

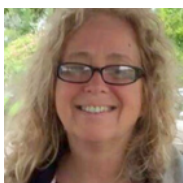


BREAKING NEWS

December 27, 2021

People on the Move: Career changes in real estate, medical, tourism and more

Zoe Haugen, MOGL's first director of marketing, is highlighted in the South Florida Sun Sentinel.



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Branding

MOGL, the NCAA-compliant online marketplace to connect businesses and brands with collegiate athletes for opportunities to monetize their name, image and likeness, hired Fort Lauderdale-based **Zoe Haugen** to be the sports tech start-up's first director of marketing out of Miami. Prior to joining MOGL, Haugen was a publicist at BoardoomPR in Fort Lauderdale. Previously, Haugen was a field producer at ABC National News Network based in the Miami Bureau.

[Read the full article](#)