

## PROFESSIONAL EXPERIENCE

#### MARKETING DESIGNER

### **GABAY GROUP (REAL ESTATE COMPANY)**

2019 - 2021

- Designed and developed marketing and branding materials for real estate projects and ongoing company needs.
- Managed end-to-end outsourcing projects and collaborated with development teams.
- Designed and managed the company's website and landing pages according to the brand language.

## **HIGHLIGHT**

I encouraged my team to utilize the Monday platform during the transition to remote working, which increased productivity by 15%.

#### **GRAPHIC DESIGNER**

### DAN DIGITAL (DIGITAL AGENCY)

2018 - 2019

As part of the agency team, I was taking care of:

- Web Design
- Brand Design
- Marketing (social media and ongoing customer requests)

### WEB AND BRAND DESIGNER

#### **FREELANCE**

2017 - 2019

Working with a diverse range of clients from small to midsize businesses.

- Web Design
- Brand Design
- Marketing media design

## SKILLS

### **DESIGN & PROTOTYPE**









WEB-DEV.





FRONT-END. HTML/CSS

## **EDUCATION**

NETCRAFT ACADEMY
UI AND UX DESIGN
2021

SHENKAR
PRINT & WEB DESIGN
GRAPHIC DESIGN
2017 - 2018

# LANGUAGES

ENGLISH - FLUENT HEBREW - NATIVE RUSSIAN - NATIVE