# San Ignacio University

Bachelor's degree in Marketing/Marketing Management, General

Program Length: 120 weeks

### Students graduating on time

N/A\* of Title IV students complete the program within 120 weeks1

\*Fewer than 10 students enrolled in this program. This number has been withheld to preserve the confidentiality of the students.

### **Program Costs\***

\$41,000 for tuition and fees

\$4,800 for books and supplies

Other Costs:

No other costs provided.

Visit website for more program cost information: <a href="https://www.sanignaciouniversity.edu/en/registration/tuition-and-fees">www.sanignaciouniversity.edu/en/registration/tuition-and-fees</a>

\*The amounts shown above include costs for the entire program, assuming normal time to completion.

Note that this information is subject to change.

# Students Borrowing Money

## The typical graduate leaves with

N/A\* in debt3

\*Fewer than 10 students completed this program within normal time. This number has been withheld to preserve the confidentiality of the students.

## The typical monthly loan payment

N/A\* per month in student loans with an interest rate of N/A\*4.

\*Fewer than 10 students completed this program within normal time. This number has been withheld to preserve the confidentiality of the students.

### Graduates who got jobs

N/A\* of program graduates got jobs according to the CIE job placement rate<sup>7</sup>

\*Program does not have enough completers to calculate a placement rate as required.

N/A\* of program graduates got jobs according to the ACICS. job placement rate8

\*Program does not have enough completers to calculate a placement rate as required.

### Program graduates are employed in the following fields:

Advertising and Promotions Managers: <a href="http://onetonline.org/link/summary/11-2011.00">http://onetonline.org/link/summary/11-2011.00</a>

Marketing Managers: http://onetonline.org/link/summary/11-2021.00

Sales Managers: http://onetonline.org/link/summary/11-2022.00

Market Research Analysts and Marketing Specialists: <a href="http://onetonline.org/link/summary/13-1161.00">http://onetonline.org/link/summary/13-1161.00</a>

# **Licensure Requirements**<sup>6</sup>

The following do not have licensure requirements for this profession:

**Florida** 

#### **Additional Information:**

Program wasn't eligible that period, Program became eligible in 2016

Date Created: 1/31/2018

These disclosures are required by the U.S. Department of Education

#### Footnotes:

- 1. The share of students who completed the program within 100% of normal time (120 weeks).
- <sup>2.</sup> The share of students who borrowed Federal, private, and/or institutional loans to help pay for college.
- 3. The median debt of borrowers who completed this program. This debt includes federal, private, and institutional loans.
- 4. The median monthly loan payment for students who completed this program if it were repaid over ten years at a NA\* interest rate.
- 5. The median earnings of program graduates who received Federal aid.
- 6. Some States require students to graduate from a state approved program in order to obtain a license to practice a profession in those States.

#### 7. State Job Placement Rate:

Name of the state this placement rate is calculated for:

N/A

Follow the link below to find out who is included in the calculation of this rate:

N/A

What types of jobs were these students placed in?

N/A

When were the former students employed?

NI/A

How were completers tracked?

N/A

#### 8. Accreditor Job Placement Rate:

Name of the accrediting agency this placement rate is calculated for:

ACICS.

Follow the link below to find out who is included in the calculation of this rate:

N/A ()

What types of jobs were these students placed in?

N/A

When were the former students employed?

N/A

How were completers tracked?

N/A