

PROFESSIONAL EXPERIENCE

LEAD DESIGNER

GABAY GROUP (REAL ESTATE COMPANY)

2019 - 2021

Lead Designer for the advertising department, and manager of its marketing design department.

- Development projects and materials for company projects such as materials design and assets for marketing teams.
- Leading outsourcing team, with managing task end to end flow collaborations with outsourced developers' teams.
- Managing and designing the company website by maintaining brand languages.

HIGHLIGHT

During the transition to remote working, I motivated my team to use the Monday platform to stay on top of their tasks, which increased productivity by more than 15%, as a result the sales team also migrated to Monday.

GRAPHIC DESIGNER

DAN DIGITAL (DIGITAL AGENCY) PART-TIME

2018 - 2019

As part of the agency team, I was taking care of:

- Design UX/UI
- Brand Design
- Marketing (social media and customers' ongoing mails requests)

PRODUCT DESIGNER

FREELANCE

2017 - 2019

Have designed websites, landing pages, and brands, along with marketing media designs and ongoing customer requests for a variety of clients.

SKILLS

DESIGN & PROTOTYPE









WEB-DEV.





FRONT-END. HTML/CSS

EDUCATION

NETCRAFT ACADEMY
UI AND UX DESIGN
2021

SHENKAR
PRINT & WEB DESIGN
GRAPHIC DESIGN
2017 – 2018

LANGUAGES

ENGLISH - FLUENT HEBREW - NATIVE RUSSIAN - NATIVE