**ASSET MANAGERS**

*Propel Social Innovators to Thrive*

It is rewarding to help social innovators with high potential returns and social impact flourish. How can you give your portfolio a leading edge to succeed and scale?

**Knowledge Impact Network™ (KIN) scales impact by connecting the dots and curating knowledge exchanges for good.**

We do this through **KIN Impact Circles**, communities of social innovators and advocates who come together and collaborate. Our Impact Circles propel your innovators to thrive through our peer knowledge exchanges and access to the practical wisdom of world-class experts, stimulating innovative solutions and improved outcomes.

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**THE BENEFITS**

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<th><strong>What Asset Managers Gain</strong></th>
<th><strong>What Your Social Innovators Gain</strong></th>
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<tbody>
<tr>
<td>✓ Accelerate the performance of your portfolio</td>
<td>✓ Engage and learn from peers who understand their challenges</td>
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<td>✓ De-risk your investments by offering your portfolio access to a wide range of experts</td>
<td>✓ Get practical advice from high-caliber leaders on how to address a challenge</td>
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<td>✓ Provide differentiated support</td>
<td>✓ Connect and collaborate with new networks</td>
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<td>✓ Assist high potential companies you were unable to fund</td>
<td>✓ Share and receive resources such as funding sources, investment, and learning opportunities</td>
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<td>✓ Get connected to diverse stakeholders as your social ventures approach exits</td>
<td>✓ Accelerate your impact</td>
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<td>✓ Stay current on the impact landscape, key players, and innovative approaches</td>
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**HOW IT WORKS**

Our Impact Circles for Social Innovators engage 6-12 peers who meet regularly to exchange best practices and support each other’s growth. KIN leads the kickoff, offers our signature curriculum, and provides access to world-class experts as needed.

**Impact Circles feature:**
- Vetted participants and initiatives
- Facilitated meetings (typically monthly, but adjusted to meet objectives)
- Orchestrated “Needs and Leads” roundtables
- Hosted signature Catalyze Sessions with KIN’s network of experts
- Moderated online discussion board
- Use of AI assistive technologies as they evolve

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**THE KIN DIFFERENCE**

We are an inclusive network of networks with experience engaging leaders. Our leadership leverages our YPO and HBS networks and programming. As an NGO, KIN’s mission is to facilitate knowledge exchanges to scale impact and accelerate progress towards a brighter future.

**KIN’s assets:**
1. Access to high caliber leaders and their networks (two-thirds in the network are C-suite execs)
2. Proven methodologies for engagement and collaboration among these top tier networks

Leverage KIN to scale your impact. Contact us to learn more.

*Share knowledge. Scale impact. Shape the world.*

Learn more at [www.knowledgeimpactnetwork.org](http://www.knowledgeimpactnetwork.org) | Contact [info@knowledgeimpactnetwork.org](mailto:info@knowledgeimpactnetwork.org)