Drive Your Company’s Impact

It is vital for my company to consider its social purpose, but staying on top of trends, evolving expectations, and earning trust across stakeholders are complex.

Knowledge Impact Network™ (KIN) scales impact by connecting the dots and curating knowledge exchanges for good.

We do this through KIN Impact Circles -- communities of social innovators and advocates who come together and collaborate. Our Impact Circles enable your senior leaders to directly engage and drive your company’s positive impact in causes you select.

THE BENEFITS

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<tr>
<th>What Your Company Gains</th>
<th>What Your Executives Gain</th>
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<tr>
<td>✓ Enable your busy executives to engage in impact via easy, efficient, bite-sized programming</td>
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<td>✓ Bolster satisfaction and retention</td>
<td>✓ Collaborate with peers on a similar learning journey</td>
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<td>✓ Provide a unique professional development experience</td>
<td>✓ Learn more about the impact sectors they care about</td>
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<td>✓ Play a “beyond the dollar” role in creating positive impact in a sector of choice</td>
<td>✓ Build new networks</td>
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<td>✓ Stay current on the impact landscape</td>
<td>✓ Interact directly with social innovators who would benefit from their insights</td>
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HOW IT WORKS

Impact Circles for Social Innovators

Peer knowledge exchange with 6-12 innovators who meet regularly to share best practices and support each other’s growth.

KIN leads the kick-off, offers our signature curriculum, and provides access to world-class experts as needed.

Impact Circles for Specific Causes

Group of 6-12 leaders create collective impact towards a singular cause to drive systems change. Cause identified by champion.

KIN recruits relevant stakeholders, coordinates and facilitates meetings, tracks and communicates a project’s progress and deliverables.

All Impact Circles Feature:

- Curated participants and initiatives
- Orchestrated “Needs and Leads” roundtables
- Moderated online discussion board
- Facilitated meetings (typically monthly, but adjusted to meet objectives)
- Hosted signature Catalyze Sessions with KIN’s network of experts
- Use of AI assistive technologies as they evolve

THE KIN DIFFERENCE

We are an inclusive network of networks with experience engaging leaders. Our leadership leverages our YPO and HBS networks and programming. As an NGO, KIN’s mission is to facilitate knowledge exchanges to scale impact and accelerate progress towards a brighter future.

KIN’s assets:
1. Access to high caliber leaders and their networks (two-thirds in the network are C-suite execs)
2. Proven methodologies for engagement and collaboration among these top tier networks

Leverage KIN to scale your impact. Contact us to learn more.

Share knowledge. Scale impact. Shape the world.
Learn more at www.knowledgeimpactnetwork.org | Contact info@knowledgeimpactnetwork.org