

Company Profile

Leaders for Good is an elite and discrete firm with mission-driven experts who provide executive coaching and leadership education/training.

The firm is led by **Eleni Pallas**, a thought leader with 35 years of global experience, an MBA and PCC certification with the International Coaching Federation. Ms. Pallas developed **Human-Centric Leading** as a superior way to build leadership skills and cultivate thriving team cultures with behavioral change that lasts.

Core Competencies

1. Leadership development
 - Executive Coaching
 - Leadership development education/training
2. Team culture transformation
 - Transform toxic workplace cultures
 - Cultivate highly-effective workplaces

Select Clients



Key Differentiators

Human-Centric Leading is an antidote to recurring leadership and workplace culture challenges. It is also a mindset and toolset that equips leaders with ways to create individual and team transformation by **responding deliberately** to challenges and opportunities instead of **reacting habitually**.

The below image shows the mindset shift allows leaders to make invisible data points visible for better decisions, more effective workplace interactions and more innovative problem-solving amidst uncertainty.

Legacy Industrial Model: Reactive Mindset		Human-Centric Leading: Responsive Mindset
Habitual, Automatic		Deliberate, Mindful
Based on inherited thinking	→	Based on informed thinking
Uses unconscious biases		Uproots unconscious biases
Self-preservation focused		Other-inclusive
Emotionally-charged		Emotionally-informed
generates		
<ul style="list-style-type: none"> - Chronic stress - Miscommunication - Misalignment - Silos - Mistakes/failures - Accountability avoidance - Disengagement - Work re-do's - Talent turnover - Wasted resources 		<ul style="list-style-type: none"> - Fulfilment - Clear communication - Alignment - Collaboration - Learning teams - Accountability - Inspiration - Active listening - Talent engagement - Efficient use of resources

We have published a series of five **Human-Centric Leading Toolkits** that support learning.



NAICS and PSC Codes

- NAICS: 611430, 541611, 611710, 541612
- PSC: B542, R408, R410, R425, R431, R499, R699, R799, U001, U002, U004, U008, U009 U099

Various Details

- Self-certified **WOSB** (SBA application sent 8/15/22)
- We accept government purchasing cards
- UEI: GSL4UEEVL9Z8 • CAGE: 8LPE6
- Partner with MD PTAC