

United Kingdom Car Club Report 2021

KEY FINDINGS

CAR CLUB MEMBERS



784,122

24% increase over 12 months¹

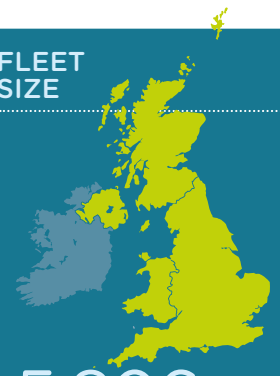
TOTAL

450,231

96% increase over 12 months

ACTIVE²

FLEET SIZE



5,806

car club vehicles
in the UK

A USEFUL TOOL FOR TRIPS WHICH CAN'T BE DONE BY OTHER MODES



41%

of respondents said
they used the service for
carrying bulky items



37%

of respondents said
there were no suitable
public transport options

REDUCING PRIVATE CAR OWNERSHIP



20

private cars replaced by each car
club vehicle in the UK in 2021

116,811

Estimated total number of cars
removed from the road in the
UK by currently active car club
members

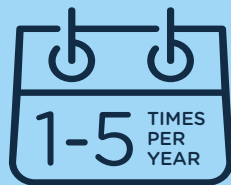
ACCESS TO OPPORTUNITIES



55%

agreed that membership
allowed them to travel to
places which wouldn't be
accessible otherwise

LOW CAR LIFESTYLES



70%

of members used
the car club between
1 and 5 times a year

COST SAVINGS



73%

agreed that car club
membership saved them
money compared to
owning a car



27%

of respondents said
that saving money was
a reason for joining the
car club

SUSTAINABLE TRAVEL



61%

of respondents used public transport
at least once a week, compared to
a national average of only 19% of
people using a local bus at least once
a week³



37%

of respondents have
used a bicycle once a
week, compared to a
national average of 20%

1. 1 November 2020 to 31 October 2021 | 2. Members who have joined, renewed or used the car club in the last 12 months
3. National Travel Survey 2020

ELECTRIC CARS



12%

of the car club cars in the UK are electric



1%

of private cars in the UK are electric⁴



85%

of respondents were satisfied with driving the electric car club vehicles



61%

of respondents were satisfied with charging electric car club vehicles at the end of a hire



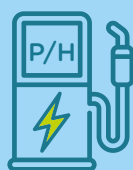
45%

of respondents were satisfied with charging electric car club vehicles during their hire

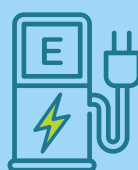
FUEL TYPE



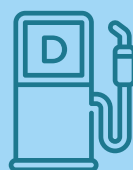
52%
petrol



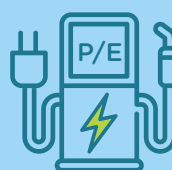
23%
petrol
hybrid



12%
electric



12%
diesel
(vans only)



2%
plug-in
hybrid



0%
hydrogen
fuel cell

CLEANER AND SAFER



100%

of car club cars are under 5 years and 65% are under 2 years old



100%

of publicly available⁵ car club cars are compliant with low emission zones

CARBON EMISSION SAVINGS FROM CLEANER VEHICLES - 2020 DATA⁶



27%

lower carbon emissions than the average UK car



5,500

trees worth of CO₂e carbon saved by British car club cars

4. Department for Transport, VEH0105 and VEH0132b

5. Excludes cars in closed pool fleets

6. CoMoUK car club research report 2020

