

Ramisa Murshed / Product Designer

ramisamurshed.com / r.murshed125@gmail.com / in/ramisamurshed

Experience

Product Designer / Bits of Good

August 2022 – present / Atlanta, GA

- Design digital library of building standards for Southface Institute to help 2,000+ construction workers, architects, and designers build project plans for the construction of sustainable buildings.
- Collaborate with product and engineering managers in an Agile setting to ensure alignment with product vision, client specifications, and user needs.

UX Design Intern / Amazon

May 2022 – August 2022 / New York, NY

- Redesigned shipping options page on Amazon Fresh and Whole Foods based on user needs and stakeholder requirements, shipping to X,000,000+ users upon future launch.
- Took ownership of weekly design reviews with stakeholders to refine scope and validate design iterations.
- Led design reviews with engineers to prepare for implementation of A/B testing of multiple designs.
- Facilitated craft reviews and design critiques with other designers to give and receive feedback.

Product Design Intern / CarMax

June 2021 – August 2021 / Remote

- Ideated, designed, and prototyped vehicle registration status tracking platform for MyCarMax page using CarMax's design system in Sketch and InVision to be used by 300,000+ customers.
- Conducted extensive user research to ideate design requirements and used Ethnio and UserTesting.com for moderated and unmoderated usability testing with CarMax customers and site visitors.

UX Designer / Queens Public Library

September 2020 – May 2021 / New York, NY

- Led design, development, and deployment of web app for local language-based mutual aid tool.
- Conducted user research and usability testing to increase accessibility for non-English speakers.

Education

Georgia Institute of Technology / MS in Human-Computer Interaction (HCI)

August 2021 – May 2023 / Atlanta, GA

Barnard College of Columbia University / BA in Computer Science

September 2017 – May 2021 / New York, NY

Minor in Asian & Middle Eastern Cultures

Skills

Design

Interaction Design,
Storyboarding,
User Flows,
Wireframing,
Rapid Prototyping,
Design Systems

Research

User Interviews,
Contextual Inquiry,
Competitive Analysis,
Usability Testing,
Affinity Mapping,
Persona Development

Tools

Figma, Sketch, Invision,
Miro, Photoshop,
Illustrator, HTML/CSS,
JavaScript, Python,
Java, Processing, C,
Solidworks, LeanKit

Languages

Bengali (heritage),
Korean (advanced),
Spanish (beginner)