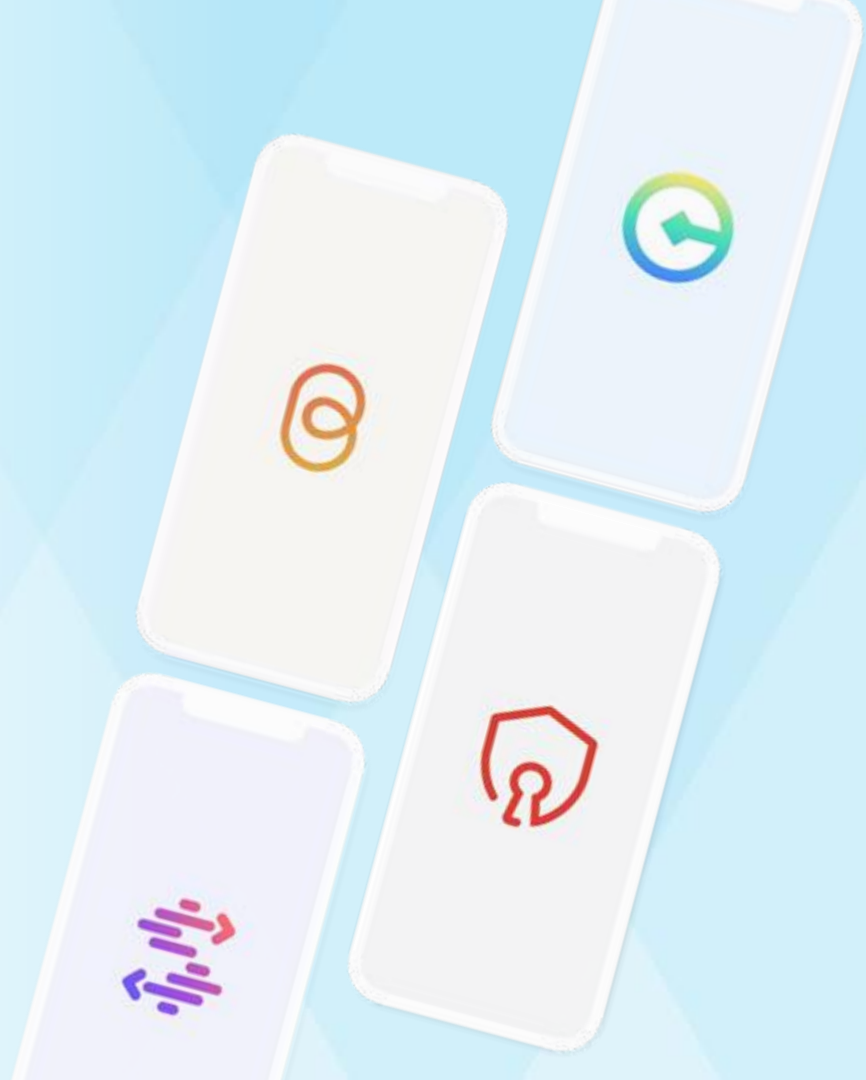




Investor Presentation

TSX:WNDR | OTCQB:WONDF



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Forward-looking statements and information are based on our management's current estimates, beliefs and assumptions, which are based on management's perception of historic trends, current conditions and expected future developments, as well as other factors management believes are appropriate in the circumstances. Although we believe that the plans, intentions, expectations, assumptions and strategies reflected in these forward-looking statements and information are reasonable, these statements and information relate to future events or our future financial performance, and involve known and unknown risks, uncertainties and other factors that may cause our actual results to be materially different from any future results expressed or implied by these forward-looking statements and information. Potential investors are cautioned against placing undue reliance on these statements since prior results are not necessarily indicative of future performance and actual results may vary.

Forward-looking statements involve known and unknown risks, uncertainties and other factors, which are, in some cases, beyond our control and which could materially affect our results. In particular, anticipated, events, projections, products, strategies and/or other initiatives, the anticipated release, launch, and/or commercialization hereof, are subject to a number of conditions which are generally typical for such launches or commercializations of product, strategy or initiative including regulatory approval, shareholder approval, market conditions, and financial results.



Registered Canadian crypto trading marketplace with one of the largest selections of coins and the largest regulated crypto staking offering



First crypto-native investment dealer and marketplace to become a **CIRO member firm** with crypto trading and regulated crypto staking



The easiest way for businesses to send and receive crypto payments across the globe

1.6 Million+ Users Across All Brands

Over \$1.5 Billion Assets Under Custody

*As of press released information from March 2024



Three Reasons To Invest In WNDR

WonderFi provides investors diversified exposure across the global digital asset ecosystem

Owner Of Market Leading Businesses

Regulated crypto trading and staking platforms (**Bitbuy and Coinsquare**), B2B Crypto Payments (**SmartPay**) + 37% ownership in Tetra Trust

Significant Near-Term Catalysts

Significant tailwinds in the crypto industry. **Growth opportunities and a track record of successful M&A.**

Diversified Revenue Streams




\$18-\$18.75 M~ in Q1 2024 revenue across retail and institutional trading, staking and B2B crypto payments.



Diversified Exposure Across the Digital Asset Ecosystem

Business Vertical	WonderFi's Market Position	WonderFi Platforms
1. Retail Trading	WonderFi owns and operates two of Canada's flagship brands leading the retail segment, consistently delivering both staking services and CIRO-regulated trading.	
2. Institutional Trading	White glove service with dedicated Registered Account Reps. Providing high net worth, corporate and institutional clients with competitive pricing & execution .	
3. Crypto Payments	SmartPay is the easiest way for businesses (and their customers) to send and accept crypto payments . Instantly convert your Crypto to fiat with same day payouts wired to your bank account.	

Diversified Exposure Across the Digital Asset Ecosystem

Business Vertical	WonderFi's Market Position	WonderFi Platforms
4. Staking	Two Crypto-native platforms offering regulated staking - a product that provides predictable revenue and increased user retention. The total dollar value of assets staked on the Bitbuy & Coinsquare exceeds \$80M as of March 6th, 2024.	
5. Custody	WonderFi is the largest shareholder (37%) in Tetra Trust , Canada's only regulated crypto custodian, specifically licensed to safeguard digital assets.	
6. Investing	WonderFi actively participates in crypto industry investment opportunities and recently received distribution of 61,700 unlocked Solana tokens worth \$8.8 million at the time of receipt, and 159,100 of unlocked Polkadot tokens worth \$2.1 million at the time of receipt.	



Crypto In Canada



Canada's crypto landscape has seen remarkable growth, both in adoption and regulation

13% of Canadians own a crypto asset with that number expected to grow

Large international platforms have left Canada in recent years

WonderFi has consolidated 5 of the 11 regulated platforms In Canada

54%

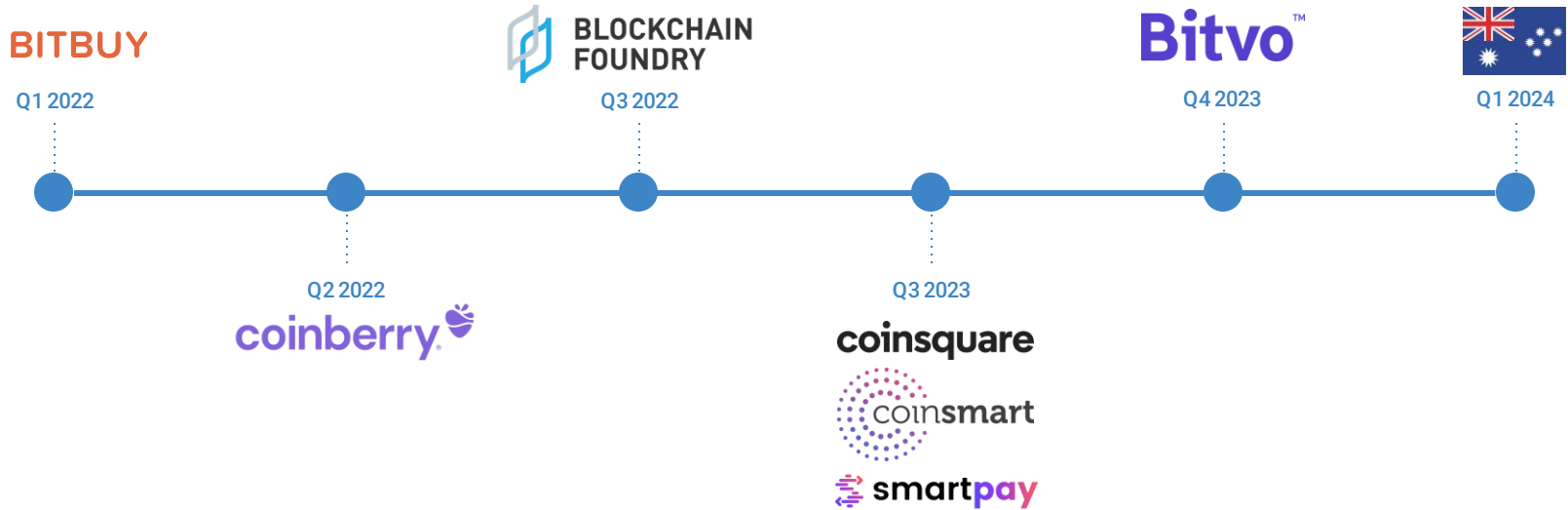
of Canadians are familiar with the basics of crypto-assets

48%

of Canadian crypto owners use an exchange or trading platform to store their crypto



The Evolution Of WonderFi Through Consolidation





International Expansion Playbook

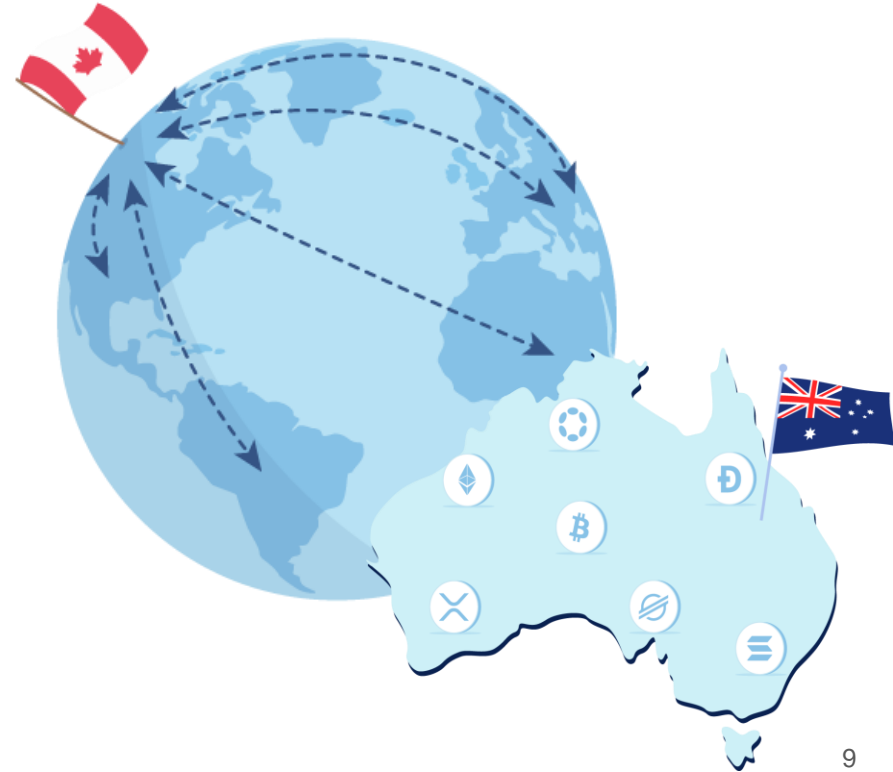
WonderFi will be expanding to Australia in Q2 2024, and will focus on expanding internationally in 2024

Strong Marketing: High impact partnerships, affiliate marketing, and high performing paid acquisition channels.

Regulatory Success : WonderFi has worked closely with regulators in Canada to push the industry forward, and will do the same internationally.

Tech Ready: Ability to launch trading, staking and payments quickly with tested and ready tech

Existing International Footprint: SmartPay B2B crypto payments is already a strong performing international business.





Catalysts For Industry Growth

The tides are turning in the crypto industry, and WonderFi is poised to take advantage

XRP Wins Lawsuit Vs. SEC

On July 13, 2023 it was ruled XRP tokens on exchanges and through algorithms did not constitute investment contracts, the U.S. District Court of the Southern District of New York

Bitcoin ETF Approval

The SEC approved 11 spot Bitcoin ETF's in the US on January 10th. Trading volumes on those ETF's were over 9 Billion USD in the first week.

Bitcoin Halving 2024

The next Bitcoin Halving event is scheduled for mid April 2024. Historically Bitcoin halvings have preceded times of explosive growth in BTC price and industry advancement

Move To Regulation

More regulatory clarity has elevated regulated platforms after high-profile unregulated platforms have left the market



Bitcoin Halving & Global Crypto Market Cap



2017-2018 Bull Run:

- Bitcoin high of nearly USD \$20,000.
- Increased public interest and media attention.

2020-2021 Bull Run:

- Bitcoin all-time high of USD \$69,000.
- Characterized by substantial institutional adoption and investment in cryptocurrencies.

The last two major bull runs followed the 2016 and 2020 Bitcoin halving events

The next Bitcoin halving is expected in April of 2024.



Revenue Profile



Retail Trades: 0.1% - 3.85% commission
OTC Trades: 0.1% - 1.2% commission
1-2% commission on CAD withdrawals
25% commission on staking rewards paid by protocols
Fixed fee on crypto withdrawals

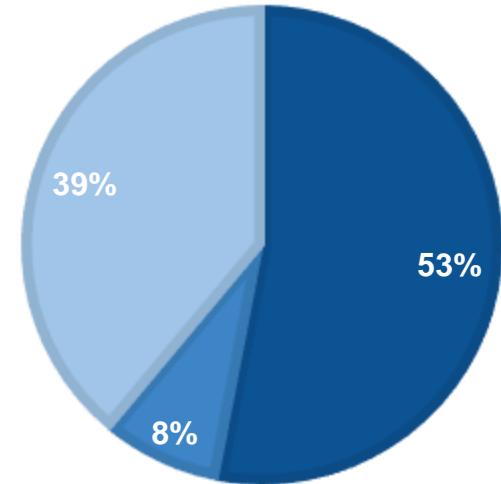


0.8% on payment transaction volume



Investment & interest income

■ Retail ■ Payments ■ OTC

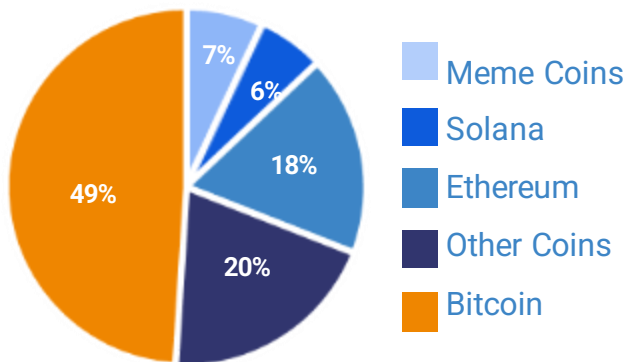




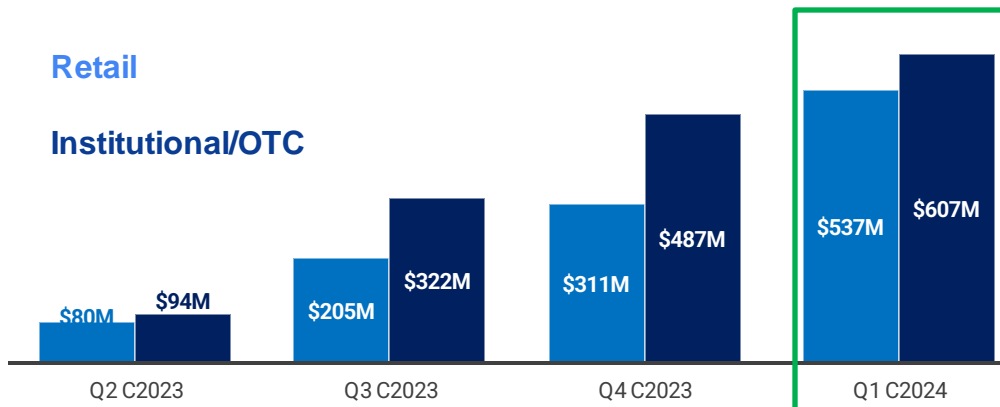
Recent Company Performance: Crypto Trading Volume

- WonderFi trading platforms have seen a significant increase in trading volumes during the last two quarters, with significant growth in both retail, and institutional/OTC trading volumes.
- WonderFi's ability to quickly list new coins, including 'Meme' coins, has contributed to the growth during this current cycle.

TOKEN DISTRIBUTION



QUARTERLY BREAKDOWN

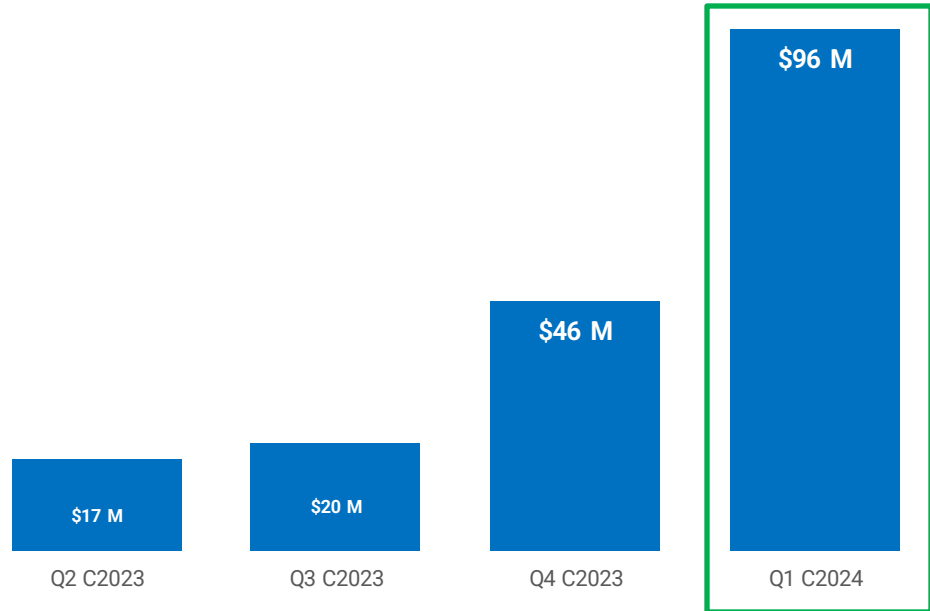




Recent Company Performance: Staking

TOTAL \$ VALUE STAKED ON WONDERFI PLATFORMS

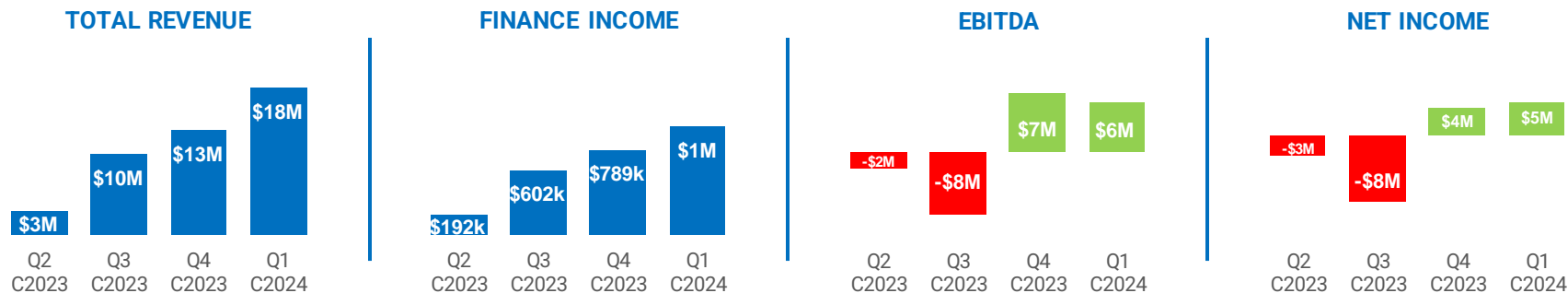
- Staking has shown significant growth on Bitbuy, **and was launched on Coinsquare Feb 26th**.
- Staking provides an additional, and predictable, revenue stream to WonderFi that we expect will continue to grow over time.
- Staking is an example of the additional products/services we can offer Canadians within our regulated ecosystem





Recent Company Performance: Revenue & Profitability

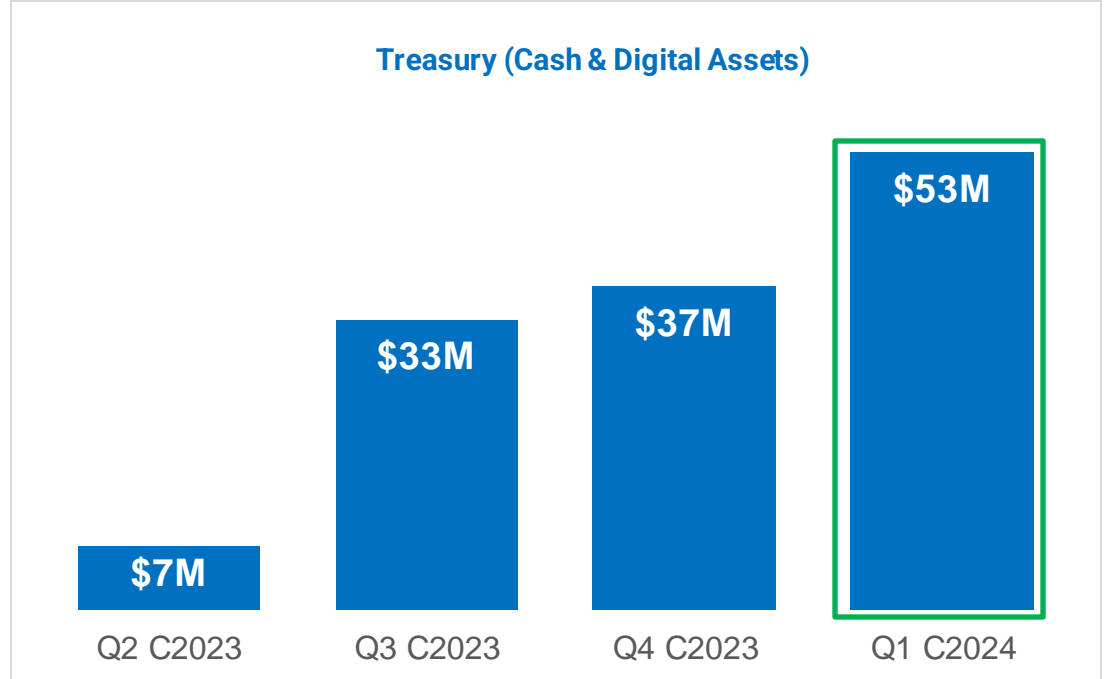
- Q1 Record net revenue in the range of \$18 - \$18.75 million. At the mid-point, this represents an increase of 42% compared to Q4 2023
- Positive EBITDA and earnings in sequential quarters, with ~\$6.0 million of EBITDA, and ~\$5.0 million of net income generated in Q1 2024





Recent Company Performance: Treasury

- Treasury has grown significantly through increased revenues and cost efficiencies leading to profitability over the last two quarters
- Certain WonderFi investments recently generated **61,000 SOL**, and **159,000 DOT**, increasing our treasury by ~\$10.0 million





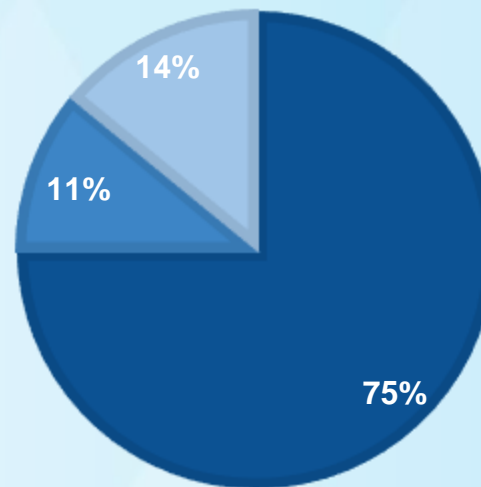
Capital Structure

Common Shares:	650,886,214
RSU's:	5,868,712
Options*:	15,988,194
Warrants**:	50,082,334
Fully Diluted:	725,367,103
Daily Trading Volume (Q1 2024 Avg)	2,556,695
Cash & Crypto	\$53M CAD
Investments	\$20M CAD

* Options: Average strike price of \$0.26 (\$5M total proceeds), lowest strike price of \$0.15
 ** Warrants: Average strike price of \$1.52 (\$76.9M total proceeds), lowest strike price of \$0.30

OWNERSHIP

■ Retail ■ Management & Board ■ Mogo Inc.



Price Target
\$0.50



Price Target
N/A



Price Target
\$0.50



Proven Leadership Team

A team with executive experience across tech & finance, with a track record of launching new products in regulated industries



Dean Skurka
CEO

Co-Founder First
Ledger Corp & former
President/CEO of Bitbuy



Cong Ly
CTO

Co-Founder of WonderFi,
previously Galaxy
Digital & Hootsuite



Gordon Brocklehurst
CFO

Former CoinSmart,
KPMG & Siamons
Canada CFO



Torstein Braaten
CCO

Former BMO & RBC
Executive



Andrew Park
CISO

Executive experience at
Amazon, Scotiabank & TD



Key Highlights

WonderFi provides investors diversified exposure across the global digital asset ecosystem

**1.6M Users
Across All
Brands**

**\$1.5B+ In Assets
Under Custody**

**Proven Industry
Consolidator**

**Diversified
Revenue
Streams**

**\$53M+ in cash
and digital
assets**

**\$18-\$18.75M in
Q1 Revenue**

**International
Growth
Underway**

**2 Sequential
Quarters of +
EBITDA and Net
Income**



APPENDIX

Bitbuy is one of Canada's leading regulated Crypto Trading Platforms, prioritizing security and customer service. Bitbuy offers trading, staking, and corporate solutions to retail and advanced traders, high-net-worth and institutional clients.



Bitbuy Brand Ambassador
Scottie Barnes

Supported Assets
45+

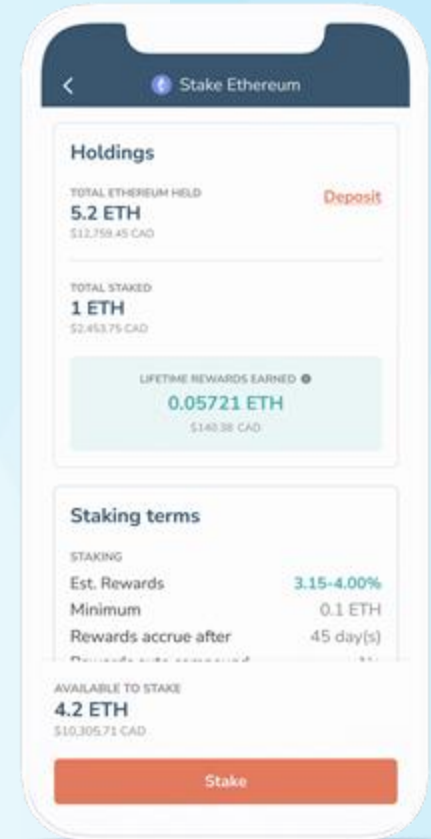
Registered Users
900K+

AUC
(Assets Under Custody)
\$510M+

Lifetime Volume
\$7B+

*As of December 6th 2023

Other Platforms Acquired by WonderFi and Migrated to Bitbuy



Coinsquare is a leading cryptocurrency trading platform offering trading on mobile, web, or the Coinsquare Wealth OTC desk.

Coinsquare is Canada's first Crypto-native Trading Platform registered as a **CIRO investment dealer and marketplace member**.

Supported Assets

45+

Registered users

590K

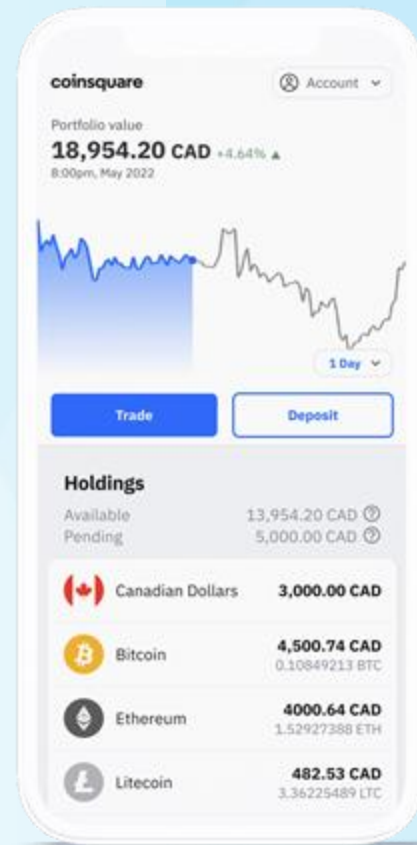
AUC
(Assets Under Custody)
\$524M+*

Lifetime Volume
\$10B+

*As of December 6th 2023



Registered with the Ontario Securities Commission
as an Investment Dealer and Marketplace



SmartPay offers a seamless solution for businesses to convert high-volume cryptocurrency transactions into fiat currency.

Providing **instant settlements with no chargeback or pricing risk**, it simplifies crypto transactions for the masses, bridging digital assets into the payment industry.

Operating Since
2020

Total Transactions
1.4M+

Pay-Ins & Pay-Outs
\$246M+

Lifetime Volume
\$800M+

*As of Sept 30, 2023

FINTRAC
CANAFE





WonderFi is the single largest shareholder of Tetra with a 37% ownership stake

Redefining the standard for digital asset custody - pioneering secure, regulated, and versatile solutions that adapt to its clients needs. Hot and cold wallet support, and broad digital asset support including NFTs. Canada's first and only trust company licensed to custody digital assets.

Market Share

(Canada)
15%

Tokens Supported

5,000+

Assets Under Custody

\$1.5B

Volume Transacted

\$10B+

*As of latest publicly available information



Other investors include:





THANK YOU

For all investor inquiries, please contact: INVEST@WONDER.FI