

# Maximize Profits with Automated Appointment Bookings

Your front desk has a lot to do, so why not hand off some of their work to the Booking Wizard? With automated decision making, your bookings are completed easier and faster, boosting front desk productivity and profitability.

## Automated decision making takes the burden off your staff

Just input your parameters and then sit back while the Booking Wizard suggests optimal appointment times faster than your best receptionist. The booking wizard quickly handles things like resource checks on room and equipment availability, adjusts total appointment times when services share a common service segment, and finds a popular provider's next availability, even if it's weeks away.

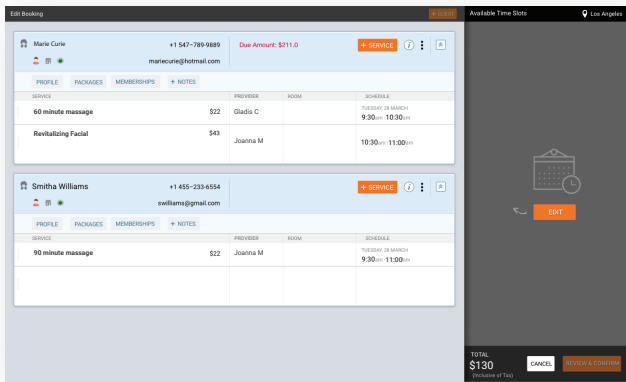
The screenshot displays the Zenoti Booking Wizard interface. On the left, the 'Edit Booking' section shows details for a guest named Marie Curie, including her phone number (+1 547-789-9889), email (mariecurie@hotmail.com), and a due amount of \$211.0. Below this, a table lists the services: 'Hair Color' for \$22 by provider Gladis C, and 'Cut & Dry' for \$43 by provider Joanna M. The 'Cut & Dry' service has an '+ Add-on' button. The 'SCHEDULE' column indicates the booking is for 'THUR, 16 FEB' from '9:30am - 10:30am'. On the right, the 'Available Time Slots' section shows a grid of time slots for 'Today, Thur 16 Feb'. The 10:30 am slot is highlighted in orange and labeled 'Recommended'. At the bottom right, the 'TOTAL' is \$65 (Inclusive of Tax), with 'CANCEL' and 'REVIEW & CONFIRM' buttons.

SERVICE	PRICE	PROVIDER	ROOM	SCHEDULE
Hair Color	\$22	Gladis C		THUR, 16 FEB 9:30am - 10:30am
Cut & Dry	\$43	Joanna M		Pick a time slot

Today, Thur 16 Feb			
9:00 am	9:15 am	9:30 am	9:30 am - 10:30 am
10:00 am	10:15 am	10:30 am	10:30 am
11:00 am	11:15 am	11:30 am	11:30 am
12:00 pm	12:15 pm	12:30 pm	12:30 pm
1:00 pm			
2:00 pm	2:15 pm	2:30 pm	2:30 pm
3:00 pm	3:15 pm	3:30 pm	3:30 pm
4:00 pm	4:15 pm	4:30 pm	4:30 pm
5:00 pm	5:15 pm	5:30 pm	5:30 pm
6:00 pm	6:15 pm	6:30 pm	6:30 pm
7:00 pm	7:15 pm	7:30 pm	7:30 pm
8:00 pm	8:15 pm	8:30 pm	8:30 pm

TOTAL \$65 (Inclusive of Tax)

CANCEL REVIEW & CONFIRM



## Easier group bookings

Simplify group bookings with built-in support for couples bookings, small groups, and even large groups with 20 members or more.

## Maximizes profitability, enforces SOPs

The Booking Wizard is supported by complex algorithms that maximize your appointment book utilization while honoring SOPs to ensure employee satisfaction and optimized customer experiences.



Avoid unusable gaps in the appointment book



Honor provider booking priority order and employee utilization order



Suggest appointment times even when services are not back-to-back



Allow (or restrict) double bookings



Book providers during their customer's processing time



Book appointments that extend past a provider's shift



Book services in a custom order (e.g. color before cut)



Suggests ideal rebook dates based on provider and room availability.

For faster, intuitive booking that doesn't require hours of training, embrace the power of Zenoti's Booking Wizard.

Reach out today to get started.

877-481-7634 | [info@zenoti.com](mailto:info@zenoti.com) | [www.zenoti.com](http://www.zenoti.com)