



## **Bayes Esports and GG.BET expand partnership, improving esports betting coverage of CS:GO, Dota 2, and LoL Esports**

Berlin, February 27th, 2023 – Bayes Esports, the leading source for official esports live data, is extending its partnership with GG.BET.

Until 2024, the Berlin-based company will provide the esports betting operator live in-game data of matches played in the three major titles in esports betting - CS:GO, Dota 2, and LoL Esports.

GG.BET represents one of the most reputable and innovative esports betting operators in the industry. As one of only few sportsbooks, their focus lies primarily on esports and providing their bettors with intuitive and engaging solutions in the realm of esports betting. By offering services tailored to the needs of esports fans and engaging in major partnerships with household names in the esports industry, such as NAVI and Team Vitality, among others, GG.BET has been one of the key contributors to the development of the esports industry as a whole.

These efforts are now further supported by the continued partnership with Bayes Esports. Having previously partnered for official CS:GO live data only, the two companies have now expanded their collaborative efforts to also include data from matches played in Dota 2 and LoL Esports as well. As a result, GG.BET will gain access to the full exclusive data coverage of Bayes Esports, which is providing content impacting 80% of official live esports betting turnover.

Amir Mirzaee, CCO & MD of Bayes Esports commented: “We’re excited to see that top bookmakers and esports betting service providers continue to invest in official data and cutting edge betting products for tomorrow’s user base. The gap continues to widen for a long list of sportsbooks who continue to invest in unofficial data sources and will increasingly lag in product innovation and integrity standards.”

Dmitriy Voshkarin, COO of GG.BET added: “We are delighted to continue our partnership with Bayes Esports. The potential of esports betting is immense, and so far, the industry has only scratched the surface of what is possible. With access to all the official data we need, we will continue to develop innovative solutions for esports bettors that will shape the future of esports betting.”

## **About Bayes Esports**

Bayes Esports is the world's leading esports data supplier. We have built an unmatched, diverse ecosystem of 450+ data consumers, covering all relevant use cases from media, service providers, and analytic companies to betting operators and community partners.

With BEDEX, our global, best-in-class data platform, we provide the fastest, most reliable and accurate esports data on the market, powering top tier clients from Google to bet365 with more than 10.000 live matches per year.

Thanks to exclusive partnerships with ESL FACEIT Group for their CS:GO and Dota 2 esports properties, BLAST Premier, and Riot Games for LoL Esports, we are exclusively providing content impacting 80% of official live esports betting turnover.

Our data portfolio is completed by further partnerships with BTS, OGA, and KRAFTON for PUBG: Battlegrounds, allowing us to offer the most relevant range of official data coverage in the industry.

We believe in an open ecosystem and in healthy competition, that drives innovation in the market. Our mission is to drive prosperity and sustainability for everyone in the esports industry.