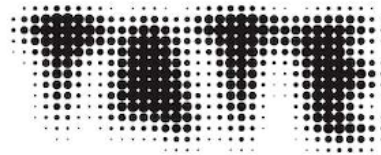




The Art Explora Mobile Museum in collaboration with Tate and MuMo

Media Coverage Report





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Metrics Summary



3M

Estimated Reach

The estimated reach of this coverage exceeds



28

Pieces of Coverage

Total number of online, offline and social clips in this book



225M

Online Readership

Combined total number of people
that visit the websites featuring
coverage

Coverage

28 pieces



Channel 4

March 23, 2023 • TV

Liverpool's Tate gallery shows off masterpieces on a converted lorry

channel4.com/news/liverpools-tate-galler...



23 Mar 2023

Liverpool's Tate gallery shows off masterpieces on a converted lorry



BBC North West Tonight

Evening News

February 28, 2023 • TV

BBC North West Tonight

Estimated Views **917K**
10053

The image shows a screenshot of a BBC North West Tonight video player. The main video frame has a red background with the BBC logo and the text 'NORTH WEST TONIGHT' in large white letters. Below this, it says 'North West Tonight' and 'Evening News: 28/02/2023'. A description reads: 'The latest news, sport and weather for the North West of England.' Below the description, there are icons for '28 mins', '6:30pm 28 Feb 2023', and 'Expires tonight 7pm'. There are also buttons for '+ Add', 'Download', 'Audio Described', and 'Sign Language'. At the bottom, there are two smaller video thumbnails. The left one is labeled 'This episode' and 'Evening News: 28/02/2023'. The right one is labeled 'Late News: 28/02/2023' and 'The latest news, sport and weather for the North West of...'. The background of the video frame also features a curved banner with the names of various locations: 'BURNLEY', 'PRESTON', 'BLACKBURN', 'MCCLESFIELD', 'STANLEY', 'ROCHDALE', 'WIDNES', 'BIRKENHEAD', 'PRESTON', 'CHESTER', 'MANCHESTER', 'LIVERPOOL', 'BURNLEY', 'PRESTON', 'BLACKBURN', 'MCCLESFIELD', 'STANLEY', 'ROCHDALE', 'WIDNES', 'BIRKENHEAD', 'PRESTON', 'CHESTER', 'MANCHESTER', 'LIVERPOOL'.



ITV News

February 22, 2023 • TV

Historic Turner and Constable paintings among artwork taken on tour by...

[itv.com/watch/news/historic-turner-and-c...](https://www.itv.com/watch/news/historic-turner-and-c...)



itvNEWS

Historic Turner and Constable paintings among artwork taken on tour by lorry

Wed 22 Feb 10pm • The Tate Liverpool has taken some of its most iconic art to schools and community centres in the hope it will inspire those who've never been to a gallery.

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BBC Radio Merseyside (UK)

February 23, 2023 • RADIO

BBC Radio Merseyside - Tony Snell

Estimated Views **48K**
10053



Tony Snell

Kevin Duala sits in (23/02/2023)



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Masterpieces go mobile in bid to bridge culture gap

2

★

FT Weekend

25 February/26 February 2023

NATIONAL

Northern Ireland

Sunak to take on rebels over protocol

PM to push ahead with reformed Brussels trade pact despite Tory critics

GEORGE PARKER — LONDON
JULIE WHELAN — DUBLIN
SAMUEL KING — BRUSSELS

Rishi Sunak is preparing to face down his Conservative critics and push ahead with reforms to post-Brexit trading rules in Northern Ireland, with allies saying the vast majority of Tory MPs just want to settle the issue.

The prime minister spoke with Ursula von der Leyen, European Commission president, yesterday, in a new attempt to build down a deal.

EU officials said the call was “positive”, while British officials said “positive breakthroughs” had been secured. Officials close to the talks said Sunak could even seal an agreement over this weekend or on Monday.

Downing Street has refused to comment on timings, but one key ally of Sunak said: “We know that almost 300 of our MPs just want to get this done; they’ve had enough.”

Downing Street is watching about 60 Tory MPs, of 255, who have expressed concerns about the deal taking shape with Brussels. Much depends on whether Northern Ireland’s Democratic Unionist party responds positively – or at least does not immediately reject –

Sunak’s deal. Party managers estimate at least 50 potential Tory rebels could back the deal with DUP over.

Sunak wants to secure last-minute tweaks to the text of an agreement to try to win over the DUP and persuade it to return to the executive at Stormont.

Tory MPs have been put on a three-line whip to attend parliament on Monday, although party sources insisted this was standard procedure on a busy legislative day in parliament. Cabinet ministers could be briefed over the weekend, according to Tory officials.

Sunak does not have to call a House of Commons vote on reforms to the protocol, part of Boris Johnson’s 2019 Brexit deal, but may do so in any case.

In any event he wants Tory MPs to put on a show of strength in backing a deal, which would aim to improve the situation in Northern Ireland and sharply enhance Britain’s relations with the EU.

Sunak and von der Leyen are discussing a political statement on the implementation of the protocol, which will set out border checks, increase democratic scrutiny and limit the role of the European Court of Justice.

A “green lane” with minimal checks would be set up at Irish sea ports for goods travelling from Great Britain into Northern Ireland, if they were intended to stay in the region. A “red lane” would be set up for goods travelling on to the Irish Republic and the single market.

Control over issues including value added tax and state aid “would be wielded from London, not Brussels. Joint committees would oversee the new arrangements to manage disputes.

Since Sunak presented the outline deal to the DUP last week, the party’s leader, Sir Jeffrey Donaldson, has made new demands. He says the agreement should include changes to the rules, not just a political declaration. Donaldson also wants Northern Ireland companies to be allowed to produce goods to UK standards, rather than according to EU rules, for export to the British market.

Under the protocol, the region is part of the EU’s single market for goods.

FT Big Read page 7

NHS

Junior doctors set March strike dates in pay dispute

SARAH NEVILLE, JIM PICKARD, NATHAN STOKES AND PHIL GORDON

Junior doctors in England will walk out for three consecutive days next month, the latest escalation in an unprecedented wave of strikes hitting the NHS, as talks between the government and nurses’ leaders continued to a bid to end their industrial action.

Announcing that junior doctors would walk out for 72 hours from March 15, the British Medical Association lambasted health secretary Steve Barclay’s “failure to come to the table and negotiate”, leaving them “with no option but to take strike action”.

Barclay held fresh talks with the Royal College of Nursing, which has 465,000 members, yesterday. Ministers privately hope a deal can be struck with the nursing union in the coming days around a pay offer of just over 5 per cent for the next financial year.

Downing Street believes that a settlement with nurses, who command high public support, could mark the beginning of the end for the industrial unrest that has convulsed Britain for months.

In some positive news for the government in the long-running rail dispute, the TSSA union yesterday accepted a 9 per cent pay and reform package from train operators, ending a small part of the wider dispute gripping the network.

Members of the union, which represents around 3,000 staff and had already settled with Network Rail, voted to accept a backdated pay rise of 5 per cent for 2022, and a 4 per cent rise for 2023, with more for the lowest paid.

Health leaders warned of the impact of action by junior doctors. Matthew Taylor, chief executive of the NHS Confederation, said when junior doctors had last gone on strike seven years ago, “the numbers of outpatient appointments cancelled hit nearly 300,000”.

Nearly 40,000 junior doctors backed industrial action. Barclay is now set to offer a meeting with the BMA next week while also inviting other health unions for talks, including ambulance workers’ representatives. However, one government aide said the junior doctors’ demand for a 26 per cent pay rise was simply “not affordable”.

Talks began with nurses earlier this week after an intervention by Prime Minister Rishi Sunak. The focus on trying to settle the dispute reflects Downing Street’s belief that new public sector pay dispute can be resolved if it could create a snowball effect with deals following in other sectors.

“Rishi wants us to think out,” said one government official. “The nurses are obviously a priority because of the public support for the strike and because there are so many others.”

Sara Gordon, head of health at Union, which also represents 20,000 nurses, questioned the approach. “It’s hard to see how a dispute involving five unions can be resolved by reaching agreement with just one,” she added that if the government wanted other unions to consider the offer it was negotiating with the BCU, it needed “to be clear about what exactly they are on the table.” The senior ministers who had the best shot.

Meanwhile, the National Education Union, which represents 160,000 teachers, refused a request by ministers to continue talks on the condition that strikes were suspended.

Donor policy

Oxford university urged to sever Sackler ties

ANTHONIA GUNY

Students and academics at Oxford university have called for a sweeping review of policies on its relationships with donors, following revelation that the elite institution counted the Sackler family even after others cut ties.

A Financial Times investigation on Monday showed that over the past two years, Oxford extended exclusive invitations to a Sackler family member and accepted funds from a Sackler family charity as it maintained the Sackler’s naming rights on university buildings and fellowships.

During that time, members of the Sackler family who own the pharmaceutical company Purdue Pharma negotiated a multi-billion-dollar bankruptcy settlement over their role in the deadly US opioid epidemic.

Speaking to the FT, more than 10 Oxford students and members of staff expressed outrage over the findings, while the student union said it would be “raising [them] with the university”.

Almost all said the university should launch a broad review extending beyond the Sackler’s to assess current and former donors’ access to senior university figures and exclusive events, as well as their naming rights on buildings and academic posts.

Most other major cultural institutions around the world have already severed ties with the Sacklers, following public outcry about the family’s role in the opioid crisis and protests led by US artist Han Goltz.

Many people said they hoped that the appointment of Irene Tracey, a professor of anaesthetic neuroscience, as Oxford’s vice-chancellor in January would encourage the university to embrace their call for change.

Oxford said Tracey had, in her first week as vice-chancellor, approved an “in-depth review and evaluation of all aspects of the relationship between the university and the Sackler family and their trusts”.

Tracey’s predecessor, Dame Louise Richardson, in December warned in an interview with the FT against the “contamination” of beneficiaries.



Tate on tour Masterpieces go mobile in bid to bridge cultural gap



People attend the launch of Art Explora’s mobile museum, top, where works of art take a 10-week tour around the Liverpool city region on MuMo’s red and white bus — Jane Horvath

In the corner of a leisure centre car park just outside Liverpool, a large red and white track boasts hidden treasures.

At the hands of schoolchildren will discover over the coming weeks, the very houses a mobile collection of masterpieces, a project that, for the first time, takes some of England’s most prized artworks from galleries out into the community.

The organisers hope the mobile exhibition, including works by John Constable and JMW Turner to Jeremy Deller and Barbara Hepworth, will help art find new audiences.

“Unfortunately I think you will agree that despite the best efforts of our cultural institutions everywhere, there’s still a cultural divide between those who have access to culture and those that are left behind,” said Frederic Jonest, founder of Art Explora, a French-based non-profit organisation aimed at expanding engagement with art. He added the aim of the project was to “bridge the gap”.

Art Explora has collaborated on the project with the Tate Liverpool gallery and another French organisation, Musée Mobile, known as MuMo, which supplies mobile exhibition spaces and has been sending art on tour in France for more than a decade. “I believe that the children will keep long lasting memories of their experience on board and hopefully will bring their families later on,” Jonest explained.

The mobile exhibition is an edited version of Tate Liverpool’s 2022 exhibition, Radical Landscapes, featuring works including Turner’s “Rain, Steam, and Great Railway” and JMW Turner’s “Rain, Steam, and Great Railway”.

It will tour around the Liverpool city region until late April and offer many of the 4,000 schoolchildren due to visit their first glimpse of fine art, as well as showing off its treasures to local community groups. Volunteers will also visit one house to talk to residents about the artwork, in a bid to combat loneliness.

The schoolchildren will get the chance to create their own landscapes at workshops run by the Tate and Art Explora. At the end of each week, their work will go on display for their families and the wider community.

Overseeing one of the workshops on Wednesday afternoon, as a group of six-year-olds drew sunsets, beaches and dreamscapes, illustrator Hannah Blackman-Kerr said the mobile exhibition gives children a different experience to a traditional art gallery.

“I think it’s much more intimate, they’re not distracted by the other artworks,” she said. “They’ve got that close experience and have time to go round and bring out their inner art critic. I don’t think in a big art gallery they get time to experience that.”

On board the track, small groups of children, often pointing to their work – (Ibby Colquhoun’s “Landscapes with Antiquities” is particularly popular, say exhibition staff – and discuss their interpretations of them with the gallery’s guides.

Peter Kennard, whose 1980 work “Harbour with Cruise Ship” is among those to feature in the collection, said he was delighted to see the work find new audiences.

“The idea of moving round to different areas is terrific and the fact they can see the original stuff, that’s so important, because it’s the physical material of it that’s important,” he said. “I think it’s like a vision of the future. Lots of places could be doing it.”

The mobile exhibition, funded by the National Lottery through Arts Council England, is the first of its kind in England. It is also the first time MuMo has come to the UK.

Jonest is looking at other ways of making art more accessible. Art Explora has also created a museum boat, a 46.5m catamaran that is this year touring the Mediterranean, providing digital immersive art experiences. When its scheduled tour ends in 2025, Jonest said he would love to see the boat come to Liverpool’s docks.

He said it was his “core belief” that artwork can aid social mobility, bring communities and generations closer together, and be a “catalyst for change”, adding: “Art makes us better people.”

Jonest Williams, Liverpool



Financial Times (UK)

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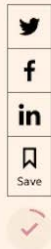
28.8K

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Mobile gallery brings art to England's culturally starved communities

Touring exhibition aims to find new audiences for prized masterpieces



School children attend the launch of the mobile exhibition organised by Tate Liverpool and two French groups, Art Explora and Musée Mobile © Peter Byrne/PA

Jennifer Williams in Liverpool FEBRUARY 24 2023



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In the corner of a leisure centre car park just outside Liverpool in north west England a large red-and-white truck boasts hidden treasures.

“Unfortunately I think you will agree that despite the best efforts of our cultural institutions everywhere, there’s still a cultural divide between those who have access to culture and those that are left behind,” said Frédéric Jousset, founder of Art Explora, a French-based non-profit organisation aimed at expanding engagement with art. He added the aim of the project was to “bridge the gap”.

Art Explora has collaborated on the [project](#) with the Tate Liverpool gallery and another French organisation Musée Mobile, known as MuMo, which supplies mobile exhibition spaces, including the red and white truck, and has been sending art masterpieces on tour around France for more than a decade.

“I believe that the children will keep long-lasting memories of their experience on board and hopefully will bring their families later on,” Jousset explained.



Helen Legg, director of Tate Liverpool, and Frédéric Jousset, founder of Art Explora, at the launch of the mobile exhibition © Peter Byrne/PA

The mobile exhibition is an edited version of Tate Liverpool's 2022 exhibition *Radical Landscapes*, featuring works including Turner's *Richmond, Yorkshire*, Henry Moore's *Stonehenge* and Deller's *Built by Immigrants*.

It will tour around the Liverpool city region until late April and offer many of the 4,000 schoolchildren that are due to visit their first glimpse of fine art, as well as showing off its treasures to local community groups. Volunteers will also visit care homes to talk to residents about the artworks, in a bid to combat loneliness.

The schoolchildren will also get the chance to create their own landscapes at workshops run by the Tate and Art Explora. At the end of each week, their work will be put on display for their families and the wider community to view.

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School children look at Thalia Campbell's Greenham Common Women's Peace banner, which is part of the mobile exhibition © Peter Byrne/PA

On board the truck, small groups of children can point to their favourite artworks — Ithell Colquhoun's *Landscape with Antiquities* is particularly popular, according to exhibition staff — and discuss their interpretations of them with the gallery's guides.

Peter Kennard, whose 1980 work *Haywain with Cruise Missiles* is among those to feature in the collection, said he was delighted to see the work find new audiences.

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The Guardian (UK)

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February 23, 2023 • [PRINT](#)

Art for all as gallery takes its treasures on tour in a truck

Estimated Views

105K

10053

Thursday 23 February 2023 The Guardian

News



▲ Peter Kennard's photomontage *Haywain with Cruise Missiles*, 1980, referencing John Constable's *Idyllic 1821 painting The Hay Wain*
PHOTOGRAPH: PETER KENNARD

Tate-à-tête Art for all as gallery takes its treasures on tour in a truck

Mark Brown
North of England correspondent

In a leisure centre car park on Merseyside, eight-year-olds are cheerfully debating surrealism in front of works from a national collection that include a Turner, a Barbara Hepworth and a photograph of Claude Cahun pretending to be a stone monolith.

There is also a beautiful 1918 John Nash landscape of a cornfield and Peter Kennard's powerful photomontage of cruise missiles poking out of John Constable's *The Hay Wain*. Listening to the children debate the works, this all feels completely normal, but of course it is anything but.

The works from the Tate collection have been gathered together for what is essentially a mobile art gallery. For 10 weeks an articulated truck will tour the Liverpool city region with the simple aim of making great art accessible to everyone.

About 5,000 schoolchildren are expected to visit the truck – a first for the UK and a version of a project that began life in France.

Kennard, one of Britain's most important political artists, was at the launch yesterday to give his support. "I just think it is so vital to get work out from the gallery, and the idea of designing something that can be used by kids and different groups is fantastic," he said. "This is like a voice from the future in the present."

After the gallery visit, the children move to a nearby space to create their own versions of the works they have seen.

Kennard, who is also a professor at the Royal College of Art, threw himself into offering advice. Little of it was taken, he said.

Awkwardly, none of the children was inspired to make angry anti-war photomontages, with most of them opting for their own version of Nash's gentle rural idyll.

The mobile museum is a collaboration between Tate Liverpool and Art Explora, an international art foundation.

Its founder, Frédéric Jousset, an entrepreneur and philanthropist, said the mission of the project was to make art accessible to all, and for a good reason. "I believe that the children will keep long-lasting memories of their

▼ Children at the mobile gallery contained in a lorry – a project by Tate Liverpool and Art Explora
PHOTOGRAPH: GARETH JONES, PETER FRYNE/PA



experience and hopefully will bring their families later on," he said. "It's with the core belief that art makes us better people. Art fosters curiosity. It's an agent of social mobility. It creates unique



▲ The Tate truck will be visiting several sites around Merseyside

bonds between communities and across generations. Art and artists have the power to inspire change and transform the way we live together." It was also true, he said, that despite the best efforts of museums and galleries there was still a cultural divide between "those who have interest and access to arts and culture, and those who are left behind".

Helen Legg, the director of Tate Liverpool, agreed that many people on Merseyside would not be persuaded to visit the gallery.

"We know that a lot of communities don't make it to the museum, because they don't have access to a car, or public transport

may not make it easy. There are also perceptual barriers ... how is it going to feel? Will we get told off if we don't know what the rules are?"

The mobile museum project – which takes in the Merseyside communities of St Helens, Knowsley, Wirral, Sefton, Halton and Liverpool – was about meeting people on their own turf, she said. The truck carries 21 artworks and is defiantly free of dumpling down. It is a version of the radical Landscapes exhibition shown at Tate Liverpool in 2022.

When Art Explora pitched the idea to Tate Liverpool, Legg said she said yes straight away.

Of course, touring works from a national collection in a truck does bring an element of jeopardy, but organisers point to the French experience. The Mobile Museum concept was created in 2011 by MuMo (Musée Mobile) and has yet to encounter any security issues.

Legg said: "I think we can trust our communities to respect the works that are on show."

"Of course, there are restrictions around the use of works in the national collection and that's appropriate because they belong to everybody in the country."

"But I honestly don't think there is a risk in bringing these works to people who actually own these works. The people here own these works, just as you and I do."



The Guardian (UK)

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Tate Liverpool

Fostering curiosity: the Tate brings great art to the people of Merseyside

Works from the museum's collection begin a 10-week tour of the Liverpool city region



📷 A young visitor admires *The Cornfield* by John Nash as Tate Liverpool joins Art Explora to launch a mobile museum. Photograph: Gareth Jones

Mark Brown *North of England correspondent*

🐦 @markbrown14

Wed 22 Feb 2023 11.33 EST

February 22, 2023 • ONLINE

Fostering curiosity: the Tate brings great art to the people of Merseyside

theguardian.com/artanddesign/2023/feb/...

Estimated Views

268K

Estimated views calculated based on audience size and socia...

In a Merseyside car park eight-year-old children are cheerfully debating surrealism in front of works from a national collection which include a Turner, a Barbara Hepworth and a photograph of Claude Cahun pretending to be a stone monolith.

There is also a beautiful 1918 John Nash landscape of a cornfield and Peter Kennard's powerful photomontage of cruise missiles poking out of John Constable's Haywain.

Listening to the children debate the works, it all feels completely normal, but of course it is anything but.

The works from the Tate collection have been gathered together for what is a mobile art gallery. For 10 weeks an articulated lorry will tour the Liverpool city region with the simple aim of making great art accessible to everyone.

About 5,000 schoolchildren are expected to visit what is a UK first and a version of a project which began life in France.

Kennard, one of Britain's most important political artists, was at the launch on Wednesday to give his support.

"I just think it is so vital to get work out from the gallery, and the idea of designing something that can be used by kids and different groups is fantastic," he said. "This is like a voice from the future in the present."



📷 Children trying their own version of work they have just seen.
Photograph: Gareth Jones

After the gallery visit the children move to a nearby space to do their own versions of the works they have seen.

Kennard, also a professor at the Royal College of [Art](#), threw himself into offering advice. Little of it was taken, he said.

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Helen Legg, the director of [Tate Liverpool](#), agreed that many people on Merseyside would not be persuaded to visit the gallery.

"We know that a lot of communities don't make it to the museum because they don't have access to a car or public transport may not make it easy.

“There are also perceptual barriers ... how is it going to feel in there for us? Will we get told off if we don't know what the rules are?”

The mobile museum project was about meeting people on their own turf, she said.

The mobile museum has 21 artworks and is defiantly free of any sense of dumbing down.

It is a version of the Radical Landscapes exhibition shown at Tate Liverpool in the summer of 2022. Towards the front of a lorry, behind a black curtain, is seating for visitors to watch a video work by Superflux titled Mitigation of Shock.



📷 About 5,000 children are expected to visit the mobile museum during its tour of Merseyside. Photograph: Peter Byrne/PA

The Merseyside tour will take in communities in St Helens, Knowsley, Wirral, Sefton, Halton and Liverpool.

When Art Explora pitched the idea to Tate Liverpool, Legg said she said yes straight away.

Of course touring works from a national collection in a lorry does bring an element of jeopardy but organisers point to the French experience. The mobile museum concept was created in 2011 by MuMo (Musée Mobile) and had yet to encounter any security issues.

Legg said: “I think we can trust our communities to respect the works that are on show.

“Of course there are restrictions around the use of works in the national collection and that’s appropriate because they belong to everybody in the country. It’s Tate’s job to protect them so we’ve been very careful about how we mitigate risk.

“But I honestly don’t think there is a risk in bringing these works to people who actually own these works. The people here own these works, just as you and I do.”



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Masterpieces taken on tour to make great art accessible, foundation says

3 hours ago



A Tate representative said it was expected that the tour would "offer a first encounter with art" to a variety of groups

Masterpieces by Turner and Constable are to be taken on a 10-week tour of town halls, museums and libraries in an effort to "make great art accessible to everyone", a foundation has said.

The Art Explora (AE) Mobile Museum will see part of Tate Liverpool's Radical Landscapes exhibition tour Merseyside.

Founder Frederic Jousset said he wanted to bridge the "divide between those who go to museums and those who do not".

The works will be on the road and visiting venues until 29 April.

A Tate representative said it was expected that the tour would "offer a first encounter with art to groups of schoolchildren and young people across the region as well as community groups, care home residents and adults from all backgrounds".

They said groups would be given a tour and then "invited to join creative workshops, to participate themselves in this artistic adventure and share a memento with their families".

February 23, 2023 • ONLINE

Masterpieces taken on tour to make great art accessible, foundation says

bbc.co.uk/news/uk-england-merseyside-...

Estimated Views

482K

Estimated views calculated based on audience size and socia...



PA MEDIA

| The exhibition will be housed in a specially-modified trailer for its 10-week tour



PA MEDIA

| The groups will be invited to "participate themselves in this artistic adventure", Tate Liverpool said

The touring show will include works by Turner, Constable, Henry Moore, Barbara Hepworth, John Nash and Jeremy Deller.

Jousset said AE's mission was "to make art accessible to all".

"Despite the best efforts of museums everywhere, there remains a social divide between those who go to museums and those who do not," he said.

"Art Explora is trying to bridge this divide by taking arts out to new communities and by creating encounters with art in unexpected places."

He added that the mobile museum was "a wonderful way to present our national collections to new audiences [and] show that art can be discovered on your own doorstep".

Tate Liverpool's director Helen Legg said the gallery was excited to work with AE "on this UK first, that will enable us to continue to engage with people across the Liverpool City Region... in an innovative way".

"This project will reach more than 5,000 schoolchildren... and continues Tate's mission to expand the possibilities of museum spaces as sites of learning and promoting the importance of creative learning and access to the arts for young people," she added.



ITV News (UK)

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Merseyside's mobile art gallery hopes to bridge cultural gaps

GRANADA | TATE LIVERPOOL | LIVERPOOL

🕒 Wednesday 22 February 2023 at 4:28pm



The project is being brought to the UK for the first time ever in its 10 week run.

Credit: Peter Byrne/PA Wire

A mobile art gallery has taken to the streets in Merseyside with the hope of bridging the “cultural divide”.

February 22, 2023 • 🌐 ONLINE

Merseyside's mobile art gallery hopes to bridge cultural gaps

[itv.com/news/granada/2023-02-22/mers...](https://www.itv.com/news/granada/2023-02-22/mers...)

Estimated Views

108K ✓

Estimated views
calculated based on
audience size and socia...

A mobile art gallery has taken to the streets in Merseyside with the hope of bridging the “cultural divide”.

An Art Explora Mobile Museum truck will be taken to communities around the city region with works from the Tate Liverpool.

Speaking at its launch on Wednesday 23 February, the founder of Art Explora Mobile Museum, said: “Despite the best efforts of all cultural institutions everywhere, there’s still a cultural divide between those who have interests in and access to arts and culture and those who are a bit left behind.

“Our mission is to try and bridge that gap.”

The project is being brought to the UK for the first time ever in its 10 week run.

It will tour a version of Tate Liverpool’s Radical Landscapes exhibition from Summer 2022.

Work from artists including Turner, Constable, John Nash and this year’s Turner Prize winner Veronica Nash will be on board for groups from schools, care homes and the community to see.



The initiative, a collaboration between Tate, Art Explora and MuMo, will see groups taking part in creative workshops.

Credit: Peter Byrne/PA Wire

Director of Tate Liverpool, Helen Legg, said: "The Mobile Museum is a very unique environment and the whole point of it is that it goes directly into communities.

"We can meet people on their own turf, so to speak, and in so doing can remove traditional barriers to attendance at our museums."

The initiative, a collaboration between Tate, Art Explora and MuMo, will see groups taking part in creative workshops, before families and neighbours are invited to see their finished work.

Communities in St Helens, Knowsley, Wirral, Sefton, Halton and Liverpool will have the chance to see 21 artworks on display in the truck, which expands once parked.



It will share some of Tate Liverpool's Radical Landscapes exhibition from Summer 2022.

Credit: Peter Byrne/PA Wire

Mr Jousset said: "I believe that the children will keep long-lasting memories of their experience on board and hopefully will bring their families later on.

"It's on the core belief that art makes us better people that I founded Art Explora three years back.

"I believe art and artists have the power to inspire and be catalysts for change."



The Art Newspaper (UK)

The Art Newspaper is the journal of record for the visual arts world, covering international news and events. Based in London and New York, the English-language publication is part of a network of titles...

Museums // News

A museum in a cargo lorry: Tate takes art on the road in Liverpool

The new Art Explora 'Mobile Museum' is on a ten-week tour in the north of England to make art more accessible



The Art Explora Mobile Museum in collaboration with Tate and MuMo © Peter Byrne, PA Wire, courtesy Tate/Art Explora

Tom Seymour

23 February 2023

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February 23, 2023 • ONLINE

A museum in a cargo lorry: Tate takes art on the road in Liverpool

theartnewspaper.com/2023/02/23/a-mus...

Estimated Views

2.01K

Estimated views calculated based on audience size and socia...

For the first time, the Tate is touring works from its national collection directly to the UK's regional communities in a newly conceived "mobile museum".

The Tate has with partnered with the French organisation Art Explora to launch the initiative in the UK. The museum, which is attached to a cargo lorry, will initially take an exhibition on a ten-week tour (until 29 April) across the five boroughs of the Liverpool city region.

The project will act as a pilot scheme for further participatory projects that hope to "arrest issues of attendance at our national museums," says Helen Legg, the director of Tate Liverpool.

The mobile museum is taking an edited version of *Radical Landscapes*, an exhibition first shown at the Tate Liverpool in summer 2022, on the road in a bespoke truck which is currently parked in Sefton, Liverpool. The museum will visit locations in St Helens, Knowsley, Wirral, Halton and the centre of Liverpool.



Pupils from Netherton Moss Primary School attend Tate's Mobile Museum
© Peter Byrne, PA Wire, courtesy Art Explora/Tate

The exhibition includes pieces by J.M.W. Turner, John Constable, Henry Moore, Barbara Hepworth, John Nash and contemporary artists such as Veronica Ryan and Ingrid Pollard. Primary school children, care home residents and community groups from diverse backgrounds will have the opportunity to view the exhibition and participate in art-making workshops inspired by the works.

At remarks given at the opening of the exhibition, Legg said: "The mobile museum is unique. It goes directly into communities. It allows us, as a museum, to meet people on their own terms." The project will reach more than 500 school children across Liverpool, Legg added.

On 22 February, a class from Netherton Moss Primary School in Bootle, Liverpool, were the first people to see the mobile museum. Asked why they shouldn't touch the artworks, one nine-year-old girl said: "Because they're expensive and you don't want to break them or put fingerprints on them because other people want to see them too."

The exhibition opens with the 1918 painting *The Cornfield* by John Nash, the British artist who served in the army in World War One before becoming an official war artist for the UK government. *The Cornfield* was the first painting Nash made that did not depict the subject of war.

Confronted with painting, a nine-year-old boy said to his classmates: "Maybe, if he was sad, he could have looked at the picture and it would have calmed him down."



Pupils from Netherton Moss Primary School attend Tate's Mobile Museum
© Peter Byrne, PA Wire, courtesy Art Explora/Tate

One classmate remarked that a Tacita Dean photograph titled *Majesty* (2006) was "a tree that looked like hands". Another interpreted a textile work by Thalia Campbell, titled *Greenham Common Women's Peace Camp* (1983), as a story about "people that wanted some more money for their work".

"We wanted to go to people's houses, go to where they live and knock on their doors," says Frédéric Jousset, the founder of Art Explora, in an interview with *The Art Newspaper*. "That's the essence of our work." The Mobile Museum is a non-profit project supported by Art Explora with public funding from the National Lottery through Arts Council England.

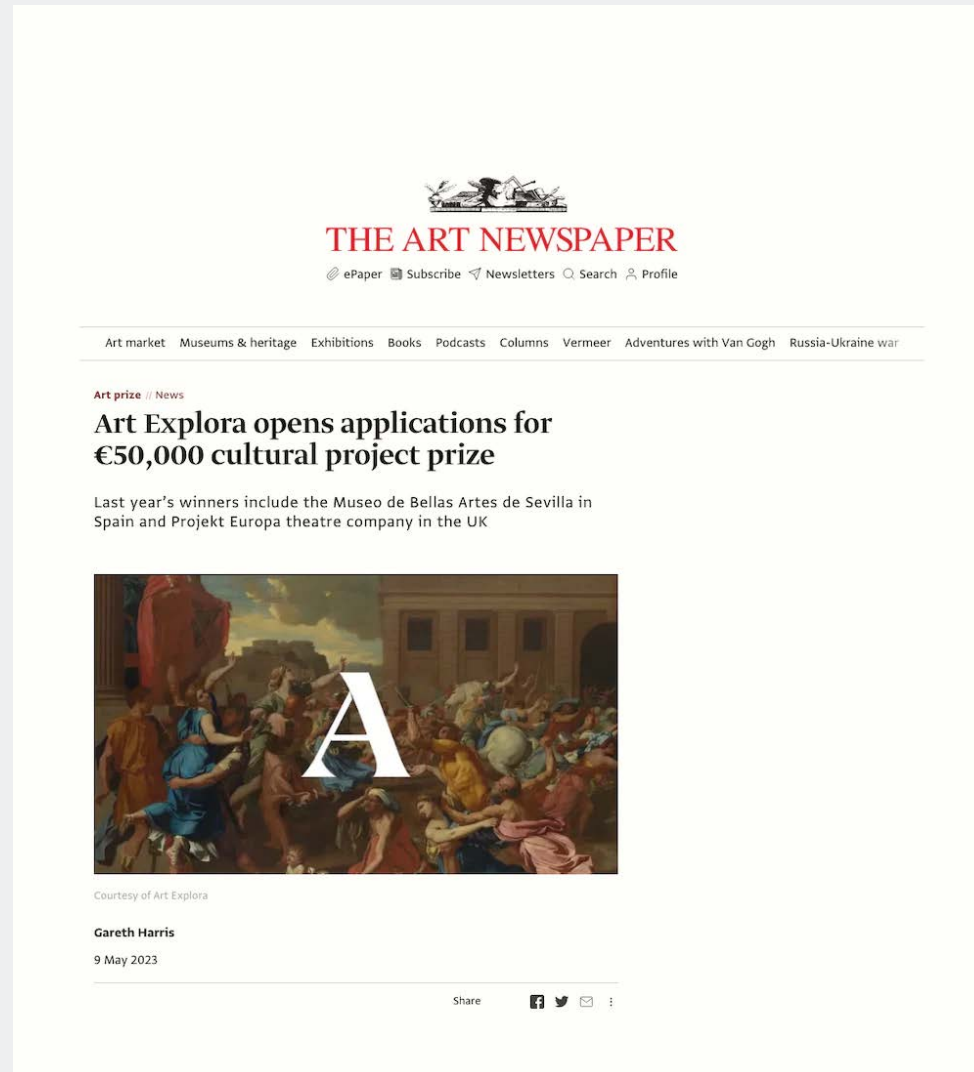
The British artist Peter Kennard, whose work is included in the *Radical Landscapes* exhibition, was present at the launch of the museum in Sefton and joined the schoolchildren in an art-making workshop. "That was very moving," Jousset said. "We don't want to create a passive exhibition. We want children to become artists themselves. So, to encounter someone like Peter Kennard, to work with him, get advice from him and have an exchange; that's a powerful thing."

Art Explora is currently developing a partnership with the British Museum in London which, Jousset says, will enable "hundreds of thousands of schoolchildren from across Britain" to access the museum's collection without the barriers of travel or accommodation costs.



The Art Newspaper (UK)

The Art Newspaper is the journal of record for the visual arts world, covering international news and events. Based in London and New York, the English-language publication is part of a network of titles...



May 09, 2023 •  ONLINE

Art Explora opens applications for €50,000 cultural project prize

theartnewspaper.com/2023/05/09/art-ex...

Estimated Views

2.44K 

Estimated views
calculated based on
audience size and socia...



Museums + Heritage Advisor (UK)

Museums + Heritage Advisor brings together industry news, views and features from across the sector. Browse here for more...

February 22, 2023 • ONLINE

Tate takes Turner Prize winning art on the road with museum on wheels

advisor.museumsandheritage.com/news/t...

Estimated Views

761

Estimated views
calculated based on
audience size and socia...



News

Tate takes Turner Prize winning art on the road with museum on wheels

22 February 2023

Image: The Art Explora Mobile Museum in collaboration with Tate and MuMo (Peter Byrne PA Wire)

SHARE

A truly 'touring exhibition' will see a large lorry-turned-gallery transport works from Tate Liverpool's Summer 2022 exhibition to doorsteps across Liverpool.

Tate is to take some of the masterpieces in its collection out of store and on the road in a 'Mobile Museum' which will visit communities across the Liverpool City Region.

In partnership with international art foundation Art Explora, the project will see the 'MuMo' lorry, which has been converted into a gallery on wheels, take a 10-week tour across communities in St Helens, Knowsley, Sefton, Wirral, Halton and Liverpool until April 2023.

The Mobile Museum will tour a version of the exhibition Radical Landscapes, shown at Tate Liverpool in Summer 2022, featuring works by Turner, Constable, Henry Moore, Barbara Hepworth, John Nash and Jeremy Deller.



School children aboard MuMo (© Gareth Jones)

The exhibition also includes works by this year's Turner Prize winner Veronica Ryan and shortlisted artist Ingrid Pollard.

Adults, school children, young people, community groups, and care home residents are among the expected visitors.

Groups will be given a tour around the exhibition and will then be invited to join creative workshops. At the end of the week, families, neighbours and the local community will be invited to visit the exhibition of artworks made during the workshop sessions.

MuMo was founded by Ingrid Brocard, designed by matali crasset, with the support of the Fondation Daniel et Nina Carasso. The project is supported by Art Explora with public funding from the National Lottery through Arts Council England.



School children aboard MuMo (Peter Byrne PA Wire)

Helen Legg, Director, Tate Liverpool said: “We’re excited to work in collaboration with Art Explora on this UK-first that will enable us to continue to engage with people across the Liverpool city region on their doorstep in an innovative way.

“This project will reach more than 500 school children in the region and continues Tate’s mission to expand the possibilities of museum spaces as sites of learning and promoting the importance of creative learning and access to the arts for young people.”

Frédéric Jousset, Founder of Art Explora, said: “Despite the best efforts of museums everywhere, there remains a social divide between those who go to museums and those who do not.

“The Mobile Museum is a wonderful way to present our national collections to new audiences, to show that art can be discovered on your own doorstep, and to offer everybody a chance to take part in our collective creative adventure.”



Widewalls

We connect art lovers and art dealers. Widewalls is an online marketplace and magazine dedicated to modern and contemporary art.

March 01, 2023 •  ONLINE

Tate Joins Forces with Art Explora to Launch the Mobile Museum in the UK...

widewalls.ch/magazine/tate-art-explora-m...

Tate Joins Forces with Art Explora to Launch the Mobile Museum in the UK

Art News



March 1, 2023

Eli Anapur

As the pandemic has shown, accessing art can sometimes be difficult, if not altogether impossible. Even before this event struck the world, not all communities had equal access to great art, and the privileges that came with social and economic status, or disadvantages thereof, often spilled over to the art sector as well.

Estimated Views

2.71K 

Estimated views
calculated based on
audience size and socia...

In order to rectify this problem, the international art foundation Art Explora has joined forces with Tate to launch **the first Mobile Museum in the UK**, which will take masterpieces from Tate's collection to communities across Liverpool City Region.

” *Our mission is to encourage new forms of access, participation, and engagement with arts and culture and to push the boundaries of digital technology and mobile programming.*



MuMo Day One © Gareth Jones

Connecting Communities with Art and Culture

The aim of the project, organized by the **Art Explora** in collaboration with **Tate** and **MuMo** (Mobile Museum), is to make great art accessible to everyone. The first tour will take place in the Liverpool City Region, taking works from Tate's collection directly to communities in St Helens, Knowsley, Sefton, Wirral, Halton, and Liverpool.

The tour is expected to provide a first encounter with art to marginalized groups or those with limited access to art, including young people and school children across the region, community groups, adults from all backgrounds, and care home residents.

The tour will include guided introductions to the exhibition and creative workshops that will invite groups to actively participate in this **artistic adventure**, with the exhibition of the artworks created during the workshop presented at the end of the week.

"Despite the best efforts of museums everywhere, there remains a social divide between those who go to museums and those who do not. Art Explora is trying to bridge this divide by taking arts out to new communities and by creating encounters with art in unexpected places," said **Frédéric Jousset**, Founder of Art Explora.



The Art Explora Mobile Museum in collaboration with Tate and Mumo. Photo Peter Byrne PA Wire

Radical Landscapes

The first exhibition on tour with the Mobile Museum is a version of the *Radical Landscapes* exhibition shown at Tate Liverpool in the Summer 2022. The show featured works by leading **British artists**, including Turner, Constable, [Henry Moore](#), [Barbara Hepworth](#), [John Nash](#), and [Jeremy Deller](#), and also included works by contemporary stars such as this year's [Turner Prize winner Veronica Ryan](#) and shortlisted artist **Ingrid Pollard**.

*"Alongside our exhibitions programme, Tate Liverpool has a proud reputation for delivering high quality work within the city's neighbourhoods which reinforce the social purpose on which it was founded. We're excited to work in collaboration with Art Explora on this UK-first that will enable us to continue to engage with people across the Liverpool city region on their doorstep in an innovative way," said **Helen Legg**, Director, Tate Liverpool.*

"This project will reach more than 500 school children in the region and continues Tate's mission to expand the possibilities of museum spaces as sites of learning and promoting the importance of creative learning and access to the arts for young people."



The Art Explora Mobile Museum in collaboration with Tate and MuMo. Photo Peter Byrne PA Wire

Mobile Museum Tour

"The Mobile Museum is a wonderful way to present our national collections to new audiences, to show that art can be discovered on your own doorstep, and to offer everybody a chance to take part in our collective creative adventure," concludes Jousset.

The first ten-week tour of the Mobile Museum in the Liverpool City Region will last **until April 29th, 2023**.

MuMo was founded by Ingrid Brochard, and designed by matali crasset, with the support of the Fondation Daniel et Nina Carasso.

Featured image: The Art Explora Mobile Museum in collaboration with Tate and Mumo. Photo Peter Byrne PA

Wire

a

Artnet News (US)

Find out what is driving the international art market around the clock with daily art world news, expert commentary, and event reviews.

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artnet news


Art World Market Opinion Style Multimedia Artnet News Pro Buyer's Guide Follow Us Q

People

Meet Frédéric Jousset, the Thrill-Seeking French Millionaire Funding Outlandish Ideas to Make People Fall in Love With Art

Jousset's ideas included building a museum on a boat because "boats fascinate people."

Devorah Lauter, May 4, 2023



Frédéric Jousset. Photo by François Roelants.

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To the French entrepreneur and arts patron Frédéric Jousset, our most irrational ideas can sometimes be our finest. That thinking has led the 52-year-old thrill-seeker to endurance car racing at 170 mph, to sail across the Atlantic, to climb Mount Everest, dogfight in a French Air Force combat jet, but also—and the reason Artnet News sat down with him—to build a giant museum-boat, deploy a fleet of buses to bring 100,000 kids to the British Museum, and tour museum masterpieces around

May 04, 2023 • ONLINE

Meet Frédéric Jousset, the Thrill-Seeking French Millionaire Funding...

news.artnet.com/art-world/frederic-jousse...

Estimated Views

15.6K ✓

Estimated views calculated based on audience size and socia...



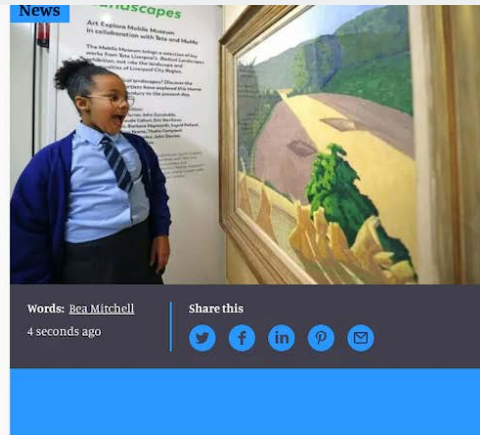
Blooloop (UK)

Networking the attractions business. Blooloop is the world's leading online resource for professionals in the visitor attractions sector.

< Museums

Tate and Art Explora make art accessible with new 'Mobile Museum'

The **mobile art gallery** includes a selection of works from Tate's 'Radical Landscapes' exhibition.



Tate Liverpool has partnered with Art Explora to tour works from its 'Radical Landscapes' exhibition around the Liverpool city region as a mobile art gallery.

The 10-week initiative, which aims to make art more accessible, will visit locations in St Helens, Knowsley, Sefton, Wirral, Halton and Liverpool.

Speaking at the launch, **Frédéric Jousset**, founder of Art Explora, said (via **ITV**): "Despite the best efforts of all **cultural institutions** everywhere, there's still a cultural divide between those who have interests in and access to arts and culture and those who are a bit left behind.

"Our mission is to try and bridge that gap."



Opinion



Top trends from the
Innovation Awards 2022
Rachel Read
Events

February 24, 2023 • ONLINE

Tate and Art Explora make art accessible with new 'Mobile Museum'

blooloop.com/museum/news/tate-liverpo...

Estimated Views

766

Estimated views
calculated based on
audience size and socia...



The Mobile Museum is a non-profit project supported by [Art Explora](#), an international art foundation.

It includes a selection of works from 'Radical Landscapes', which was first exhibited at Tate Liverpool in summer 2022.

Helen Legg, the director of Tate Liverpool, said: "The Mobile Museum is a very unique environment and the whole point of it is that it goes directly into communities.

"We can meet people on their own turf, so to speak, and in so doing can remove traditional barriers to attendance at our museums."

Tate Liverpool touring artworks

This is the first time that the [Tate museum](#) has toured works from its national collection directly to regional communities.

"I believe that the children will keep long-lasting memories of their experience on board and hopefully will bring their families later on," added Jousset.

"It's on the core belief that art makes us better people that I founded Art Explora three years back.

"I believe art and artists have the power to inspire and be catalysts for change."

Image: Gareth Jones



The Irish News (UK)

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Mobile art gallery takes to the streets in Merseyside



Eleanor Barlow, PA

22 February, 2023 14:07



A mobile art gallery has taken to the streets in Merseyside with the hope of bridging the “cultural divide”.

Works from Tate Liverpool will be taken to communities around the city region on the Art Explora Mobile Museum

February 22, 2023 • ONLINE

Mobile art gallery takes to the streets in Merseyside

irishnews.com/news/uknews/2023/02/22...

Estimated Views

3.05K

Estimated views calculated based on audience size and socia...

A mobile art gallery has taken to the streets in Merseyside with the hope of bridging the “cultural divide”.

Works from Tate Liverpool will be taken to communities around the city region on the Art Explora Mobile Museum.

Speaking at its launch on Wednesday, Art Explora founder Frederic Jousset said: “Despite the best efforts of all cultural institutions everywhere, there's still a cultural divide between those who have interests in and access to arts and culture and those who are a bit left behind.

“Our mission is to try and bridge that gap.”

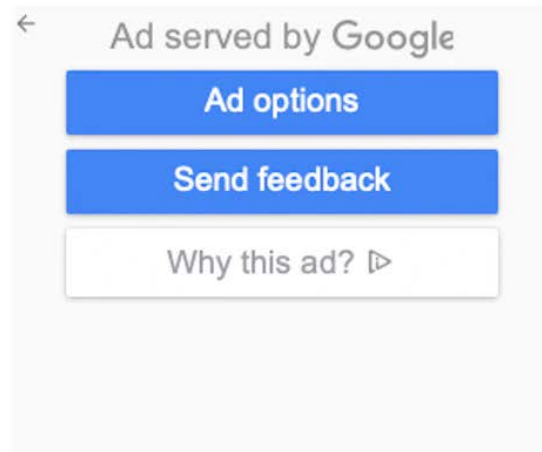
The project has been brought to the UK for the first time for the 10-week run, during which it will tour a version of Tate Liverpool's Radical Landscapes exhibition from summer 2022.

Work from artists including Turner, Constable, John Nash and this year's Turner Prize winner Veronica Nash will be on board for groups from schools, care homes and the community to see.

Director of Tate Liverpool Helen Legg said: “The Mobile Museum is a very unique environment and the whole point of it is that it goes directly into communities.

“We can meet people on their own turf, so to speak, and in so doing can remove traditional barriers to attendance at our museums.”

The initiative, a collaboration between Tate, Art Explora and MuMo, will see groups taking part in creative workshops, before families and neighbours are invited to see their finished work.



Communities in St Helens, Knowsley, Wirral, Sefton, Halton and Liverpool will have the chance to see 21 artworks on display in the truck, which expands once parked.

Mr Jousset said: “I believe that the children will keep long-lasting memories of their experience on board and hopefully will bring their families later on.

“It’s on the core belief that art makes us better people that I founded Art Explora three years back.

“I believe art and artists have the power to inspire and be catalysts for change.”



UK Daily News (UK)

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February 22, 2023 • ONLINE

The mobile art gallery takes to the streets in Merseyside

ukdaily.news/liverpool/the-mobile-art-gall...

The mobile art gallery takes to the streets in Merseyside

Joshua Barker • 22 February 2023



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A mobile art gallery has taken to the streets in Merseyside in hopes of bridging the "cultural divide".

Works from Tate Liverpool are being taken to communities across the city area at the Art Explora Mobile Museum.

Frederic Jousset, founder of Art Explora, said in his opening address on Wednesday: "Despite the best efforts of all cultural institutions around the world, there still is a cultural divide between those who have an interest in and access to arts and culture and those who do to be left behind a little .

"Our mission is to close this gap."

The project has been brought to the UK for the first time for the 10 week run during which it will tour a version of Tate Liverpool's Radical Landscapes exhibition from summer 2022.

Also read: [Walker Art Gallery Hosts Dot Art Schools Exhibition 2023](#)

Works by artists such as Turner, Constable, John Nash and this year's Turner Prize winner Veronica Nash will be on display on board for groups from schools, care homes and the community.

Helen Legg, Director of Tate Liverpool said: "The Mobile Museum is a very unique environment and the whole point is that it has a direct impact on communities.

"We can meet people on their own territory, so to speak, and thus break down traditional barriers to visiting our museums."

The initiative, a collaboration between Tate, Art Explora and MuMo, sees groups participating in creative workshops before inviting families and neighbors to view their finished work.

Communities in St Helens, Knowsley, Wirral, Sefton, Halton and Liverpool have the opportunity to view 21 artworks in the truck, which expands after parking.



InYourArea (UK)

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Mobile art museum will tour Liverpool on 10-week tour


The Art Explora Mobile Museum in collaboration with Tate and MuMo, aims to make great art accessible to everyone


   27 February 2023




By **Carl O'Hara**

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BRING ART TO SCHOOL: The Mobile Museum will be able to show art of to school children

Tate has joined forces with the international art foundation, Art Explora to

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Share this  

The Art Explora Mobile Museum in collaboration with Tate and MuMo, aims to make great art accessible to everyone. The 10-week tour, until April 29, will bring works from Tate's collection directly to communities in **St Helens**, **Knowsley**, **Sefton**, Wirral, Halton and **Liverpool** for the first time.

The Mobile Museum will tour a version of the exhibition *Radical Landscapes*, shown at Tate Liverpool in summer 2022, featuring works by Turner, Constable, Henry Moore, Barbara Hepworth, John Nash and Jeremy Deller. The exhibition will also include works by leading contemporary artists

February 27, 2023 •  ONLINE

Mobile art museum will tour Liverpool on 10-week tour

inyourarea.co.uk/news/mobile-art-museum...

Estimated Views

30.1K 

Estimated views calculated based on audience size and socia...

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It is expected that this tour into communities will offer a first encounter with art to groups of school children and young people across the region as well as community groups, care home residents and adults from all backgrounds. Groups will be given a tour around the exhibition and will then be invited to join creative workshops, to participate themselves in this artistic adventure and share a momento with their families.

At the end of the week, families, neighbours and the local community will be invited to visit the exhibition of artworks made during the workshop sessions. This tour of the Mobile Museum is brought to you by **Art Explora**, a non-profit arts organization, in collaboration with Tate and MuMo. MuMo ("Mobile Museum") was founded by Ingrid Brochard, designed by matali crasset, with the support of the Fondation Daniel et Nina Carasso.

This project is supported by Art Explora with public funding from the National Lottery through Arts Council England.



ENJOYING ART: Children can be show the joy of art

Helen Legg, Director, Tate Liverpool, said: "Alongside our exhibitions programme, Tate Liverpool has a proud reputation for delivering high quality work within the city's neighbourhoods which reinforce the social purpose on which it was founded. We're excited to work in collaboration with Art Explora on this UK-first that will enable us to continue to engage with people across the Liverpool city region on their doorstep in an innovative way.

"This project will reach more than 500 school children in the region and continues Tate's mission to expand the possibilities of museum spaces as sites of learning and promoting the importance of creative learning and access to the arts for young people."

Frédéric Jousset, Founder of Art Explora, said: "Art Explora was founded with the mission to make art accessible to all. Despite the best efforts of museums everywhere, there remains a social divide between those who go to museums and those who do not.

"Art Explora is trying to bridge this divide by taking arts out to new communities and by creating encounters with art in unexpected places. The Mobile Museum is a wonderful way to present our national collections to new audiences, to show that art can be discovered on your own doorstep, and to offer everybody a chance to take part in our collective creative adventure."

Submitted by Tate



Liverpool Noise (UK)

Liverpool Noise is your guide to Liverpool events, arts and culture. Our website is dedicated to all things to do in Liverpool.

Art Exhibitions in Liverpool

Liverpool News

Art Explora Launches Mobile Museum With Tate Liverpool

Editor

24/02/2023

0

4

2 minutes read



Tate has joined forces with the international art foundation, Art Explora to launch the Mobile Museum in the UK, taking masterpieces from its collection out of its store to communities across the Liverpool City Region on a 10-week tour until 29 April 2023.

The [Art Explora](#) Mobile Museum in collaboration with [Tate](#) and [MuMo](#), aims to make great art accessible to everyone. The tour will bring works from Tate's collection directly to communities in St Helens, Knowsley, Sefton, Wirral, Halton and Liverpool for the first time.

The Mobile Museum will tour a version of the exhibition *Radical Landscapes*, shown at [Tate Liverpool](#) in Summer 2022, featuring works by Turner, Constable, Henry Moore, Barbara Hepworth, John Nash and Jeremy Deller. The exhibition will also include works by leading contemporary artists including this year's Turner Prize winner Veronica Ryan and shortlisted artist Ingrid Pollard.

It is expected that this tour into communities will offer a first encounter with art to groups of school children and young people across the region as well as community groups, care home residents and adults from all backgrounds.

Groups will be given a tour around the exhibition and will then be invited to join creative workshops, to participate themselves in this artistic adventure and share a momento with their families. At the end of the week, families, neighbours and the local community will be invited to visit the exhibition of artworks made during the workshop sessions.

February 24, 2023 • ONLINE

Art Explora Launches Mobile Museum With Tate Liverpool | Liverpool Noise

liverpoolnoise.com/art-explora-mobile-mu...

Estimated Views

518

Estimated views calculated based on audience size and socia...

Helen Legg, Director, Tate Liverpool said: *"Alongside our exhibitions programme, Tate Liverpool has a proud reputation for delivering high quality work within the city's neighbourhoods which reinforce the social purpose on which it was founded. We're excited to work in collaboration with Art Explora on this UK-first that will enable us to continue to engage with people across the Liverpool city region on their doorstep in an innovative way. This project will reach more than 500 school children in the region and continues Tate's mission to expand the possibilities of museum spaces as sites of learning and promoting the importance of creative learning and access to the arts for young people."*

Frédéric Jousset, Founder of Art Explora, said: *"Art Explora was founded with the mission to make art accessible to all. Despite the best efforts of museums everywhere, there remains a social divide between those who go to museums and those who do not. Art Explora is trying to bridge this divide by taking arts out to new communities and by creating encounters with art in unexpected places. The Mobile Museum is a wonderful way to present our national collections to new audiences, to show that art can be discovered on your own doorstep, and to offer everybody a chance to take part in our collective creative adventure."*

For more information visit www.artexplora.org



Explore Liverpool (UK)

Explore Liverpool is your home for the latest Liverpool city news. Stay up to date with articles, events and offers from across the city.

Art Explora launches mobile Museum with Tate Liverpool

February 23, 2023 by Editor



Tate has joined forces with the international art foundation, Art Explora to launch the Mobile Museum in the UK, taking masterpieces from its collection out of its store to communities across the Liverpool City Region on a 10-week tour until 29 April 2023.

The Art Explora Mobile Museum in collaboration with Tate and MuMo, aims to make great art accessible to everyone. The tour will bring works from Tate's collection directly to communities in St Helens, Knowsley, Sefton, Wirral, Halton and Liverpool for the first time.



February 23, 2023 •  ONLINE

Art Explora launches mobile Museum with Tate Liverpool

explore-liverpool.com/art-explora-launch...

Estimated Views

1.84K 

Estimated views calculated based on audience size and socia...



The Mobile Museum will tour a version of the exhibition *Radical Landscapes*, shown at Tate Liverpool in Summer 2022, featuring works by Turner, Constable, Henry Moore, Barbara Hepworth, John Nash and Jeremy Deller. The exhibition will also include works by leading contemporary artists including this year's Turner Prize winner Veronica Ryan and shortlisted artist Ingrid Pollard.

It is expected that this tour into communities will offer a first encounter with art to groups of school children and young people across the region as well as community groups, care home residents and adults from all backgrounds.

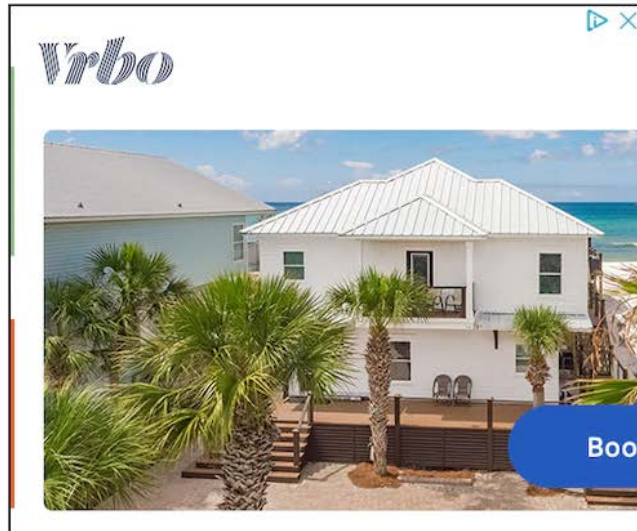


Groups will be given a tour around the exhibition and will then be invited to join creative workshops, to participate themselves in this artistic adventure and share a momento with their families. At the end of the week, families, neighbours and the local community will be invited to visit the exhibition of artworks made during the workshop sessions.

This tour of the Mobile Museum is brought to you by Art Explora, a non-profit arts organization, in collaboration with Tate and MuMo. MuMo ("Mobile Museum") was founded by Ingrid Brochard, designed by matali crasset, with the support of the Fondation Daniel et Nina Carasso. This project is supported by Art Explora with public funding from the National Lottery through Arts Council England.



Helen Legg, Director, Tate Liverpool said:



“Alongside our exhibitions programme, Tate Liverpool has a proud reputation for delivering high quality work within the city’s neighbourhoods which reinforce the social purpose on which it was founded. We’re excited to work in collaboration with Art Explora on this UK-first that will enable us to continue to engage with people across the Liverpool city region on their doorstep in an innovative way. This project will reach more than 500 school children in the region and continues Tate’s mission to expand the possibilities of museum spaces as sites of learning and promoting the importance of creative learning and access to the arts for young people.”

Frédéric Jousset, Founder of Art Explora, said:

“Art Explora was founded with the mission to make art accessible to all. Despite the best efforts of museums everywhere, there remains a social divide between those who go to museums and those who do not. Art Explora is trying to bridge this divide by taking arts out to new communities and by creating encounters with art in unexpected places. The Mobile Museum is a wonderful way to present our national collections to new audiences, to show that art can be discovered on your own doorstep, and to offer everybody a chance to take part in our collective creative adventure.”



LiverpoolWorld (UK)

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News

Tate tours Turner Prize winning art around Merseyside in mobile museum

The gallery on wheels will visit St Helens, Knowsley, Sefton, Wirral, Halton and Liverpool.



By Dominic Raynor

6 hours ago



Tate has taken a selection of masterpieces out of its store and loaded them onto a mobile museum for a 10-week tour across the Liverpool City Region. A special art gallery on wheels will visit communities in St Helens, Knowsley, Sefton, Wirral, Halton and Liverpool until the end of April.

February 23, 2023 •  ONLINE

Tate tours Turner Prize winning art around Merseyside in mobile...

liverpoolworld.uk/news/tate-tours-turner-...

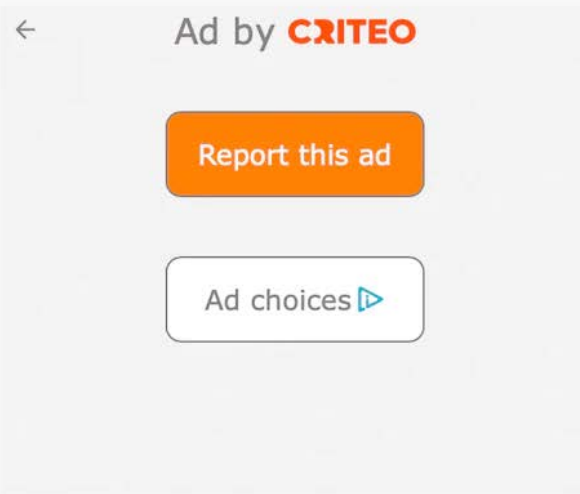
Estimated Views

7.04K 

Estimated views
calculated based on
audience size and socia...

Visitors will be able to see a version of the exhibition *Radical Landscapes*, shown at Tate Liverpool in Summer 2022, featuring works by famous artists such as Turner, Constable, Henry Moore, Barbara Hepworth, John Nash and Jeremy Deller. The exhibition will also include works by Turner Prize winner Veronica Ryan and shortlisted artist Ingrid Pollard.

Advertisement



The gallery will tour on the back of converted lorry and is expected to give school children and young people across the region a first encounter with art – along with community groups, care home residents and adults from all backgrounds

Helen Legg, Director, Tate Liverpool said: “This project will reach more than 500 school children in the region and continues Tate’s mission to expand the possibilities of museum spaces as sites of learning and promoting the importance of creative learning and access to the arts.”

Groups will be given a tour around the exhibition and will then be invited to join creative workshops. At the end of the week, families, neighbours and the local community will be invited to visit the exhibition of artworks made during the workshop sessions.



The Art Explora Mobile Museum in collaboration with Tate and Mumo



The Art Explora Mobile Museum in collaboration with Tate and MuMo. Photo: Peter Byrne PA Wire



The Guide Liverpool (UK)

The Guide Liverpool brings you all the latest what's on news from the world's greatest city, from bars and restaurants to theatres, events and attractions.

Art

Tate Liverpool teams up with international art foundation to launch Mobile Museum across Liverpool City Region

1 day ago

Likes



Credit: Peter Byrne/PA Wire

Tate has joined forces with the international art foundation, Art Explora to launch the Mobile Museum in the UK, taking masterpieces from its collection out of its store to communities across the Liverpool City Region on a 10-week tour until 29 April 2023.

The Art Explora Mobile Museum in collaboration with Tate and MuMo, aims to make great art accessible to everyone. The tour will bring works from Tate's collection directly to communities in St Helens, Knowsley, Sefton, Wirral, Halton and Liverpool for the first time.

The Mobile Museum will tour a version of the exhibition *Radical Landscapes*, shown at Tate Liverpool in Summer 2022, featuring works by Turner, Constable, Henry Moore, Barbara Hepworth, John Nash and Jeremy Deller. The exhibition will also include works by leading contemporary artists including this year's Turner Prize winner Veronica Ryan and shortlisted artist Ingrid Pollard.



February 23, 2023 • ONLINE

Tate Liverpool teams up with international art foundation to launch...

theguideliverpool.com/tate-liverpool-tea...

Estimated Views

1.33K

Estimated views calculated based on audience size and socia...



Credit: Gareth Jones

It is expected that this tour into communities will offer a first encounter with art to groups of school children and young people across the region as well as community groups, care home residents and adults from all backgrounds.

Groups will be given a tour around the exhibition and will then be invited to join creative workshops, to participate themselves in this artistic adventure and share a momento with their families. At the end of the week, families, neighbours and the local community will be invited to visit the exhibition of artworks made during the workshop sessions.

This tour of the Mobile Museum is brought to you by Art Explora, a non-profit arts organization, in collaboration with Tate and MuMo. MuMo ("Mobile Museum") was founded by Ingrid Brochard, designed by matali crasset, with the support of the Fondation Daniel et Nina Carasso. This project is supported by Art Explora with public funding from the National Lottery through Arts Council England.



Credit: Peter Byrne/PA Wire

Helen Legg, Director, Tate Liverpool said:

"Alongside our exhibitions programme, Tate Liverpool has a proud reputation for delivering high quality work within the city's neighbourhoods which reinforce the social purpose on which it was founded. We're excited to work in collaboration with Art Explora on this UK-first that will enable us to continue to engage with people across the Liverpool city region on their doorstep in an innovative way. This project will reach more than 500 school children in the region and continues Tate's mission to expand the possibilities of museum spaces as sites of learning and promoting the importance of creative learning and access to the arts for young people."



Credit: Gareth Jones

Frédéric Jousset, Founder of Art Explora, said:

"Art Explora was founded with the mission to make art accessible to all. Despite the best efforts of museums everywhere, there remains a social divide between those who go to museums and those who do not. Art Explora is trying to bridge this divide by taking arts out to new communities and by creating encounters with art in unexpected places. The Mobile Museum is a wonderful way to present our national collections to new audiences, to show that art can be discovered on your own doorstep, and to offer everybody a chance to take part in our collective creative adventure."

Visit the Tate Liverpool website [here](#).



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February 23, 2023 • ONLINE

Mobile art gallery takes to the streets in Merseyside

wirralglobe.co.uk/news/23341500.mobile...

Mobile art gallery takes to the streets in Merseyside

6 hrs ago



School children aboard MuMo (Peter Byrne PA Wire)



By Jamie Bowman
@jamiebowman77
Digital and Audience Content Editor

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0 Comments

A MOBILE art gallery has taken to the streets in Merseyside with the hope of bridging the "cultural divide".

Works from Tate Liverpool will be taken to communities around the city region on the Art Explora Mobile Museum.

Speaking at its launch this week, Art Explora founder Frederic Jousset said: "Despite the best efforts of all cultural institutions everywhere, there's still a cultural divide between those who have interests in and access to arts and culture and those who are a bit left behind.

"Our mission is to try and bridge that gap."

The project has been brought to the UK for the first time for the 10-week run, during which it will tour a version of Tate Liverpool's Radical Landscapes exhibition from summer 2022.

Work from artists including Turner, Constable, John Nash and this year's Turner Prize winner Veronica Nash will be on board for groups from schools, care homes and the community to see.

Director of Tate Liverpool Helen Legg said: "The Mobile Museum is a very unique environment and the whole point of it is that it goes directly into communities.

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Estimated Views

8.63K

Estimated views
calculated based on
audience size and socia...

"We can meet people on their own turf, so to speak, and in so doing can remove traditional barriers to attendance at our museums."

The initiative, a collaboration between Tate, Art Explora and MuMo, will see groups taking part in creative workshops, before families and neighbours are invited to see their finished work.

Communities in St Helens, Knowsley, Wirral, Sefton, Halton and Liverpool will have the chance to see 21 artworks on display in the truck, which expands once parked.

Mr Jousset said: "I believe that the children will keep long-lasting memories of their experience on board and hopefully will bring their families later on.

"It's on the core belief that art makes us better people that I founded Art Explora three years back.

"I believe art and artists have the power to inspire and be catalysts for change."

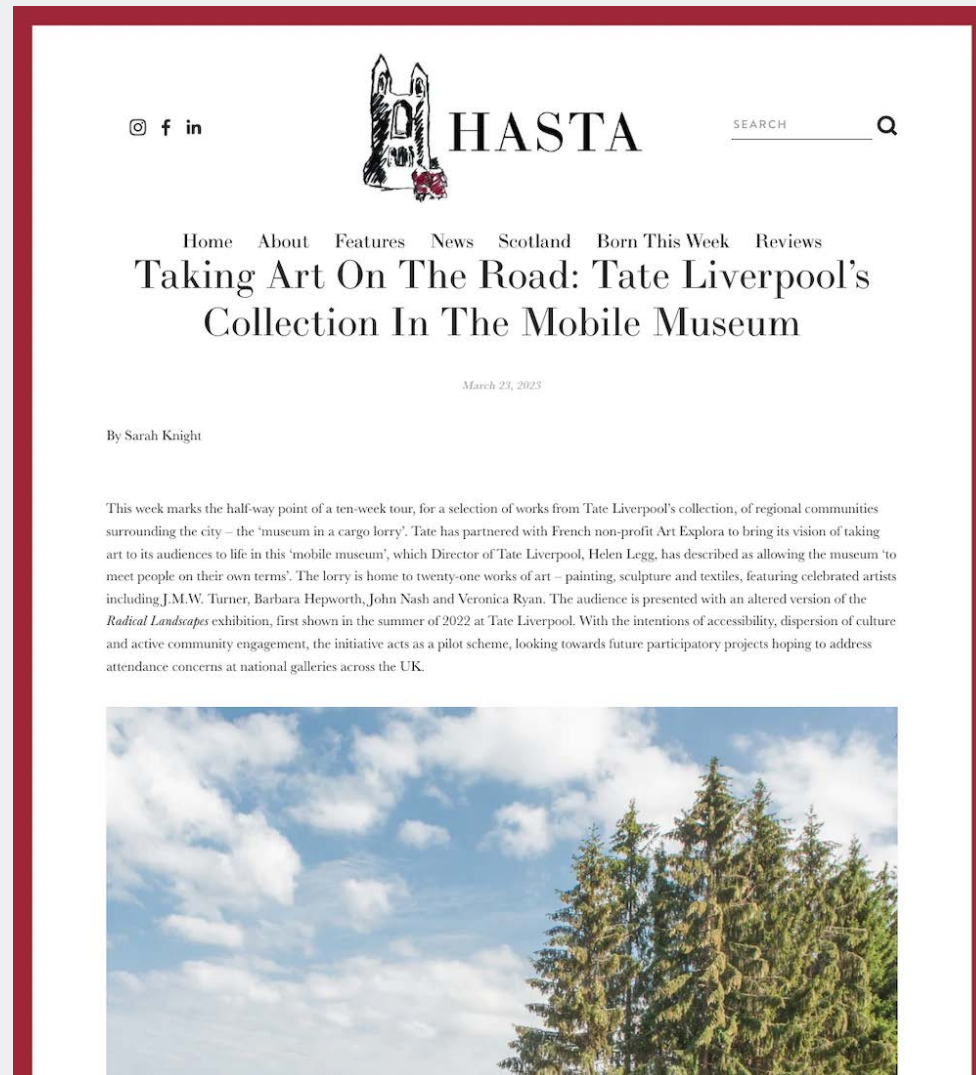


HASTA

March 23, 2023 •  ONLINE

Taking Art On The Road: Tate Liverpool's Collection In The Mobile Museum —...

hasta-standrews.com/news/2023/3/23/ta...



Estimated Views


2.45K 

Estimated views
calculated based on
audience size and socia...



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April 10, 2023 •  ONLINE

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What's On

Tate Liverpool on Tour

By Lorraine Bacchus April 10, 2023
Art & Photography: Liverpool City Region.

In the first initiative of its kind, masterpieces from Tate's collection are being taken out of storage on a travelling tour to communities across the Liverpool City Region. The artworks are housed in a [Mobile Museum \(MuMo\)](#) attached to a cargo lorry. This innovative venture is a collaboration between [Tate](#) and a French non-profit foundation, [Art Explora](#). It is the first time MuMo has come to the UK.

Lorraine Bacchus went to see it in St Helens.



The Art Explora Mobile Museum in collaboration with Tate and MuMo. (Credit: Peter Byrne PA Wire)

Parked outside the Town Hall, MuMo looks impressive, an artwork in its own right; a huge, intriguing sculptural object with red wings that open to provide an outdoor seating and gallery area. Once inside, an extensive exhibition awaits visitors, with a central area also containing

"The idea is to continue the original impetus behind Tate Liverpool - that of making great art accessible to everyone."

"The idea is to continue the original impetus

Estimated Views

445 

Estimated views calculated based on audience size and socia...



Arts City Liverpool (UK)

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TATE LIVERPOOL MOBILE MUSEUM TAKES MASTERPIECES TO COMMUNITIES



Tate Liverpool is going on the road with a special mobile museum to help sharing its passion for art with audiences around the entire city region.

The Royal Albert Dock gallery has teamed up with Art Explora, an international

February 22, 2023 • ONLINE

Tate Liverpool mobile museum takes masterpieces to...

artscityliverpool.com/single-post/tate-live...

Estimated Views

57

Estimated views
calculated based on
audience size and socia...

Tate Liverpool is going on the road with a special mobile museum to help sharing its passion for art with audiences around the entire city region.

The Royal Albert Dock gallery has teamed up with Art Explora, an international foundation which aims to inspire new encounters between art and audiences, and MuMo to run the initiative – a UK first.

The Art Explora Mobile Museum is on 'tour' until April 29, visiting communities across Liverpool, Sefton, Wirral, St Helens, Knowsley and Halton with selected artworks from Tate Liverpool's 2022 Radical Landscapes exhibition.

On board are paintings, etchings, photographs and more from Tate's collection including those by JMW Turner, John Constable, Henry Moore and Barbara Hepworth, as well as work from 2022 Turner Prize winning artist, Veronica Ryan, and others including Peter Kennard who paid a visit to the mobile museum on its first stop in Sefton and watched as youngsters took part in a workshop, creating their own piece of art to take home.

The project is expected to reach more than 500 schoolchildren in total.

Tate Liverpool director Helen Legg says: "This is a collaboration between Art Explorer, MuMo and Tate to take great art from national museums out into the community. It means we can meet people on their own turf, as it were, and remove traditional barriers to artworks in art museums.



Above: The Mobile Museum with Helen Legg of Tate Liverpool and Art Explora founder Frédéric Jousset (both pictured right). Photo by Peter Byrne. Top: Inside the museum.

"It's a practical offer to schools and communities to access works but also to work with members of our team and the Art Explorer team in making workshops that can really help young people and communities to engage with some of the techniques they will see in the work on show.

"It will help them express themselves and build new skills and develop their confidence."

And Frédéric Jousset, founder of Art Explora, adds: "Art Explora was founded with the mission to make art accessible to all. Despite the best efforts of museums everywhere, there remains a social divide between those who go to museums and those that don't.

"Art Explora is trying to bridge this divide by taking arts out to new communities and by creating encounters with art in unexpected places.

"The Mobile Museum is a wonderful way to present our national collections to new audiences, to show that art can be discovered on your own doorstep, and to offer everybody a chance to take part in our collective creative adventure."



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SMARTPHONES

Une galerie d'art mobile envahit les rues du Merseyside

Par **Mélissa Babineaux** - février 23, 2023  5  0

- Publicité -

Des œuvres de la Tate Liverpool seront présentées aux communautés de la région de la ville au Art Explora Mobile Museum.

S'exprimant lors de son lancement cette semaine, le fondateur d'Art Explora, Frederic Jousset, a déclaré : "Malgré les meilleurs efforts de toutes les institutions culturelles du monde entier, il existe toujours un fossé culturel entre ceux qui ont un intérêt et un accès aux arts et à la culture et ceux qui sont un peu laissés pour compte. .

- Publicité -

"Notre mission est d'essayer de combler ce fossé."

Le projet a été introduit au Royaume-Uni pour la première fois pour la course de 10 semaines, au cours de laquelle il visitera une version de l'exposition Radical Landscapes de Tate Liverpool à partir de l'été 2022.

February 23, 2023 •  ONLINE

Une Galerie D'art Mobile Envahit Les Rues Du Merseyside

fr.techtribune.net/smartphones/une-galeri...

Estimated Views

52.2K 

Estimated views calculated based on audience size and socia...