# Privacy- and Cookie Policy

Last Updated: 6 September 2018

This Privacy- and Cookie Policy governs the way Stichting AIESEC International, registered in (Teilingerstraat 126-128, 3032 AW) Rotterdam, The Netherlands ("AIESEC"), processes (collects, uses, maintains and discloses) your personal data in relation to the youth4globalgoals.org and aiesec.org websites ("Sites") and only those Sites. For any other website affiliated with AIESEC, please refer to their respective privacy policy. As you read our Privacy- and Cookie Policy, keep in mind that it applies to all AIESEC brands, products and services available on our Sites unless otherwise indicated.

Please refer to the following definitions that will be used in the document:

- "Active User": A user who completed his or her profile and has logged into the website in the past 6 months or a user who is on an Exchange Experience.
- "Customers": users that sign up and/or find an Opportunity and go on exchange via our Platform.
- "Exchange Experiences": The service that is being offered on the Platform. A social or professional work experience in the organization of an Opportunity Provider.
- "Members": all persons who are (voluntarily)working for or on behalf of AIESEC.
- "Opportunity Listings": The posting and description of an opportunity, that a user can apply to for an Exchange Experience.
- "Opportunity Providers": Organizations and other third-parties that offer Exchange Experiences on our Platform.
- "Partners": users that offer Opportunities on our Platform.
- "Platform": our platform on the Sites to which a user may register as Opportunity Provider, Customer or Member for the purpose of offering or engaging in Opportunities.
- "Profile Preferences": The Preferences section under <a href="https://aiesec.org/profile/preferences">https://aiesec.org/profile/preferences</a> where the user manages consent of use of personal data.
- "Review": A public review about an Exchange Experience that includes a rating on a scale from 1-10 ("Rating").
- "User": all users of the Platform, both Opportunity Providers and Customers.

When this Privacy- and Cookie Policy mentions "AIESEC," "we," "us," or "our," it refers to Stichting AIESEC International (the "**Data Controller**"), that is responsible for the processing of your personal data under this Privacy- and Cookie Policy(the "**Privacy- and Cookie Policy**"). The **Privacy- and Cookie** Policy applies to our Sites aiesec.org and youth4globalgoals.org.

# 1. Information we collect

Our Platform aims to connect Opportunity Providers with Members and Active Users in the context of Exchange Experiences. Our Platform is accessible via our Sites. There are three general categories of how we collect information about our Members, Customers, Partners and visitors of our Sites.

# 1.1 Information You Give Us

We collect information you share with us when you use the AIESEC Platform.

- Account Information. When you sign up for an AIESEC Account, we require certain
  information such as your name, email address, phone number, country of residence and
  date of birth.
- Profile Information. To use certain features within the AIESEC Platform, we may also ask you to complete a profile, which may include your skills and qualifications, professional activities, personal details, academic curriculum, professional adequacy, professional experience, membership of professional committees, current employment information, image recordings and gender. For support in visa-processing, we might require a copy of passport. Sensitive data not required for the visa process (such as national social security numbers) will be blacklined. As an Active User you can approach Opportunity Providers via your profile. By default your public profile will be anonymous. If you are an Active User you may consent to including certain parts of your profile (like your profile picture, first name and qualifications) as part of your public profile page, making it publicly visible to others and allowing Opportunity Providers to approach you directly. You can choose to opt-in by enabling POP Profile Visibility in your Profile Preferences.
- **Payment Information.** We collect your financial information (like your bank account or credit card information) when you use the Payment Services to process payments.
- Communications with AIESEC and other Users. When you communicate with AIESEC or use the AIESEC Platform to communicate with other Users, we collect information about the time and date of your communication to research and gain insight about our Users' use of the communication feature and to determine whether any open queries have not been followed up by AIESEC. Our Platform offers a chat function for communication purposes, which is secured by our service provider Amazon Webs services. Only selected employees of AIESEC International and of our IT vendor Commutatus have access to the database. The chat feature includes multiple conversations that can include multiple people: Partner representatives and AIESEC representatives, if their participation is needed to ensure, manage and/or process the application. AIESEC ensures that you are always aware who is included in the conversation. All messages are secured on database-level by encryption.
- Other Information. You may otherwise choose to provide us information when you fill in a form, conduct a search, update or add information to your AIESEC Account, respond to surveys, post to community forums, participate in promotions, email us or use other features of the AIESEC Platform.

### 1.2 Information We Automatically Collect from Your Use of the AIESEC Platform

When you use the AIESEC Platform, we collect information about the services you use and how you use them.

- **Usage Information.** We collect information about your interactions with the AIESEC Platform, such as the pages or other content you view, your searches for Opportunity Listings, applications you have sent, and other actions on the AIESEC Platform.
- **Location Information.** When you use certain features of the AIESEC Platform, we may collect different types of information about your IP address (such as your location).
- Log Data. We automatically collect log information when you use the AIESEC Platform, even if you have not created an AIESEC Account or logged in. That information includes, among other things: details about how you've used the AIESEC Platform (including links to third party applications), IP address, access times, hardware and software information, device information, device event information (e.g., crashes, browser type), and the page you've viewed or engaged with before or after using the AIESEC Platform.
- Transaction Information. We collect information related to your transactions on the AIESEC Platform, including the date and time, amounts charged, and other related transaction details.

• Cookies and Similar Technologies. We use cookies and other similar technologies, such as web beacons, pixels, and mobile identifiers. We may also allow our Partners to use these tracking technologies on the AIESEC Platform, or engage others to track your behavior on our behalf. While you may disable the usage of cookies through your browser settings, we do not change our practices in response to a "Do Not Track" signal in the HTTP header from your browser or mobile application. For further information about the use of cookies, please be referred to paragraph 9 of this Privacy- and Cookie Policy.

#### 1.3 Information We Collect from Third Parties

We collect information that others provide about you when they use the AIESEC Platform, or obtain information from other sources and combine that with information we collect through the AIESEC Platform.

Third Party Services. If you link, connect, or login to your AIESEC Account with a third
party service (e.g., Facebook, LinkedIn), the third party service may send us information
such as your registration and profile information from that service. This information varies
and is controlled by that service or as authorized by you via your privacy settings at that
service.

# 2. How we use information we collect

# 2.1 Purposes and legal grounds for processing

The purposes and legal grounds used for these processing activities are the following:

| TO PURSUE<br>LEGITIMATE<br>INTEREST  | CONSENT  | CONTRACTUAL<br>OBLIGATION/USER<br>AGREEMENT <sup>1</sup>                    |
|--|--|---|
| We use your name and email address for our direct marketing activities (for Active Users only) | We use a copy of your passport to identify you and to provide your visa services (we will ensure that your social security number is blacklined)       | We use your Account information to create an AIESEC account                 |
| We use your Usage information (regarding the use of our Platform) for our statistical research | We use your contact details (name and email address) for direct marketing purposes (for others than Active Users ) and to send you email notifications | We use your login data to enable you to access and use the AIESEC Platform. |

<sup>&</sup>lt;sup>1</sup> Please note that the information in the column 'contractual obligation/user agreement' is required for the execution of the agreement we entered into with you. Without this information we may be unable to execute the agreement (completely).

| We use your contact details and the information you upload on your Profile for our user management and account information administration (refer to 1.1)  | We use your Profile information to provide it to the Users of the POP Explore Candidate Page (refer to 1.1)   | We use Payment and<br>Transaction<br>information to carry<br>out our payment<br>services |
|---|---|--|
| We use your Profile information for our account management administration   | For statistical purposes we use your Location information   | Profile information to perform our services such as the Exchange Experiences             |
| We use your Usage information and Log information to develop our services and Sites, for example to personalize or otherwise customize your experience by, among other things, ranking search results or showing featured opportunities based on your search, application history, and preferences and to operate, protect, improve and optimize the AIESEC Platform and experience, such as by performing analytics and conducting research on the frequency of usage of our features. | We collect and use the images of Users in their Profile to display them to Opportunity Providers  | We use your contact details to provide customer service                                  |
| We use your contact details and Communication information to communicate with you (such as to send you service or support messages, such as updates, security alerts, and account notifications)  | We collect the following information through the use of the website and (persistent) cookies: whether you are a recurring user, whether you are being tracked by Google Analytics, whether you (have) receive(d) messages through Intercom and your preferences in browsing the websites. |  |
| We use your contact details, Profile information, user data and other personal data we have from you to resolve any disputes with any of our Users and enforce our agreements with third parties (for example to enforce our Terms &  | We use cookies and tracking technologies to collect information to simplify your access to and use of the Platform as well as to show you personalized content (including advertisements) that is more relevant to you.   |  |

| Conditions, Payments Terms, and other policies)  |  |
|--|--|
| We use your contact details and Profile information to regularly check our own operations with an internal independent body. We randomly select Exchange Experiences that were delivered on the Platform and get in touch with our customers to verify that the information documented on our Platform is reflecting what actually happened. |  |
| To provide our services we display age, nationality and professional experience to potential Opportunity Providers to showcase your profile  |  |

# 3. Sharing & Disclosure

# 3.1 Sharing between Opportunity Providers and Exchange Participants

To help facilitate the application process, we share your information with other Users as follows:

- When you as an Exchange Participant apply for an Opportunity, certain (Profile) information (such as a copy of your passport, your photo, financial identification data, data regarding your professional activities, personal details, academic curriculum, professional adequacy, professional experience, membership of professional committees and current employment information) about you is shared with the Opportunity Provider, including your full name and your qualifications.
- When you as an Opportunity Provider post your Opportunity Listing, certain information is shared with the Users to showcase your Opportunity and Organization.
- When you as an Opportunity Provider accept an application to your Opportunity, certain information is shared with the Exchange Participant to facilitate the further process.

We don't share your billing and payout information with other Users.

# 3.2 Profiles, Opportunity Listings, and other Public Information

The Applications Platform lets you publish information that is visible to selective groups of users. For example:

- By default your public profile will be anonymous. If you are an Active User you may consent
  to including certain parts of your profile (like your profile picture, first name and
  qualifications) as part of your public profile page, making it publicly visible to others and
  allowing Opportunity Providers to approach you directly. You can choose to opt-in by
  enabling POP Profile Visibility in your Profile Preferences.
- Opportunity Listings are publicly visible and include information such as the requirements
  or details about the Exchange Experiences, Opportunity Listing description, calendar
  availability and any additional information the Opportunity Provider chooses to share.
- After completing an Exchange Experience, Exchange Participants write reviews and rate the Opportunity. Reviews are a part of your Opportunity Listings profile page.
- If you submit content in a public forum or social media post, or use a similar feature on the AIESEC Platform, that content is publicly visible.

Information you share publicly on the AIESEC Platform can be indexed through third party search engines. In some cases, you may opt-out of this feature in your Account settings. If you change your settings or your public-facing content, these search engines may not update their databases. We do not control the practices of third party search engines, and they may use caches containing your outdated information.

#### 3.3 Service Providers

We use a variety of third party service providers to help us provide services related to the AIESEC Platform, such as IT service providers (i.e. Commutatus, Intercom and Postmark), consultants and payment service providers. For example, service providers may help us to provide customer service, advertising, or payments services. These providers have limited access to your information and only in case this is necessary to perform these tasks on our behalf, and are contractually obligated to use their access to your information consistent with this Privacy- and Cookie Policy and applicable laws.

#### 3.3.1 Commutatus

AIESEC International employs Commutatus (Ground Floor, 43/44 Thapar House, Montieth Road, Egmore, Chennai, Tamil Nadu 600008, India) as their service provider for development and improvement of their Sites. As such, Commutatus staff have access to our user information on a database level for fulfilling their job responsibilities. All Commutatus staff are trained on Data Protection/Privacy standards. All code that is deployed to the server are only possible by authorized personnel. All Commutatus staff sign an NDA for client information.

# 3.3.2 Intercom

As a data processor acting on our behalf, Intercom analyzes your use of our website and/or product and tracks our relationship by way of cookies and similar technologies so that we can improve our service to you. For more information on Intercom's use of cookies, please visit <a href="https://www.intercom.com/terms-and-policies#cookie-policy">https://www.intercom.com/terms-and-policies#cookie-policy</a>. We may also use Intercom as a medium for communications, either through email, or through messages within our product(s). As part of our service agreements, Intercom collects publicly available contact and social information related to you, such as your email address, gender, company, job title, photos, website URLs, social network handles and physical addresses, to enhance your user experience. For more information on the privacy practices of Intercom, please visit <a href="https://www.intercom.com/terms-and-policies#privacy">https://www.intercom.com/terms-and-policies#privacy</a>. Intercom's services are governed by Intercom's terms of use which can be found

at <a href="https://www.intercom.com/terms-and-policies#terms">https://www.intercom.com/terms-and-policies#terms</a>. If you would like to opt out of having this information collected by or submitted to Intercom, please contact us.

AIESEC has entered into a data processing agreement with Intercom.

#### 3.3.3 Postmark

We use the transactional email service "Postmark" from Wildbit, 225 Chestnut St, Philadelphia, PA 19106, USA. If you use an offer on our website that requires the input of your e-mail address, it can be stored on the servers of Postmark. Postmark grants us access to this data. We use this to inform you about our work, future events, information about our products and innovations on the website. You can always oppose the use of your data for Postmark by opting-out on your Profile Preferences. For further information on privacy and the protection of your privacy, please visit https://wildbit.com/privacy-policy

# 3.4 Safety and Compliance with Law

AIESEC discloses your information to courts, law enforcement or governmental authorities, or authorized third parties, if and to the extent that we are required to do so by law or if such disclosure is reasonably necessary: (i) to comply with legal process and to respond to claims asserted against AIESEC, (ii) to respond to verified requests relating to a criminal investigation or alleged or suspected illegal activity or any other activity that may expose us, you, or any other of our Users to legal liability, (iii) to enforce and administer our <u>Terms & Conditions</u> or other agreements with Users, (iv) for fraud investigation and prevention, risk assessment, customer support, product development and debugging purposes, or (v) to protect the rights, property or personal safety of AIESEC, its employees, its Members, or members of the public.

We will attempt to notify Users about these requests unless: (i) providing notice is prohibited by the legal process itself, by court order we receive, or by applicable law, or (ii) we believe that providing notice would be futile, ineffective, create a risk of injury or bodily harm to an individual or group, or create or increase a risk of fraud upon AIESEC's property, it's Users and the Platform (collectively, "Risk Scenarios"). In instances where we comply with legal requests without notice for these reasons, we will attempt to notify that Users about the request after the fact if we determine in good faith that we are no longer legally prohibited from doing so and that no Risk Scenarios apply.

# 3.5 Corporate Affiliates

To enable AIESEC to execute the of the User agreement we share your information within our legal AIESEC entities (both financial and non-financial entities) that are related by common ownership or control when this is necessary to ensure that AIESEC is able to provide the Exchange Experiences (as required on the basis of AIESEC's contractual obligations). [•AIESEC has entered into data transfer agreements with other legal AIESEC entities situated outside of the EEA as referred to in clause 3.7 We will only share your information with (i) the legal AIESEC entity in the country you are residing in (which you choose during the Account creation) or (ii) the legal AIESEC entity that the Opportunity you are applying to is based in. This concerns the following countries and territories:

| Afghanistan | Germany | Norway |
|-------------|---------|--------|
| Albania     | Ghana   | Oman   |

| Algeria            | Greece      | Pakistan             |
|--------------------|-------------|----------------------|
| Argentina          | Guatemala   | Panama               |
| Armenia            | Hong Kong   | Paraguay             |
| Australia          | Hungary     | Peru                 |
| Austria            | Iceland     | Philippines          |
| Azerbaijan         | India       | Poland               |
| Bahrain            | Indonesia   | Portugal             |
| Bangladesh         | Ireland     | Puerto Rico          |
| Belarus            | Italy       | Romania              |
| Belgium            | Japan       | Russia               |
| Benin              | Jordan      | Rwanda               |
| Bolivia            | Kazakhstan  | Rwanda               |
| Bosnia Herzegovina | Kenya       | Senegal              |
| Brazil             | Korea       | Serbia               |
| Bulgaria           | Kuwait      | Seychelles           |
| Burkina Faso       | Kyrgyzstan  | Singapore            |
| Cabo Verde         | Laos        | Slovakia             |
| Cambodia           | Latvia      | Slovenia             |
| Cameroon           | Lebanon     | South Africa         |
| Canada             | Liberia     | Spain                |
| Chile              | Lithuania   | Sri Lanka            |
| China, Mainland    | Macedonia   | Sweden               |
| Colombia           | Malawi      | Switzerland          |
| Costa Rica         | Malaysia    | Taiwan               |
| Cote D'Ivoire      | Malta       | Tajikistan           |
| Croatia            | Mauritius   | Tanzania             |
| Czech Republic     | Mexico      | Thailand             |
| Denmark            | Moldova     | The Netherlands      |
| Dominican Republic | Mongolia    | Togo                 |
| Ecuador            | Montenegro  | Tunisia              |
| Egypt              | Morocco     | Turkey               |
| El Salvador        | Mozambique  | Uganda               |
| Estonia            | Myanmar     | Ukraine              |
| Ethiopia           | Namibia     | United Arab Emirates |
| Fiji               | Nepal       | United Kingdom       |
| Finland            | New Zealand | United States        |
| France             | Nicaragua   | Uruguay              |
| Gabon              | Nigeria     | Venezuela            |
|                    |             | Vietnam              |

# 3.6. Operating globally

As described in this Privacy- and Cookie Policy, we may sometimes share your information within our legal AIESEC entities or with third parties. When you use the AIESEC Platform, you understand that AIESEC will transfer, store, and process your information in the European Union and possibly

other countries. Laws in these countries may differ from the laws applicable to the place where you live. For example, information collected within the European Union (**EU**) may be transferred, stored, and processed outside of the EU for the purposes described in this Privacy- and Cookie Policy.

#### 3.7 Transfer of information outside the EU

Under the GDPR, we are required to inform you if we transfer or intend to transfer information which we hold about you to countries outside the ) EU. Besides the abovementioned data transfers to other AIESEC entities, we use third party services and websites like the "One for All Pledge" in countries outside the EEA to enable us to execute our services we offer to you as part of this agreement.

If you do not wish any of your personal data or information to be stored or transferred outside the EEA, we will not be able to keep your data or provide you with our services and advise to cancel your account.

Countries outside of the EEA may be considered not to offer an adequate level of protection in which case additional safeguards must be in place. In case of a transfer to such third countries, AIESEC will ensure that adequate measures are taken to ensure adequate protection of your personal data in accordance with applicable data protection legislation. Such as the EU Standard Contractual Clauses as adopted by the European Commission. In the event that a data transfer cannot be based on such clauses we will ensure that other adequate measures are taken.

You may get access to these agreements or request a copy thereof by sending an email to <a href="mailto:vpis@ai.aiesec.org">vpis@ai.aiesec.org</a>.

# 4. How long do we store your personal data?

Your personal data will be stored no longer than necessary for the purposes for which they are collected. Only where we are legally obliged to, or where this is necessary for defending our interests in the context of judicial proceedings (e.g. in case of a dispute), we will store the personal data for a longer period of time.

More specifically, the following storage periods apply:

| Personal data   | Storage period                                      |
|---|---|
| Account information (i.e. contact details, age,       | 24 months after last activity or until user deletes |
| nationality, location data, professional experiences) | his/her account                                     |
| Profile information (i.e. user data connected to an   | 24 months after last activity or until user deletes |
| application)  | his/her account                                     |

Aggregated site usage data

24 months after last activity or until user deletes his/her account

Notification data

24 months after last activity or until user deletes his/her account

7 years after the end of the relevant year based on Dutch tax legislation

Copy of your passport 24 months after last activity or until user deletes

his/her account

24 months after last activity or until user deletes

Communication data 24 months after last activity or until user deletes

his/her account

Other information 24 months after last activity or until user deletes

his/her account

# 5. Your rights

# 5.1 Access and Update

user behavior data (i.e. the user data connected to

You may review, update or delete the information in your AIESEC Account by logging into your AIESEC Account and reviewing your Account settings and profile.

#### 5.2 Account Cancellation

You may cancel your account at any time on our Site in the Profile Preferences section. Note that information that you have shared with others (like Reviews or forum postings) may continue to be publicly visible for up to 2 years (after last activity or until you delete your account) on the AIESEC Platform in association with your first name.

Once your account is cancelled, we are removing any personal data attached to your user account (such as, but not limited to contact information). Instead, we will display anonymous identifiers to all our key stakeholders. All business critical information, such as statistical data connected to applications you may have created on the Platform will be retained in such anonymous way.

# 5.3 What are your rights and how you can exercise them?

You have the right to:

- information about and access to your personal data;
- rectify your personal data;

- erasure of your personal data ('right to be forgotten');
- restriction of processing of your personal data;
- object to the processing of your personal data;
- receive your personal data in a structured, commonly used and machine readable format and to (have) transmit(ted) your personal data to another organization.

You may request your personal information held by us on the Platform in your Profile Preferences in the Download Personal Data section. We will provide you with a copy of the personal information held by us as soon as possible and will respond to your request within 4 weeks. If your personal information that we hold is inaccurate, let us know and we will update the relevant information. You may also request the erasure of your personal information in accordance with the relevant data protection legislation (see 6.2).

Requests in this section should be addressed to: Stichting AIESEC International, Teilingerstraaat 126, 3032 AW Rotterdam or per email to: <a href="mailto:vpis@ai.aiesec.org">vpis@ai.aiesec.org</a>. AIESEC will handle the aforementioned requests within a period of 3 months.

Finally, you have the right to lodge a complaint with the relevant data protection authority including the Dutch Data Protection Authority relating to the processing of your personal data by AIESEC.

#### 6. Security

We are continuously implementing and updating administrative, technical, and physical security measures to help protect your information against unauthorized access, loss, destruction, or alteration. However, the Internet is not a 100% secure environment so we can't guarantee the security of the transmission or storage of your information.

More specifically, we have taken the following measures:

- **Authentication** system through a separate authentication server and database disconnected from the remaining website server and database
- Confidentiality training and signing of Non-Disclosure Agreement of personnel of Commutatus and AIESEC International (see 3.4.4)
- Deployment of new code to the system only possible by authorized personnel of Commutatus
- Servers and databases are on virtual private cloud that restricts access only to users that have access to the cloud through the usage of private keys.
- Contingency plan in place for the event of a private key being compromised.
- Storage of access logs for databases, API and authentication for up to 7 days.
- Monitoring systems allow for routine manual checks.
- Periodically backup of database.
- Read more about our cloud provider (Amazon Web Services) here: https://aws.amazon.com/security/

Further, we seek to ensure that we keep your personal data accurate and up to date. In view thereof, we kindly request you to inform us of any changes to your personal data (such as a change in your contact details).

# 7. Use of cookies

AIESEC uses "cookies" in conjunction with the Platform to obtain information. A cookie is a small data file that is transferred to your device (e.g. your phone or your computer) for record-keeping purposes. For example, a cookie could allow the Platform to recognize your browser, while another could store your preferences and other information.

There are two types of cookies used on the Platform, namely "persistent cookies" and "session cookies". Session cookies will normally expire when you close your browser, while persistent cookies will remain on your device after you close your browser, and can be used again the next time you access the Platform.

Your browser may allow you to set how it handles cookies, such as declining all cookies or prompting you to decide whether to accept each cookie. But please note that some parts of the Platform may not work as intended or may not work at all without cookies.

#### **Disabling cookies**

Most browsers automatically accept cookies, but you can modify your browser setting to decline cookies by visiting the Help portion of your browser's toolbar. If you choose to decline cookies, please note that you may not be able to sign in, customize, or use some of the interactive features of the Platform. Flash cookies operate differently than browser cookies, and cookie management tools available in a web browser will not remove flash cookies. To learn more about how to manage flash cookies, you can visit the the <u>Adobe website</u> and make changes at the <u>Global Privacy</u> Settings Panel.

#### Other technologies

We also use other technologies with similar functionality to cookies on the Platform, such as web beacons and tracking URLs to obtain Log Data about Users. We also use web beacons and tracking URLs in our messages to you to determine whether you have opened a certain message or accessed a certain link.

#### 7.1 AIESEC cookies

AIESEC may place our cookies on your device via the Platform. AIESEC uses cookies and similar tracking technologies for a number of purposes, such as the following:

- a. to enable, facilitate and streamline the functioning of the Platform across different webpages, devices and browser sessions.
- b. to simplify your access to and use of the Platform and make it more seamless.
- c. to monitor and analyze the performance, operation and effectiveness of the Platform, so that we can improve and optimize it.
- d. to show you content (which may include advertisements) that is more relevant to you.

# 7.2 Third party cookies

We may also allow our business partners to place cookies on your device. For example, we use Google Analytics for web analytics, and so Google may also set cookies on your device. As further explained below, Third Parties may also place cookies on your device for advertising purposes.

Our partners' cookies are intended to obtain information to help them provide services to AIESEC. For example, Third Parties we engage to provide services to us may track your behavior on our

Platform to market and advertise AIESEC listings or services to you on the Platform and Third-party websites. Third Parties websites that use cookies and other tracking technologies to deliver targeted advertisements on our Platform and/or Third-Party websites may offer you a way to prevent such targeted advertisements by opting-out at the websites of industry groups such as the *Network Advertising Initiative* and/or the *Digital Advertising Alliance*. You may also be able to control advertising cookies provided by publishers, for example Google's *Ad Preference Manager*. Please note that even if you choose to opt-out of receiving targeted advertising, you may still receive advertising on or about the Platform – it just will not be tailored to your interests.

# Google AdWords

We're using Google AdWords online advertising, and Google AdWords is tracking conversion tracking. Google Conversion Tracking is an analysis service provided by Google Inc. (1600 Amphitheater Parkway, Mountain View, CA 94043, USA, "Google"). When you click a Google-served ad, a conversion tracking cookie is placed on your computer. These cookies lose their validity after 30 days. If you visit certain pages of our website and the cookie has not expired, Google and we recognize that you have clicked on the ad and forwarded to this page. Further thereto, this information does not qualify as personal data under the GDPR for AIESEC. The information transmitted by the cookie may however qualify as personal data for Google.

Each Google AdWords customer receives a different cookie. The information collected using the conversion cookie is used to create conversion statistics for AdWords customers who have opted for conversion tracking. Customers can see the total number of Users who clicked on their ad and were forwarded to a conversion tracking tag. However, they do not receive any information that allows Users to be personally identified.

If you do not want to participate in the tracking, you can disagree with this usage by preventing the installation of the cookies by means of a corresponding setting of your browser software (deactivation option). They are not included in the conversion tracking statistics.

For more information and Google's privacy policy, please visit: http://www.google.com/policies/technologies/ads/, http://www.google.com/policies/privacy/

#### **Google Analytics**

This website uses features of the web analytics service Google Analytics. Provider is the Google Inc. 1600 Amphitheater Parkway Mountain View, CA 94043, USA. Google Analytics uses so-called "cookies". These are text files that are stored on your computer and allow you to analyze the use of the website. The information generated by the cookie about your use of this website is generally transferred to a Google server in the USA and stored there.

AIESEC has entered into a data processing agreement with Google for the use of Google Analytics. For the purpose of Google Analytics the final octet of your IP address has been shielded and AIESEC has disabled all 'data sharing' with Google.

However, in the case of the activation of the IP anonymisation on this website, your IP address will be previously abridged by Google within Member States of the European Union or in other Contracting States of the Agreement on the European Economic Area. Only in exceptional cases will the full IP address be transferred to a Google server outside of the European Economic Area, *e.g.* the USA, and abbreviated there.

On behalf of the operator of this website, Google will use this information to evaluate your use of the website, to compile reports on website activity, and to provide other services related to website usage and internet usage against the website operator.

The IP address provided by your browser as part of Google Analytics will not be merged with other Google data.

You can prevent cookies from being saved by setting your browser software accordingly; however, we would point out that in this case you may not be able to fully utilize all the functions of this website. In addition, you can prevent Google's processing of the data (including your IP address) generated by the cookie and your use of the website (including your IP address) as well as the processing of this data by Google by downloading the browser plug-in available under the following link and install: http://tools.google.com/dlpage/gaoptout?hl=en

You can prevent Google Analytics from being captured by clicking the link below. An opt-out cookie is set which prevents the future collection of your data when you visit this website: Disable Google Analytics.

For more information on terms of use and privacy, please visit http://www.google.com/analytics/terms/en.html or https://www.google.com/intl/en/policies/. We would like to point out that on this website Google Analytics has been extended by the code "anonymizelp" to ensure an anonymous detection of IP addresses (so-called IP masking).

# Inspectlet

We have engaged Inspectlet to analyse the user behaviour of visitors to this website and provide research information designed to improve the customer experience. Inspectlet's standard use of cookies and other tracking technologies can enable it to have access to Personal Information (your IP address with the last two octets of your IP-Address made invisible) of visitors to this website. Such access to and use of Personal Information by Inspectlet is governed by Inspectlet's Privacy Policy (https://www.inspectlet.com/legal#privacy) and handling sensitive data: <a href="https://www.inspectlet.com/docs#handling-sensitive\_data">http://www.inspectlet.com/docs#handling-sensitive\_data</a>.

#### Adyen

In the context of payment processing, we place cookies and personal data may be forwarded to the following payment service providers. Payments are processed by our partner Adyen BV, Simon Carmiggeltstraat 6-50, 1011 DJ Amsterdam. To prevent and detect fraud, we send your IP address to our partner Adyen BV, Simon Carmiggeltstraat 6-50, 1011 DJ Amsterdam. Your IP address is stored by Adyen BV in this context. All data is transmitted in encrypted form. To place these cookies, Adyen uses Google Analytics. Adyen sets Google Analytics to protect your privacy to the maximum extent. Adyen has concluded a data processing agreement with Google to protect your data. Adyen made sure that the last octet of your IP-address is invisible and have turned off the setting which allows sharing data with Google.

#### Intercom

Please refer to 3.2.2 for Cookies collected by Intercom on our website.

# 7.3 Third party partners & integrations

The AIESEC Platform contains links to third party websites or services, such as third party integrations, co-branded services, or third party-branded services ("Third Party Partners"). AIESEC doesn't own or control these Third Party Partners and when you interact with them, you may be providing information directly to the Third Party Partner, AIESEC, or both. These Third Party Partners will have their own policy regarding the collection, use, and disclosure of information. We encourage you to review the privacy policies of the other websites you visit.

#### Google Maps/Earth

Parts of the AIESEC Platform use Google Maps/Earth services, including the Google Maps API(s). Use of Google Maps/Earth is subject to Google Maps/Earth Additional Terms of Use and the Google Privacy Policy.

#### **GetResponse**

We use the email marketing service "GetResponse" from GetResponse Sp. Z.o., Arkonska 6 / A3, 80-387 Gdansk (Gdansk), Poland. If you use an offer on our website that requires the input of your e-mail address, it can be stored on the servers of GetResponse. GetResponse grants us access to this data. We use this to inform you about our work, future events, information about our products and innovations on the website. You can always oppose the use of your data for GetResponse by activating logoff link at the end of the GetResponse For further information on privacy and the protection of your privacy, please visit www.getresponse.de/email-marketing/legal/datenschutz.html and www.getresponse.de/permission-seal?lang=en.

#### **Google Forms**

We use Google Forms to create and conduct customer surveys and User surveys to improve our services. The data collected using a Google Forms form will be stored on Google's "Google Drive" cloud for us. We also collect data and files that you can upload through other forms that are also stored in Google Drive. For more information about Google Forms and Google Drive data processing, please refer to Google's privacy policy: <a href="https://www.google.com/intl/en/policies/privacy/">https://www.google.com/intl/en/policies/privacy/</a> For more detailed guidance on how to manage your own data related to Google products, visit Google's <a href="https://www.dataliberation.org/">https://www.dataliberation.org/</a>.

# 7.4 Social Sharing Features

The AIESEC Platform offers social sharing features and other integrated tools (such as the Facebook "Like" button), which let you share actions you take on our Sites with other media, and vice versa. The use of such features enables the sharing of information with your friends or the public, depending on the settings you establish with the entity that provides the social sharing feature.

#### **Facebook**

Facebook places a cookie via the Platform that allows Facebook to obtain aggregated, non-Personal Information to optimize their services. For example, if advertisement for the AIESEC mobile app on Facebook and subsequently installs the app, this cookie will inform Facebook that a User (who is not personally identified) has installed the app after clicking on the advertisement. This cookie may also inform Facebook that a User is using the app, without identifying the specific actions taken by the User in the app.

#### Instagram

On our pages, functions of the Instagram service are integrated. These functions are provided by Instagram Inc., 1601 Willow Road, Menlo Park, CA, 94025, USA. If you are logged into your Instagram account, you can link the contents of our pages to your Instagram profile by clicking on the Instagram button. This allows Instagram to associate the visit of our pages with your User account. We would like to point out that as a provider of the pages we are not aware of the content of the transmitted data as well as their use by Instagram. For more information, see the Instagram Privacy Statement: http://instagram.com/about/legal/privacy/

#### LinkedIn

Our website uses the functions of the LinkedIn network. Is the LinkedIn Corporation, 2029 Stierlin Court, Mountain View, CA 94043, USA. Each time you visit one of our sites that contain LinkedIn, LinkedIn connects to LinkedIn servers. LinkedIn is informed that you have visited our Internet pages with your IP address. We would like to point out that as a provider of the pages we have no knowledge of the content of the transmitted data as well as their use by LinkedIn. For more information, see LinkedIn's privacy policy at https://www.linkedin.com/legal/privacy-policy.

#### **Twitter**

Functions of the Twitter service are integrated on our sites. These features are offered by Twitter Inc., 1355 Market Street, Suite 900, San Francisco, CA 94103, USA. By using Twitter and the "Re-Tweet" feature, the websites you visit are linked to your Twitter account and shared with other Users. This data is also transmitted to Twitter. We would like to point out that as a provider of the pages we are not aware of the content of the transmitted data as well as their use by Twitter. For more information, see Twitter's privacy policy at http://twitter.com/privacy.

You can change your privacy settings on Twitter in the account settings at <a href="http://twitter.com/account/settings">http://twitter.com/account/settings</a>.

#### Youtube

Our website uses plugins from Google's YouTube site. The site is operated by YouTube, LLC, 901 Cherry Ave., San Bruno, CA 94066, USA. If you visit one of our YouTube-enabled sites, you will be connected to YouTube's servers. The Youtube server is informed which of our pages you have visited. When you are logged in to your YouTube account, you enable YouTube to map your surfing behavior directly to your personal profile. You can prevent this by logging out of your YouTube account. For more information on how to deal with User data, see the YouTube Privacy Policy at <a href="https://www.google.com/intl/en/policies/privacy">https://www.google.com/intl/en/policies/privacy</a>

# 8. Changes to this Privacy and Cookie policy

AIESEC reserves the right to modify this Privacy- and Cookie Policy at any time in accordance with this provision. If we make changes to this Privacy- and Cookie Policy, we will post the revised Privacy- and Cookie Policy on the AIESEC Platform and update the "Last Updated" date at the top of this Privacy- and Cookie Policy. We will also provide you with notice of the modification by email at least thirty (30) days before the date they become effective. If you disagree with the revised Privacy- and Cookie Policy, you may cancel your Account. If you do not cancel your Account before the date the revised Privacy- and Cookie Policy becomes effective, your continued access or use of the AIESEC Platform will constitute acceptance of the revised Privacy- and Cookie Policy.

# 9. Contact

If you have any questions or complaints about this Privacy- and Cookie Policy or AIESEC's information handling practices, you may contact us at Stichting AIESEC International, Stationsplein 45, D2.130 PO Box 173, 3013 AK Rotterdam. You may also email us at <a href="mailto:vpis@ai.aiesec.org">vpis@ai.aiesec.org</a>. Please expect a response within 1 month after we received your letter or email.