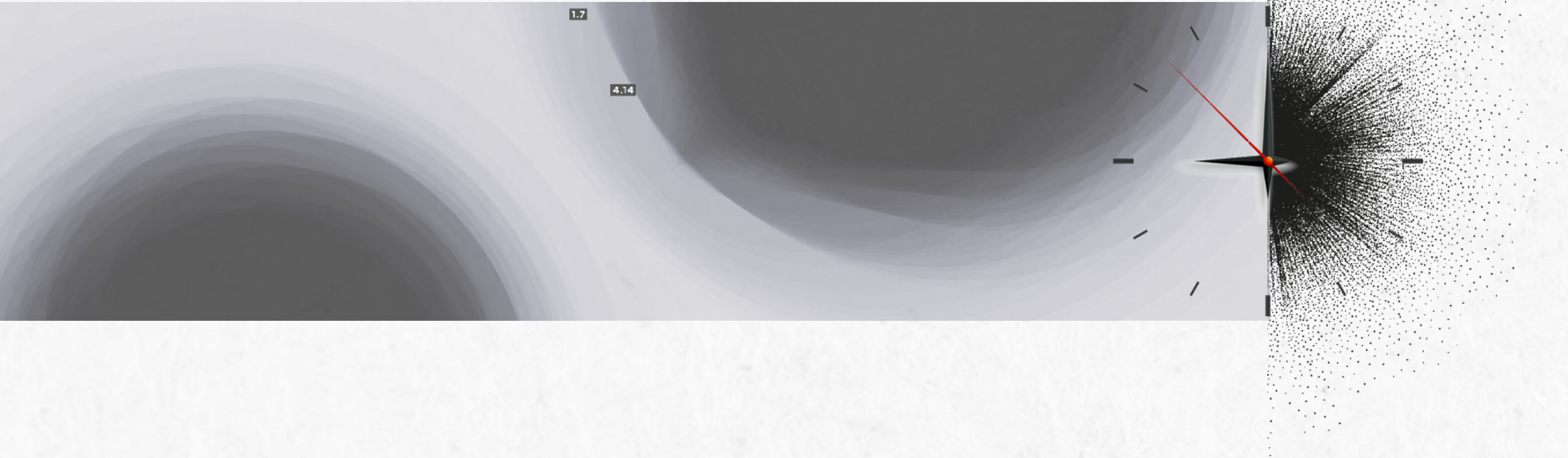


FROM DUST TO DUST \



DUST PROJECT APPENDIX

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IN THIS APPENDIX YOU WILL FIND AN EXTENDED
BREAKDOWN OF THE PROJECT'S COMPONENTS AND
NFT STRATEGY

THE APPLICATION

HOUSEHOLD DUST INCLUDES:

RICH DATA ABOUT HOUSEHOLD LIFE AND SURROUNDINGS.
LIKE A FINGERPRINT, IT IS A UNIQUE PATTERN OF INFORMATION .

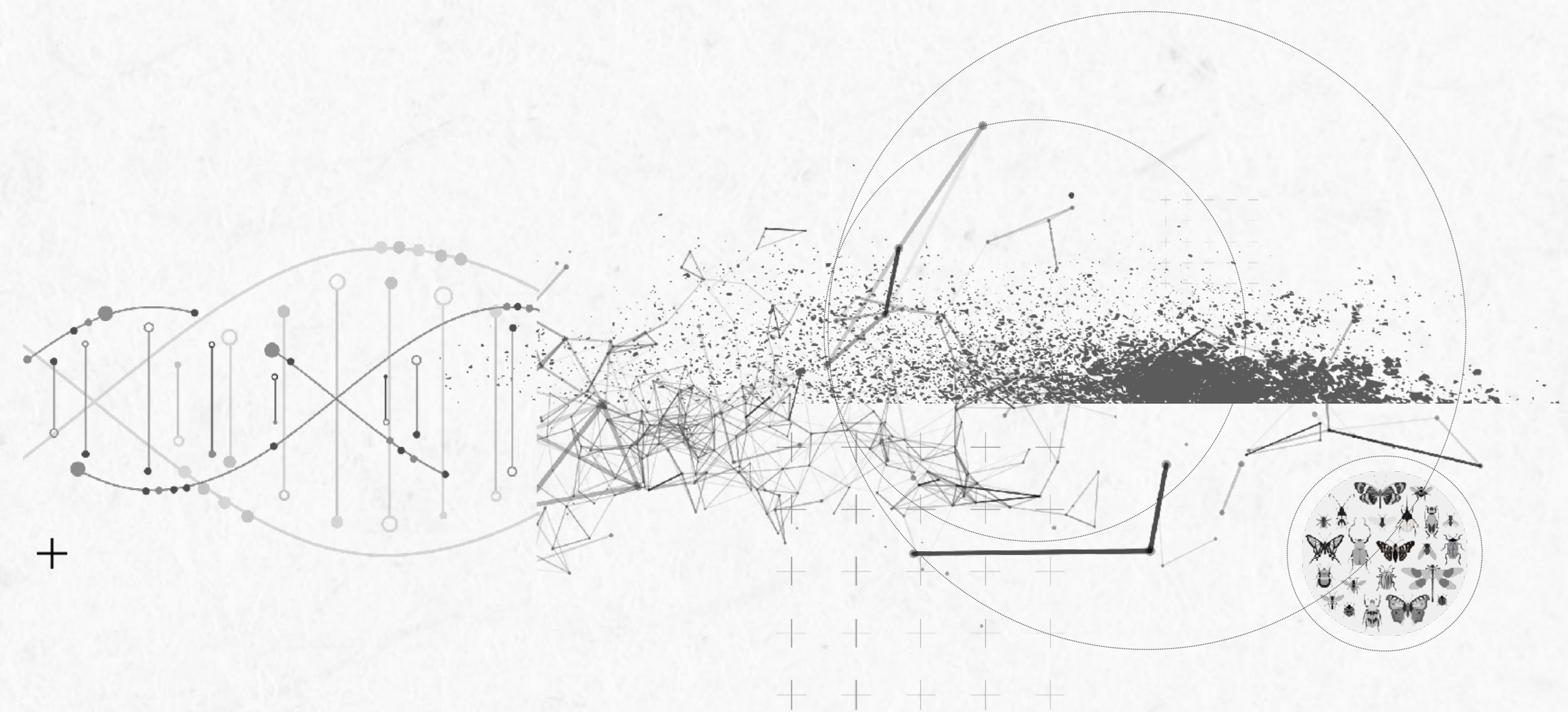
DNA, FIBERS, CRUMBS, CHEMICALS, FUNGI, ODOR MOLECULES,
STAMENS, SPACE DUST, AND MORE ...

DUST IS A CONCEPT RICH IN CULTURAL AND SOCIAL MYTHS
THROUGHOUT HUMAN HISTORY.

“HOME” IS AN IDEA INGRAINED IN HUMAN BEHAVIOR.
USING THIS IDEA AS A BASIC UNIT FOR THE SAMPLES ARCHIVE IS
EASY.

AS TECHNOLOGICAL AND ECOLOGICAL CHANGES BECOME MORE
AND MORE FREQUENT, OUR DUST CAN BECOME A RARE ARTIFACT IN
THE NOT-SO-DISTANT FUTURE .

THE ABSURDITY OF HUMANITIES’ DOCUMENTATION VIA HOUSEHOLD
DUST IS JUST THE RIGHT PROVOCATION FOR THIS PROJECT TO TAKE
OFF .



THE APPLICATION

THE DUST CAMPAIGN INCLUDES:

MULTI-LINGUAL EXPLANATORY VIDEOS:

WHAT CAN HOUSEHOLD DUST TELL ABOUT US?
HOW ARE DUST SAMPLES ENCODED INTO THE ARK?
WHAT IS DUST CONSCIOUSNESS? AND MORE .

REGISTRATION AND KIT RECEIVING PLATFORM:

AN ADVANCED DIGITAL PLATFORM WILL INVITE PEOPLE TO REGISTER
PER THEIR GEO-LOCATION
AND RECEIVE A STATE-OF-THE-ART, ENVELOPE-SIZED DUST
COLLECTION KIT TO THEIR DOORSTEP .

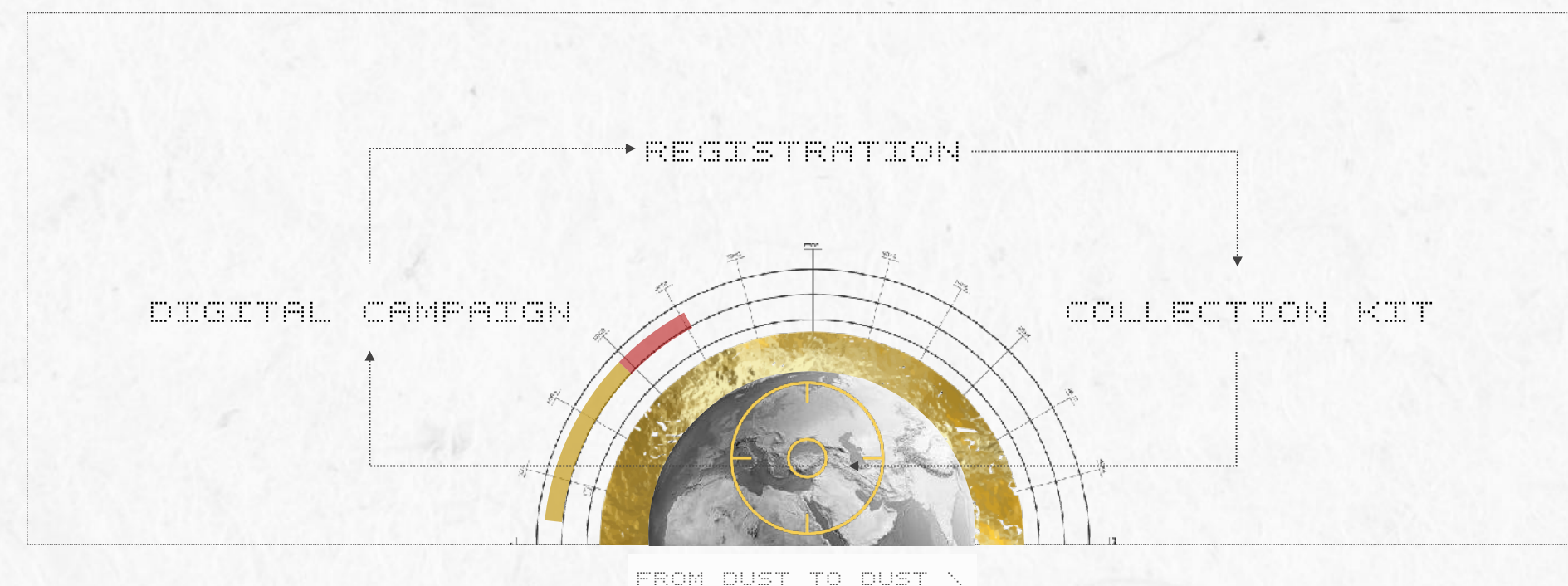
PRE-PLANNED DISTRIBUTION:

EVERY LOCATION WILL BE ABLE TO REGISTER A LIMITED NUMBER OF
HOUSEHOLD DUST SAMPLES.
THE GOAL IS TO REACH 1 MILLION SAMPLES WITH AS DIVERSE AS
POSSIBLE REPRESENTATION.
THE PROJECT WILL AIM TO INCLUDE REMOTE AND DISCONNECTED
AREAS.

THE EXPERIENCE

OF COLLECTING HOUSEHOLD DUST:

PARTICIPANTS WILL BE INSTRUCTED ON HOW TO BE ENGAGED IN
THE UNUSUAL EXPERIENCE OF TELLING THEIR STORY THROUGH
HOUSEHOLD DUST.
THEY WILL KEEP AN IDENTICAL PART OF THE SAMPLE AS A
TESTIMONY AND MEMENTO TO THE SAMPLE SENT TO SPACE.



THE APPLICATION

THE DUST ARK INCLUDES:

MATERIALS

THE DUST-ARK IS DESIGNED TO PROVIDE SPECIFIC CONDITIONS TO PRESERVE THE DUST SAMPLES IN SPACE FOR OVER 100 YEARS.

STRUCTURE

SPHERICAL EARTH -SHAPED DUST-ARK, ADORNED WITH A MAP OF PLANET EARTH.

1.4 METERS IN DIAMETER.

600 KG.

MORSE BEACON - ALLOWING DUST-ARK TO BE MONITORED AND HEARD.

HIGHLY-REFLECTIVE EXTERIOR - ALLOWING DUST-ARK TO BE SPOTTED USING A REGULAR TELESCOPE FROM EARTH.

LAUNCH AND ROUTE

RIDESHARE (ZERO ADDED CARBON EMISSIONS) TO ORBIT 2022 FOR ONE CENTURY SAFELY AND RESPONSIBLY .

WE PLAN TO RETRIEVE DUST-ARK IN A CENTURY, ALLOW FUTURE SCIENTISTS TO ANALYZE THE DUST COLLECTED IN 2022, AND LEARN ABOUT THE STATE OF HUMANITY AND THE PLANET AT THE TIME. UNLESS ANOTHER FORM OF CONSCIOUSNESS RETRIEVES IT FIRST...

INDEXING

THE DUST SAMPLES ARE SEALED IN THE PARTICIPANTS' HOMES AND REMAIN IN SEPARATE UNITS INSIDE THE ARK'S HIVES .

THE SAMPLES ARE STORED IN UNIQUE HIVES INSIDE AN EARTH-SHAPED SPACE ARK, PLACED IN A MANNER THAT HOLDS EACH CONTINENT'S DUST SAMPLES IN THEIR RELATIVE POSITION INSIDE THE SPHERE .



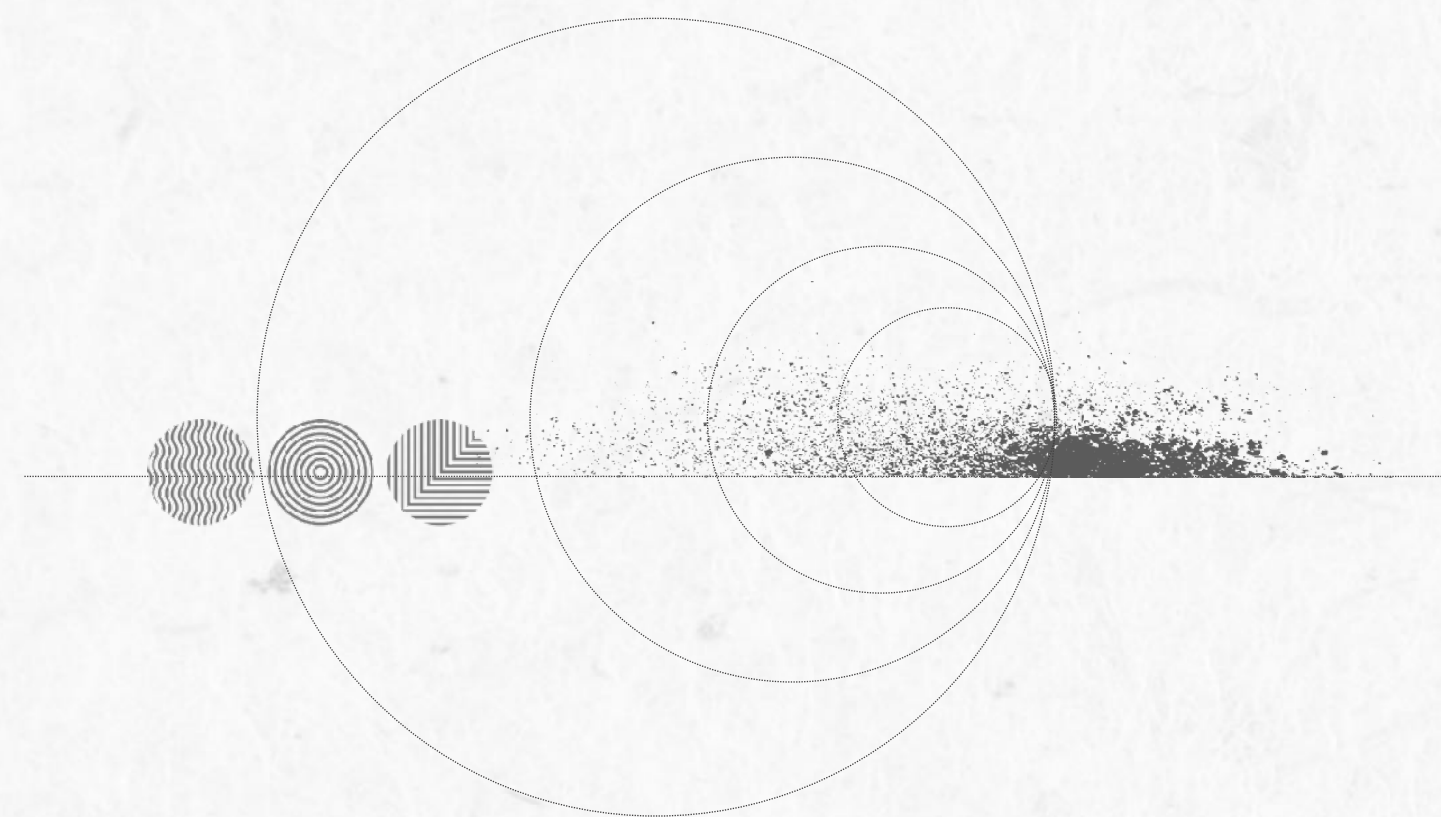
EACH GEO-LOCATION CONTRIBUTES SEVERAL SAMPLES ACCORDING TO ITS POPULATION DENSITY.



WHEN OPENING THE ARK, THE CLUSTERS COME OUT IN SECTIONS TO PRESERVE THE CONCEPT OF RESIDENTIAL AREAS IN THE YEAR OF THE LAUNCH .



FROM DUST TO DUST \



NFT COLLECTION

GO-TO-MARKET

FROM DUST TO DUST \

1 ART COLLABORATIVE

ON BOARDING ARTISTS TO CREATE UNIQUE ART WITH THEIR TAKE ON THE DUSTARK MISSION, TO HELP CONVEY OUR STORY AND RAISE AWARENESS.

2 BORED APE AND CREW

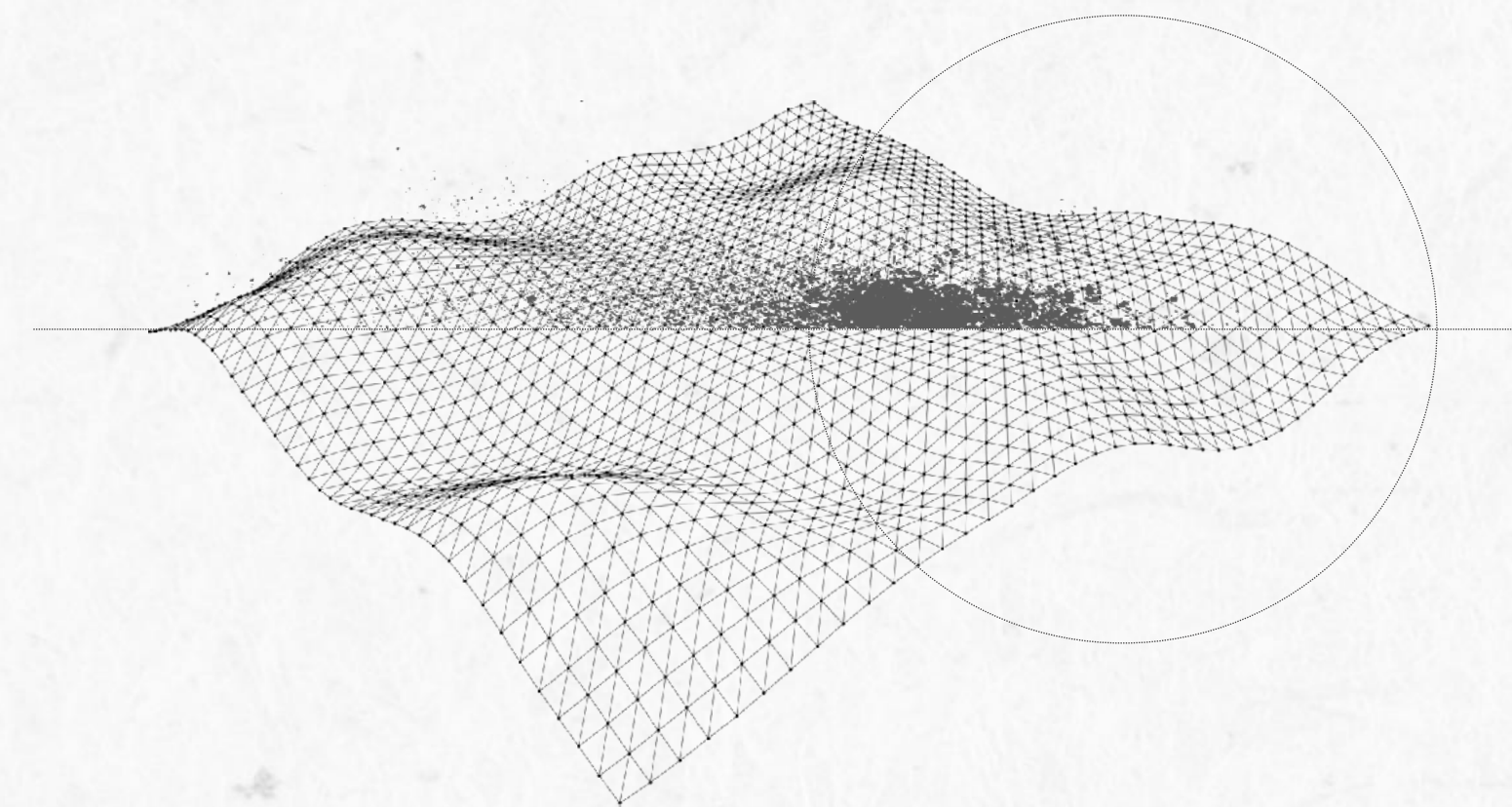
THE MISSION COMMANDER IS LOOKING TO ASSEMBLE A CREW OF TRUE PIONEERS. THE NFTS WILL BE PHYSICALLY PRINTED ON THE ARK AND VISIBLE THROUGH THE TELESCOPE

3 IMPACTFUL CORE CONTRIBUTORS

WE WILL ACTIVELY WORK TO ONBOARD IMPACTFUL COMMUNITY MEMBERS WHICH WILL HELP BUILD A STRONG FOUNDATION FOR OUR DAO.

4 THE DAO

WE AIM FOR AN ACTIVE COMMUNITY THAT BUILD A HOME FOR CREATORS, THOUGHT LEADERS, AND SCIENTISTS.



NFT COLLECTION SALE STAGES

FROM DUST TO DUST \

1 "WE ARE DUST"

22 ORIGINAL ART PIECES CREATED BY DIGITAL ARTISTS TO BE AUCTIONED.

22NFT's

10,000\$

~5 ETH

\$220,000

2 "STAR DUST"

CORE CONTRIBUTORS - 50 OF THEM WILL BE CHOSEN AND NOMINATED BY THE COMMUNITY.

200NFT's

4,000\$

~2 ETH

\$ 800,000

3 "SPACE VOYAGERS"

CONTRIBUTORS - PUBLIC SALE.

1800NFT's

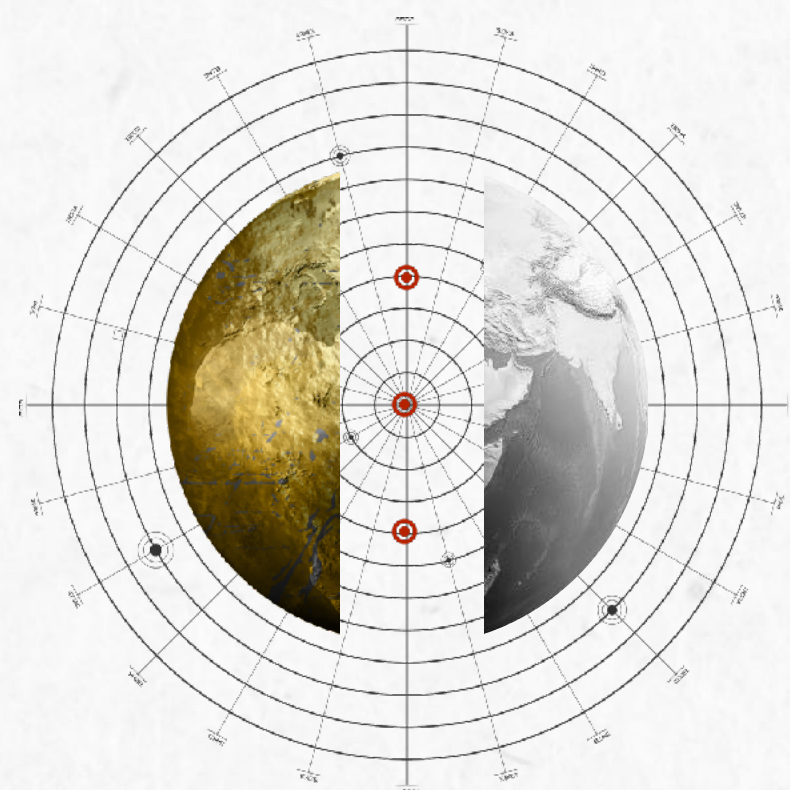
3,500\$

~1.5 ETH

\$ 6,300,000

TOTAL REVENUE

\$6,242,440



NFT HOLDERS KEY BENEFITS

FROM DUST TO DUST \

UTILITY

1 VERIFIABLE OWNERSHIP OF THE SAMPLE - ADD METADATA STORY & GEOLOCATION ABOUT THE SAMPLE TO THE NFT

2 VIP ACCESS TO ALL IRL AND META EVENTS AFTER MINT/ LAUNCH

- MEETING WITH THE TEAMS
- LECTURES FROM ASTRONAUTS
- ART EXHIBITION

3 DAO POINTS

4 WRITE A PERSONAL PIECE TO BE ENGRAVED ON THE ARK

5 ACCESS TO TELESCOPES AROUND THE WORLD TRACKING THE SATELLITE

MARKETING

1 GET TICKETS TO THE IN-PERSON LAUNCH

2 SPECIAL DUST COLLECTION KIT.

3 ENTER A RAFFLE FOR THE 10 "CREW MEMBERS"
- CHOOSE YOUR NFTS

4 TOKENFRAME SENT TO YOU WITH THE NFT DISPLAYED.