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# A Message from our Executive Director

Achieving Success in FY22

Dear Friends of Emmanuel Music,

What a year this has been! The ongoing pandemic and changes concomitant with the transition of a senior leadership position have provided our organization with our fair share of challenges this year. I am so proud to say that our community has swiftly navigated these currents not only to sustain but grow upon the artistic and administrative success laid down in Emmanuel Music's previous 52 years. I am delighted to share a summary of this fiscal year with you.

In March of 2021, members of our staff, Board of Directors, and broader community established a three-year strategic plan that prioritizes artistic excellence and relevance; diversity, equity, and radical inclusiveness; institutional marketing; and improving upon our administrative and operational infrastructure.

These beautiful priorities all point in the direction of organizational growth. For half a century, Emmanuel Music has brought magnificent performances of the works of J.S. Bach and others to classical music lovers and members of the Emmanuel community. Now is the perfect time for us to make it clear that those who wish to explore this music, learn, and engage with us are able to do so regardless of their music education, economic status, geographic location, etc. We believe that access to music is a right and not a privilege, and we're thrilled to continue to share our work with a broader audience.

I am now 14 months into my role as Emmanuel Music's third Executive Director, and continue to love this work, this music, and our community. I am impressed by the organization's high levels of artistic excellence, musical scholarship, and commitment to increased access and equity in the classical music space.

Please take a few moments to read through this report and learn about what Emmanuel Music has achieved artistically and administratively in this past fiscal year. We're well-positioned to continue this work into the seasons ahead, and hope you will join us in whichever capacity is comfortable and of interest to you. Whether you are a musician, supporter, volunteer, long-time audience member or are completely new to us, I thank you for taking the time to learn more about Emmanuel Music.

Jaclyn Dentino



Increased staff capacity by



3.5 full time equivalents

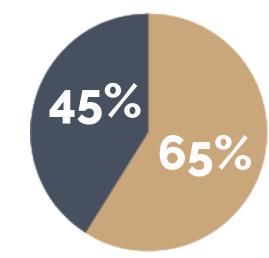
We hired a total of

130

musicians in Fiscal Year 2022



Audiences in Fiscal Year 2022



45% of our audiences were new to file



Increased our social media reach across all platforms by

3.5%

Ve commissioned 5 motets by

We commissioned 5 motets by living composers



### Vision

Through its performing, teaching, mentoring, and scholarly activities, Emmanuel Music occupies a unique niche: a living laboratory for the music of J. S. Bach. Emmanuel Music finds new and creative ways for audiences and musicians to engage with the artistic, spiritual, and humanistic aspects of the music of J. S. Bach, the cornerstone of our musical output for our first fifty years.

We seek to make Bach's music deeply relevant to our current lives, including highlighting the connections between Bach and artists that he influenced, especially creative voices that have been marginalized in our society.

Building on the symbiotic partnership between an arts nonprofit and an intellectually curious and open-minded religious community, Emmanuel Music further embraces Bach's sacred music, especially his cantatas, as opportunities to explore the transcendent aspects of our shared human experience.

By embracing a new mission and strategic plan in March 2021, Emmanuel Music asserts its role as an essential musical, humanistic, intellectual force for participatory engagement in its local community, and around the world through its online programming.

"I love the organization's mission. I worked in the performing arts industry since I was a high school student; and I saw some people do not have the chance to access the arts. In my opinion, performing art has the amazing power to change people's lives and bring positive energy to them. I hope I can make some contributions to let more people, especially young people, know and love classical music, and join the Emmanuel Music family."

Linyue Dai Engagement Intern

#### **Values**

- Primacy of the music of Johann Sebastian Bach
- Connection to Emmanuel Church through the Cantata Series
- Centrality of the Ensemble, the core group of musicians who work together over time. Artistic programming decisions are made with the ensemble members in mind.
- Excellence, meaning a commitment to both our artistic legacy and to contemporary relevance
- Inclusion, meaning a commitment to welcome and reflect diversity, including our board of directors, staff, musicians, and audience.

# Why Bach?

The strategic planning process has led us to affirm our dedication to building our identity around the creative output of a single composer. This affirmation is especially significant in 2021 when many arts organizations are looking to rethink their identity, including disengaging from over reliance on the historic cultural influence of white European men.

Our essence, and what makes us unique amongst our peers, is the richness and depth that the musicians—and, by extension, the audiences—gain through the cycle of learning, re-learning, and experiencing performances of Bach's works. This includes exploring the themes of his sacred works that are broadly relatable, rather than uniquely Lutheran. According to Ensemble member Pamela Dellal, the themes that Bach explores, especially his sacred cantatas, are "so deeply embedded in all of us that you don't have to believe one ideology in order to understand the profundity of what he's writing." As one Board member recently noted, "We're always struggling. Bach provides a way of dealing with life's struggles."

# Our Audiences by the Numbers

## **Chamber Music Series**

- Number of In-Person Audiences: 137
- Number of Online Audiences: 176
- Percentage of NTF\* Audiences: 45%

# Christmas in Leipzig

- Number of In-Person Audiences: 460
- Number of Online Audiences: 291
- Percentage of NTF\* Audiences: 55%

# St. John Passion

- Number of In-Person Audiences: 438
- Number of Online Audiences: 225
- Percentage of NTF\* Audiences: 51%

## Simone Dinnerstein & Bach

- Number of In-Person Audiences: 210
- Number of Online Audiences: 63
- Percentage of NTF\* Audiences: 38%

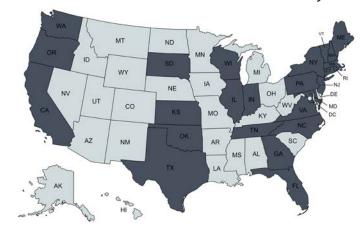
\*New to File

# Average % of NTF audiences in FY22: 47%

# Key

Emmanuel
Music
programming
viewed by
state/country





#### Audiences Across the World



## **Digital Programs**

- Cantata Series: 5,409 views
- Lindsey Chapel Series: 627 views
- Bach Institute: 1,219 views



# **Education Initiatives**

# Financial Highlights

#### **Musical Sanctuary**

Find solace through music. Once a week, a single musician was in the sanctuary playing solo works by Bach and other composers. All were invited to drop by, listen and reflect for as long as they like. By creating regular and accessible opportunities to experience live musicianship, we aim to join in efforts to support the wellbeing of adults in our community, especially those adults who need the respite, the feeling of connection, or who are otherwise unlikely to be able to access the benefits of live music.

#### Internship Program

We were delighted to strengthen our Internship Program this year, offering for-credit internships to 6 undergraduate and graduate students in Production, Marketing, Development, and Engagement. We've loved helping to grow the careers of these young professionals, and are in the process of establishing an Intern Alumni Network (IAN). The IAN will be a social space where previous interns can continue to connect with each other and Emmanuel Music staff, receive feedback on their resumes, get help preparing for interviews, and share job and gig postings.





Emmanuel Music's operational budget surpassed \$1 million this year. This is roughly a 25% increase from 2019, our most recent fully-completed, pre-pandemic fiscal year. Our receipt of COVID rescue grants and payroll protection programs from government entities, paired with a renewed dedication to marketing and the diversification of our revenue streams, has set us well to continue scaling over the next few years. We look forward to implementing various revenue-generating strategies to maintain our strong financial position.

For the Fiscal Year ending August 31, 2022



# Revenue Distribution

Individual Giving: \$899,341.00

Earned Revenue: \$47,500.00

Miscellaneous: \$101.000.00

Total: \$1,092,841.00



#### The Bach Institute

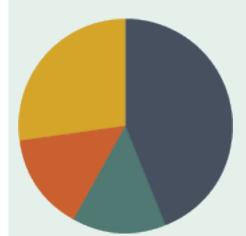
The Bach Institute, with public events throughout each performance season, provides engagement with Bach's music through presentations and participatory activities. We are creating and sharing a trove of resources specific to the varied interests of music professionals, amateurs, aficionados, and anyone curious about what Bach's music may offer to today's listeners.

This year's Bach Institute included:

- Conversations with Ryan Turner, Grammy-nominated pianist Simone Dinnerstein, Bach scholar Christoph Wolff, Bach Institute Director & Intellectual Resources Curator Pamela Dellal, and the Reverend Pamela Werntz.
- Open cantata rehearsals and cantatas conducted by Ryan Turner and John Harbison
- An open masterclass with Pamela Dellal
- An open showcase concert

"As an advocate for the power of the arts. I chose to work for Emmanuel Music because of its commitment to creating an inclusive community and a welcoming space for collective joy and healing through music."

> Tess Plotkin Institutional Giving Manager



# **Expense Distribution**

Administrative Staff: \$479,541.00

Artistic Personnel: \$295,000.00

Performance Production: \$162,000

Admin Expenses: \$156,300.00

Total: \$1,092,841.00

# Our People

### **Board of Directors**

Dana Whiteside, President Peter Libby, Vice President Eric Reustle. Clerk David Vargo, Treasurer Richard Bakken Mary Beth Clack John Coldren Michael Dosmann John Golenski Vanessa Holroyd Wes Kussmaul Sarah Lawrence-Lightfoot Ed Leary Julie Leven Kelly Reed Matthew Strassler The Rev. Pamela L. Werntz.

## Photography

Ex-Officio

David Costa Photography, Brett Bailey

## **Advisory Board**

Belden Daniels Richard Dyer Anthony Fogg The Rt. Rev. Alan M. Gates John Harbison Rose Mary Harbison David Hoose Ellen T. Harris Richard Knisely Robert Levin Errol Morris Mark Morris Peter Sellars Russel Sherman Christoph Wolff Benjamin Zander

Ryan Turner Artistic Director

Leadership

Jaclyn Dentino Executive Director

John Harbison Principal Guest Conductor

Staff | 2021-2022 Season

#### Artistic

Michael Beattie Artistic Administrator & Guest Conductor

Joan Ellersick Orchestra Personnel Manager

Maurizio Fiore Salas Production & Livestream Manager

**Brad Dumont** Special Projects Advisor

#### Development

Makeysha Montgomery Individual Giving Manager

Tess Plotkin Institutional Giving Manager

Grace Wampler Development Intern

### Marketing

Nuri Héd Director of Marketing & Communications

Robbie Flanagan Graphic Designer

Inès Hamadi Website Administrator

Claudia Dorian Marketing Intern/Summer Marketing **Assistant** 

#### **Engagement**

Megan Bisceglia Engagement Manager

Linyue Dai Engagement Intern

#### **Finance**

Peter Smith Business Associate & Bookkeeper

**Dwight Porter** IT Consultant











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# **Our Artists**

Matthew Anderson Sarah Atwood Michael Beattie Michael Bennett Mark Berger Anne Black Charles Blandy Andrea Bonsignore Gabriel Boyers Heather Braun-Bakken Heidi Braun-Hill Jonas Budris Corrine Byrne Julia Cash Carrie Cheron Samuel Childers Susan Consoli Jessica Cooper **Robert Couture** Carolyne DalMonte\* Sarah Darling Colin Davis Carley DeFranco Pamela Dellal Gabriela Díaz Nancy Dimock Daniel Doña Samantha Dotterweich Rose Drucker Joan Ellersick Elizabeth England Elizabeth Eschen Terry Everson

Cassandra Extavour David Feltner Maggie Finnegan Kathleen Flynn Sarah Freiberg Katherine Foss Alex Fowler\* Noriko Futagami Adam Gautille Neil Godwin Joshua Gordon Anna Griffis Elise Groves Nathan Halbur Clavton Hancock\* John Harbison Lilit Hartunian Joseph Higgins Barbara Hill Whitacre Hill Randall Hiller Betsy Hinkle Brett Hodgdon Vanessa Holroyd Zenas Hsu Hilda Huang\* Shirley Hunt Jesse Irons Etsuko Ishizuka Christine Jay Susan Jensen Frank Kelley Richard Kelley

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Kenneth Piatt

Rafael Popper-Keizer

Will Prapestis Deborah Rentz-Moore **Emily Rideout** Krista River Janet Ross Orlando Salazar\* Roy Sansom **Brendon Shapiro** Charles Sherman Susan Shipley Amy Sims Jennifer Slowik Michael Sponseller Janet Stone Roksana Sudol Sarah Sutherland Jared Swope\* Sonja Tengblad David Tinervia Lynn Torgrove Ryan Turner Nathan Varga Peter Walsh Joshua Wareham Kristen Watson Dana Whiteside Lauren Winter Michael Winter Lena Wong Noriko Yasuda Randall Zigler Yonah Zur

\*Bach Institute Fellow



# Our Donors

Emmanuel Music wishes to recognize the generosity of the following supporters who made philanthropic gifts of any size to Emmanuel Music between September 1, 2021 and July 31, 2022.

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