

To whom?

Privacy and Trust 19

Build a common space

#trust
#disclosures
#sensitive content

Recommendation

Provide mechanisms to gradually reveal sensitive information

Progressive self-disclosure technique could mitigate concerns regarding to revealing too broadly one's identity or individual information in relation to a shared resource

Example Airbnb

## What is a House Manual?

Your House Manual explains features of your listing, such as how to turn on the hot water heater or where they can find an extra blanket. Guests receive this information once they've confirmed a reservation—it isn't included on a listing page.