

I'm a graphic designer highly experienced at working with creative teams to make carefully crafted print and digital content. I'm passionate about creating audience focused brands, and love coming up with creative solutions with like minded folks. I take pride in being a hard worker with a can-do attitude and a thirst for learning and improving my skills.

EXPERIENCE.



ACME
SOLAR FINANCE

SLC, UT
2023 - PRESENT

SENIOR GRAPHIC DESIGNER



SEASHINE

SANDY, UT
2020 - 2023

GRAPHIC DESIGNER

- Work with executive team to create the brand from scratch, including website, logo, fonts, colors, assets, brand guide etc.
- Build and then maintain the company website.
- Implement and build marketing resources such as templates, icons, and illustrations.
- Create a variety of marketing materials as needed to support the launch and success of the company.
- Establish back-end systems for file sharing and management of all resources to ensure everything stays organized and accessible.

- Work with marketing and executive team to create materials needed to launch the company into market.
- Rebuild website, resulting in 33% increase in lead conversion.
- Build marketing resources such as templates, icons, and illustrations.
- Create video using custom animations to aid sales team and spread awareness of what we offer.
- Develop and implement brand guides in line with company messaging ensuring we stay up to date with current trends.



NxSTAGE
PREVENTIVE MEDICAL CARE

LAWRENCE, MA
2016 - 2020

GRAPHIC DESIGNER



ICO-D International Council of Design

INTERNSHIPS

BOSTON, MA

MONTRÉAL, QC

2013 - 2015

- Work with marketing, stakeholders, and vendors to produce top-notch print and digital content from kickoff to production.
- Manage print production, and found ways to save time and money with new processes in the warehouse and office.
- Develop and implement updated brand guidelines.
- Won the NxStage shooting star award for work and leadership.

- Designed printed and digital collateral for marketing efforts, company websites and icograda's General Assembly event.
- Coordinated with the creative director and management teams to stay on top of the day to day tasks and contribute to successful events.
- Worked with teams, warehouse members, and print shops to create and facilitate banners, posters, flyers, and ads.

EDUCATION.



CHAMPLAIN
COLLEGE

BURLINGTON, VT
2012-2015

BFA IN DESIGN & MEDIA

- Member of Champlain College AIGA.
- Built sturdy foundation in graphic design and marketing best practices.

ABILITIES.



STRATEGIC



INNOVATIVE



COMMUNICATIVE



EFFICIENT



ADOB



FINAL CUT



OFFICE



CAMERA KIT

SKILLS.

PRINT

DIGITAL

PHOTOGRAPHY

ILLUSTRATION

LOGOS

EVENTS

VIDEO

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