Privacy Policy

1. **DEFINITIONS**

"Artizcoi et Artizyou©" means Artizyou© Inc. and Artiz© SA, whose offices are located at 1 Westmount Square, Office 330, Westmount, Quebec, Canada H3Z 2P9, and Artiz© SA whose offices are located at: C/o Consul-Assistance Fiduciaire - Rue de Lausanne 42 - 1201 Genève and its subsidiaries, affiliates and successor companies.

"Terms of use" means the terms and conditions of Artizyou© and Artiz© SA, available at the following link: <u>terms of use</u>

"Creations" means the creations and any intellectual property belonging to the User and submitted to Artizyou© and Artiz© SA as part of the Use of the Website, including any physical or digital object, or other digital properties or services that may be digitally represented (for example, photos, images, 3D-STL files, texts, music, videos, etc.)
"Personal Information" means the personally identifiable information and all or groups of data associated with the User's personally identifiable information in a manner that allows the User to be identified quickly and easily, including but not limited to, its name, address, email address or telephone number, excluding personal information that is publicly available.

"Website" means Artizyou's website accessible at www.artizyou.com, as well as related features, applications, services or websites.

"User" means the Person using the services offered by Artizyou© and Artiz© SA through its Website

2. GENERAL

This "Privacy Policy" describes how the use, protection and disclosure of the User's Personal Information is processed in connection with the use of the Artizyou© and Artiz© SA Website by the User.

Artizyou© and Artiz© SA undertakes to collect, host, process, use,

protect and transmit the User's Personal Information in accordance with the terms and conditions herein. By using the Artizyou© and Artiz© SA Website and its content, the User expressly agrees to be bound by this Privacy Policy.

3. COLLECTION OF PERSONAL INFORMATION

The Personal Information that is collected by Artizyou© and Artiz© SA in connection with the use of its Website is voluntarily provided by the User when using the Website.

In addition, the User agrees that Artizyou© and Artiz® SA may collect certain Personal Information automatically, including but not limited to the type of mobile device you use, the IP address, the operating system of your device, the browser Internet you use, the domain name, access times, visit duration, reference URL, web platform, timestamp, and exit page information, as well as some information about how you use the Website.

Artizyou© and Artiz© SA will not retain the User's Personal Information beyond the time allowed by law and the latter will be deleted when it is no longer necessary for the purposes described in this Privacy Policy.

4. How We Collect Non-Personal Information

Artizyou may obtain non-personal information from your use of our website and through the use of commonly-used information-gathering tools. These tools may include "Cookies," which are pieces of information shared between your web browser and a website. Non-personal information may include information about the browser that you use to access the site, the operating system that you are running, what items you clicked on the applicable web page, how long you viewed a certain page, and information about the website you accessed immediately before you accessed our website. ARTIZYOU may aggregate your non-personal information with the non-personal information of other users of ARTIZYOU's website or of other non-personal information collected

offline. ARTIZYOU also may collect anonymous aggregated information, like general traffic patterns within our website, to help maintain the flow and content of the website. Any and all of this non-personal information may be used to support ARTIZYOU's commercial, marketing, and customer service activities, or for any other reason.

5. Use of Cookies

Use of cookies enables a faster and easier experience for the user. A cookie cannot read data off your computer's hard drive. For information on cookies, please refer to www.aboutcookies.org.

There are different kinds of cookies with different functions:

Session cookies	These are only stored on your computer during your web session. They are automatically deleted when the browser is closed. They usually store an anonymous session ID allowing you to browse a website without having to log in to each page. They do not collect any information from your computer.
Persistent cookies	A persistent cookie is one stored as a file on your computer, and it remains there when you close your web browser. The cookie can be read by the website that created it when you visit that website again.
First-party cookies	The function of this type of cookie is to retain your preferences for a particular website for the entity that owns that website. They are stored and sent between ARTIZYOU's servers and your computer's hard drive. They are not used for anything other than for personalization as set by you. These cookies may be either Session or Persistent cookies.
Third-party cookies	The function of this type of cookie is to retain your interaction with a particular website for an entity that does not own that website. They are stored and sent between the third-party's server and your computer's hard drive. These cookies are usually Persistent cookies.

We generally use cookies as follows:

<u>Functionality</u>	Some cookies allow our Sites to remember choices you make (such as your user name, language or the region you are in) and provide enhanced features. For instance, a Site may be able to remember your login details, so that you do not have to repeatedly sign in to your account when using a particular device to access our Sites. These cookies can also be used to remember changes you have made to text size, font and other parts of web pages that you can customize. They may also be used to provide services you have requested such as viewing a video or commenting on an article. The information these cookies collect is usually anonymized. They do not gather any information about you that could be used for advertising or remember where you have been on the internet
Performance	Some cookies collect information about how visitors use a Site, for instance which pages visitors go to most often, and if they get error messages from web pages. They also allow us to record and count the number of visitors to a Site, all of which enables us to see how visitors use a Site in order to improve the way that the Site works. The information these cookies collect is normally anonymous and is used to improve how our Sites works. However, some of these cookies may include Personal Information. Please consult your web browser's 'Help' documentation or visit www.aboutcookies.org. for more information about how to turn cookies on and off for your browser
Marketing	These cookies are used to deliver content relevant to your interests on a Site and third party sites based on how you interact with our advertisements or content

Use of Web Beacons

Other tools include "Web Beacons," which are clear electronic images that can recognize certain types of information on your computer, such as cookies, when you view our website tied to the web beacon, and a description of the website tied to the web beacon. ARTIZYOU may use web beacons to operate and

improve our website and e-mail communications. Web beacons can be used alone or in conjunction with cookies to compile information about users' usage of our website and interaction with e-mails. ARTIZYOU may use information from web beacons in combination with other data we have about our clients to provide you with information about ARTIZYOU and our services. ARTIZYOU may conduct this review on an anonymous basis.

Use of Google Analytics

ARTIZYOU may use Google Analytics, a web analytics service provided by Google, Inc. ("Google"). Google Analytics uses cookies to help websites and apps analyze how users use the site. The information generated by the cookie about your use of our website (including your IP address) will be transmitted to and stored by Google on servers in the United States. Google will use this information for the purpose of evaluating your use of the applicable website, compiling reports on website activity, and providing other services relating to website activity and internet usage for ARTIZYOU. Google may also transfer this information to third parties where required to do so by law, or where such third parties process the information on Google's behalf. You may refuse the use of cookies by selecting the appropriate settings on your browser, however, please note that if you do this you may not be able to use the full functionality of our website. By using our website, you consent to the processing of data about you by Google in the manner and for the purposes set out above.

Links To Other Websites:

Our website or App may contain third-party links that provide access to other websites or Apps, not maintained by ARTIZYOU or its affiliates. If you click on these third-party links, you will be directed from our website to another external website, which ARTIZYOU has no control over and assumes no responsibility for the content, privacy policies, practices, or services. Your use of any external website is not governed by this privacy policy.

Children's Privacy:

Artizyou does not knowingly solicit, collect, or retain information from any individuals who are under fourteen (14) years of age. If we learn that we have obtained personal information of a child under 14, we will take steps to delete the information as soon as possible.

Consent to Use of Personal Information:

You consent to these processes by providing information including PII or applying for particular job openings at ARTIZYOU. You may update your PII or "opt out" from receiving certain communications and correspondence from us at any time through email correspondence sent to info@artizyou.com.

Rights of Data Owners in and to their Personal Information:

Where applicable law requires (and subject to any exceptions), you may have the right to request Artizyou© and Artiz© SA to provide you with your PII or to delete your PII that is held by us. You may also have the right to restrict or object to use or processing of your PII. Artizyou© and Artiz© SA will respond in a reasonable timely manner to requests made by you for access to such information. You may exercise these rights by contacting us through email correspondence sent to info@artizyou.com.

6. USE OF PERSONAL INFORMATION

The Personal Information that is requested from the User in connection with the use of the Artizyou© and Artiz© SA Website is collected in order to personalize the experience of the latter on the Website and to facilitate communication with the companies listed. on the website.

In addition, the User agrees that his Personal Information may be used so that Artizyou© and Artiz® SA can send him essential communications concerning his services and operations via his email address, including, but not limited to, confirmations, additions or removal from Artizyou© and Artiz® SA's services, notifications of product enhancements, its newsletter, notices of discontinuance of the Website as well as notices of changes to the Terms of Use or this Privacy Policy.

However, the User retains the possibility, whether at the time of registration or at any time thereafter, to refuse to receive any non-essential communications from Artizyou© and Artiz© SA, including announcements and newsletters, using the link provided for this purpose to opt out of any future communications.

7. USER CREATIONS

The User's Creations belong to him in full and no act or action of the User can, expressly or tacitly, constitute an assignment of his rights to any person whatsoever, in particular Artizyou© and Artiz© SA and the other Users of the Website.

Any information related to the User's Creations will be encrypted by Artizyou© and Artiz© SA before being transmitted to the Blockchain.

At the time of recordation of a Creation by the User, a copy of said Creation will be recorded on the servers of Artizyou© and Artiz© SA, as well as a copy of the information of the Creator, including his name, the title of his work, the year of its creation, etc.

The e-mail address of the User who submitted a Creation will be visible and public in the property history of the Creation. In addition, when a Creation is transacted by the User via the Website, information about this Creation and the transaction will be and will remain public, without the possibility of modification or deletion.

A worksheet will be created by Artizyou© and Artiz© SA when a Creation is submitted by the User, said form having remained private to the User and to the persons he authorizes to read it.

8. COMMUNICATION AND DISCLOSURE OF PERSONAL INFORMATION

In connection with the use of the Website, Artizyou© and Artiz© SA reserves the right to disclose the User's Personal Information as follows:

When Artizyou© and Artiz© SA considers it necessary to investigate, prevent or take action against illegal or suspected acts, to protect and defend the rights, property or safety of Artizyou© and Artiz© SA, its users or other persons; and as part of the application of the Artizyou© and Artiz© SA Terms of Use.

With companies providing contract services to Artizyou© and Artiz© SA, such as e-mail providers, hosting providers and payment service providers in

accordance with this Privacy Policy. When the User's Personal Information is shared with a supplier, the latter will be contractually obliged to use his Personal Information in connection with his contractual obligations. Suppliers are not entitled to share the Personal User's Personal Information with other organizations or to contact it, unless expressly provided for in their contract with Artizyou© and Artiz© SA.

As required by law and where Artizyou© and Artiz© SA believes disclosure is necessary to protect its rights and / or to comply with a court order or court proceeding. This includes, but is not limited to, fraud, technical problems or the deficiency of Artizyou's network or systems.

9. PROTECTION OF PERSONAL INFORMATION

Artizyou© and Artiz© SA provides physical, electronic and procedural safeguards to protect your Personal Information. In addition, Artizyou© and Artiz© SA maintains industry standard data management and hosting practices that are designed to ensure the integrity and confidentiality of the User's Personal Information.

Despite these practices, the User acknowledges that no method of electronic transmission or data hosting is completely safe and that no measure can prevent a potential security breach.

Therefore, the User acknowledges that, to the extent that Artizyou© and Artiz© SA complies with the standards set out above, the latter is not liable for damages suffered as a result of unauthorized access to his Personal Information or a breach of data.

Upon request, Artizyou© and Artiz© SA will remove any Personal Information that it is not required by law to keep.

10. AMENDMENT TO TERMS AND CONDITIONS

Artizyou© and Artiz© SA reserves the right to modify this Privacy Policy at any

time without notice by posting the modified terms on the Website. The User

who continues to use the Website after the modification of this Privacy Policy is

presumed to have accepted it.

The merger, sale or dissolution of Artizyou© and Artiz© SA may also result in the

transfer of your Personal Information to a related entity.

11. QUESTIONS AND COMMENTS

If you have any questions regarding this Privacy Policy, please contact us

directly by email at contact@artizyou.com

Last modification: July 2021

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