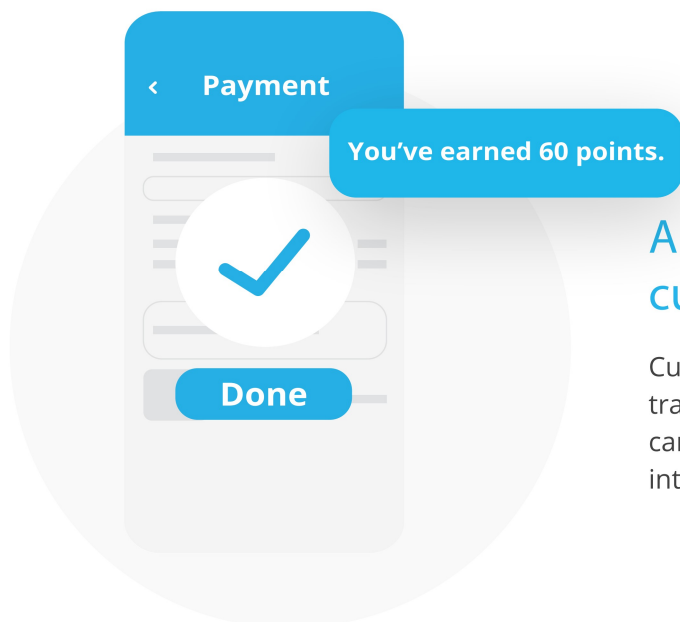


# Retain your customers by offering highly personalized rewards that are unique for your business

Zenoti offers flexible loyalty program options to choose from a flat-point and tiered-point system. With POS integration, deliver a seamless experience for your customers to redeem loyalty points. Customers can use the accrued loyalty points to pay for services or buy products. Improve client engagement, encourage return visits, and reward your guests with the Zenoti loyalty program.

## Customized for your business

Configure rewards to encourage the customer actions that bring the most value to your business. Tie loyalty points to service or product purchases, referrals, online reviews, add-ons, upgrades, and more.

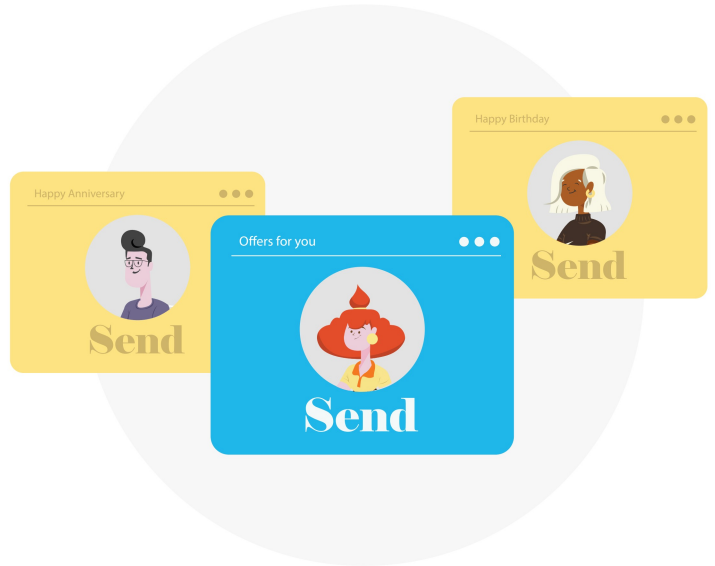


## A seamless experience for customers and your staff

Customers can easily redeem loyalty points across locations and track the balance on the website or mobile app. Run marketing campaigns to target loyalty based promotions. With POS integration, your staff can track loyalty points against a user.

## Grow revenue with loyalty point promotions

Don't lose revenue through discounts or free offers. Run a loyalty points promotion instead, or use it to win back former customers.



## We make it easy for you to manage and track



### Flexible program options

Create a simple, easy to manage flat-point system or a tiered-point system to motivate customers to spend more.



### Effective reporting

Liability, redemption, accrual, referral, and expiration reports give you insight into program usage.



### A unified program

All locations participate in the same program for consistent customer experience. Zenoti supports reconciliations between centers.



### Simple setup & hands-free management

Set up your program within an hour; simply define how your guests can earn and redeem points.

**Deepen customer relationships and drive loyalty with Zenoti Loyalty Points.**

Get started today.