

## KEY FINDINGS



# UK 2022

### CAR CLUB MEMBERS



## 752,560 members

↑ 113% (2019 = 353,726 members)

### FLEET SIZE



## 5,926 vehicles

↑ 2% (2021 = 5,806 vehicles)

### LOW CAR LIFESTYLES



## 70%

of members used the car club between 1 and 5 times a year

### REDUCING PRIVATE CAR OWNERSHIP



## 22

In 2022, on average, each car club vehicle in the UK replaced 22 private cars

### FREEING UP PUBLIC SPACE



## 150 ha

150 hectares, or land equivalent to the area of Hyde Park, was freed up across the UK by the car reduction due to car clubs

### CAR CLUBS ARE A USEFUL TOOL FOR TRIPS WHICH CAN'T BE DONE BY OTHER MODES



## 42%

of respondents said that other options would have been unattractive due to timings, cost or other factors



## 38%

of respondents said they used the service for carrying bulky items



## 49%

of respondents said they would have used another form of car such as taxi or car hire if the car club wasn't available

### ACCESS TO OPPORTUNITIES



## 22%

of car club members used car clubs for journeys that they wouldn't have been able to make otherwise

### SUSTAINABLE TRAVEL CO-BENEFITS



## 37%

of car club members were using a bicycle at least once a week, while in 2021, only 15% of people in England cycled once a week or more on average



## 76%

of car club members were walking at least once a week for travel (i.e. not for leisure)



## 48%

of respondents were using a bus at least once a week and 43% were using a train or tram at least once a week, compared to a national average in England of 16% and 5%.



## 26%

of car club members with a constraining health condition wouldn't have been able to make the trip without the car club the last time they used it

## CUSTOMER SATISFACTION BOOSTED



**8%**

User satisfaction with all aspects of car club operation has improved on average by 8 percentage points in the last 12 months



**>80%**

of car club users are satisfied with joining and booking a vehicle

## COST SAVINGS



**73%**

of car club users who had decreased their car ownership thought that they had saved money compared to owning or leasing a car



**34%**

of car club members said that saving money was a reason for joining the car club

## ELECTRIC CARS



**14%**

of the car club cars in the UK are electric

**<2%**

of private cars in the UK are electric



**42%**

of survey respondents had used a fully electric car club vehicle



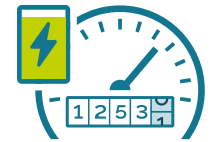
**91%**

of users were satisfied or very satisfied with driving the electric car club vehicles



**69%**

of users were satisfied or very satisfied with the charge level at the point of pick up



**68%**

of users were satisfied or very satisfied with the mileage range

## FUEL TYPE



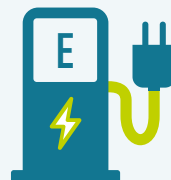
**52%**

Petrol



**19%**

Petrol hybrid



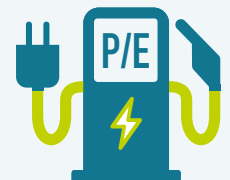
**14%**

Electric



**14%**

Diesel (vans only)



**1%**

Plug-in hybrid

## CLEANER AND SAFER

**<5 YEARS**



**~100%**

of cars are under 5 years

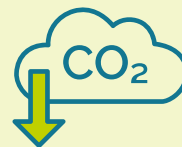
**<2 YEARS**



**58%**

of cars are under 2 years old

## CARBON EMISSIONS



**27%**

lower carbon emissions from car club vehicles in the UK than the average UK car



**100%**

of UK car club cars are compliant with Low Emission Zones