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MOGL MONETIZE™

A free NIL marketplace, disclosure, and education solution for all.



EQUAL
OPPORTUNITY



FREE



AUTOMATIC
DISCLOSURE



REPORTING
& ANALYTICS



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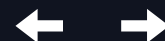
The Atlanta
Journal-Constitution

BREAKING NEWS

July 11, 2022

MOGL Announces University NIL Solutions

MOGL launches MOGL Monetize™ and MOGL Master™, providing free, accessible solutions and resources to collegiate athletes.



New York, NY, July 11, 2022 (GLOBE NEWSWIRE) -- July 2022 - MOGL, the leading NIL marketplace connecting brands with NCAA athletes for opportunities to monetize their name, image, and likeness ("NIL") has released free university solutions through MOGL Monetize™.

MOGL Monetize™ provides partner institutions with leading marketplace, disclosure, compliance, and education capabilities to provide equal access and opportunity for all of their athletes and brands to engage in NIL activities.

Through MOGL Monetize™, partner institutions receive a free compliance monitoring and automatic reporting solution, industry-leading marketplace capabilities for their athletes to source NIL deals, and opt-in access to MOGL Master™ - a holistic NIL education course and e-learning curriculum covering key topics such as financial literacy, tax guidance, contract and legal review, and brand building.

Now, universities can access a holistic compliance dashboard housing disclosure logs and insights on NIL transaction activity for free. They also will now have a preferred marketplace to direct their brand partners, local businesses, and alumni to engage with their athletes.

Former University of Memphis Athletic Director Tom Bowen has long been a supporter of MOGL and its commitment to providing equal access and equitable technology in the NIL landscape.

"MOGL is unlike any other solution available today because it is truly providing technology that benefits and protects all student-athletes and all institutions," said Bowen. "I can firmly say that their technology, team, and value is the best available in the NIL world."

Bowen and his company Bellwhether are now working with MOGL in a formal capacity to continue to bring their mission to the masses.

MOGL is currently looking for its first MOGL Monetize™ university partners who are committed to providing equal access and opportunity to NIL deals for all of their student-athletes. MOGL anticipates a few dozen by the end of the summer.

“Entering year 2 of NIL, it’s clear that universities need better solutions to protect and support their student-athletes while providing a secure medium for their partners to engage with them,” said MOGL CEO Ayden Syal. “Many institutions are currently paying exorbitant fees for solutions that lack athlete adoption and equal access for all - MOGL Monetize™ changes that.”

Syal added, “MOGL has been built on the foundation of providing equal opportunity and access for all athletes. We have taken our leading marketplace and made it available for institutions to continue to support their student-athletes.”

“MOGL Master™ provides student-athletes with NIL education and instruction across key verticals like financial literacy, tax guidance, and contract review,” said MOGL Chief Athletic Officer Brandon Wimbush. “Our goal at MOGL from day 1 has been to support, educate, and inform athletes throughout the entirety of their Name, Image and Likeness journey. MOGL Master will allow us to do that at a very high level.”

Read the full article



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