NanaimoNews Everything Nanaimo!

NanaimoNewsNow.com

DIGITAL OPPORTUNITIES

UNLEASH THE POWER OF ONLINE ADVERTISING

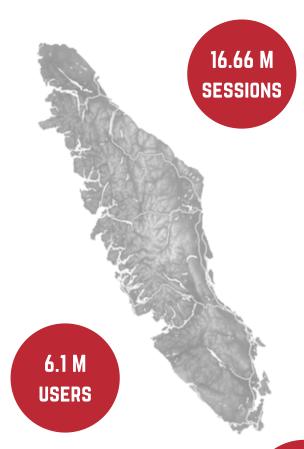




LOCAL NEWS, LOCAL VISITORS.

- No subscription costs, no limited story count.
- Only local online news platform with marketing power of 2 radio stations.
- Desktop and mobile responsive!
- Latest Nanaimo and Mid-Island news, sports, weather, features and more!
- Over 170,000 users per month*
- Over 600,000 pageviews per month*
- Valuable, local impressions.
- No paid boosting, all organic traffic.

THROUGH OUR EXISTENCE JULY 2016 - SEPTEMBER 2021



24.35 M PAGEVIEWS



^{*} Data from last 12 months

EVERYTHING NANAIMO



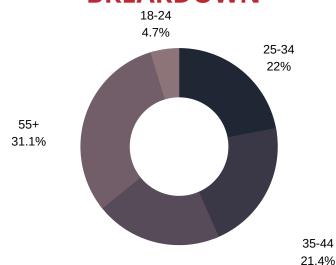
NanaimoNewsNow combines videos, articles and social media into one easy to access package that's compatible with any platform, from anywhere in the world.

- Nanaimo's credible information leader.
- Up to the minute news, weather and sports.
- Unique features, local business, organizations, topics, regional issues and people.
- Free classified ads, comprehensive community events.

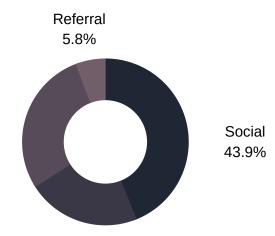
HOW READERS FIND US

 Auto mall, real estate listings, obituaries.

AGE DEMOGRAPHIC BREAKDOWN



Organic Search 28.3%



Direct 22%

