

CoMoUK

Car Club Annual Report

Great Britain 2020

KEY FINDINGS

www.como.org.uk

ACTIVE CAR CLUB MEMBERS



229,464

Total members:
634,606

FLEET SIZE

Fleet size:
6,060 car
club vehicles
in Britain:

575
in Scotland

3,886
in London

1,598
in the rest of England & Wales

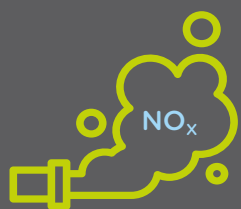


AIR QUALITY



99%

of car club cars are Low
Emission Zone and Clean
Air Zone compliant



89%↓

lower NO_x emissions than
the UK average car



72%↓

lower PM2.5 emissions
than the UK average car

CARBON SAVINGS



5,500

Car club carbon savings
for Great Britain are
equivalent to the lifetime
CO₂e absorption of
around 5500 trees

CAR AGE



1.6YRS

is the average age of car
club cars

REDUCING PRIVATE CAR OWNERSHIP



18.5

private cars taken off the
road by each car club car
in Great Britain

CARBON EMISSIONS



26.5%

less emissions for the
average car club car
compared to the
average UK car

COST SAVINGS



20%

of respondents stated
that they couldn't afford
to own a car, and this
was their reason for
joining the car club

ELECTRIC CARS



46%

of respondents reported
having used an electric
vehicle



10%

of the cars are electric.
By comparison, less than
1% of cars in the UK are
electric vehicles



OVER
80%

were satisfied with
the electric car club
experience



ONLY
31%

were satisfied with
charging points