

# RevenueHero increased their Organic traffic by 200% in less than a quarter

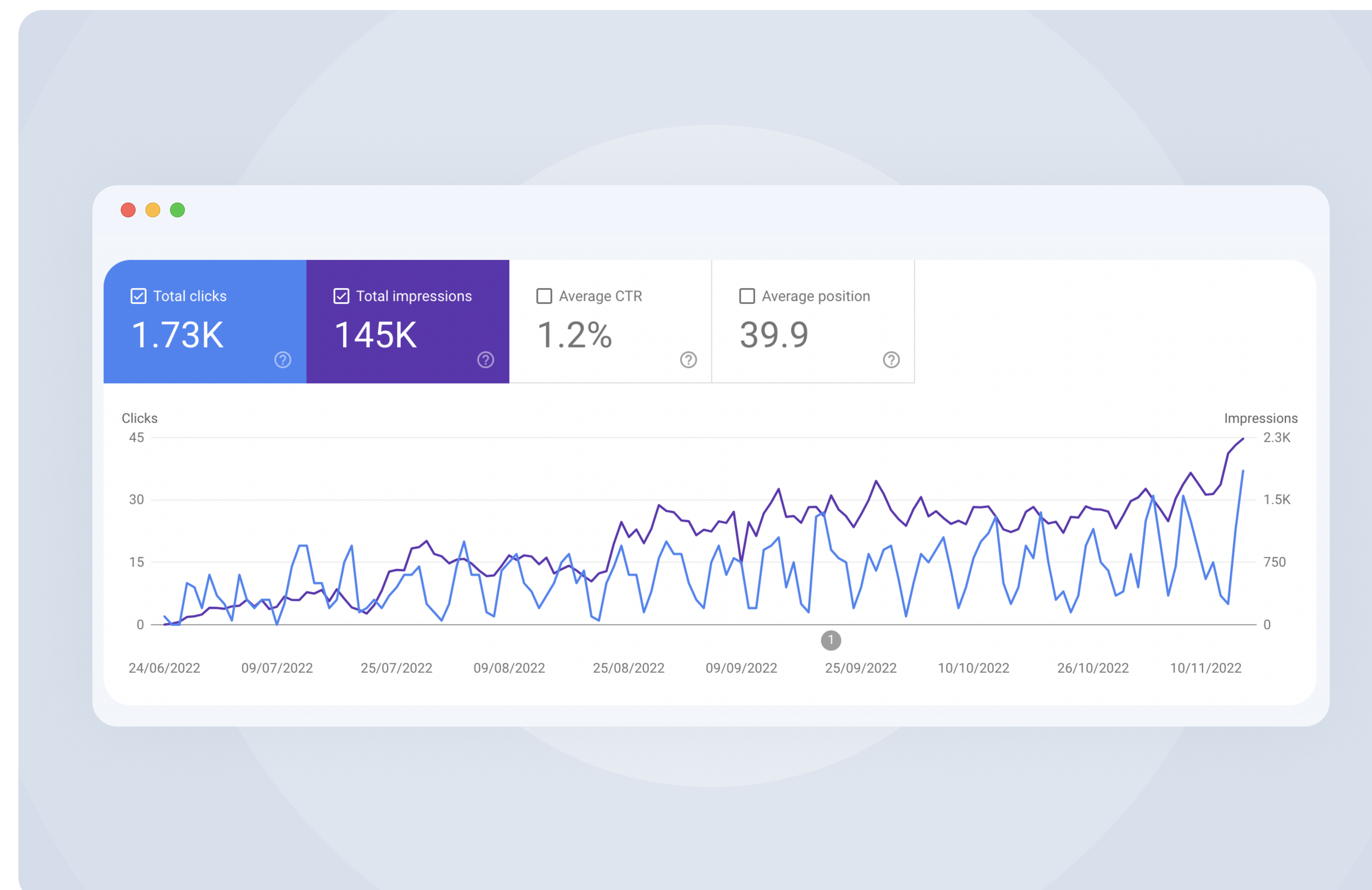


RevenueHero is an Online Scheduling software that enables Marketing and Sales teams to double their pipeline by qualifying, routing and scheduling more meetings. Their mission is to convert form-fills into meeting booked besides routing the inbound leads on a real-time basis.

RevenueHero combined forces with TripleDart to manage their organic channels including SEO & Content Creation. In less than a quarter of onboarding RevenueHero, **TripleDart was able to leverage 1.17K clicks and 106K impressions**. TripleDart applied its unique Strategy for setting up the on-page and off-page SEO Tactics. Besides, we also published 10 to 15 keyword driven blogs every month. As a result of this, some of the recent blogs published by the TripleDart team for RevenueHero **rank #1 on SERP in less than a month**.

## How we did it:

- ✔ Built a product-led content strategy
- ✔ Creating 30,000 words of high quality content every month
- ✔ Driving topical authority by implementing Hub & Spoke content structure
- ✔ Prioritised low-difficulty Keywords
- ✔ Conducting monthly content audit to improve ranking and relevancy



## RESULTS

▲  
**150K**  
words of content  
in 3 months

▲  
**200%**  
increase in traffic  
Month-on-Month

▲  
**50+**  
rich results on SERP  
in 3 months