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Re-Wilding Campus

Using the iconic shapes of street signs we crafted comical lookalike signs, with phrases for animals.

The audience for our signage are the creatures on campus so we chose a neon palette to differentiate from the classic sign color.





The signs were created to draw attention to the wildlife on campus.

To make our signs we used the laser cutter to cut the various sign shapes, and again to cut our design out of neon paper. We then stuck the designs onto the wood, and attached the animals at a slightly higher level to create demension.



No flocking anytime.

Meant for geese, this sign is a play on the *no parking at anytime* sign.



Nuts ahead!

Meant for squirrels, this sign is a play on the *rocks ahead* sign.



The bunny hangout stop.

Meant for bunnies, this sign is a play on a classic *stop* sign.



Raccoon restaurant.

Meant for raccoons, this sign is a play on the *reststop ahead* sign.



Do not fly zone.

Meant for birds, this sign is a play on the *do not enter* sign.



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NO

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LEVEL

GARBAGE ONLY





**Thank
You!**

