



Ecosystem Report

Oscar Franklin Tan
Chief Financial Officer & Chief Legal Officer
May 2022



Highlights

- Efinity became the [first NFT Polkadot parachain](#), with 7,695,377 DOT contributed to its crowdloan from approx. 21,000 wallets. This showed strong community support, particularly from existing Enjin adopter communities.
- Efinity launched mainnet in March 2022. Initial NFT-specific features include managed wallets and server-side wallets.
- Wallets holding EFI ERC20 tokens increased approximately 67% to 20,135, from September 2021 to May 6, 2022, according to Etherscan. This excludes EFI substrate tokens.
- [Enjin Wallet 2.0](#) will launch in mid-2022. Enjin Wallet's first major upgrade will feature access to DeFi and trading; support for new tokens, chains, and NFTs; support for the Polkadot and Kusama ecosystem; and more.
- NFT.io, a reward and community driven NFT marketplace, will launch in 2022 and be integrated with Enjin Wallet 2.0.



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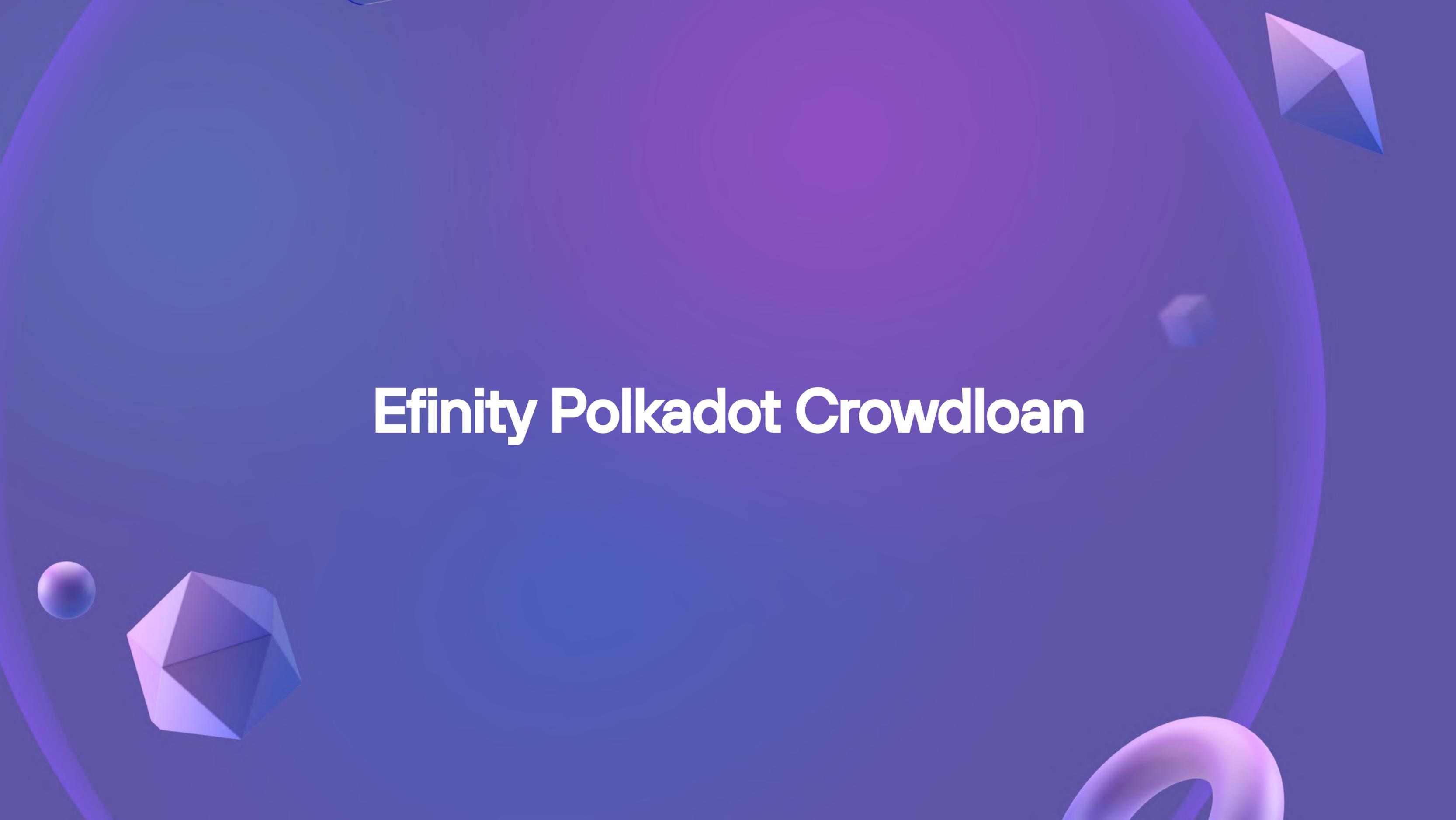
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Efinity Polkadot Crowdloan



Efinity: Decisive winner of Batch 2 auctions

- Efinity became the first NFT parachain and 6th Polkadot parachain on December 30, 2021.
- 7,695,377.45 DOT was contributed to the crowdloan from approx. 21,000 wallets.
- Efinity maintained a decisive lead, winning 100% of auction blocks.
- Efinity won with almost double the DOT of the next bidder (approx. 7.7M DOT versus 4.2M DOT).
- Efinity joined pioneer Polkadot projects Acala, Moonbeam, Astar and Parallel Finance.



Polkadot  @Polkadot · Dec 30, 2021

Congratulations to [@efinityio](#) on winning Polkadot's sixth auction!

Efinity will be onboarded at block #9,388,800 [roughly March 11, 2022] at the beginning of lease 7 with the other winners from auctions 6-11. Over 8.6K network stakeholders locked up DOT in favor!



Strong crowdloan support from existing Enjin communities

- 72% of contributions below 50 DOT
- 98% of contributions below 1,000 DOT
- Lively social media support during crowdloan
Supported by contribution channels Parallel Finance, Bifrost, and Equilibrium
- Supported by exchanges Kraken, Binance, Huobi, OKX, KuCoin, Gate.io, MEXC, and AscendEX

Hololoot @hololoot · Jan 1
🎉 Crack out the good stuff, we're celebrating! 🎉 @efinityio just won the auction for Parachain #6! 🎉

This is MASSIVE news - congratulations to the team! ❤️ We're looking forward to bringing NFTs and the metaverse to the Polkadot ecosystem together ✨

Parallel Finance (We are hiring) @ParallelFi · Dec 31, 2021
🏆 Congratulations to our friends from @efinityio for winning the sixth slot on @polkadot

👉 We are pumped to have played a part as over 2.91M DOT (37%) was contributed for @enjin via Parallel!

🎉 See you on the #RelayChain!
crowdloan.parallel.fi/#/auction/polk...

Space Misfits @SpaceMisfits · Dec 31, 2021
Congrats to @enjin

This certainly helps everyone on Enjin and every single creator on their ecosystem! Let's go!

Kraken Exchange @krakenfx · Dec 31, 2021
🎉 Congrats to @efinityio for winning the sixth @Polkadot Parachain Slot Auction!

Check out our recent conversation with Kraken's @brianchoffman & the Efinity team 🗣️


youtube.com
To Efinity and Beyond | Parachain Auctions Podcast
In this highly competitive first group of Polkadot parachain hopefuls, Efinity stands out from the ...

447 37 263 Tip

Token Gamer @TokenGamerNews · Dec 31, 2021
This is a big moment for @enjin, but to understand why, you need to understand what's going on. In this article, we unpack why @efinityio winning a parachain slot on @Polkadot is Enjin evolving.

tokengamer.io/efinity-parach...

\$ENJ \$EFI #Efinity #Enjin #Polkadot

Ether Legends @EtherLegends · Dec 31, 2021
🎉 #enjin @enjin #efinity won a #PolkaDot parachain — significant to the future of #gaming and player ownership. Enjin's ecosystem (with all that it will be) and of what it is.... Is the future of what some have seen but yet to be seen by others. 🧠 ⚡ srsly...



Lost Relics @LostRelicsGame · Dec 31, 2021
Congrats @enjin on securing @efinityio in the 6th slot! Looking forward to when we can move over and fully utilise all the great features! 🎉🎉

Dungeon Universe @UniverseDungeon · Dec 31, 2021
Dungeon Universe would like to congratulate @enjin on securing 6th parachain slot with @efinityio
Future of #Metaverse is just getting started. Here's A Toast To What is Yet to Come!! 🍷🎉🎉

Parallel Finance (We are hiring) @ParallelFi · Dec 31, 2021
🏆 Congratulations to our friends from @efinityio for winning the sixth slot on @polkadot

👉 We are pumped to have played a part as over 2.91M DOT (37%) was contributed for @enjin via Parallel!

🎉 See you on the #RelayChain!
crowdloan.parallel.fi/#/auction/polk...

Crowdloan jumpstarted by EFI presale purchasers



Interview with James Wo, founder and CEO of Digital Finance Group (DFG), at start of crowdloan

Crowdloan rewards increase EFI token decentralization

- Approx. 21,000 wallets contributed 7,695,377.450 DOT.
- EFI substrate tokens distributed as crowdloan rewards will substantially increase EFI token decentralization.
- 200 million EFI tokens (10% of total supply) will be distributed to contributors in proportion to DOT contributed.
- EFI rewards will be distributed linearly throughout the 96 weeks parachain lease period, and will begin to accrue on March 11, 2022 (the beginning of the lease).
- Outside the crowdloan, select Enjin adopters will begin receiving EFI substrate tokens to allow testing on mainnet.
- Later, governance structures will allow EFI token grants from Efinity's community pool.
- Separately, 20,135 wallets held held EFI ERC20 tokens, according to Etherscan on May 6, 2022.

The screenshot shows the Polkadot Parachain Overview dashboard. At the top, it displays the Polkadot logo, account information (polkadot/9170 #9,391,409), and navigation menus for Accounts, Network, Governance, Developer, and Settings. The main content area is titled 'Parachains Overview' and includes several key metrics: 12 parachains, 12 parathreads, 7 current leases, a lease period of 84 days (83 days 19 hrs) with a 0% progress indicator, 9,391,406 finalized tokens, and an epoch of 4 hrs (3 hrs 51 mins) with a 3% progress indicator. Below these metrics is a table listing various parachains with their lifecycle, included and backed DOT amounts, chain names, and lease durations.

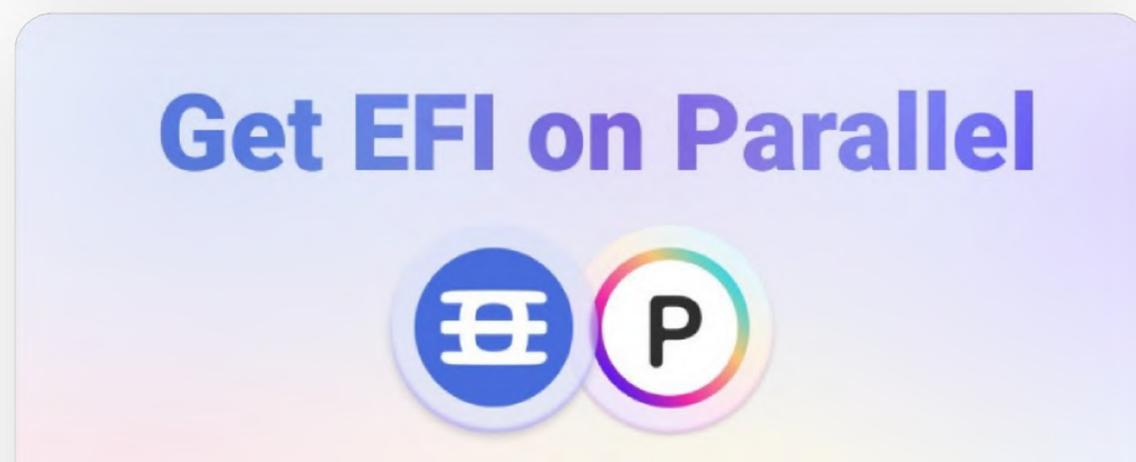
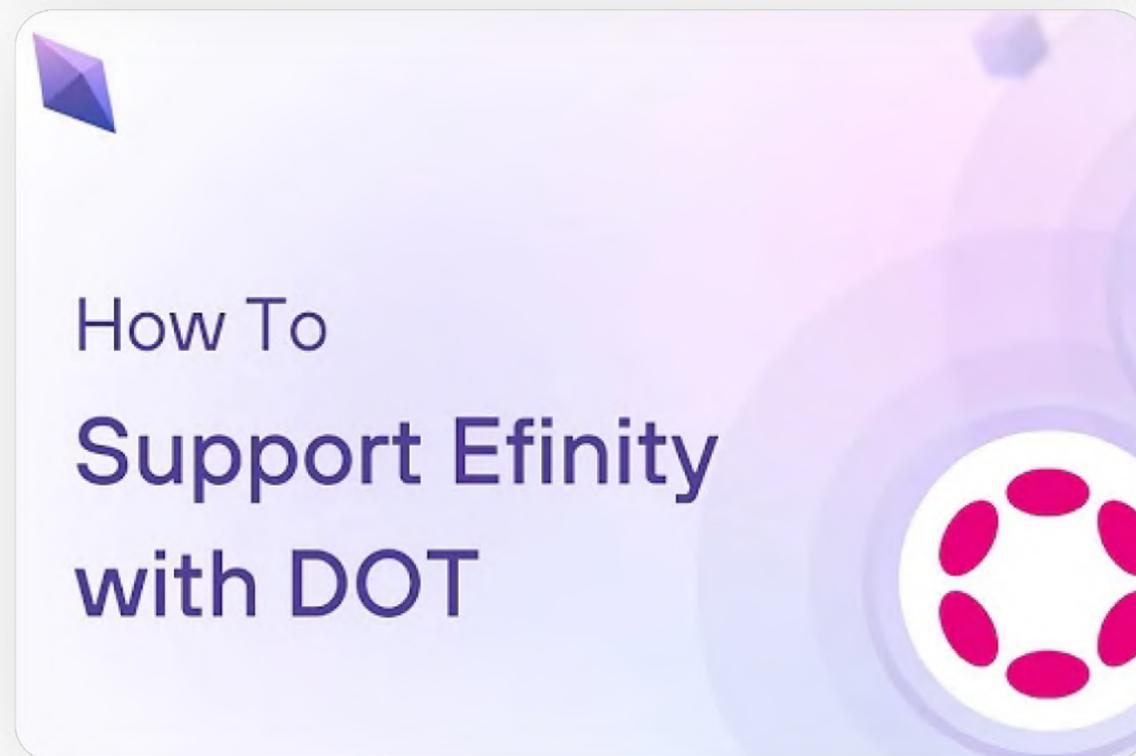
parachains	parathreads	current lease	lease period	finalized	epoch
12	12	7	84 days 83 days 19 hrs	9,391,406	4 hrs 3 hrs 51 mins

parachains	lifecycle	included	backed	timeout	chain	in/out	leases
1,000	Statemint	9,391,408	9,391,409	6 s	838,985 statemint/700	0 0	7 - 20 1175 days 19 hrs
2,000	Acala	9,391,408	9,391,409	6 s	571,770 acala/2040	0 0	7 - 13 587 days 19 hrs
2,002	Clover	9,391,409	9,391,408		556,590 clover-mainnet/19	0 0	7 - 13 587 days 19 hrs
2,004	Moonbeam	9,391,409	9,391,408		584,980 moonbeam/1300	0 0	7 - 13 587 days 19 hrs
2,006	Astar	9,391,408	9,391,409	6 s	589,857 astar/9	0 0	7 - 13 587 days 19 hrs
2,012	Parallel	9,391,408	9,391,409	6 s	537,753 parallel/177	0 0	7 - 13 587 days 19 hrs
2,019	Composable Finance	9,391,408	9,391,409	6 s		0 0	7 - 14 671 days 19 hrs
2,021	Efinity	9,391,408	9,391,409	6 s		0 0	7 - 14 671 days 19 hrs
2,026	Nodle	9,391,408	9,391,407	6 s		0 0	7 - 14 671 days 19 hrs

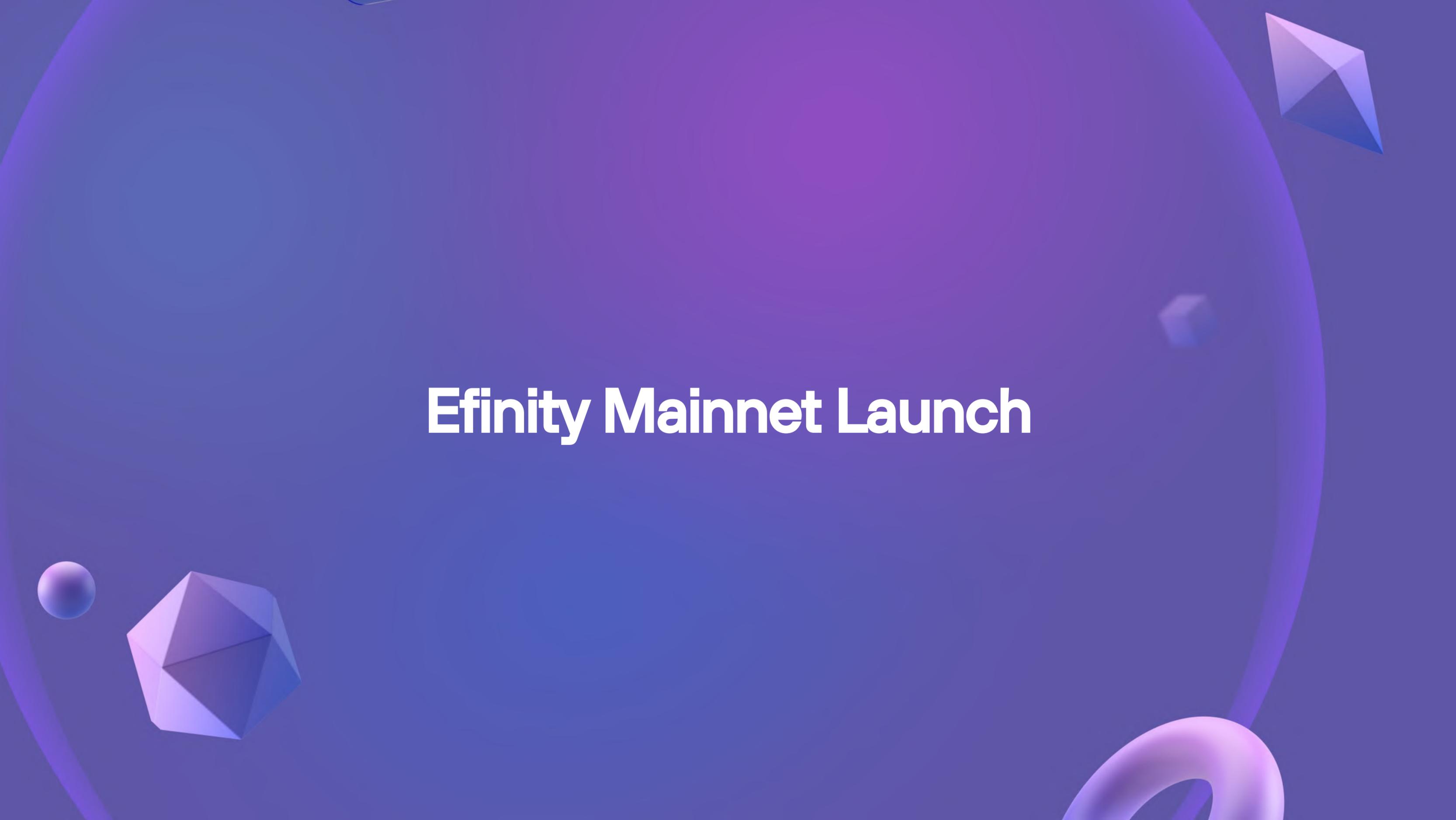


Crowdloan launched with strong educational campaign

- The Enjin team launched a strong educational campaign, such as teaching users how to use Polkadot wallets and other channels to contribute DOT.
- The Enjin team and other influencers educated the community on Efinity as the "infrastructure of the Metaverse" and its features specifically designed for NFT transfers. They also emphasized Polkadot's shared security, interoperability and customizability.
- The crowdloan successfully tapped various Enjin adopter communities, effectively giving Efinity the largest existing community before the crowdloans.
- The crowdloan also benefitted from the Enjin team's existing track record of NFT development. Enjin co-founder Witek Radomski authored the ERC-1155 standard for NFTs.



Efinity Mainnet Launch

The background features several abstract 3D geometric shapes. In the top right, there is a white and blue pyramid. In the bottom right, there is a white and blue torus. In the bottom left, there is a white and blue sphere and a white and blue polyhedron. A large, faint purple circle is visible in the background.

Efinity Mainnet launched on March 2022

Efinity's mainnet launched on Polkadot last March 11, 2022, the beginning of its parachain lease period. As of May 2022, initial mainnet functionality includes:

- NFT minting
- Sending and receiving EFI tokens
- Managed wallets (an evolution of discrete accounts)
- Server-side wallet for game developers

Mainnet upgrades will include whitepaper features including:

- Fuel tanks
- Collator nodes and payments to collators from collator pool
- Collator node payments and governance rewards requiring Enjin Coin staking



Efinity: Mainnet Launch

● MANAGED WALLETS

Efinity allows a developer to create wallets, place NFTs inside, and transfer these to users. This greatly reduces friction and the steps a mainstream user needs to try a new NFT game or app. These "managed wallets" are an evolution of Efinity's discrete accounts.

● DISCRETE ACCOUNTS

There is friction in NFT adoption because mainstream users need to be encouraged to create blockchain wallets in order to use NFTs. Efinity allows "discrete accounts," where a developer can place NFTs at an address beforehand and encourages the user to create a wallet to claim the address and claim the NFTs.

● SERVER-SIDE WALLET FOR GAME DEVELOPERS

Efinity allows developers to run a "server side wallet" on their own cloud and internal servers. This gives developers more control over wallet data and encourages use by larger AA and AAA game developers. This is an evolution of how the Enjin Wallet integrates into games and allows developers to easily integrate NFT functionality into games and other apps.

● FUEL TANKS

Efinity will allow developers to pay for and subsidize users' NFT transfers. This makes gas invisible to users and removes friction for mainstream users.

Adopter Feature

MyMetaverse Collator

My Meta Studio, an independent company, created its own Efinity collator node and will aim to connect to Efinity. [My Meta Studio](#) was founded by former Enjin VP Marketing Simon Kertonegoro, and thus part of Enjin's NFT movement since its inception in 2017.

The MyMetaverse Collator commits to 100% uptime and to be [carbon-neutral with carbon-sink NFTs](#). It also commits to use transaction fees earned by the collator within the Enjin and Efinity ecosystems.

My Meta Studio is a game development company that specializes in building creator-led metaverses with NFT mechanics. They've recently launched the [Grand Theft Auto \(GTA\) RP server NFT integration](#)



Efinity x Acala:

First planned integration across parachains



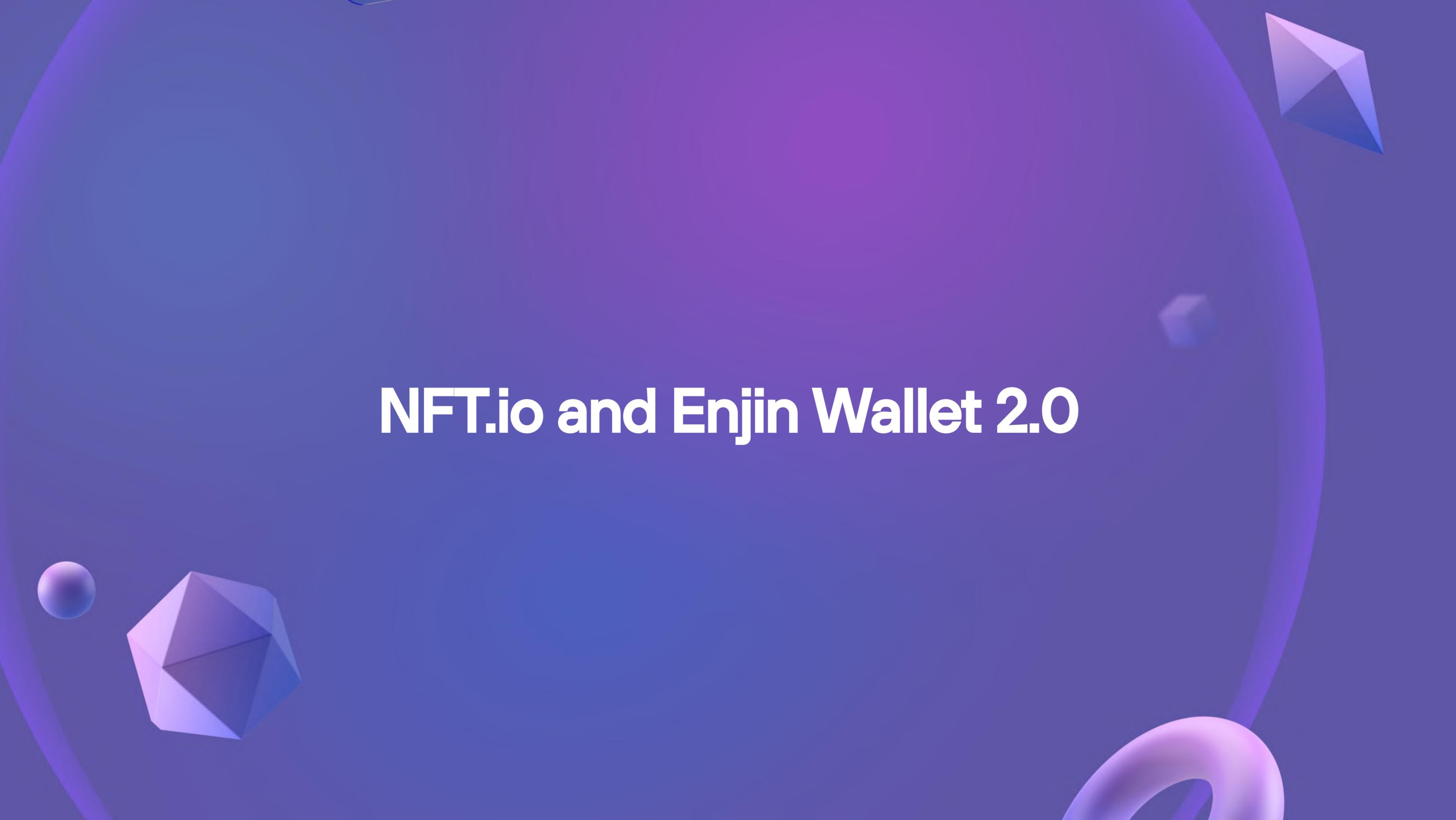
- Efinity aims to be the first parachain to integrate with Acala.
- The immediate goal is to allow ready transfer of EFI tokens to Acala, making EFI much more accessible within the Polkadot ecosystem.
- The vision is the free transfer of tokens to and from Acala and Efinity, and the use of Acala tokens such as the aUSD stablecoin with EFI.
- Polkadot was designed for interoperability and shared security. It aims to provide greater security from the relay chain for transfers across parachains (such as Acala and Efinity) than bridges linking typical blockchains. Polkadot removes the need to secure bridges in addition to the actual blockchains.
- Efinity supports the US\$250M Acala aUSD ecosystem fund.



"At Acala, we are always looking to work with top engineering teams. We couldn't be happier to welcome Efinity to Polkadot, with their strong team and vibrant ecosystem. We look forward to building many integrations together across both parachains to improve user experience and bring new capabilities to users."

– Dan Reecer, Chief Growth Officer at Acala

NFT.io and Enjin Wallet 2.0





Community Driven Marketplace

[NFT.io](https://nft.io) will launch in 2022 to anchor the Enjin ecosystem. An Efinity reward and community driven NFT marketplace, NFT.io will be integrated with Enjin Wallet 2.0 and allow anyone to tokenize and sell their digital creations.

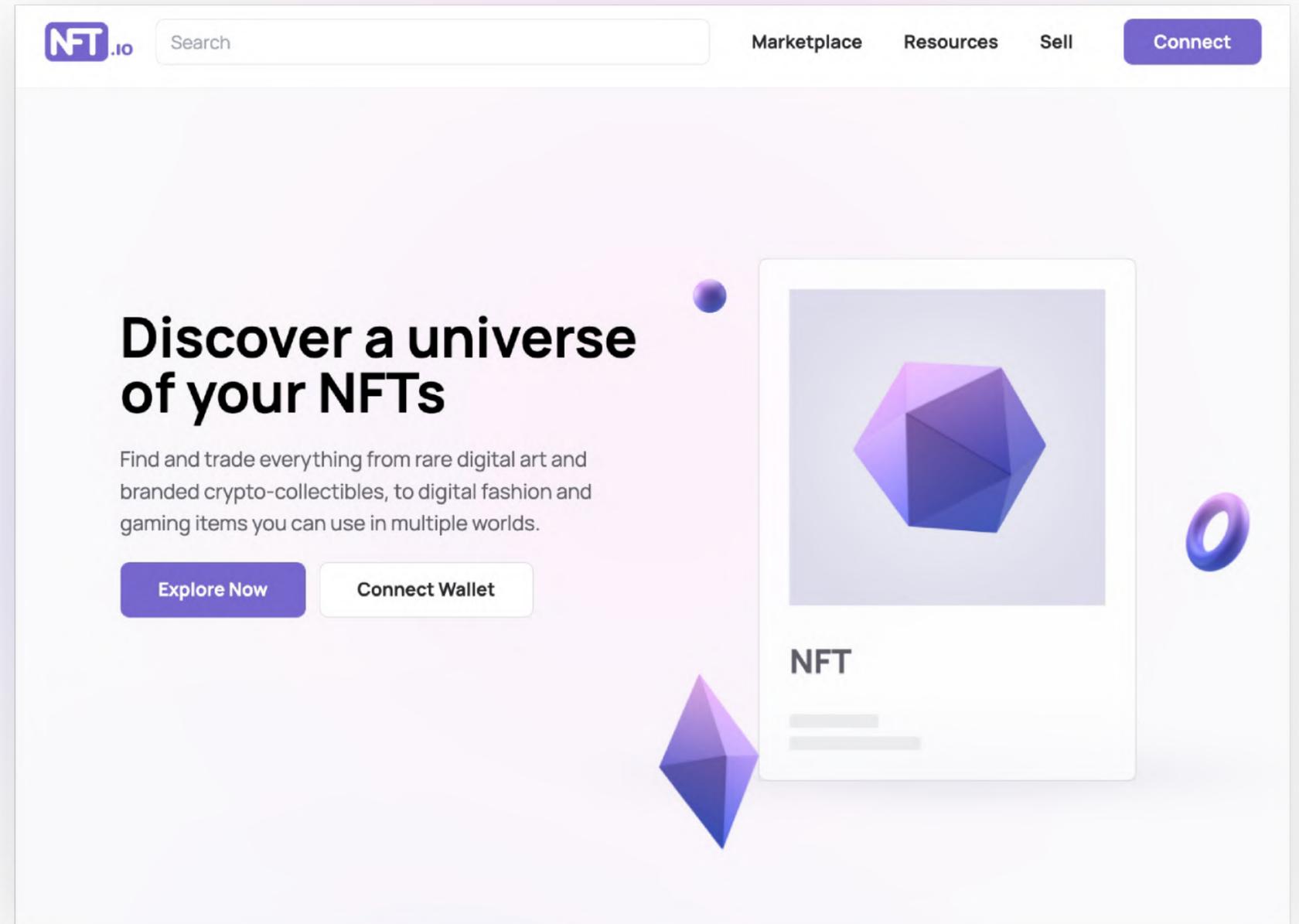


NFT.io

Currently in closed beta testing for internal partners and game adopters

Completed internal testing party for patching and pre-deployment, wallet connections, marketplace, tags, search filtering, activity, auctions, and other features

Currently in staging and closed beta development for generic ERC-721 and ERC-1155, with support for Efinity



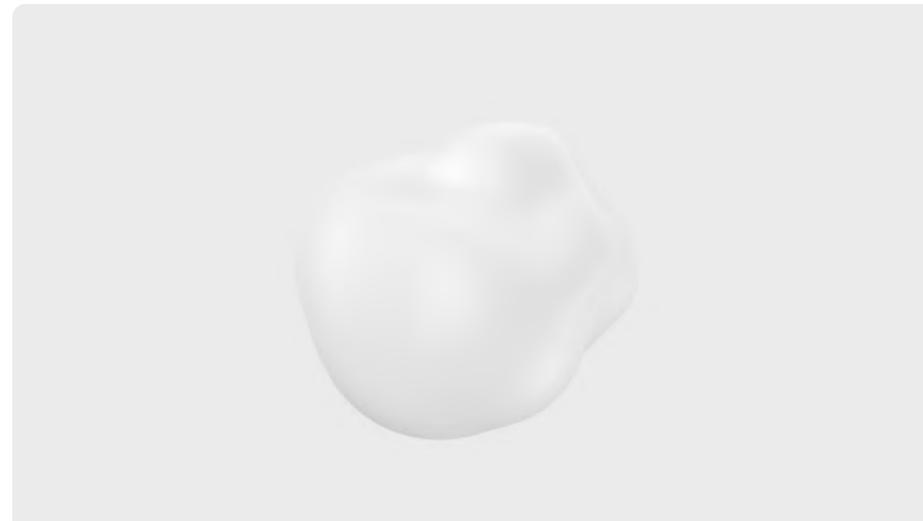
NFT.io: Features that make NFT trading easy

NFT.io will give individuals and companies a place to easily convert their digital goods to NFTs and sell and purchase in a global marketplace.



Buy & Sell

Users will be able to buy and sell digital goods, including ERC-721s and ERC-1155s.



Auctions & Bidding

Users can list their NFTs for a fixed price, or hold auctions and receive bids.



Rewards (EFI)

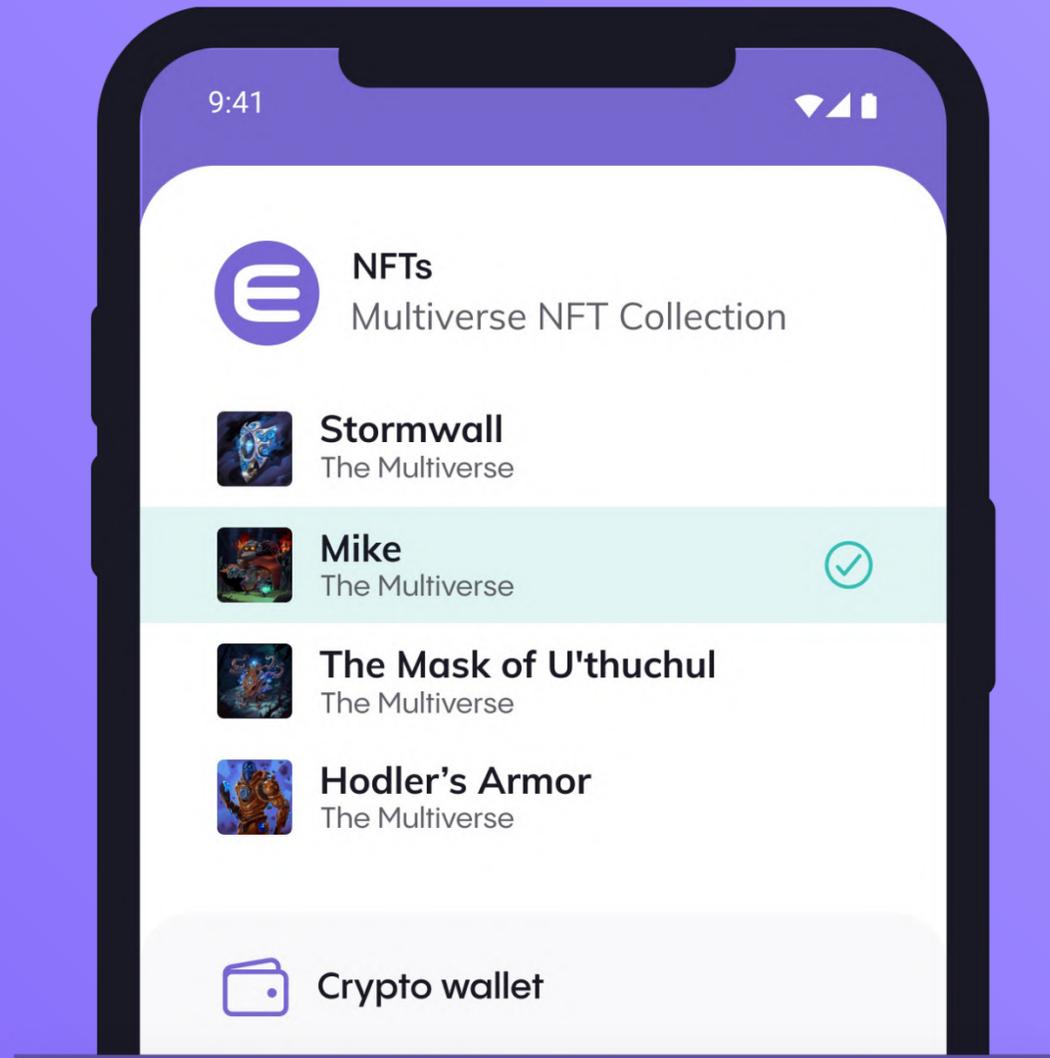
Supporting creators and attracting the wider ecosystem with Efinity rewards as a core feature of the NFT.io marketplace.



1.67M

Wallet downloads as of April 2022

increased from 717K as of September 2021 and 1.19M as of December 2021



607k

Total Active Devices

4.5 rating on Google Play Store
4.4 rating on Apple App Store



Enjin Wallet 2.0 : Efinity Integration

Enjin Wallet 2.0 features a revamped native app design, code, and wallet API. The updated app boasts features like unlimited wallets, portfolio view, collectibles, sending and receiving assets, and access to exchanges in Pancakeswap and other DApps browsers. The Enjin Wallet 2.0 upgrade is completely backward-compatible with Enjin Wallet 1.0.



The collage consists of five mobile app screenshots:

- Theme:** A screen titled "Theme" with a white background. It shows three options: "System (Light)", "Light" (selected with a checkmark), and "Dark".
- Preferences:** A screen titled "Preferences" with a dark background. It shows settings for "Theme" (Dark), "Currency" (USD with a US flag), and "Language" (English (United States)).
- Main Wallet:** A screen titled "Main Wallet" for "Binance Smart Chain (0x6460...Fd00)". It displays a balance of "\$739.56" and a list of assets: BNB (1.39819, \$555.54), Cake (9.83923, \$75.9), USDT (39.2574, \$38.75), WBNB (0.095, \$37.77), and BUSD (26.4019, \$26.01). Below is a "History" section showing a "Swapped" transaction from 4 hours ago at a rate of 0.01944032.
- Watched Wallets:** A screen titled "Watched Wallets" for "Ethereum (0x4ABf...BbB4)". It shows a search bar and a list of NFTs: "Shoo #1818" (Enjin Collection, one year ago), "2x Flaying Spark Wyvern" (Spirit Clash, one year ago), "Intergalactic Empress" (Spirit Clash, one year ago), and "Pegasoid Steed #1" (The Multiverse, 2 years ago).
- Diamond Hands #1:** A screen titled "Diamond Hands #1" for "Diamond Hands". It features a large image of two hands holding a glowing orb. Below are tabs for "Details", "Advanced", and "Activity". The "Item Details" section includes a description: "Our gaming lives are not our own. We're bound by rules made by others. We are told there is a natural order to virtual worlds, and that those who try to upend it do not fare well."
- Main Wallet (WalletConnect):** A screen titled "Main Wallet" for "Ethereum (0x6460...Fd00)". It shows a search bar and a list of wallets connected via WalletConnect: "0x302a...E899" (\$22.05), "0x6460...Fd00" (\$4,111.14), "0x6460...Fd00" (\$739.56), and "0xe9E7...616a" (\$39.92). A "Manage Wallets" button is at the bottom.

Light / Dark Theme

BSC Blockchain Support

ERC721 NFT Support

WalletConnect Support



Enjin Wallet v2.0: Long-Awaited Features

We reviewed feedback from the Enjin community and benchmarked against other wallets, We are adding Night Mode, BEP20 (BSC) blockchain support, ERC-721 NFT support, and WalletConnect—among other features.



Adopter Feature

BlockTrucks and Enjin Wallet Integration

[BlockTrucks](#) is a NFT offroad multiplayer racing game which will use Efinity and uses the Enjin Wallet to store NFT trucks. With Efinity, BlockTrucks aims to ensure that its in-game NFTs will be portable cross-chain and interoperable with other platforms.

The game features four tough racing conditions ranging from sand, mud, and snow to the Ramp Series tarmac events. BlockTrucks states it has fine tuned its semi-realistic physics racing engine over many years of development.

BlockTrucks has launched presales of its first NFTs trucks and stadiums.

Degens.io

Metaverse NFT collection from Enjin



10,042 NFTs
Dropping in 2022

Enjin Ecosystem Roadmap



Product	2021	2022		
Wallet	Completely redesigned NFT support and overall user experience	Added chain support for PancakeSwap	Beam integration	Public beta release
	Multi-wallet management	ERC-20, BEP-20 token support, Generic ERC-721, selected ERC-1155 Support	Polygon, Efinity, Acala chain support	Solana chain support
	Observe wallet feature	DeFi exchange support with 1inch & PancakeSwap	New tokens: Efinity & Acala	Staking (Aave, Compound)
	Additional chain support: SmartChain BNB	dApp connection	Multi-chain NFT support on BSC, Polygon, Efinity	New tokens: Solana, Sandbox, Aave, Compound
NFT.io	Desktop & mobile friendly NFT marketplace	ERC-721 support	Crypto on-ramp and off-ramp	Create and mint NFTs
	Multi-wallet connection support (Metamask, Wallet Connect)	Selected ERC-1155 support	Deep ERC-1155 support	Rewards
	Buy, sell, and bid on NFTs	Custom storefronts	Polygon, BSC, Efinity support	Staking
	User profiles and storefronts	Bidding on collections	Import Collections from other marketplaces	Public beta release
		Live notifications	Sneak peek collab release	
Efinity		Closed beta release		
		Core chain functionality	Marketplace pallet v1	Governance
	Parachain slot secured	Vesting	Mainnet upgrade	Collator Staking v2
	NFT and fungible token asset support	Block explorer	Initial public governance work	Collator distribution to external parties
	Simple block explorer	Code SDK	Open Platform - GraphQL API	Asset bridge prototype
Beam		Testnet/ Mainnet Launch	Collator Staking v1	
	Support for 100,000 tokens in a QR code	Crowdloan rewards distribution		
		Performance & stress testing	Assets & portfolio sharing	NFT.io integration

Media Highlights, Mentions & Events



Media Highlights



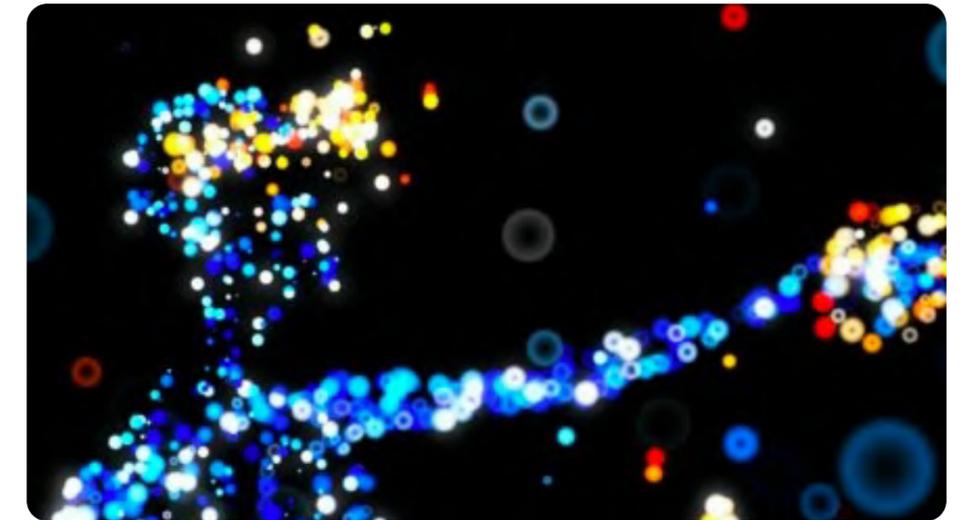
London Real

Witek [speaks with LondonReal](#) on blockchain gaming, NFTs, and the metaverse



United Nations Future Series

A [webinar](#) with Enjin and the UNICRI's Centre for Artificial Intelligence and Robotics on the metaverse and the real world



Dell Technologies

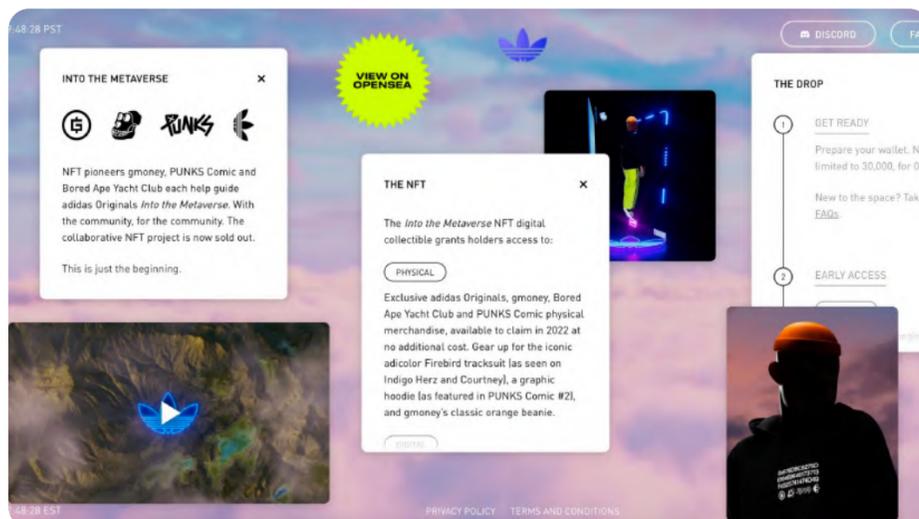
Caleb [speaks](#) on responsible participation in the metaverse with Dell Technologies

Media Highlights



Games Beat Summit: Into the Metaverse 2

With GamesBeat Lead Writer Dean Takahashi. Breakout Session presented by Enjin: [Forget Snow Crash, The Real Metaverse won't be Like Sci-Fi](#)



The NewStack

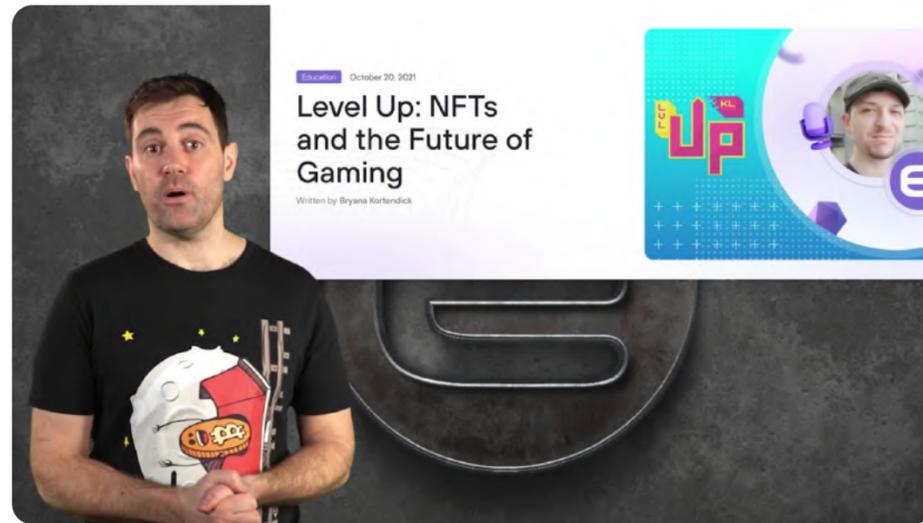
Witek [discusses NFTs, the ERC-1155 token standard](#), and the Metaverse with The NewStack



CRYPTO 101

Caleb [discusses a gamified future with the CRYPTO101 Podcast](#)

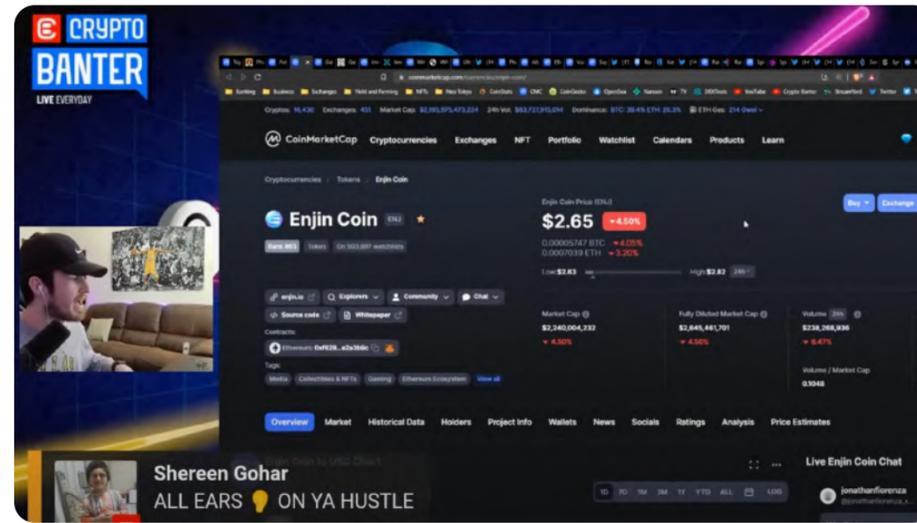
Mentions



Coin Bureau (Jan 2022)
202k views

[Enjin Ecosystem: ENJ, EFI & More!! Any Potential?! 🙄](#)

"Enjin still constitutes a pioneering force in the gaming and NFT domain and its assembled a pretty strong team of leading architects and developers over the years."



Crypto Banter (Jan 2022)
34k views

[Top 10 Quality Gaming Tokens](#)

"Enjin is one of those projects that is behind the backbone of gaming and NFTs. It is one of the layer 1 style projects that are top tier blue chip projects as far as infrastructure goes."



Paul Barron Network (Jan 2022)
32k views

[Enjin Will Power Polkadot's NFT Marketplace with Efinity](#)

"If you think about Steve Jobs and what he was trying to do in the early days of Apple when everybody else was pointing the other direction in terms of operating systems, this is what I think Enjin is doing, they continue to strive, develop and even win this [parachain slot]."

Events



NFT AWARDS 2021

Hosted and founded the 2nd Annual [NFT Awards](#) featuring leaders from the tech, gaming, and blockchain industries recognizing and promoting the best, most innovative NFT projects and the people and organizations who created them.



World Economic Forum 2022

Joining Polkadot's delegation to the World Economic Forum's annual meeting in Davos, Switzerland. The conference brings together thousands of leaders and experts from around the world, all committed to a "Davos Spirit" of improving the state of the world.

The Enjin Room

Hosted by Enjin COO Caleb Applegate, The Enjin Room is a weekly podcast dedicated to engage thought-leaders, innovators and builders in the Metaverse, Blockchain Gaming and Web3.

THE ENJIN ROOM
with Caleb Applegate

- EP 10**
ft. Space Misfits
• **Play2Earn Will Be Replaced by This Model: Sam Stebbins, Founder of Jade Stems Studios**
In this episode of The Enjin Room podcast, Enjin COO Caleb Applegate sits down with Sam Stebbins, Founder & CEO of Jade Stems Studios. Sam and his team are building Space Misfits, a play-and-earn sci-fi MMO available on PC and Mac. Episode Highlights...
Apr 27 · 28 min 16 sec
- EP 09**
ft. HIT Network
• **NFT Utility from Esports to Aliens: Justin Williams & Deezy of HIT Network**
In this episode of The Enjin Room, Enjin COO Caleb Applegate speaks with HIT Network VP of NFT Development Justin Williams and Nick Valdez ("Deezy"). Justin and Nick are core members of the Bitboy Crypto team and co-hosts of the NFT Alpha YouTube...
Apr 20 · 26 min 11 sec
- EP 08**
ft. Hololoot
• **Alternate Reality Meets the Metaverse: Maciej Szafarczyk, Founder & COO of Hololoot**
In this episode of The Enjin Room, Enjin COO Caleb Applegate speaks with Hololoot Founder & COO Maciej Szafarczyk. Hololoot is an augmented reality (AR) NFT generator, marketplace, and metaverse platform that combines automated 3D modeling with NFTs...
Apr 6 · 38 min 43 sec

"Blockchain will blow your mind if you take the time to research it."
The Enjin Room

"These are building blocks of the future of the Internet"
The Enjin Room

Optimizing trades with the horizontal buy order
The Enjin Room

Polkadot Parachain Pioneers
The Enjin Room

"Dynamic, composable NFTs are the way of the future."
The Enjin Room

"Eventually I cracked it... and my game design brain went BOOM."
The Enjin Room

"Eventually I cracked it... and my game design brain went BOOM."
The Enjin Room

"Efinity lets me go back on-chain, and keep the blockchain behind the scenes."
The Enjin Room

"This technology will be FUNDAMENTAL to everyday life."
The Enjin Room

"It's going to make every single market in the world more efficient."
The Enjin Room

Mar 9 · 37 min 33 sec

Sustainability Commitment

The background features several abstract geometric shapes in shades of blue and purple. In the top right, there is a sharp, faceted pyramid. In the bottom right, a thick, rounded ring is visible. On the left side, there is a small sphere and a larger, more complex polyhedron. A large, faint circular shape is also present, partially framing the central text.



There's a lot of speculation and guessing and even some confusion about the metaverse, but every product team on the planet should be asking now: 'How can we responsibly participate?'

– Caleb Applegate, Chief Operating Officer



Sustainability Commitment

In our continued [commitment on sustainability](#), we built Efinity on Polkadot, the blockchain that has the smallest footprint with only 70k kWh/year (more than 250% lower than other blockchains). With Polkadot, Efinity builds the metaverse on an interoperable, secure and customizable platform, and does so sustainably.



Polkadot
 @Polkadot

Polkadot has the smallest carbon footprint, crypto research says:



Bloomberg @business · Feb 3
 Which blockchain has the smallest carbon footprint? One study took a look trib.al/G9UyeMZ

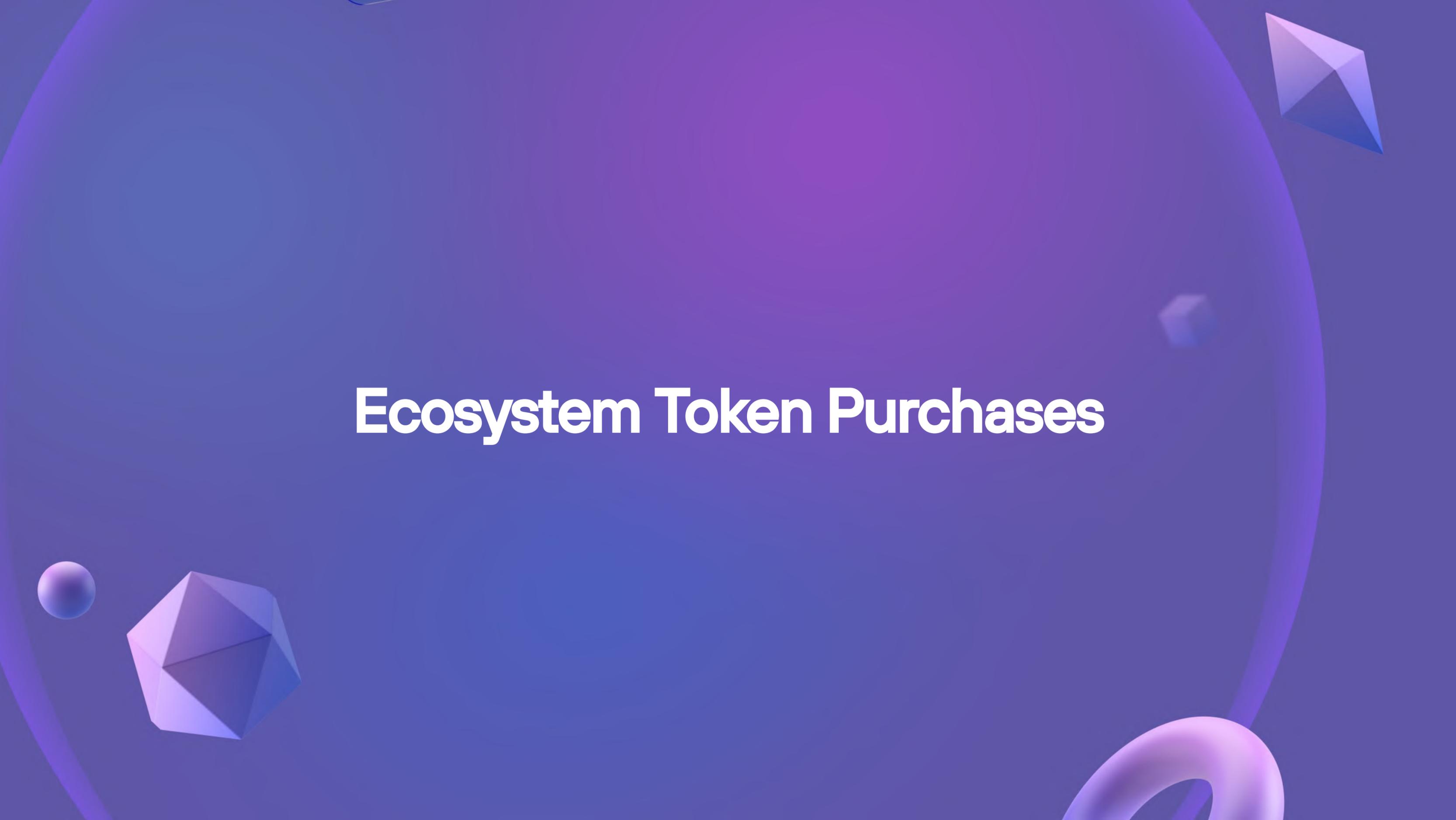
6:39 PM · Feb 3, 2022 · Twitter for iPhone

522 Retweets 43 Quote Tweets 2,830 Likes

Table 1: Overview of results. Green cells mark the best value for the respective column.

	Nodes [# total]	Transactions [Tx/year] ^a	Total electricity consumption [kWh/year]	Electricity per node [kWh/year]	Electricity per transaction [Wh/Tx]	Total carbon emissions [tCO ₂ e/year]
Cardano	3,002	11.9 mn	598,755	199.45	51.59	284.41
Polkadot	297	4.0 mn	70,237	236.49	17.42	33.36
Solana	1,015	11.8 bn	1,967,930	1,938.85	0.166	934.77
Tezos	375	2.5 mn	113,249	250.99	41.45	53.79
Avalanche ^b	1,084	93.9 mn	489,311	451.39	4.76	232.42
Algorand	1,190	190.0 mn	512,671	430.82	2.70	243.52

Ecosystem Token Purchases





Gamepad.co

Token Purchase

Gamepad.co

[Gamepad.co](https://gamepad.co) is a decentralized accelerator platform for metaverse projects. It features a platform that curates and nurtures then accelerates top NFT gaming, guild, and metaverse projects. It has an incubation program, an IDO launchpad, NFT sales platform, and various components to support projects' long term fundamentals and community strength.

The presale token purchasers were led by Enjin and OKX Blockdream Ventures.



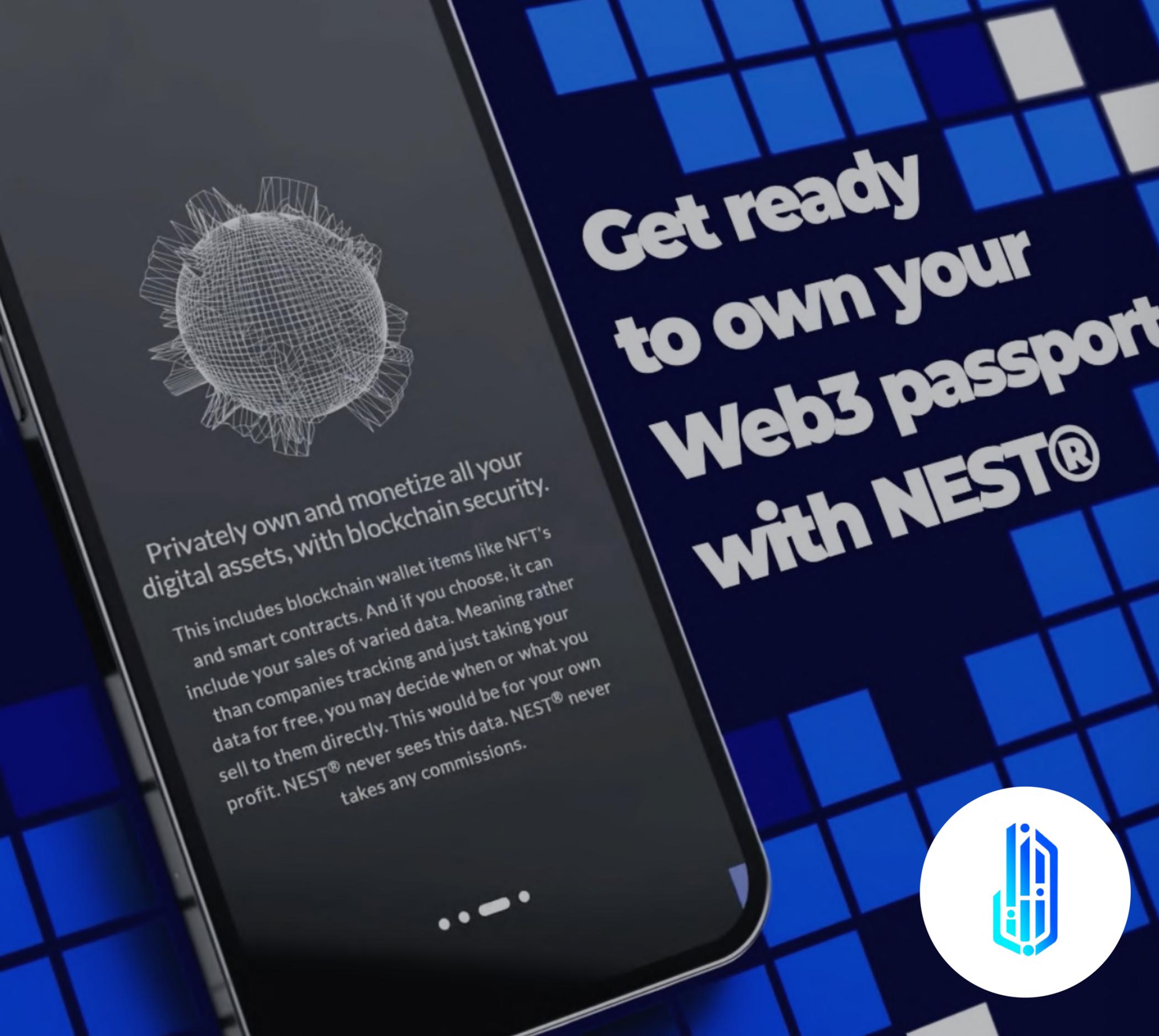
Token Purchase

VR JAM

[VRJAM](#), the UK-based creator of live music experiences in virtual reality, empowers creators, platform owners and brands to effortlessly create inspiring computer graphical content that redefines fan experience by making content beautiful, interactive and immersive. The demand for remote-friendly immersive music content has increased substantially in recent years.

Enjin joined the seed round with Sky Vision Capital, NGC Ventures, AU21 Technology, Valhalla Capital, and EnjFi.





Token Purchase

Nest

[Naturally Encrypted, Secure Tech \(NEST\)](#)

is a mobile-first, Web 3.0 passport and direct Distributed Ledger Technology (DLT) service ecosystem filled with click-to-create options that allow users to uniquely secure, own and earn from their digital assets.

The seed round was led by Fenbushi Capital and BridgePort Group including support from Enjin, First Digital Trust, LD Capital, SparkLabs, NVC, Next Chymia, Big Brain Holdings, Serafund, DWeb3, Vespertine, Double Peak, Enzac Research and select family offices.



Adopter Feature

Hololoot

[Hololoot](#) is marketed as the world's first augmented reality (AR) NFT generator. It is the first project planning to use Efinity to transfer proprietary AR 3D NFTs through the metaverse.

Hololoot aims to empower users of AR-ready devices to generate their own AR digital assets and mint these as NFTs. It aims to enable them to use and trade AR NFTs using the same app.

Hololoot launched its HOL token generation event (TGE) in December 2021, supported by Enjin and launchpad EnjinStarter. Hololoot released the [beta version of its AR NFT marketplace for beta testing in March 2022](#).



Enjin Coin and Efinity Token Metrics



Token Metrics



...

We've updated our list of digital assets under consideration for 2022. See what's new, and learn more about what this means: gryscl.co/3FZxLJE
\$ALGO \$AR \$ATOM \$AXS \$BORA \$BTT \$CVX \$DCR
\$EGLD \$ENJ \$FTM \$GALA \$GEL \$HNT \$HOT \$IOTA
\$ROSE \$SCRT \$SAND \$SPELL \$STX \$VET \$YGG

6:05 AM · Jan 25, 2022 · Sprinklr

3,549 Retweets **1,409** Quote Tweets **9,184** Likes

Enjin Coin Included in the Grayscale list of digital assets under consideration for 2022.

67%

Increase in EFI Holders

The number of wallets holding EFI ERC20 tokens increased approximately 67% between September 2021 and May 6, 2022, according to Etherscan. This excludes EFI substrate tokens.

US\$2.2B

Peak ENJ trading volume

ENJ reached a peak trading volume of US\$2.2B on April 9, 2021 and EFI reached a peak trading volume of US\$102 million on November 4, 2021, according to Coinmarketcap.

Enjin Coin Metrics

Top 100

Rank #79 on Coinmarketcap

Enjin Coin (ENJ) is one of the 100 largest projects by total market cap. ENJ has a fixed supply of 1B tokens

193

Trading Pairs

ENJ has 193 trading pairs on 101 cryptocurrency exchanges, according to Coinmarketcap as of May 6, 2022.

US\$314M

Daily Volume

ENJ had an average daily volume of US\$313.9 million from October 1, 2021 to May 5, 2022, based on Coinmarketcap.



Enjin Coin Metrics

\$4.85

Peak Price

ENJ reached a peak price of US\$4.85 and a recent peak daily volume of US\$2,091,435,664 on November 25, 2021. ENJ reached a peak daily volume of US\$2,196,204,889 on April 9, 2021, after its listing on Coinbase.

125%

Average Rolling 30-day Volatility

ENJ had an average rolling 30-day volatility of 125% from October 1, 2021 to May 5, 2022.

171K

ENJ Holders

ENJ is decentralized and widely distributed, with 171,869 wallets holding ENJ, according to Etherscan on May 6, 2022. This is an approximately 20% increase from September 2021.



Efinity Token Metrics

2B

Total Supply

The first EFI tokens were unlocked on August 4, 2021. EFI has a fixed supply of 2 billion tokens.

\$13M

Average Daily Volume

EFI had an average daily volume of US\$13.2 million from October 1, 2021 to May 5, 2022

145%

Average Rolling 30-day Volatility

EFI had an average rolling 30-day volatility of 165% from October 1, 2021 to May 5, 2022.



Efinity Token Metrics

\$2.38

Peak Price

EFI reached a peak price of US\$2.38 on November 24, 2021, and a peak daily volume of US\$102,364,190 on November 4, 2021.

20,135

EFI ERC20 Holders

20,135 wallets held EFI ERC20 tokens, according to Etherscan on May 6, 2022, an approx. 67% increase from September 2021. This excludes approximately 21,000 wallets which will receive EFI substrate tokens as crowdloan rewards.

36

Trading Pairs

EFI has 36 trading pairs on 29 cryptocurrency exchanges, according to Coinmarketcap as of May 6, 2022.





March 2022

Enjin & Efinity Ecosystem

EnjinTV Enjin @enjin @enjin @enjinsocial

PRODUCTS

- Platform
- Wallet
- NFT.io
- EnjinX
- Beam

TOKENS



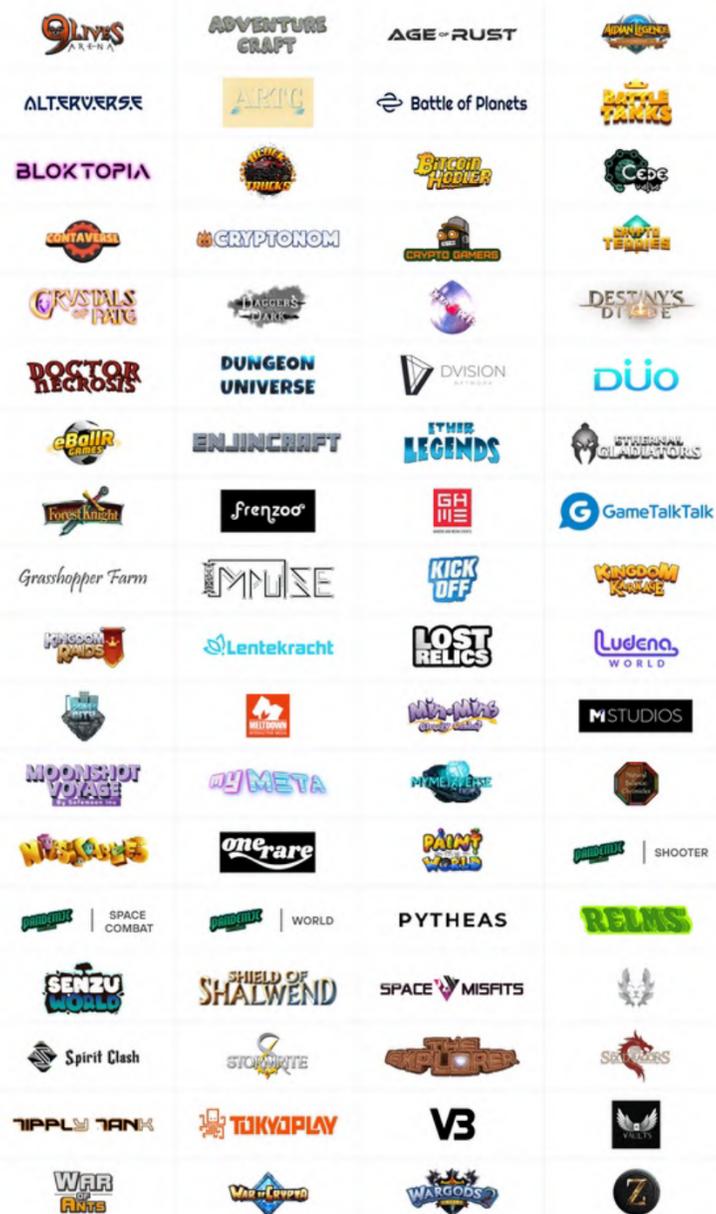
Enjin Coin (ENJ)

Efinity Token (EFI)

DECENTRALIZED INFRASTRUCTURE

- EFINITY
- Polkadot
- ethereum
- JumpNet
- Paratoken Standard
- ERC-1155

GAMES & APPS



AR/VR



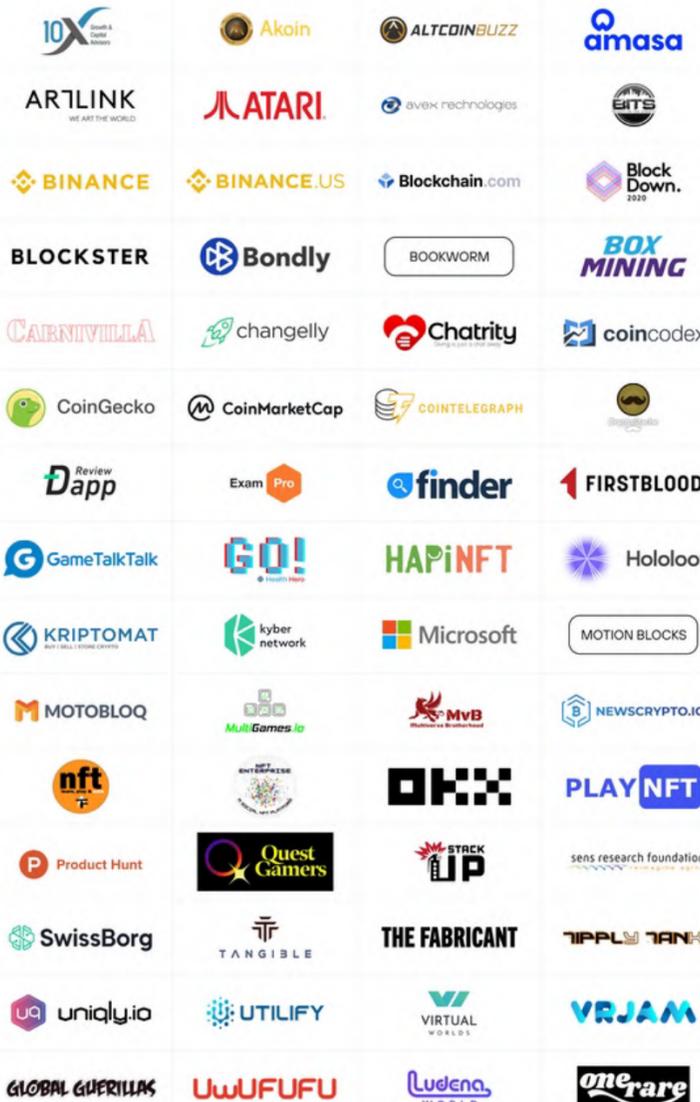
LAUNCHPAD

- ENJINSTARTER
- Gamepad.co

STRATEGIC COLLABORATIONS



ADOPTERS



MEDIA



EXCHANGES



Thank You

Join Our Community

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Join 15,000+ of your peers in our Discord community.

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Read Our Blog

Hear from the Enjin team: product updates, insights, and everything in between.

[Read Blog →](#)

