



# A Snapshot of our Listeners

## Classic Hits

www.1067rewindradio.ca

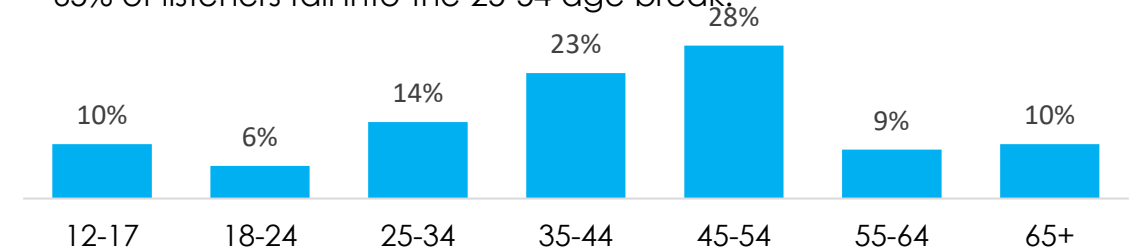
Featuring artists such as Bon Jovi, Queen, AC/DC, Aerosmith, The Tragically Hip and many more.

### Gender



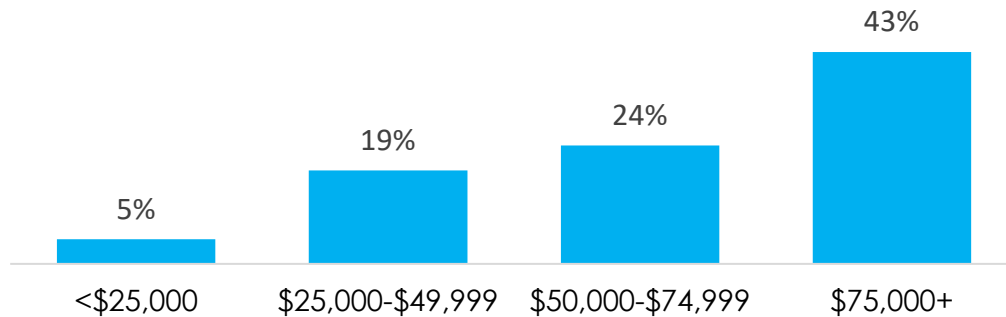
### Age

65% of listeners fall into the 25-54 age break.



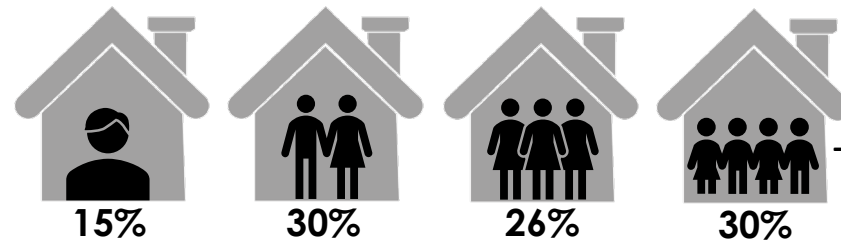
### Household Income

43% earn an annual household income of \$75,000+ (index: 125).



### Household Size

30% live in a household with 4 or more people.



**48%**  
have children  
under 18 years  
(index 115)

### Education

45% have a college, university graduate or higher education.

**9,392** weekly listeners