



WONSULTING

Press Kit

Who Are We?

Wonsulting was founded in 2019 with a mission of turning underdogs into winners: helping those who come from non-target schools/non-traditional backgrounds to get them into their dream careers.



JONATHAN JAVIER

CEO
Wonsulting



JERRY LEE

COO
Wonsulting

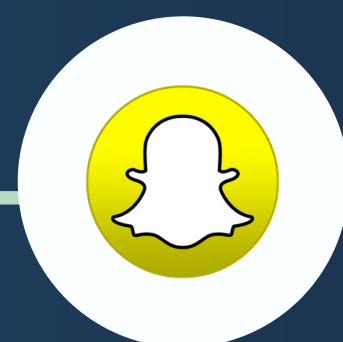


The Journey

JONATHAN JAVIER



Undergrad
'13-'17



Operations Specialist
'17-'18



Analyst
'18-'19



Strategy & Ops
'19-'20



Undergrad
'13-'17

Analyst
'17

Strategist
'17-'18



Strategy & Ops
Manager
'18-'19

Sr. Strategy & Ops
Manager
'19-'20



Product Strategy
Manager
'20-'21



JERRY LEE



Our Impact

45 MILLION IMPRESSIONS PER MONTH

235,000+ COMBINED FOLLOWERS

www.wonsulting.com



103,000+ Followers
45,600+ Likes/Month
300,000+ Views/Post
Priceless Smile



190+ Events
9.37% Engagement
800 Comments/Post
35% MoM Follower Increase



91,000+ Followers
32,000+ Likes/Month
100,000+ Views/Post
1000 Pushups and counting

On LinkedIn, in Q3



As Featured On

www.wonsulting.com

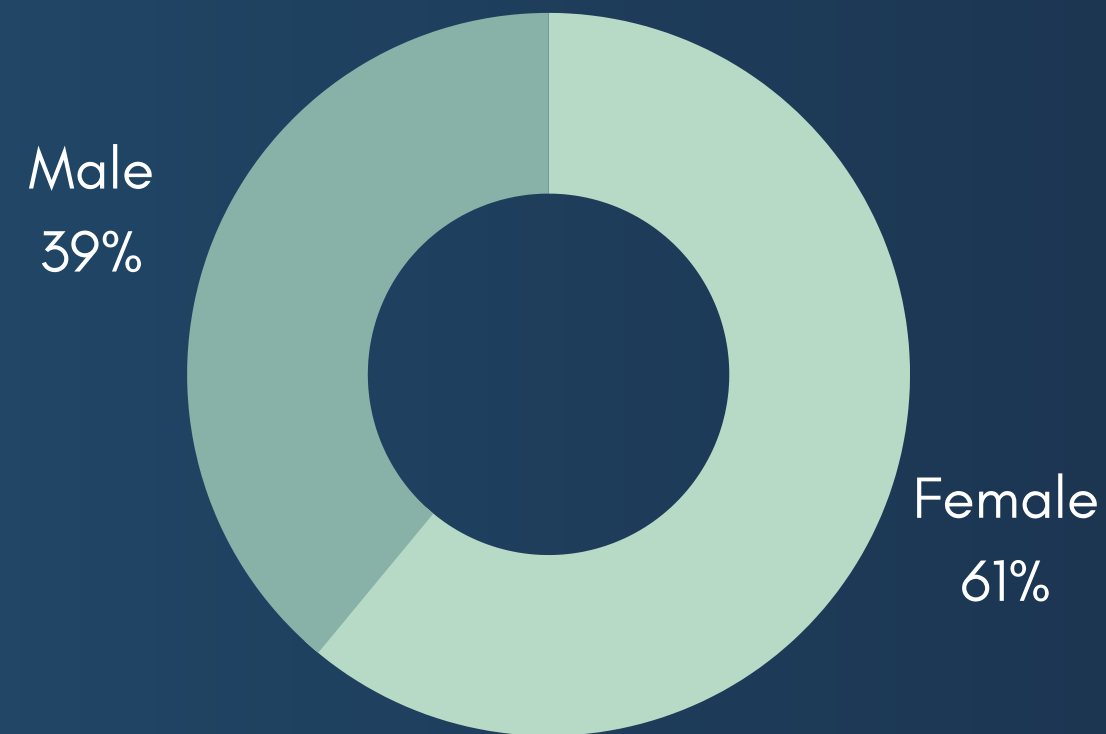


Forbes, LinkedIn Top Voice, LinkedIn News, Jobscan, Workforce Confidence Index, Yale University Daily News, ROAR News UK, CoFounders Town, SavofNs, Yahoo! News and more



Our Audience

Gender



Career

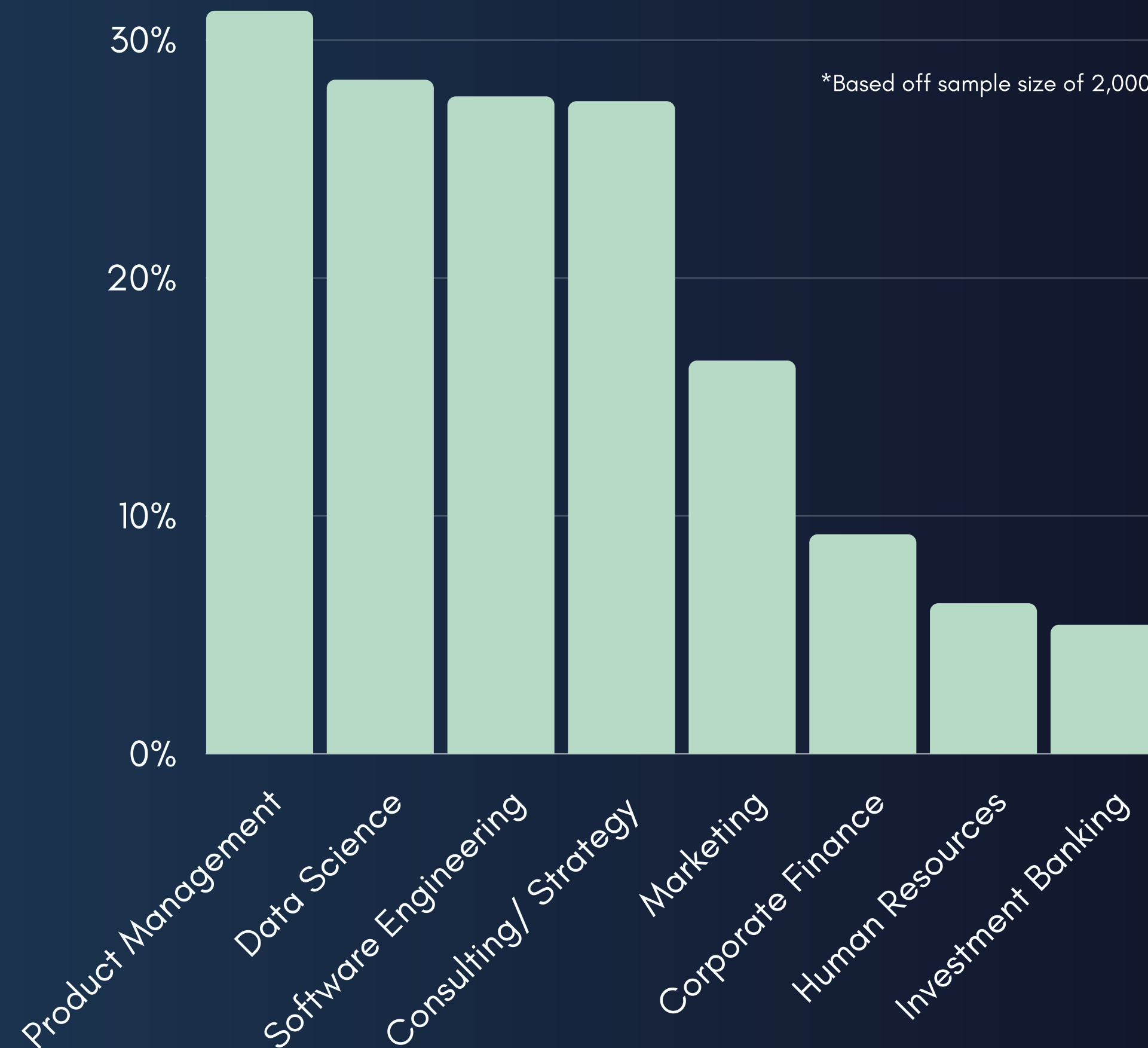
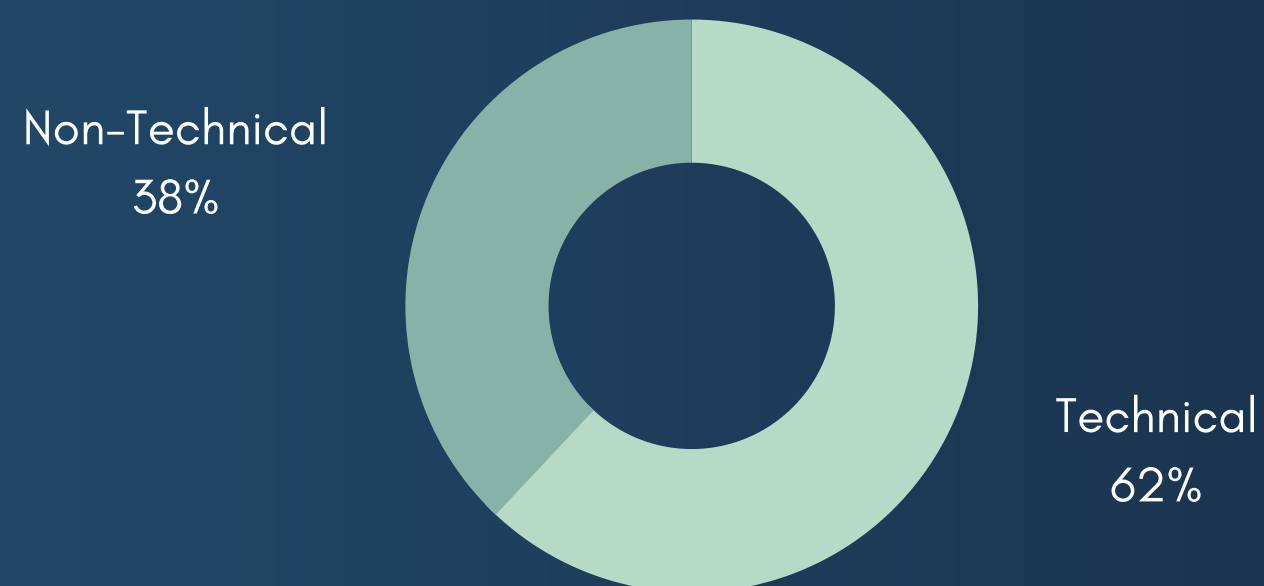


Undergraduate/Graduate
70%

*Based off sample size of 2,000+ from Wonsulting Project 2020 survey.



Technical vs Non-Technical





Companies We've Collaborated With

www.wonsulting.com



100+ Fortune 500 Companies and Counting



Universities We've Collaborated With



71+ Non-Target Schools and Counting



Success Stories

Anonymous

Logistics Management Specialist at NASA

"I was able to use Wonsulting's networking tactics to get an offer for an analyst role at a mid-sized tech company! I connected with a senior director at the company in Seattle even though I went to a small liberal arts school in the Midwest. After about four rounds of interviews, I received an offer! I was eventually able to increase my final NASA offer by nearly 20%!"

Tania Calderon

Business Development at Oracle

"I learned about the Oracle BDR program through a Wonsulting webinar that I attended. Through Wonsulting, I was able to connect with a person from that program and I utilized the Wonsulting posts and tips to connect with more people. All this networking and all the tips eventually led to my offer with Oracle!"

Anonymous

DevOps Consultant at AWS

"Wonsulting helped me realize the different tiers and why a Tier 4 application would never make it to the hiring team or the hiring manager. All I had to do was revamp my LinkedIn and reach out to an ex-colleague at Amazon, which led the recruiters to reach out to me. I gave my best shot and landed an offer at Amazon Web Services."



Schools & Organizations Partnerships



How We Partner

Workshops

We customize each workshop to your organizations' needs.

Our past presentations have included:

- Finding Recruiters/Hiring Managers
- Leveraging LinkedIn
- Crushing your Interviews
- Salary Negotiation
- Building the Perfect Resume

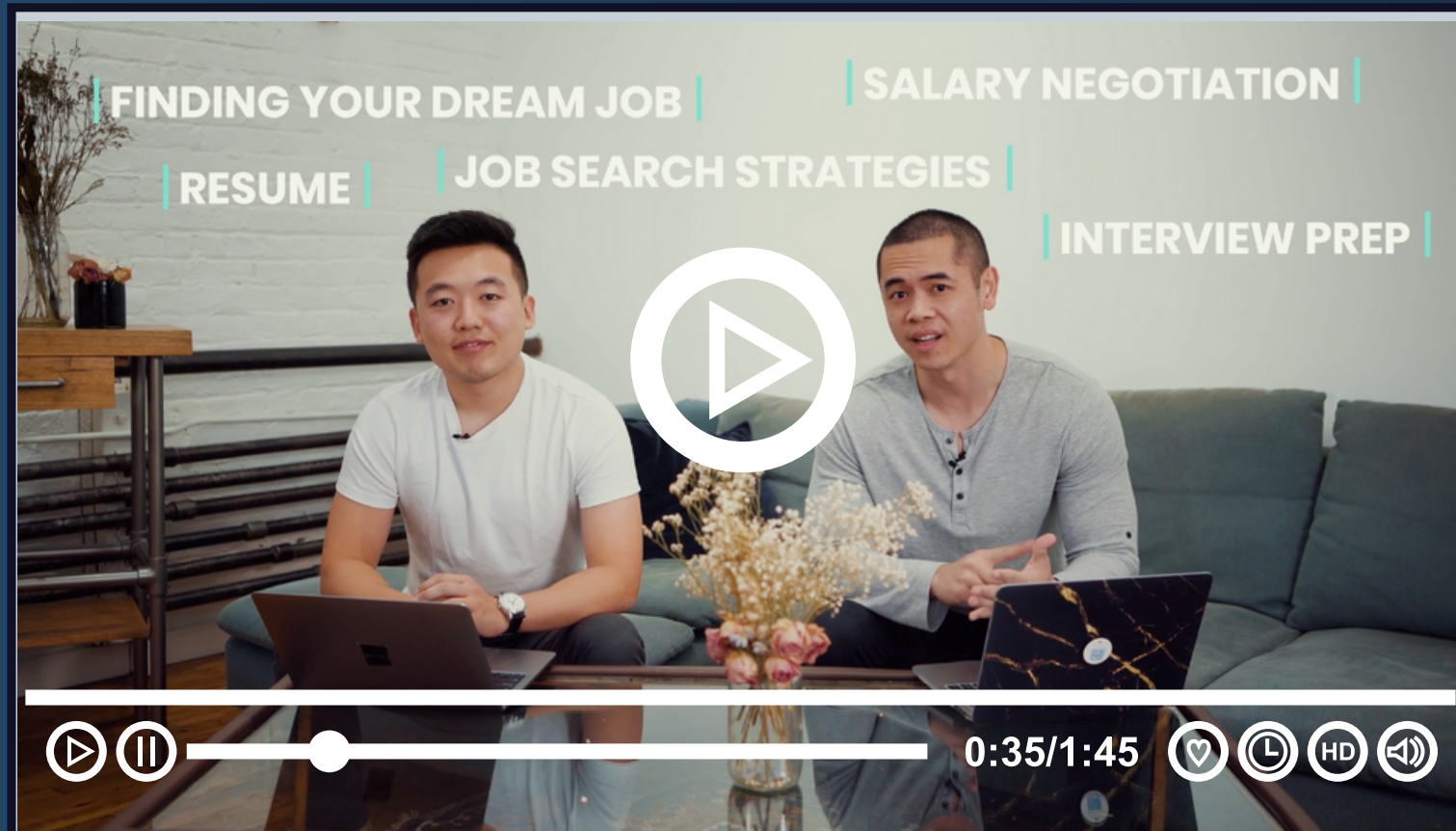
Panels

We bring four industry professionals from any company/field you want to give insight and have a discussion on unique topics such as:

- Breaking into X role
- Life after university
- Networking



Our Online Course



We offer licenses and packages to organizations and schools for the The Wonsulting Course which covers everything needed to land a dream job, regardless of what background students come from.

The course includes:

- Finding your dream job
- Perfecting your resume
- Proactive & reactive recruiting
- Preparing for your interviews
- Maximizing your compensation



Our Brand Guidelines

[Download Here](#)



Our Channels



41K



44K



375K



2K

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Contact Information

Partnerships

partnerships@wonsulting.com

All other inquiries

hello@wonsulting.com