



Web Development for Mobile Hairstyling Company

PROJECT DETAILS

 Web Development

 Sep. - Oct. 2021

 Less than \$10,000



"They were exceptional from a project management standpoint and were very proactive throughout the partnership."

PROJECT SUMMARY

A mobile hairstyling company was looking to build their digital presence, so they engaged with moontek for their web development services. The platform will serve as the business's primary conversion point.

PROJECT FEEDBACK

Thanks to the efforts of moontek, the company was able to establish their credibility in the market. The team was communicative and receptive throughout the partnership, and the internal stakeholders were particularly impressed with the visual quality of their deliverables.

The Client

Introduce your business and what you do there.

I'm the manager of a mobile hairdressing company, and we're mainly focused on the hair and makeup market.

The Challenge

What challenge were you trying to address with moontek?

We wanted to build credibility as a startup through the development of a website.



M.L.
Manager, Mobile Hairstyling
Company



Beauty & Cosmetics



1-10 Employees



Los Angeles, California

CLIENT RATING

5.0

Overall Score

Quality: 5.0

Schedule: 5.0

Cost: 5.0

Would Refer: 5.0

The Approach

What was the scope of their involvement?

moontek helped develop our website from the ground up using WordPress. They implemented a lot of user-friendly functions, provided information for customers, and made it our primary conversion point for our clients.

What is the team composition?

I mainly communicated with Ali, but he had a whole team working with him. They were totally responsive, they got back to us immediately, and there was never any pushback — the transition between all of them was seamless.

How did you come to work with moontek?

I actually found them through Clutch. I was researching online and moontek came up every time in different search sessions. I liked Ali (Founder) a lot and was pleased that I chose them.

How much have you invested with them?

We invested around \$1,700 USD.

What is the status of this engagement?

We worked together from September–October 2021.

The Outcome

What evidence can you share that demonstrates the impact of the engagement?

While I can't share any specific metrics since we've just launched, I can say that their work has given us credibility in the market.



How did moontek perform from a project management standpoint?

They were exceptional from a project management standpoint and were very proactive throughout the partnership.

What did you find most impressive about them?

One thing I can say is the quality of their design work was fantastic.

Are there any areas they could improve?

It may seem absurd, but nothing comes to mind. They were very forthcoming with our requests and I would hire them again in a heartbeat.

Do you have any advice for potential customers?

To a certain extent, trust the process and understand that they have more knowledge in this space than anyone. You'll be in good hands with moontek as they're very attentive and always available when you need them.

