



Revolutionizing Supply Chain Precision: RFID Inventory Management with Asset Infinity in an FMCG Powerhouse

CLIENT PROFILE

A prominent Fast-Moving Consumer Goods (FMCG) company, with a wide range of products and a global distribution network, faced challenges in efficiently managing its inventory. Traditional methods led to inaccuracies, stock discrepancies, and delays in replenishment, affecting overall operational efficiency.

CHALLENGE

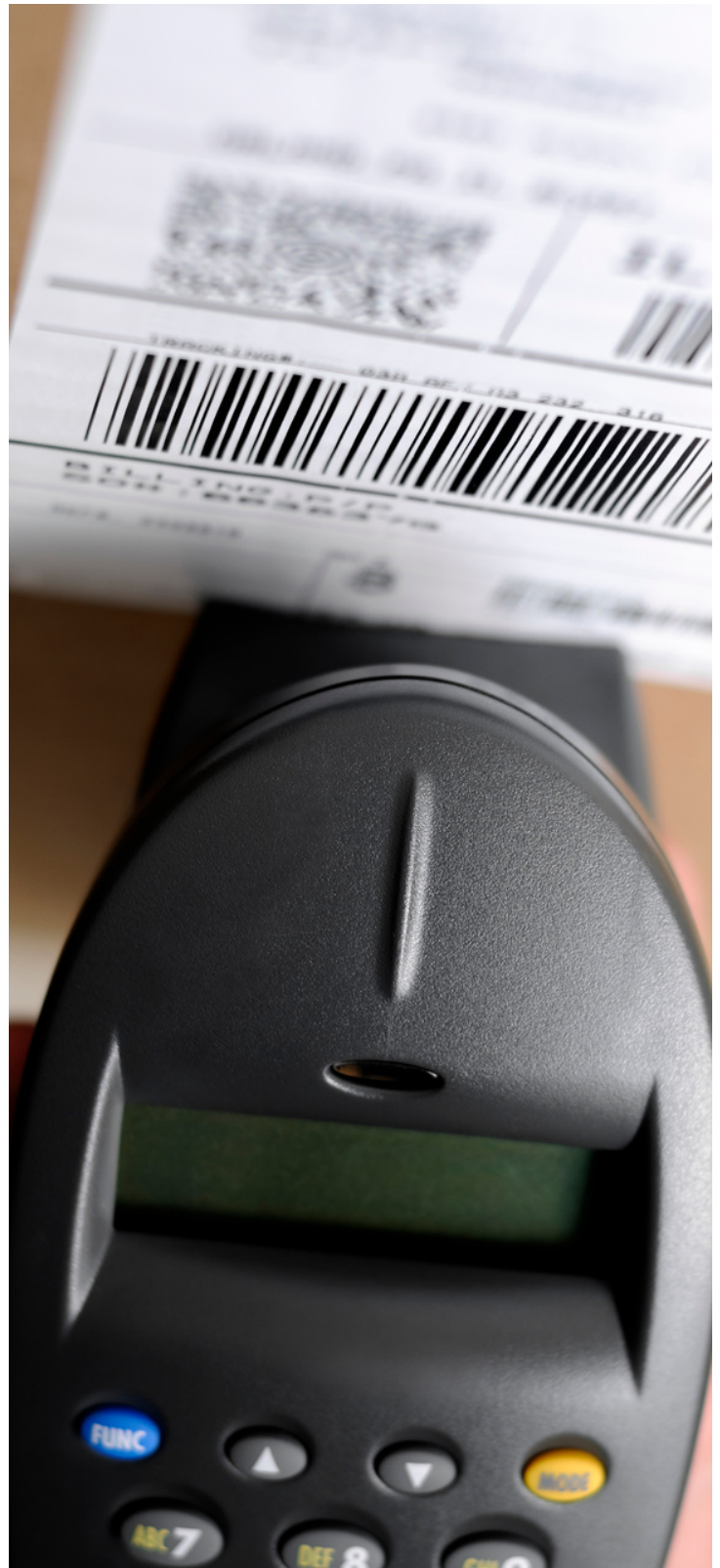
The company's main challenges were:

- Inaccurate inventory tracking leading to stock mismatches.
- Time-consuming manual inventory audits.
- Inefficiencies in warehouse operations.
- Delays in product replenishment impacting supply chain reliability.

HOW ASSET INFINITY RESOLVED THE CLIENT'S PROBLEMS

SOLUTION

The client implemented Asset Infinity's Modules, tailored to address their problems in a diverse conglomerate.





This case study underscores the transformative impact of advanced technology like RFID in inventory management, particularly in the dynamic and fast-paced FMCG sector.