



Cloudastructure Shareholder Meeting

February 1, 2023

ADVANCED | RELIABLE | SCALABLE

Welcome & Q&A Logistics

Welcome to our 2023 annual shareholder meeting!

For Q&A

- Ask questions in zoom webinar QA field

For chat

- Feel free to chat with the group

Legal Disclaimer

AN OFFERING STATEMENT REGARDING THIS OFFERING HAS BEEN FILED WITH THE SEC. THE SEC HAS QUALIFIED THAT OFFERING STATEMENT, WHICH ONLY MEANS THAT THE COMPANY MAY MAKE SALES OF THE SECURITIES DESCRIBED BY THE OFFERING STATEMENT. IT DOES NOT MEAN THAT THE SEC HAS APPROVED, PASSED UPON THE MERITS OR PASSED UPON THE ACCURACY OR COMPLETENESS OF THE INFORMATION IN THE OFFERING STATEMENT. YOU MAY OBTAIN A COPY OF THE OFFERING CIRCULAR THAT IS PART OF THAT OFFERING STATEMENT FROM [HERE](#). YOU SHOULD READ THE OFFERING CIRCULAR BEFORE MAKING ANY INVESTMENT.

Forward-Looking Statements

THIS PRESENTATION AS WELL AS OUR OTHER OFFERING MATERIALS MAY CONTAIN FORWARD-LOOKING STATEMENTS AND INFORMATION RELATING TO, AMONG OTHER THINGS, THE COMPANY, ITS BUSINESS PLAN AND STRATEGY, AND ITS INDUSTRY. THESE FORWARD-LOOKING STATEMENTS ARE BASED ON THE BELIEFS OF, ASSUMPTIONS MADE BY, AND INFORMATION CURRENTLY AVAILABLE TO THE COMPANY'S MANAGEMENT. WHEN USED IN THE OFFERING MATERIALS, THE WORDS "ESTIMATE," "PROJECT," "BELIEVE," "ANTICIPATE," "INTEND," "EXPECT" AND SIMILAR EXPRESSIONS ARE INTENDED TO IDENTIFY FORWARD-LOOKING STATEMENTS, WHICH CONSTITUTE FORWARD LOOKING STATEMENTS. THESE STATEMENTS REFLECT MANAGEMENT'S CURRENT VIEWS WITH RESPECT TO FUTURE EVENTS AND ARE SUBJECT TO RISKS AND UNCERTAINTIES THAT COULD CAUSE THE COMPANY'S ACTUAL RESULTS TO DIFFER MATERIALLY FROM THOSE CONTAINED IN THE FORWARD-LOOKING STATEMENTS. INVESTORS ARE CAUTIONED NOT TO PLACE UNDUE RELIANCE ON THESE FORWARD-LOOKING STATEMENTS, WHICH SPEAK ONLY AS OF THE DATE ON WHICH THEY ARE MADE. THE COMPANY DOES NOT UNDERTAKE ANY OBLIGATION TO REVISE OR UPDATE THESE FORWARD-LOOKING STATEMENTS TO REFLECT EVENTS OR CIRCUMSTANCES AFTER SUCH DATE OR TO REFLECT THE OCCURRENCE OF UNANTICIPATED EVENTS.

Agenda

- **Rick Bentley, Founder and CEO**
 - Company overview
 - Product demo
- **Lauren O'Brien, Chief Revenue Officer**
 - Sales progress
 - Customer testimonials
- **Greg Smitherman, CFO**
 - Financial Metrics
- **Rick Bentley**
 - Fundraising
 - Q&A
 - Close

Rick Bentley

Founder & CEO
Cloudatastructure, Inc.

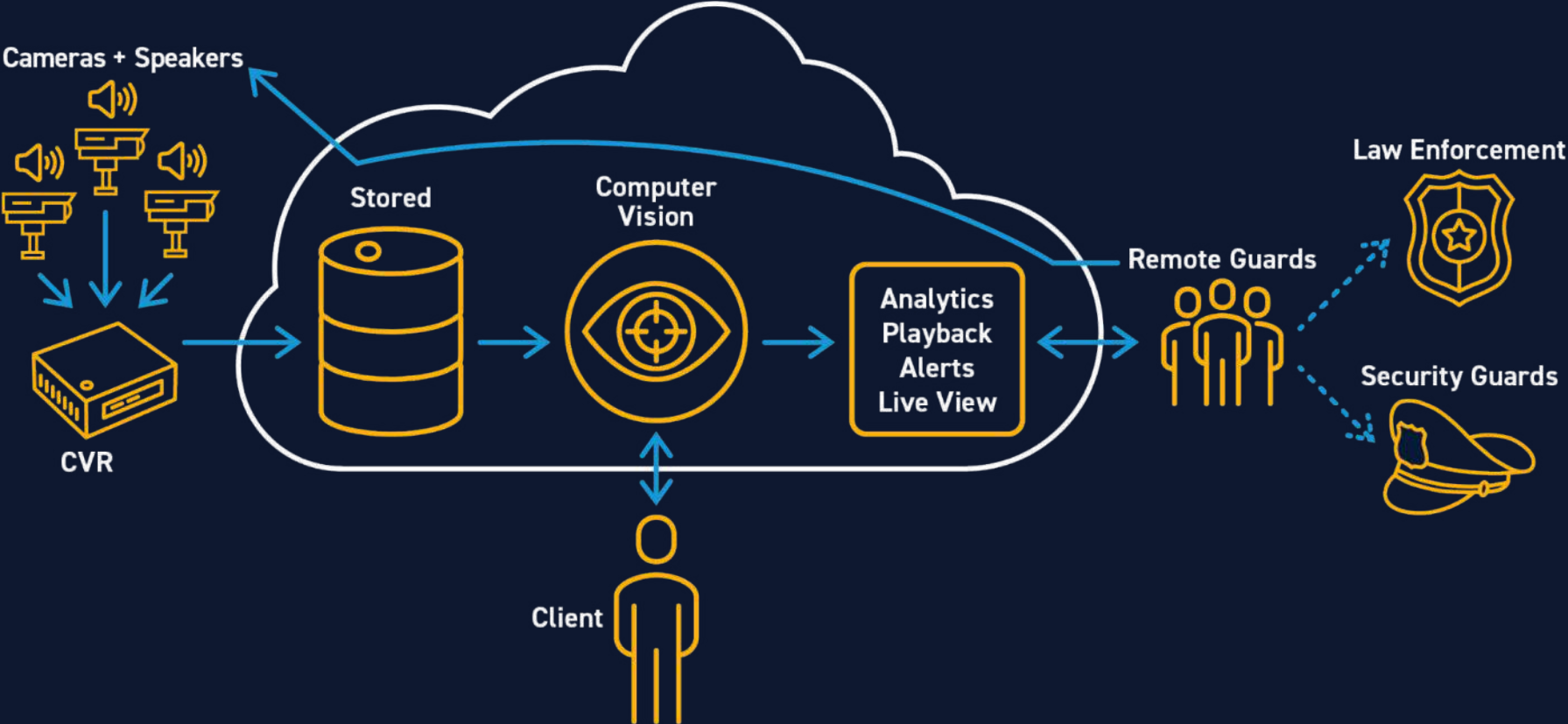


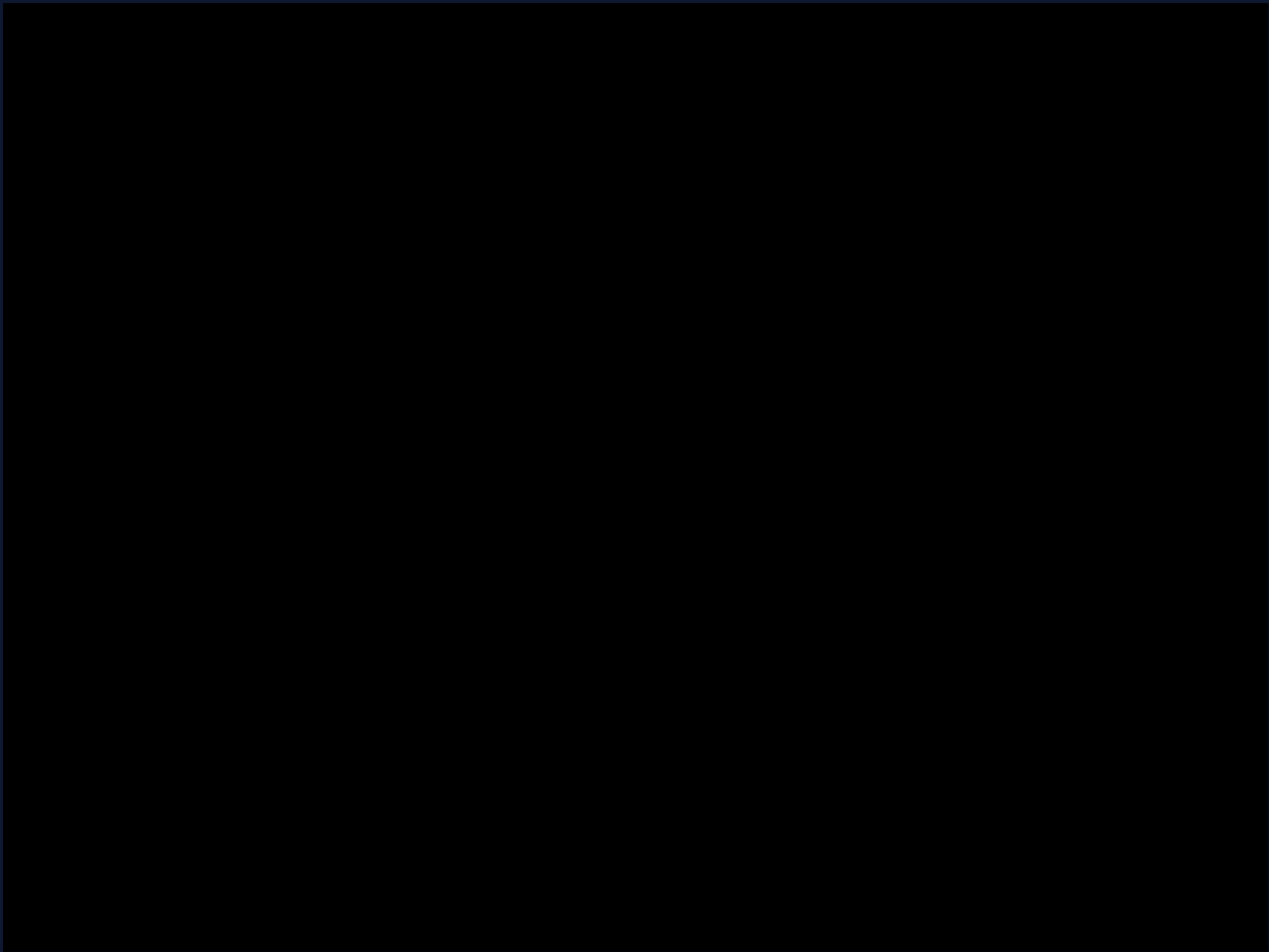
Cloudastructure's Leading Technology

- Award-winning AI Surveillance
- Remote Guarding = Proactive
- Cloud, Scales for Enterprises



Superior Technology Stack





AI Surveillance Capabilities

- **Facial Recognition**
- **Elastic Searches**
- **Gun Detection**
- **Vehicle Make/Model Detection**
- **License Plate Recognition**



Remote Guarding

From Idea to Award-winning Execution in 2022



Lauren O'Brien

VP Sales & Marketing
Cloudatastructure, Inc.



Recognized for Excellence



GOLD
Best New Cloud
Solution



PLATINUM
Cloud Solutions
& Services



SILVER
Best New AI/ML
Solution



10 Most Prestigious
Companies
of the Year



BRONZE
Best Video
Analytics



BEST
Video Analytics
Solution



2022 BEST New
Remote Guarding
Solution



Security
Innovation of
the Year SMB



GOLD – 2021
Achievement in Sales
& Revenue Generation



2021 Best Cloud
Solutions &
Services



SILVER Company
of the Year –
Computer Software



50 Innovative
Companies to
Watch in 2020



BEST
Cloud
Computing



2022 BEST
New Monitoring
Solution



BEST Cloud IoT
Cyber Security
Solution



BEST Cyber Critical
Infrastructure
Solution



BEST IoT
Product of
the Year



BEST
Video
Management



BEST Video
Data Storage
Solution

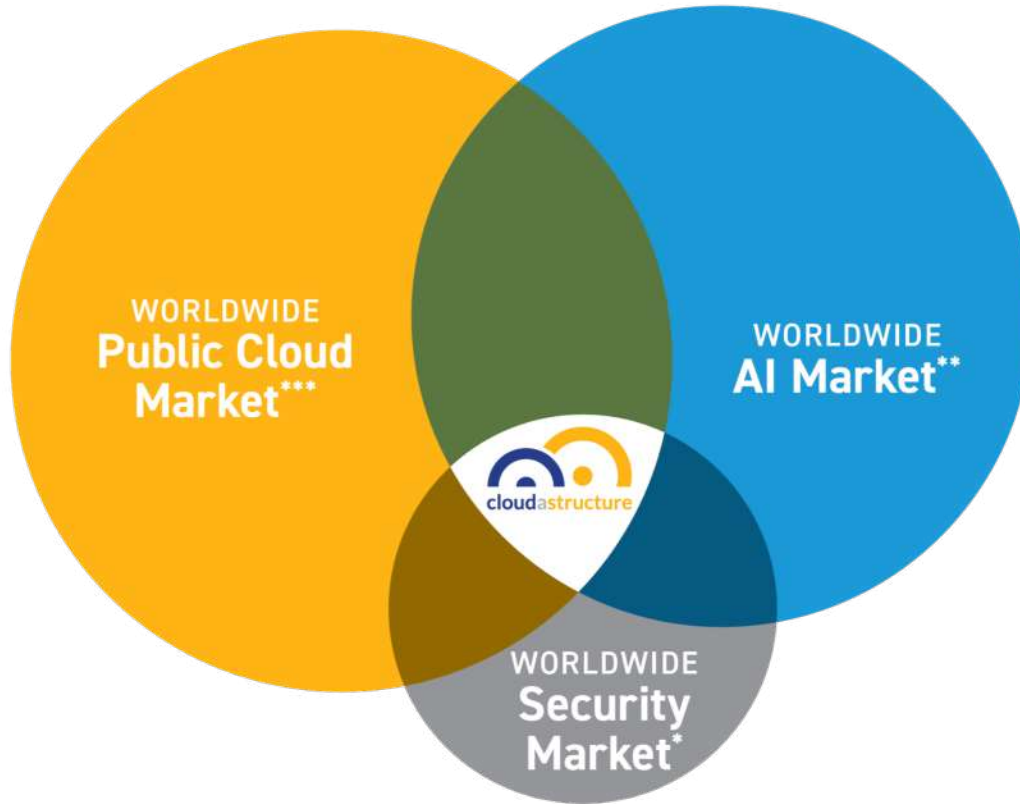


BEST Video
Surveillance
Solution

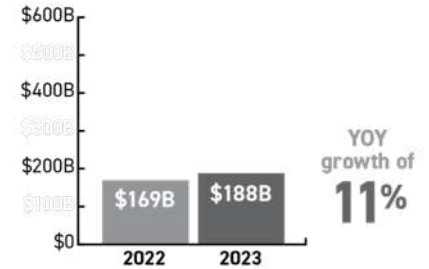


BEST Business
to Business
Service

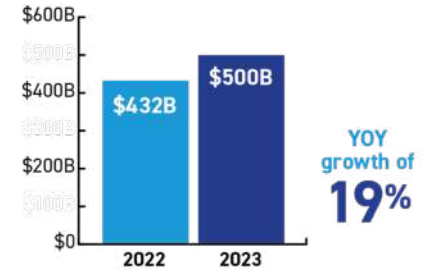
Market Potential



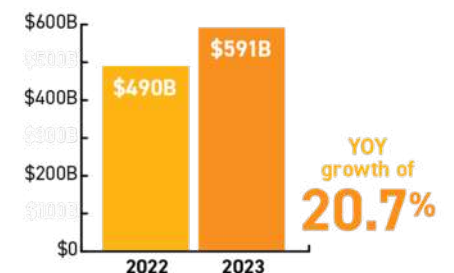
Worldwide SECURITY Market



Worldwide AI Market



Worldwide PUBLIC CLOUD Market

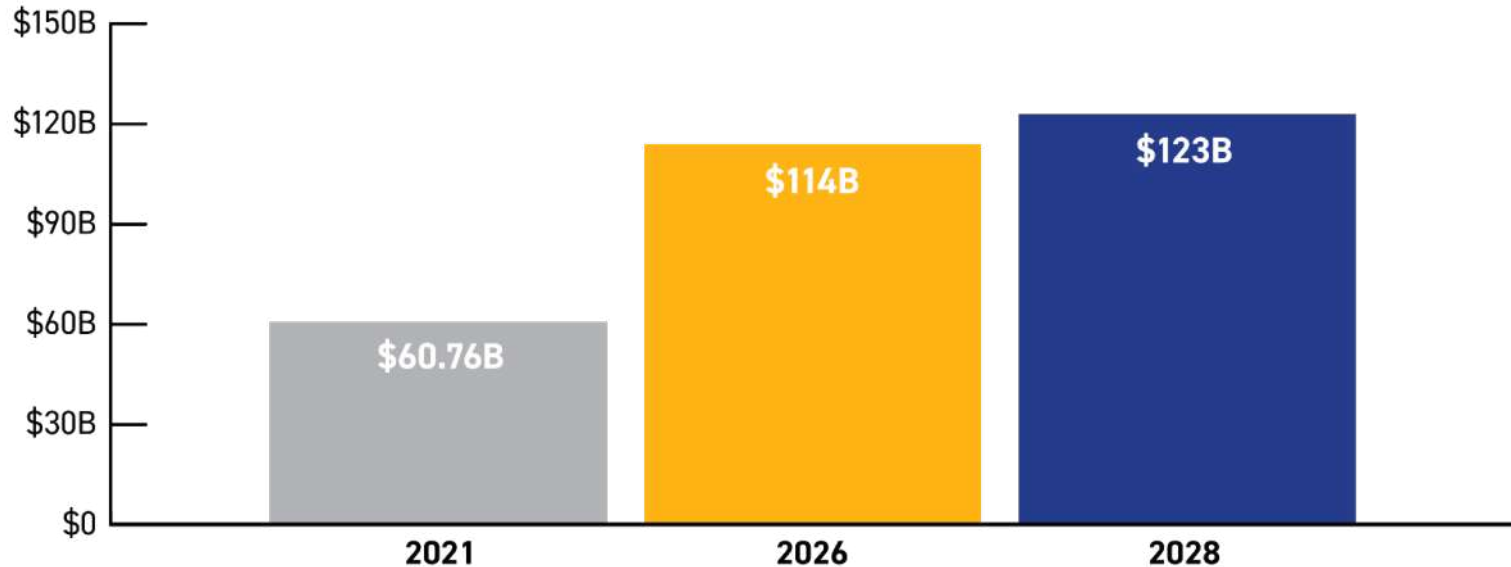


*Gartner Identifies Three Factors Influencing Growth in Security Spending; Gartner October 13, 2022

**Worldwide Semiannual Artificial Intelligence Tracker; February 2022 IDC

***Gartner Forecasts Worldwide Public Cloud End-User Spending to Reach Nearly \$500B in 2023; Gartner, October 31, 2022

Global Manned Guard Growth Projections



*Business Research Insights; August 2022

**Statista; November 23, 2022

***Markets and Markets; October 2021

Sales Momentum

2022

- Built pipeline, doubled customer base
- Customers with 100's of locations
- Built Remote Guarding
- Rolled out 1-10 sites/customer

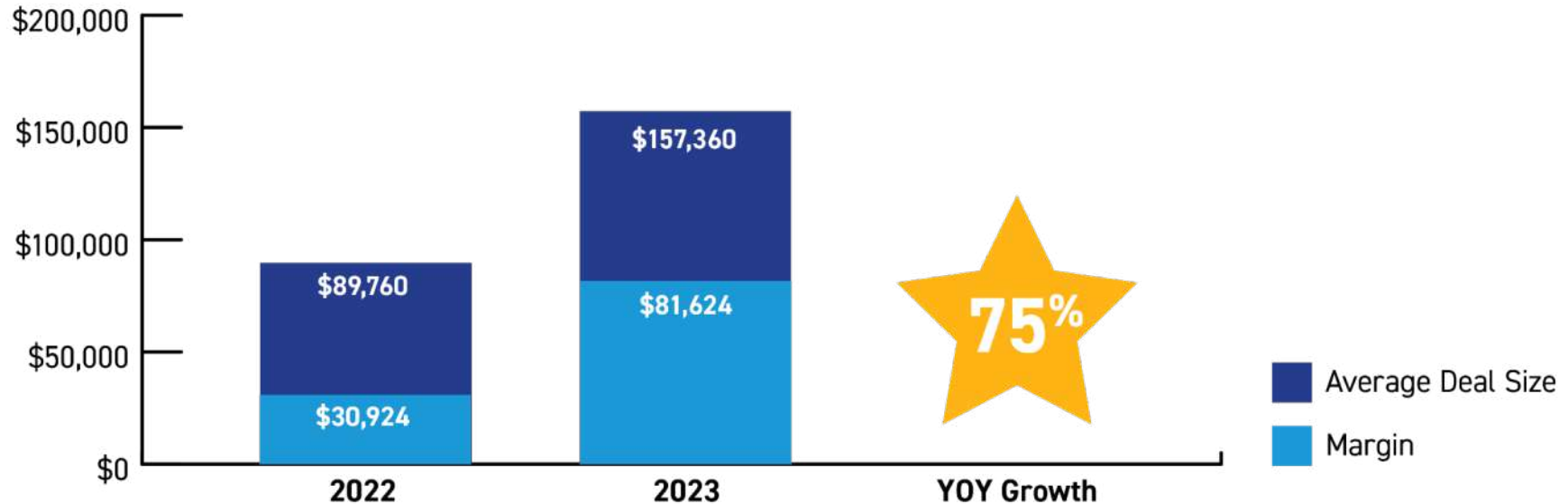
2023

- Sales bookings Jan '23 up 20x from Jan '22
- Goal: Rollout 10-100 sites/customer



Average Deal Size Projected Up 75%

With Addition of New Products: Remote Guarding and Cameras



Margin also projected up 34% to 52%+ as new products have 75%+ margin*

*Margin based on expected costs and sales prices of new products

Growing Customer Base*



Greg Smitherman

CFO

Cloudatastructure, Inc.

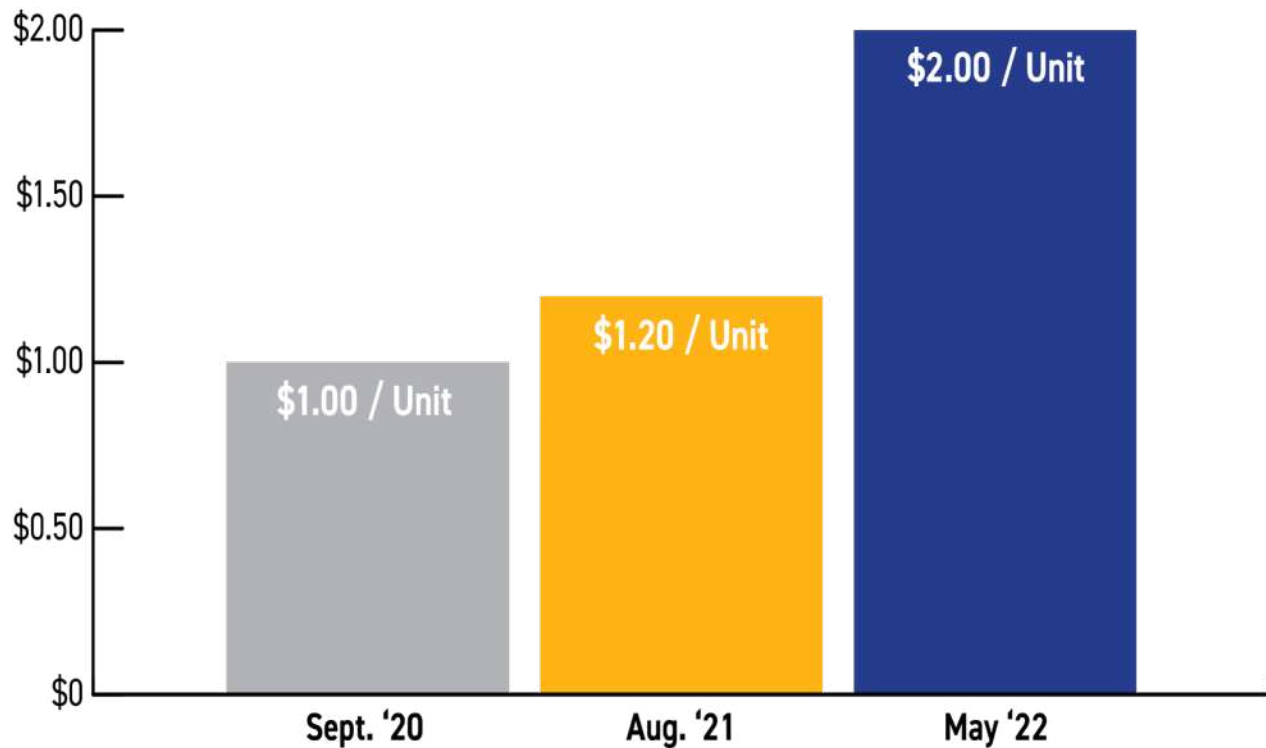


Financial Metrics

- **Cloudatastructure's SAAS model**
- **2022 doubled customer base**
- **75% of new proposals have RG**
- **Strong cash balance \$9.4MM**



Cloudatastructure Financings



- Total of \$8.4 MM of new investment through unit sales and warrant exercises in 2022.
- Cloudatastructure filed a new Reg A in 2022 at \$2.00 per Unit. Up from previous Reg A of \$1.20 per Unit.



Fundraising

- **Raised \$35M+ on Reg A+**
 - **Raising to de-risk at 2022 Reg A+ price**
 - **The Company has increased its Reg A offering prices over time**
 - **Started at \$1/unit – \$0.50/share, plus one warrant exercisable for \$0.75/share**
 - **Now \$2.00/unit – \$1.00/share, plus one warrant exercisable for \$1.50/share**
- Buycloudshares.com





Q & A



Shareholder Info

[Invest.cloudastructure.com](https://invest.cloudastructure.com)

buycloudshares.com



Conclusion

- Award winning tech
- Doubled our customer base
- Strong financial position
- Next webinar:
 - Future of computer vision
 - 3/2 9am PT

All Thanks To You



End