

Skills

Product Design
Product Strategy
Visual Design
User Research
Usability Testing
Human Factors Testing
Prototyping
Lean/Agile UX
Design Systems
Design Ops
Accessibility

Tools

Figma
Sketch
Atlassian Suite
Adobe Creative Suite
HTML / CSS
Webflow

Education

California State University,
Fresno
B.A. Graphic Design

General Assembly
User Experience Design

Awards

2012 Gold ADDY Awards
AAF, Northern CA District 14
Urban Outfitters Annual Report

AAF, Fresno Local Chapter
Urban Outfitters Annual Report

AAF, Fresno Local Chapter
Fresno Ad Federation Honors
Luncheon Invitation

Experience

Senior Product Designer at Amwell Jan 2023 - current

Owning the end-to-end journey for Carepoint device experiences, allowing for specialty tele-health consults within high-risk care scenarios and empowering providers to conduct the most efficient high-quality remote exams possible.

Senior Product Designer at Rune Labs Feb 2022 - Dec 2022

Contributed to the overall strategy and design of patient facing products for StrivePD. Partnered closely with Product, Engineering and Neuroscience teams to co-develop solutions and understand patient needs.

Senior Product Designer at Tidepool Feb 2020 - Jan 2022

Designed novel features and research studies for Tidepool Loop, a first-of-its-kind FDA approved iOS closed loop insulin delivery system for people with Type 1 diabetes. Provided mentorship to interns and other designers on the team.

Product Designer (contract) at Vibio Nov 2019

Facilitated research and design, executing a product roadmap for version 1.0 of a video interviewing platform.

Freelance Designer at Brooke Creative Co. Sep 2018 - Feb 2020

Senior Project Manager (contract) at FutureBrand Apr 2019 - Sep 2018

6-month contract managing a large-scale brand architecture and strategy project for Cisco, restructuring several main business units.

Project Manager at Evoke Giant Nov 2017 - Apr 2018

Lead PM for a multimillion-dollar global medical device client, overseeing the cross-functional creative development process for advertising and branding campaigns.

Director of Visual Content at wikiHow Oct 2012 - Oct 2017

Led a creative team producing over 2.5 million custom digital media assets across the product. Worked with the Senior Director to develop a content strategy and visual style, resulting in increased site traffic and global brand awareness. Managed two in-house Project Managers and a global team of digital content producers.