

Denis Mokin

INTRUDUCTION

As a dynamic and creative Product Designer, I bring a blend of technical expertise and a passion for user-centered design to every project. With a strong foundation in graphic design and web development, I thrive on crafting visually captivating and intuitive digital experiences. I am an avid gamer and tech enthusiast, constantly seeking inspiration from the digital world to fuel my innovative design approach.

PROFESSIONAL EXPERIENCE

ETF insider | Product designer jan 23 – sep 23

- Developed user-centered designs for digital products, prioritizing an enhanced user experience.
- Conducted comprehensive user research, collaborated seamlessly with cross-functional teams, and implemented innovative designs.
- Took charge of marketing design to bolster promotional efforts.

Freelance | Web designer 21 – 23

- Specialized in Webflow platform for crafting modern, responsive website designs and development.
- Successfully managed multiple projects, consistently meeting deadlines and exceeding client expectations.
- Provided ongoing website maintenance and support.

Gabay Group | Marketing designer 19 – 21

- Designed and developed compelling marketing materials for real estate projects and diverse company needs.
- Led cross-functional outsourcing projects, ensuring timely delivery.
- Spearheaded a website redesign, adhering to brand guidelines and optimizing user experience.
- Created captivating visual content for offline and online marketing campaigns.

Freelance | Graphic designer 17 – 19

- Collaborated closely with clients to deliver design solutions, encompassing website design, branding, and marketing collateral.
- Translated client requirements into compelling designs aligned with target audience preferences.
- Provided continuous design support for various digital assets.

EDUCATION

Netcraft Academy

UI and UX design
2021

Shenkar

Print & Web Design
Graphic Design
2017 – 2018

SKILLS

Design & Prototype

Figma, Framer, XD
Adobe Suite
Photoshop
Illustrator

Web.Dev

Webflow, Wordpress

Front-End

HTML, CSS

LANGUAGES

English	-	Fluent
Hebrew	-	Native
Russian	-	Native