Denis Mokin

INTRUDUCTION

As a dynamic and creative Product Designer, I bring a blend of technical expertise and a passion for user-centered design to every project. With a strong foundation in graphic design and web development, I thrive on crafting visually captivating and intuitive digital experiences. I am an avid gamer and tech enthusiast, constantly seeking inspiration from the digital world to fuel my innovative design approach.

PROFESSIONAL EXPERIENCE

ETF insider | Product designer 23 - NOW

- Create user-centered designs for digital products, focusing on enhancing the overall user experience.
- Conduct user research, collaborate with teams, and implement designs.
- Responsible for marketing design to support promotional efforts.

Freelance | Web designer 21 - 23

- Specialize in Webflow platform for modern, responsive website design and development.
- Manage multiple projects, meeting deadlines and exceeding client expectations.
- Provide ongoing website maintenance and support.

Gabay Group | Marketing designer 19 - 21

- Design and develop marketing materials for real estate projects and ongoing company needs.
- Manage cross-functional outsourcing projects and ensure timely delivery.
- Lead website redesign, incorporating brand guidelines and optimizing user experience.
- Create engaging visual content for offline and online marketing campaigns

Freelance | Graphic designer 17 - 19

- Collaborate with clients to deliver design solutions, including website design, branding, and marketing collateral.
- Translate client requirements into compelling designs aligned with target audience preferences.
- Provide ongoing design support for various digital assets.

EDUCATION

Netcraft Academy
UI and UX design
2021

Shenkar
Print & Web Design
Graphic Design
2017 – 2018

SKILS

Design & Prototype
Figma,Framer,XD
Adobe Suite
Photoshop
Illustrator

Web.Dev
Webflow,Wordpress

Front-End
HTML,CSS

LANGUAGES

Englsih - Fluent
Hebrew - Native
Russian - Native