

DAVIS[®]



FOR IMMEDIATE RELEASE
NeoCon Preview - June 2022

Press Contact
Joseph Namyst, Creative Director
JNamyst@davisfurniture.com
www.davisfurniture.com
828.292.1801

Helio by jehs+laub

Initially released in 2018, the Helio table by jehs+laub quickly became a unique, architectural occasional table for a variety of interior applications. Minimalistic in nature, interior designers and architects were quickly attracted to Helio's sleek details, which utilized round solid-steel tops and tubular steel legs. Appearing to rest on each other effortlessly, the tables' clean, honest connection between its 5/8" diameter tubular legs and 1/4" thick solid-steel top offer sturdy durability with a crisp yet eye-catching aesthetic.

As a result of the great success of this series, Helio is now expanding to include a new rounded rectangular shape available in three complementary sizes and heights. Similar to the original, these tables are designed to be used individually or in nesting configurations.

This new simple table honors the modernist perspective of its predecessor while growing the collection. Included in Davis Furniture's Elements line of interior accessories, which spans from coat hooks, coat racks, umbrella stands and side tables, Helio continues to evolve as a functional and design-driven occasional table.

Designed to be mixed and matched with the original circular shapes through their varying heights and shapes, Helio is now offered in an extensive range of over 30 powder coat colors. Whether gathered together or standing alone, Helio's appearance indiscriminately harmonizes within a wide variety of interior applications. Using line, shape and color, this series'

Continued...

forms provide a modern, geometric solution to any occasional application within workplace to hospitality and even residential interiors.

"Perspective is everything with Helio; this table serves as a gravity-defying optical illusion. With no visible hardware, Helio's two simple elements are engineered to seamlessly support each other without the need for any extraneous ornament or hardware." - jehs+laub

Markus Jehs and Jürgen Laub met each other during their academic studies of industrial design in Germany and became friends after an internship in New York in 1990. Shortly after they graduated, they set up their studio, jehs+laub, in 1994. From that time on, they started to design furniture and lamps for Italian companies, such as Cassina, Ycamì and Nemo. They soon expanded their collaboration with brands like Fritz Hansen, Knoll International, Renz, Stelton, Schönbuch, Cor and Wilkhahn. Davis Furniture began its long-standing collaboration with jehs+laub in 2009, and since that time, the designers have created multiple award-winning collections, including the Ginkgo family, A-Collection, Poise Occasional tables, Sachet, Reed and Hue, to name a few.

Founded in 1944, Davis Furniture is a leading voice in the contract furniture industry focused on placing Design at the center of every initiative while looking to the future of the workplace. Davis offers cutting-edge, innovative and aesthetically pleasing products designed and manufactured to benefit the functionality of the user and the interior. This fourth-generation, family-operated company continues to maintain the highest corporate integrity, a devoted loyalty to its customers and a never-ending dedication to design.
