

Damian te Heesen

RESUME

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Germany

date of birth: 27.09.1992
nationality: german

EXPERIENCE PROFESSIONAL

HEAD OF DESIGN & FOUNDER

05/2018 – current

pottwatch gbr, oberhausen germany

Me and my two homies Lucas & Jason successfully launched two watch collections to create Ruhr Valley's first original watch brand. Our products build a bridge between the history and the promising future of our region. All time pieces contain the last-mined original black coal from the so-called „Ruhrpott“ – the main resource of the Wirtschaftswunder.

ART DIRECTOR (PART-TIME)

09/2021 – current

contact gmbh, oberhausen germany

Although I moved to Essen, I still get to ‚keep contact‘ to my hometown and stay close to my family and friends. As an art director at Contact my focus lies on all-around branding processes for numerous clients in the B2C & B2B market. Besides I got to create guidelines and content for social media marketing alongside social media managers. I learned a lot from fellow designers and applied new methods that enhance not only my own workflow but the clients outcome. After all my designs became more user centred and I will surely continue to get better at UI/UX design going forward.

BRAND DESIGNER

10/2014 – current

freelance, remotely

I started my freelance services in late 2014 and worked on a diverse set of projects in different positions: Starting out, I actively served as an executing graphic designer – by now I am valued as a consultant to find creative solutions for business problems. I specialize in branding and corporate design, because I love to create and redesign visual identities. My wide skillset allows me to create designs for multiple applications and I try to learn something new every day.

GRAPHIC DESIGNER & SOUND-ASSISTANT

01/2015 – 09/2018

tresohr studios gbr, oberhausen

My two main fields of interest in design & music are perfectly aligned at the Tresohr Studios in Oberhausen, Germany. If you need to bring your projects to the next level – the multiple studio spaces hand you all the opportunities to touch the sky. The possibility of a first big studio experience truly was a blessing. As a sound assistant I was not only supporting the agency with graphic design but learned about the music industry and assured a hands-on-mentality.

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GRAPHIC DESIGNER (APPRENTICESHIP) 06/2012 – 09/2014
twenty one media gmbh, oberhausen

I started my designer's journey in the summer of 2012 at Twenty One Media. The brand agency for urban places not only helps with marketing and repositioning, but creates concepts for real estate projects and shopping centers worldwide. I applied a basic design mindset and gained multi-disciplined insights. Besides digital & print design I assisted in film productions and got to be a part of big center campaigns.

EXPERIENCE EDUCATIONAL

FREIHERR-VOM-STEIN GYMNASIUM, OBERHAUSEN 2003 – 2012
general qualification for university entrance 2012

CEGEP JOHN ABBOTT COLLEGE, CANADA, QUÉBEC 2009
,Academic Language Program' – Fall/Winter

SKILLS

Communication	● ● ● ● ●	Branding	● ● ● ● ●
Problem Solving	● ● ● ● ●	Sound Design	● ● ● ● ●
Teamwork	● ● ● ● ●	Web Design	● ● ● ● ○
Storytelling	● ● ● ● ○	UI/UX Design	● ● ● ○ ○
Marketing	● ● ● ○ ○	Motion Design	● ● ● ○ ○

SOFTWARE

Adobe Illustrator	● ● ● ● ●	Apple Mac OS X	● ● ● ● ●
Adobe InDesign	● ● ● ● ●	Microsoft Windows	● ● ● ● ●
Adobe Photoshop	● ● ● ● ●	Apple Logic Pro X	● ● ● ● ●
Adobe XD/Figma	● ● ● ● ●	Wordpress	● ● ● ● ○
Adobe Premiere	● ● ● ● ○	Webflow	● ● ● ● ○
Adobe After Effects	● ● ● ● ○	HTML & CSS	● ● ● ○ ○

LANGUAGES

German	● ● ● ● ●	Spanish	● ● ○ ○ ○
English	● ● ● ● ○	French	● ● ○ ○ ○