



# A Snapshot of our Listeners

## Classic Hits

[www.993rewindradio.ca](http://www.993rewindradio.ca)

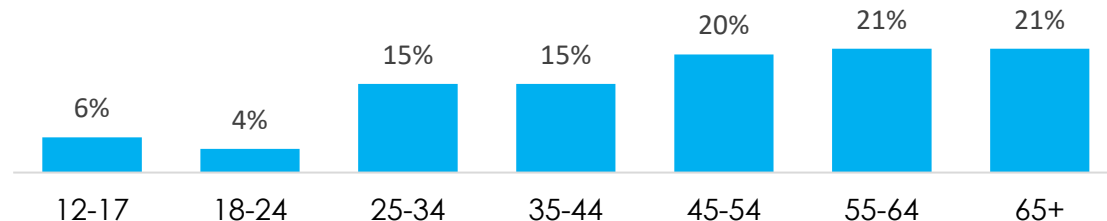
Featuring artists such as Bon Jovi, Queen, AC/DC, Aerosmith, The Tragically Hip and many more.

### Gender



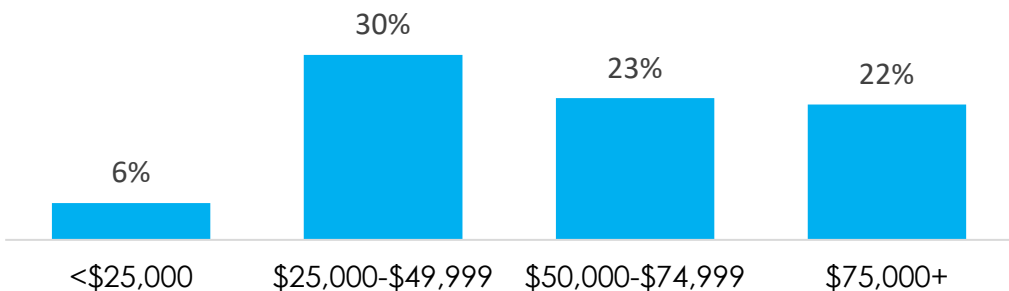
### Age

49% of listeners fall into the 25-54 age break.



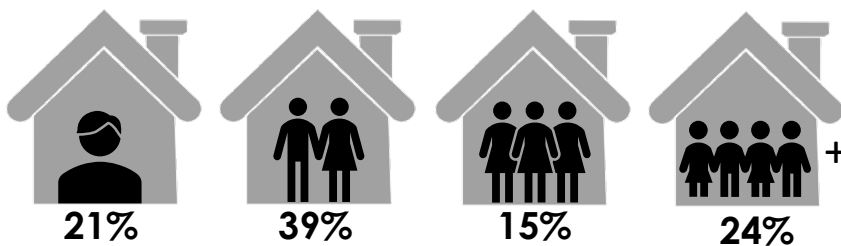
### Household Income

22% earn an annual household income of \$75,000+.



### Household Size

39% live in a household with 2 people.



**34%**  
have children  
under 18 years

### Education

36% have a college, university graduate or higher education.

**21,385** weekly listeners