



2024

**SPONSORSHIP
OPPORTUNITIES**

JUNE 14 - 16



Spruce Grove

**Phone: Allan @ 780-722-6060
John @ 780-691-9614**

Email: sponsors@groverotaryribfest.com

TITLE SPONSOR

\$15,000

IN-EVENT PROMOTION

- Eight 16 sq ft fence signs
- Stage signage
- MC Public Address (hourly)
- MC On-Stage Interview or Company Profile
- Major event feature signs
- Guest judge for for rib contest
- Logo on Ribfest cups and volunteer shirts
- Program logo (10,000 placements)

ONLINE PROMOTION

- Name/Logo "presented by" on Ribfest website
- Company profile on homepage of Ribfest website
- Social Media mention on confirmation of sponsorship
- Mentions in posts during event
- Post-Event thank you post
- Ribfest sponsor profile frame, banner, and badges
- Rotary supporter profile frame, banner, and badges
- 1 Year Follow
- Post shares for 1 year

OTHER PROMOTION

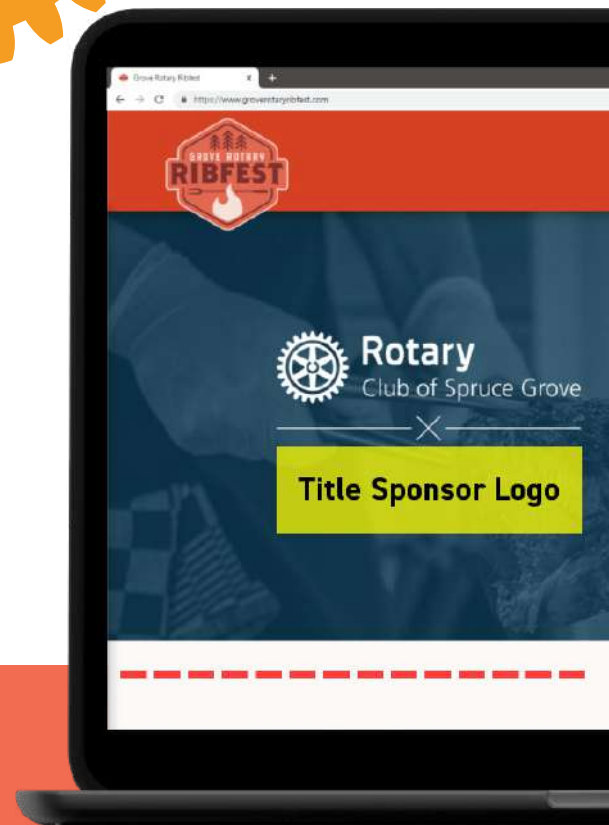
- Newspaper Advertisements
- Road/Electronic Signs
- Radio Broadcast Ads/Radio Website Exposure
- Large logo on poster

PERKS

- VIP reserved seating for 16 people (any day and time)
- Half-Rack Rib Dinners (16)
- Beverage Tickets (24)

COMMUNITY INVOLVEMENT

- Corporate membership in RC of SG for 5 people (\$1375 value)
- Year-long recognition on Rotary Club website
- Logo displayed at select public Rotary events
- Logo displayed on Rotary Club service uniforms



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FULL RACK

\$10,000

- Eight VIP Passes
- MC - Public Address Slots
- Six mentions in Radio Broadcast Commercials
- Event Website Promotion (Home page and 50 word profile)
- Social Media Promotion
 - One mention during events
 - Event and Rotary Club feeds
- Six 16 sq ft Fence Signs
- Large Logo on Stage and Event Signage
- Large Logo on Event Posters, Program, and Newspapers
- Rotary Club Website - Large logo
- Corporate Membership in The Rotary Club of Spruce Grove for 2 Members (\$550 value)

VIP Passes Include (1) Half Rack Ribs and (2) Beverages

HALF RACK

\$5,000

- Four VIP Passes
- MC - Public Address Slots
- Event Website Promotion
- Sponsor Section (Top)
- Social Media Promotion
 - One Mention during events
 - Event and Rotary Club feeds
- Four 16 sq ft Fence Signs
- Medium logo on Stage and Event signage
- Medium logo on Event Posters, Program, and Newspapers
- Rotary Club Website - Small Logo

VIP Passes Include (1) Half Rack Ribs and (2) Beverages



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BRISKET

\$2,500

- Four VIP Passes
- Event Website Promotion
- Sponsor Section (Middle)
- Social Media Promotion
 - One mention during event
 - Event and Rotary Club feeds
- Two 16 sq ft Fence Signs
- Small Logo on Stage and Event Signage
- Small Logo on Event Program and Newspaper
- Rotary Club Website - Small Logo

VIP Passes Include (1) Half Rack Ribs and (2) Beverages

BABY BACK

\$1,000

- Two VIP Passes
- Event Website Promotion
 - Sponsor Section (Bottom)
- Social Media Promotion
 - Event and Rotary Club feeds
- One 16 sq ft Fence Sign
- Name on Stage and Event signage
- Name on Event Program and Newspaper
- Rotary Club Website - Name

VIP Passes Include (1) Half Rack Ribs and (2) Beverages



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FRIENDS

\$500

- Two VIP Passes (Friday or Sunday Afternoon)
- Event Website Promotion
 - Sponsor Section (Bottom)
- Social Media Promotion
 - Event and Rotary Club feeds
- Name on Event Program and Newspaper

VIP Passes Include (1) Half Rack Ribs and (2) Beverages

PROGRAM ADVERTISING

We're printing a minimum of 5,000 double-sided programs that feature the menu, schedule of events, and a site map link in the middle section. Around the outside is eye-catching space where your business will be featured. Everyone's sure to be hanging on to these programs and looking at them often.

SIZE	PLACEMENTS	COST
small	5,000	\$125
small	10,000	\$250
large	5,000	\$250
large	10,000	\$500



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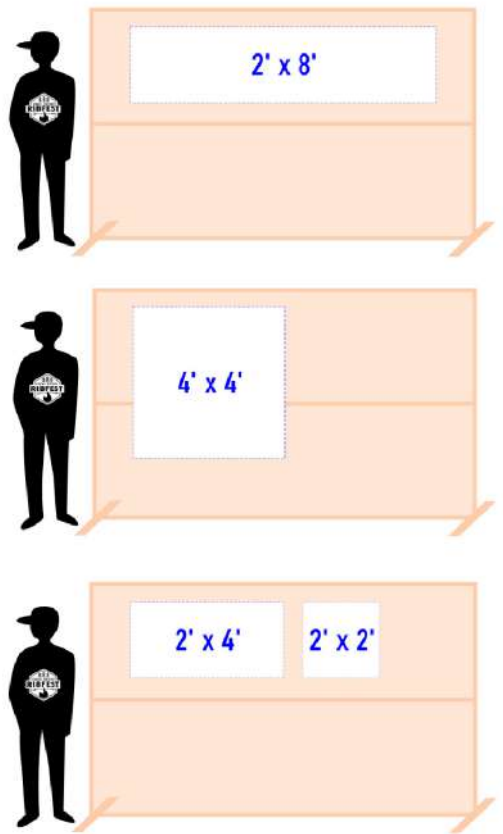
Email: sponsors@groverotaryribfest.com

FENCE ADVERTISING

Get noticed at Ribfest by featuring your business name and logo on the fence panels throughout the event site. Our generous ad sizes are highly visible from a distance and through the shifting crowds of thousands that will come and go over the three-day event. Perimeter fencing around the beer gardens and VIP area, along pedestrian walkways, and at key entrance and exit points around Central Park are sure to grab attention. Let Spruce Grove's residents know that you're a community supporter by associating your business with the city's best party of the summer!

SIZE	COST	PRODUCTION COST *
16 sq ft (2'x8', 4'x4')	\$500	TBD
2'x4'	\$250	TBD
2'x2'	\$150	TBD

*Signs become the property of the buyer



Call For Volunteers

There are plenty of volunteer positions available at Ribfest suitable to all skill sets! To inquire about volunteering, email: volunteer@groverotaryribfest.ca



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What is Rotary?

Rotary Clubs are places where people who share a passion for community service and friendship meet to share ideas, hear from the community, make plans, and take action to solve some of the world's most pressing problems at home and abroad.

For almost 30 years, our motto of "service above self" has motivated volunteers in the Rotary Club of Spruce Grove to make our community a better place to live, play, and work. We run programs and support organizations that alleviate poverty, develop young leaders, provide healthy food and clean water to children, and much more. To date, we have invested more than \$1,500,000 and tens of thousands of volunteer hours in our community.

What is the Grove Rotary Ribfest?

In 2021, we ran the first Grove Rotary Ribfest with the mission to make it an event that *anyone* could enjoy. Now an annual festival, we bring people together around food, music, and fun in one of our city's beautiful greenspaces to strengthen the bonds of community.

What does your sponsorship of Grove Rotary Ribfest do?

Healthy communities are ones with thriving businesses, responsible government, vibrant cultural opportunities, and supportive social services. Rotary is an accelerator for all of these things, and your company's sponsorship of the event works in many ways

- First, you help offset the costs of hosting the event, allowing it to remain free and accessible for anyone to attend.
- Second, you provide financial support to the Rotary Club of Spruce Grove's programs and projects in the community, some of which are listed below, and aid us in our mission to promote integrity and high ethics in personal and public life.
- Third, we connect people to companies like yours who care about building a healthy community by putting your brand front and center at the Grove Rotary Ribfest.
- Fourth, we introduce you to all of the opportunities that the worldwide association of more than 35,000 Rotary Clubs and 1.2 million members offers. Our premium sponsorship levels include a corporate membership in the Rotary Club of Spruce Grove.

What do the proceeds of Grove Rotary Ribfest support?

Here are just a few of the programs, projects, and organizations we run or support in our community as well as ones we have supported in the past few years.

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|-------------------------------------|---|---------------------------------------|
| • Our Community Pantry | • Neighbourlink Parkland | • Help and Hope for Ukraine |
| • Rotary Run for Life | • Parkland Pregnancy Support | • Pay Forward Kindness |
| • You Can Ride 2 | • Highway Cleanup | • Community Garden |
| • High School Outreach Scholarships | • Connecting with our Indigenous Neighbours | • Rotary Youth Leadership Experience |
| • CBS Blood Donor Clinics | • Parkland Food Bank | • Rotary Playscape |
| • Rotary Centennial Park | • Wings of Providence Shelter | • 4 th Spruce Grove Scouts |
| • Spruce Grove's Trail System | • Safe Horizons | • Auggie's Cafe |

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