It is critical to have diverse stakeholders convene to connect, learn and get inspired to spur action towards impact. But how can you maintain the energy sparked after the event, continuing the momentum you initiated?

**Knowledge Impact Network™ (KIN)** scales impact by connecting the dots and curating knowledge exchanges for good.

We do this through **KIN Impact Circles**, communities of social innovators and advocates who come together and collaborate. Our Impact Circles carry the momentum you’ve started and facilitates action towards impact through our peer knowledge exchanges and access to the practical wisdom of world-class experts, stimulating innovative solutions and improved outcomes.

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### THE BENEFITS

<table>
<thead>
<tr>
<th><strong>What Conveners Gain</strong></th>
<th><strong>What Your Participants Gain</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td>✓ Harness the energy and carry the momentum after your event</td>
<td>✓ Turn ideas from the conference into action with like-minded peers</td>
</tr>
<tr>
<td>✓ Accelerate actions spurred from your gathering</td>
<td>✓ Continue to build relationships with fellow attendees</td>
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<tr>
<td>✓ Track and measure outcomes from your event</td>
<td>✓ Meet new stakeholders not present at the event</td>
</tr>
<tr>
<td>✓ Engage and stay top of mind with your event attendees</td>
<td>✓ Share and receive resources easily on an ongoing basis</td>
</tr>
<tr>
<td>✓ Differentiate the impact of your convening</td>
<td>✓ Accelerate your impact</td>
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</tbody>
</table>
**How It Works**

**Impact Circles for Social Innovators**

Peer knowledge exchange with 6-12 innovators who meet regularly to share best practices and support each other’s growth.

KIN leads the kick-off, offers our signature curriculum, and provides access to world-class experts as needed.

**Impact Circles for Specific Causes**

Group of 6-12 leaders create collective impact towards a singular cause to drive systems change. Cause identified by champion.

KIN recruits relevant stakeholders, coordinates and facilitates meetings, tracks and communicates a project’s progress and deliverables.

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**All Impact Circles Feature:**

- Curated participants and initiatives
- Orchestrated “Needs and Leads” roundtables
- Moderated online discussion board
- Facilitated meetings (typically monthly, but adjusted to meet objectives)
- Hosted signature *Catalyze Sessions* with KIN’s network of experts
- Use of AI assistive technologies as they evolve

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**The Kin Difference**

We are an inclusive network of networks with experience engaging leaders. Our leadership leverages our YPO and HBS networks and programming. As an NGO, KIN’s mission is to facilitate knowledge exchanges to scale impact and accelerate progress towards a brighter future.

KIN’s assets:
1. Access to high caliber leaders and their networks (two-thirds in the network are C-suite execs)
2. Proven methodologies for engagement and collaboration among these top tier networks

Leverage KIN to scale your impact. Contact us to learn more.

*Share knowledge. Scale impact. Shape the world.*

Learn more at [www.knowledgeimpactnetwork.org](http://www.knowledgeimpactnetwork.org) | Contact [info@knowledgeimpactnetwork.org](mailto:info@knowledgeimpactnetwork.org)