HAPPY OWN IT 2020!

Our team has worked around the clock this past year to bring you the best summit possible. We’ve curated world-class speakers, amazing panels & workshops, valuable networking opportunities, & more.

Whether this is your first OWN IT conference or you’re a seasoned veteran, this year’s OWN IT summit represents the best of our organization and our mission to spread inclusivity, diversity, empowerment, & leadership.

We sincerely hope you enjoy your OWN IT experience.
We’ve got a lot planned.

— 8:00 AM
Registration & Breakfast
3607 Trousdale Pkwy, Los Angeles, CA 90089

— 8:30 AM
Doors open
Bovard Auditorium

— 9:00 AM
Welcome Address
Bovard Auditorium

Nina Regan
Executive Director

Shivani Lokre
Executive Director
— 9:10 AM
President’s Address
Bovard Auditorium

Dr. Carol Folt
USC President

— 9:25 AM
Keynote Address: Katie Hill
Bovard Auditorium

Congresswoman Katie Hill (fmr.)
2019 Congresswoman of CA 25th District

— 9:50 AM
Forces of Change:
Activism & Advocacy in 2020
Bovard Auditorium

Christian Dyogi Phillips
Moderator | Assistant Prof. of Political Science
Mandana Dayani
Creator & Co-Founder, I am a voter.
Shaniqua McClendon
Political Director, Crooked Media
Angie Jean-Marie
Advocacy & Engagement Director, TIME’S UP

— 10:40 AM
Morning Breakout Panels
uscownit.com/breakout-panels or email confirmation

— 11:25 AM
Lunch & Networking Marketplace
Founder’s Park & Associate’s Park

— 1:15 PM
Afternoon Breakout Workshops
uscownit.com/breakout-panels or email confirmation
— 2:10 PM
Confessions of a Spiritual Entrepreneur
Bovard Auditorium

Lavinia Errico
Founder, Equinox Fitness Clubs

— 2:25 PM
Transforming an Idea into Reality
Bovard Auditorium

Lavinia Errico
Moderator | Founder, Equinox Fitness Clubs
Katie Rosen Kitchens
Co-Founder & Editor-in Chief, FabFitFun

Melody McCloskey
Co-Founder & CEO, StyleSeat
Moj Mahdara
Founder & CEO, BeautyCon

— 3:00 PM
A Conversation with Patty Jenkins
Bovard Auditorium

Dr. Stacy Smith
Moderator | Founder & Director, Annenberg Inclusion Initiative
Patty Jenkins
Director, Wonder Woman

— 3:25 PM
A Conversation with Danielle Brooks
Bovard Auditorium

Lisa Pecot-Hebert
Moderator | Associate Prof. of Professional Practice, Director, Journalism at USC Annenberg
Danielle Brooks
Actress & Singer, “Orange is the New Black”

— 3:50 PM
Closing Remarks & Raffle
Bovard Auditorium
Meet your next role model in our mainstage lineup.

KEYNOTE, CONGRESSWOMAN OF CA 25TH DISTRICT [2019]

Congresswoman Katie Hill (fmr.)

Katie Hill was elected to Congress from California’s 25th Congressional District in 2018 as one of the youngest members of the historic freshman class that flipped the House. She was elected by her colleagues to be the Freshman Co-Representative to Leadership, served as the Vice Chair for the House Oversight and Reform Committee and on the powerful House Armed Services Committee.

The daughter of a registered nurse and police officer, before serving in Congress Katie worked as Executive Director of PATH (People Assisting The Homeless), the largest homeless services organization in California. Under Katie’s leadership, in just four years PATH helped more than 7,000 chronically homeless individuals, veterans, and families make it off the streets into permanent housing. During her time in office, Katie continued to prioritize the issue of housing, as Co-Chair of the New Democratic Housing Task Force.

Hill resigned from Congress in 2019 after a coordinated cyber-attack by political operatives and right-wing media outlets was launched against her. Now, Katie is using her platform to support young women running for office, advocate for legislation to address cyber exploitation and other issues that disproportionately affect young women, and transform our political system into one that ensures true equality through equal representation.
Dr. Carol Folt

Dr. Carol Folt serves as the twelfth president of the University of Southern California. She is a highly experienced leader, internationally recognized life scientist, and award-winning teacher. In leading USC, Dr. Folt brings broad executive and leadership experience across the academy.

Angie Jean-Marie

Angie Jean-Marie leads strategic partnerships and advocacy campaigns to advance safety, fairness, and dignity for women at work. Angie has spearheaded advocacy initiatives, including a campaign to change the culture of voting as the director of #VoteTogether at Civic Nation, and a philanthropic effort to spark civic activism in Los Angeles.

Mandana Dayani

Mandana Dayani is the Creator and Co-Founder of I am a voter., a nonpartisan movement that aims to create a cultural shift around voting and civic engagement. Its mission is to make voter identity mainstream, aspirational, inclusive and an integral component of personal identity.

Shaniqua McClendon

Shaniqua McClendon has worked in politics for a decade and currently serves as Political Director for Crooked Media, home to the popular podcast, Pod Save America. Shaniqua led the creation of their midterm voter engagement program, Vote Save America, which supported victories of 2018 Democratic victories throughout the country.
Lavinia Errico

Lavinia Errico, the visionary founder behind Equinox Fitness Clubs and the Inside Out Movement, is a nationally acclaimed workplace and wellness entrepreneur and a speaker of essential truths on the subjects of values-driven entrepreneurship, developing next generation leadership, and more.

Katie Rosen Kitchens

Co-Founder of FabFitFun, Katie Rosen Kitchens has led its evolution as a female-focused media brand, from writing about great lifestyle products to getting them into people’s hands. Since launching the FabFitFun lifestyle box in 2013, Rosen Kitchens has shifted her energy toward curating fresh brands for FabFitFun members, overseeing brand partnerships and product development.

Melody McCloskey

Melody McCloskey is the Co-Founder and CEO of StyleSeat, the premier marketplace for beauty and barbering services. Supporting more female-run businesses than almost any other platform, StyleSeat has powered over 150 million appointments in over 16,000 cities across the United States.

Moj Mahdara

Moj Mahdara is the Founder and CEO of Beautycon, a globally-recognized community for content creators, celebrities, fans, and brands. As CEO, she is responsible for driving brand vision for Beautycon and its growth initiatives, which include strategic media partnerships, content development and distribution, market intelligence, and e-commerce.
Patty Jenkins

Patty Jenkins is an award-winning writer and director best known for directing Warner Bros. Pictures and DC’s 2017 blockbuster Wonder Woman and her debut Oscar-winning feature Monster. Additionally, Jenkins is responsible for casting, building and helming the pilot and finale episodes of AMC’s hit show “The Killing,” garnering her the 2012 DGA Award for Best Director of the Year along with a Primetime Emmy nomination.

Danielle Brooks

Danielle Brooks is an actress and singer best known for role as “Taystee” in “Orange Is the New Black”. She also received a Tony award nomination for her role as “Sofia” in the 2015 Broadway production of The Color Purple. She is now currently the star, host, and producer of “A Little Bit Pregnant” for Netflix Family.

Meet the amazing women speaking at breakout panels & workshops on our website, uscownit.com/breakout-sessions.
Breakouts are all about customizing your summit experience.

Attend one of 15 morning breakout panels at 10:40 AM and one of 15 afternoon breakout workshops at 1:15 PM! All the locations for these sessions can be found on our website, uscownit.com/breakout-sessions.

— 10:40 AM

Morning Breakout Panels

**ENTERTAINMENT: TAKING THE LEAD**

<table>
<thead>
<tr>
<th>Stacy Scholder</th>
<th>Moderator</th>
<th>Professor of Professional Practice of Journalism</th>
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<tbody>
<tr>
<td>Lisa Erspamer</td>
<td>President, Lisa Erspamer Entertainment &amp; Unleashed Media</td>
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<tr>
<td>Kate Gersten</td>
<td>Writer &amp; Producer, “The Good Place” and ”Mozart in The Jungle”</td>
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<tr>
<td>Reena Singh</td>
<td>Senior Vice President, Current Programming at 20th Century Fox</td>
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**LAW: JUSTICE FOR ALL**

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<thead>
<tr>
<th>Susan Estrich</th>
<th>Moderator</th>
<th>Robert Kingsley Professor of Law and Political Science</th>
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<tbody>
<tr>
<td>Megan Kane</td>
<td>Vice President &amp; Counsel, Endeavor</td>
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<tr>
<td>Jamie Lincenberg</td>
<td>Attorney, Weintraub Tobin</td>
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<tr>
<td>Cynthia Patton</td>
<td>Senior Vice President and Chief Compliance Officer, AMGEN</td>
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**MEDICINE: FINDING A CURE**

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<tr>
<th>Christina Azevedo</th>
<th>Moderator</th>
<th>Assistant Professor of Clinical Nuerology</th>
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<tbody>
<tr>
<td>Lynn Brody, MD</td>
<td>Interventional Radiologist, Memorial Sloan Kettering Cancer Center</td>
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<tr>
<td>Laura Mosqueda, MD</td>
<td>Dean, Keck School of Medicine of USC; Professor of Family Medicine</td>
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<tr>
<td>Anna Arabyan, PharmD</td>
<td>Adjunct Professor, USC School of Gerontology</td>
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**BUSINESS: BIG PICTURE THINKING**

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<thead>
<tr>
<th>Zivia Sweeney</th>
<th>Moderator</th>
<th>Associate Professor of Clinical Accounting</th>
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<tbody>
<tr>
<td>Michelle Wang</td>
<td>Director of Strategy, Growth, &amp; Insights, Ticketmaster</td>
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<tr>
<td>Alice Yen</td>
<td>Director, Transformation Delivery, KPMG</td>
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<tr>
<td>Alexandra Markovich</td>
<td>Partner, LA Technology &amp; Entertainment Assurance Practice, PwC</td>
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**ENTREPRENEURSHIP: FROM THE GROUND UP**

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<thead>
<tr>
<th>Sherry Gunther</th>
<th>Moderator</th>
<th>Adjunct Professor of Entrepreneurship</th>
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<tr>
<td>Danielle Nadick Levy</td>
<td>Founder, Facile</td>
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<td>Crystal Evuleocha</td>
<td>Founder, Kliit Health</td>
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<td>Amy Will</td>
<td>Founder, GirlGang</td>
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— 10:40 AM

MARKETING: MAKING YOUR MARK
Eva Buechel  
Jenna Greene  
Shachar Scott  
Catherine Davie  

FASHION: OWN YOUR STYLE
Jessica Wenger  
Sage Aubrey  
Laura Mellado  
Aditi Mayer  

ART & DESIGN: CREATING WITH INTENTION
Perry Johnson  
Simrah Farrukh  
Haily Zaki  
Alexis Andra  

JOURNALISM: WHAT'S YOUR ANGLE?
Amara Aguilar  
Chhaya Nene  
Abigail Bassett  
Shereen Marisol Meraji  

LITERATURE: WRITE YOUR STORY
Stephanie Renee Payne  
Patty Rodriguez  
Chandi Ingram  

— 1:15 PM

Afternoon Breakout Workshops

PERFECTING YOUR RESUME
Elisabeth Tuttass  

BODY IMAGE, SELF-LOVE, AND THE INFLUENCES OF SOCIAL MEDIA
Victoria Garrick  

MENTAL HEALTH MATTERS
Julia Broglie
<table>
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<tr>
<th>Time</th>
<th>Session Title</th>
<th>Speaker(s)</th>
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<tr>
<td>1:15 PM</td>
<td>NUTRITION: FUELING YOUR BODY</td>
<td>Kristy Morrell, RD (Sports Dietitian, USC)</td>
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<td>SELF-CONFIDENCE: TO BOLD EVENT</td>
<td>Christie Valdiserri (Dancer &amp; Fitness Instructor)</td>
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<td>LEADING FOR WELLBEING</td>
<td>Carrie Norton (Founder &amp; CEO, Green Business BASE CAMP)</td>
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<td>SEXUAL HEALTH: FLOURISHING + SHAME-FREE</td>
<td>Candice Witek (Founder &amp; CEO, FlourishRX)</td>
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<td>DEVELOPING HEALTHY RELATIONSHIPS IN COLLEGE</td>
<td>Dr. Kelly Neff (Social Psychologist, Author)</td>
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<td>DEVELOPING YOUR PERSONAL BRAND</td>
<td>Robyn Young (Founder, Robyn Young &amp; CO.)</td>
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<td>SUSTAINABILITY: OVERCOMING PERFECTION PARALYSIS</td>
<td>Megan McSherry (Founder, ACTEEVISM)</td>
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<td>HOW TO GET INTO THE FASHION INDUSTRY: INSIDER TIPS</td>
<td>Jennifer Ash (Copywriter &amp; Content Strategist, Anine Bing)</td>
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<td>PERSONAL FINANCE: EMBODYING INDEPENDENCE</td>
<td>Judy Zhu (Founder &amp; CEO, MoneyGirls)</td>
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|       | A FEMALE FORCE IN SILICON VALLEY                                   | Jordan Fowler (Product Marketing Manager, Google AI)  
|       |                                                                     | Hunter Cook (Product Marketing Manager, Google) |
|       | INTRODUCTION TO MINDFULNESS FOR REDUCING STRESS AND CULTIVATING WELL-BEING | Diane Winston (Director of Mindfulness Education, UCLA) |
|       | WORK LIKE A DOG: HOW TO TURN YOUR PASSION INTO A CAREER AND EVEN HAVE A LITTLE FUN ALONG THE WAY. | Jennifer Cao (Co-Founder and Vice President, Zippy Paws) |
OWN IT 2020 would be impossible without the generous sponsors that support our cause.

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PwC

Silver SPONSORS

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DE Shaw & Co

FOX Digital Studio

USC Panhellenic
Thank you to all of our sponsors and donors for making the summit not only possible, but the best it can be.

BRONZE SPONSORS

PRODUCT SPONSORS
Donate. Get a 2020 exclusive sticker.

Start 2020 right by supporting a fantastic cause! This year, we’re producing a beautiful, transparent ‘equality’ sticker perfect for your laptop or water bottle, shown above. 100% of the proceeds will go straight to TIME’S UP. We’ve chosen this charity because it stands at the center of what OWN IT stands for—addressing gender inequality through empowerment. We hope you’ll help us support this vision.

INSTRUCTIONS
Venmo $1 (or more) to the Venmo QR to the right, @shivanilokre, by scanning the QR code with your phone’s camera. Show the Venmo receipt to an OWN IT team member to receive your 2020 exclusive sticker!
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<td>Sara Collins</td>
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OWN IT’s mission is to bridge the gap between female leaders and the millennials who admire them.

We’re shaking up the women’s leadership arena by producing events catered to college-aged women of all backgrounds.