



Farfly Media is an **award winning content creation agency** located in **Portsmouth**, founded by University of Portsmouth undergraduate and videographer - Henry Brenton. Farfly Media was born to help businesses **generate sales with unique stories** told through engaging **video production and emotive photography**



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L: Portsmouth

Trusted by:



*Whispering Angel*



## Experience

### Commercial Videography - Freelance

April 2020 - Current | Portsmouth - London

- Planning and producing small commercial video shoots
- Client/Account management
- Video lighting and rigging
- Advanced Colour Grading
- Creating and designing pitch decks
- Creating and distributing call sheets and storyboard

### Video Editor - Freelance

January 2021 - March 2022 | Remote

- Editing online courses remote
- Working from detailed production spreadsheets
- Designing production titles and graphics
- Production of advanced education motion graphics

### Production Assistant - ITCH Media

July 2022 - August 2022 | London Bridge

- Managing and developing the ITCH Media Website
- Assisting in the planning and development of large commercial productions
- Assisting in the lighting of large commercial sets

## Achievements

### Young Entrepreneur of the Year

April 2022 - Portsmouth Business Excellence Awards

- Winner of Young Entrepreneur of the year at the Portsmouth News Business Excellence Awards 2022
- News Business Excellence Awards aim to recognise, reward and celebrate all the successful businesses and professional individuals within Portsmouth and surrounding areas.

## References

**Claire Hendy** - WBFF PRO FIGURE WORLD CHAMPION

Claire@Lougarsperformance.co.uk

**Max Lightfoot** - Director of The Lightfoot Agency LTD

Max.Lightfoot@lightfootmedia.com

**George Fletcher** - Director of ITCH Media

George@litch.media

## Skills

### Software

- Adobe Premiere Pro
- Adobe Illustrator
- Adobe Lightroom
- Adobe After Effects
- Davinci Resolve Studio
- Final Cut Pro

### Transferable

- Project Management
- Leadership
- Client Communication
- Decisiveness

## Education

### Digital Media BSc (Hons)

2019 - 2023 | University of Portsmouth

Cumulative GPA - 3.75

- A Digital first mixed media production degree which has provided experience in a wide range of creative digital disciplines such as video production, photography, UX Design & graphic design

### Affluent Academy - Digital Marketing Course

2021 - 2022

- Comprehensive social media marketing applicant only program designed to develop skills in entrepreneurship and paid advertising

### Perspective Academy - Video Production Business Course

2022 - 2023

- Video production business program teaching the skills required to run and scale a creative agency

## Interests & Bio

Despite being a total 'workaholic', one thing that everybody that knows me well will tell you is that i am a very passionate about anything that i spend take up. i am very quick to impulsively fall in love with new hobbies (and i fall hard!)

On the rare occasion we have a warm day in the UK, at the weekends or evenings you'll find me on some form of board in the ocean, whether its a surfboard, paddle board or wake board. When it's cold, i'm at home doing something creative like painting or mixing music. I'm currently learning Piano!

I keep level headed by treating fitness as one of my personal life missions! Making sure that i keep my physical performance to a high standard to keep my mind and body health. I am also a fairly strict non-fiction reader, I love reading about philosophy, behavioural & evolutionary psychology.

Thanks for taking the time to read this CV, I am sure you have many to look through! I am looking forward to meeting you!