

everblue[®] Innovation Challenge

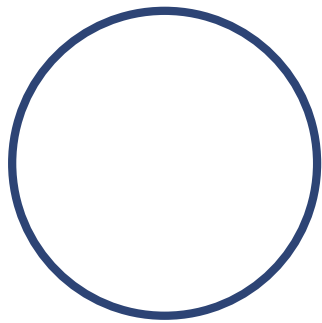


See if you can complete 4 simple challenges designed to show you (and your leadership teams) the power of Innovation Thinking.



everblue® The Innovation Thinking Experience

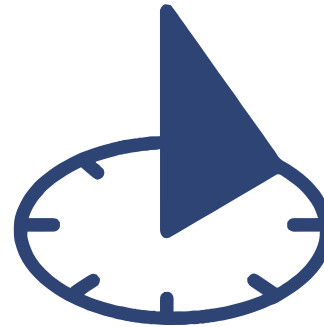
Once you experience the thrill of Innovation Thinking, you'll never tackle business challenges the same way again. It's deceptively fun for a powerful, learnable mindset that will help you, your department, and your entire company innovate to new heights. To show you what we mean, we present these four simple challenges to solve. Then reprint this page for co-workers to see how they think themselves out of these predicaments.



Drawing only three lines, divide the circle (above) into eight sections.

You're in a dark room with a candle, a wood stove, and a gas lamp. You only have one match, so what do you light first?

Answer



A sundial has the fewest moving parts of any timepiece. Which has the most?

Answer



Put a coin into an empty bottle and insert a cork into the neck. How can you remove the coin without removing the cork or breaking the bottle?

Answer

Extra Credit

If those challenges seemed tough, consider these questions...



If you could effortlessly solve these four simple challenges, what else could you solve?



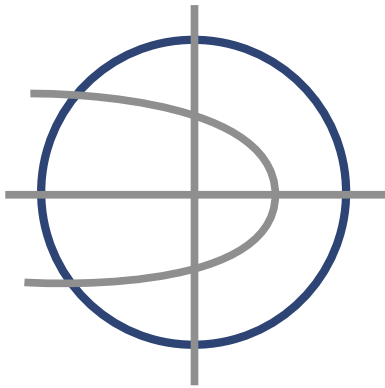
If your team learned how to think differently, what more could you all achieve together?



If everyone in your company could solve these challenges, how would that affect things?

everblue® Innovation Thinking **Solutions**

We know exactly how you feel right now because we've seen it over and over again on the enlightened faces from our Innovation Thinking courses. Making slight adjustments to your thinking to be different, logical, big, and even inside-out, can make a huge impact on how you (and your whole company) put innovation to work.



Drawing only three lines, divide the circle (above) into eight sections.

We'll teach you to think BEYOND.

"A line is straight." That's what our brain tells us. But a line can literally be any shape. Even a closed circle, which is also an acceptable option for this challenge.



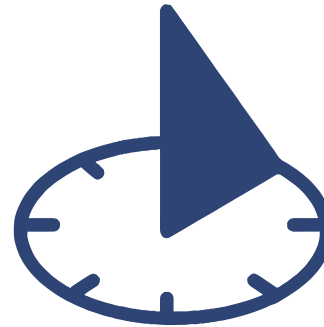
You're in a dark room with a candle, a wood stove, and a gas lamp. You only have one match, so what do you light first?

The match

Answer

We'll teach you to think FOCUSED.

Sometimes we're so geared up to solve a challenge we forget the small stuff that could hold the answers we're after to begin with!



A sundial has the fewest moving parts of any timepiece. Which has the most?

An hourglass

Answer

We'll teach you to think BIG.

Even the smallest hourglass contains THOUSANDS of grains of sand. Only when you allow your brain explore the edges of what's possible, you'll find it.



Put a coin into an empty bottle and insert a cork into the neck.

How can you remove the coin without removing the cork or breaking the bottle?

Push the cork into the bottle and shake the coin out.

Answer

We'll teach you to think INSIDE-OUT.

Sometimes the only way out of a problem is THROUGH it. Learning how to use a challenge against itself to gain the upper hand is not just satisfying, but FUN.



Call (800) 460-2575 today Schedule a **FREE LIVE DEMO** with an Everblue instructor!