

# CoMoUK Consultancy Services

Current at May 2023

CoMoUK is the national charity for the social, economic and environmental benefits of shared transport.

We offer a range of research and consultancy services to local authorities, transport authorities and community groups (but not shared transport operators) to plan, establish and develop: car, bike/e-bike and e-scooter share schemes; DDRT schemes; mobility hubs and the interactions between these shared transport modes and the necessary ground and operating conditions for them.

## Areas of work

The following areas of work can be provided for each of car, bike/e-bike, e-scooter and DDRT as well as for mobility hubs.

- **Strategy:** Advising on strategy for successful shared transport deployment including operating model analysis
- **Feasibility and demand:** Analysis of the potential scope and scale of shared transport in your area, including mapping of areas
- **Socio-spatial analysis:** Assessment of current and likely travel patterns using census data, GIS maps and other data sources to map and visualise potential shared transport solutions
- **Surveys & scheme design:** Stakeholder surveys and analysis to assess levels of interest, shape scheme design and build relationships with supportive individuals and community groups
- **Suppliers:** Detailed impartial market analysis, trends and latest developments in the sector
- **Events:** Support market engagement events with session design, invitations and review of feedback.
- **Procurement:** Advice on procurement strategy and documentation review
- **Review role:** Critical friend review of client documents such as shared transport strategy, procurement documents or planning applications
- **Monitoring and evaluation:** Support in the design and delivery of a framework to assess the impacts of shared transport and mobility hub projects

## Examples of recent clients

- London Borough of Camden: Mobility hub strategy (2023)
- Harlow & Gilston Garden Town: Shared transport strategy (2022/23)
- Transport for Greater Manchester: Baseline car club data report (2022)
- London Borough of Hackney: Car club strategy (2021 into 2022)
- Plymouth City Council: Electric bike share strategy (2021)
- Gascoyne Estates: Planning application review (2021)

## Collaborative consultancy

CoMoUK also works alongside other consultancies to offer specialist advice on shared transport:

- West Yorkshire Car Club strategy (2023)
- Essex County Council Mobility hub strategy (2022)
- East Fife Council with Steer: Mobility hub strategy (2021)

- East West Rail and England's Economic Heartland: Mobility hub strategy (2021)
- Midlands Connect with WSP: Mobility hub strategy (2020)

## Pricing

The current fee rate is £850 plus VAT per day.

## Contact

Further details and full staff CVs are available on request.

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