

# DAVIS<sup>®</sup>



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## **Ariel Steel by Mario Ferrarini**

The Ariel Steel Collection is a new extension and iteration of Mario Ferrarini's iconic piece, Ariel. This new line of seating embodies the same minimalist approach to its successor but is constructed specifically for outdoor use, further extending the possibilities of this unique, light-scale design. Available in multi-use and stackable chairs and counter-height and bar-height stools, Ariel Steel utilizes the same silhouette, elegant proportions, and seamless construction as Ariel but demands a unique visual intrigue through its addition of a perforated steel seat and back.

The collection's form and lines epitomize a timeless feel by refining its elegant proportions and aesthetics. Ariel Steel's frame features tubular steel that accentuates the eye-catching and dynamic arched back as it cascades down to the leg. As the design's lines gently descend, the rounded steel subtly reshapes to form a rectangular leg detail instilling the same sense of modern playfulness that was first created with Ariel.

A result of its new materiality, Ariel Steel can be used in both indoor and outdoor applications, making this a truly versatile piece. The sculptural steel frame and perforated steel are primed and finished in over 30 striking powder coats, providing functionality and durability for a wide variety of spaces like cafes, patios, meeting rooms, and educational spaces.

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After graduating from the Politecnico University of Milan with a degree in Industrial Design, Mario Ferrarini began practicing as a consultant for a number of renowned architecture, furniture and product design studios. In 2007, he established his own studio first in Como, Italy and then in Lugano, Switzerland working alongside international companies on different projects ranging from industrial products, furniture and interior designs. Mario Ferrarini creates timeless products that transcend passing trends and provide long-lasting solutions. His design studios focus on the use of innovative materials with design balance as a principal goal. The products are a result of the technical, aesthetic and functional solutions used in designing them.

Founded in 1944, Davis Furniture is a leading voice in the contract furniture industry focused on placing Design at the center of every initiative while looking to the future of the workplace. Davis offers cutting-edge, innovative and aesthetically pleasing products designed and manufactured to benefit the functionality of the user and the interior. This fourth-generation, family-operated company continues to maintain the highest corporate integrity, a devoted loyalty to its customers and a never-ending dedication to design.

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