



Enabling people to do their best work, no matter where they are.

Who is Cro Metrics?

Cro Metrics is a consultancy that has accelerated growth for leading brands since its founding in 2010. It has more than 70 clients who count on its fully remote workforce for experiment-led marketing services.

How Glean helps.

Keeps everyone informed. Cro Metrics' asynchronous work generates a lot of documents. Glean helps employees keep tabs on all of the information they need in one place. With Glean, Cro Metrics employees can easily review important documents like those showing due diligence for different martech software they use with clients.

Enables hypergrowth. Cro Metrics is experiencing explosive growth, and has to massively expand its hiring to enable its continued success. Glean helps the company maintain its culture and keep up the pace, by making it easy for new employees to find documents that explain why and how the company works.

High quality search, wherever it's needed. Cro Metrics loves Glean because it is available wherever it's needed. The Glean browser extension gives users ready access to an intelligent home page with powerful search and personalized recommended documents. In addition, users can search Glean from any page with a single keyboard shortcut and also from any Slack conversation.

"More and more information is going to be created as we grow, and it's going to continue to be in disparate sources. With Glean, employees are finding information they may not have otherwise known existed and using that to provide better experiences for our clients, which is highly advantageous to us."



Dave Albert
VP of Operations
Cro Metrics

Glean is the work assistant with intuition.

Glean searches across all your company's apps to help you find exactly what you need and discover the things you should know.

[Learn more](#)



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