



How Our Dairy Product based Client is now Managing 70K+ assets with Asset Infinity

CLIENT PROFILE

Our dairy product-based client provides ice cream across India. Currently, our client is managing around seventy thousand assets. They are one of the huge ice cream brands in India.

Our client had lots of assets, but those assets were not utilized efficiently & asset misplacement was a frequent issue. The management wanted to fix this problem once and for all. After that, they did their research and settled on Asset Infinity.



PROBLEM ASSESSMENT

- Our client was having a difficult time in keeping track of their assets. They had crucial assets such as deep freezers, and FOW (Freezer on the wheel). They were tracking their assets manually. All the information they had was not accurate. We all know negligence of asset tracking increases the chances of asset theft & misplacement.
- Our client wanted to manage the data of all the assets. However, data was managed manually usually in the spreadsheet. Moreover, the data was not correct and inefficient as everyone was accessing it, and data was changed unintentionally. Another issue was incomplete data as details were missing as well
- Our client faced several maintenance issues. They all were managed manually. As a result, frequent asset performance was occurring, the total cost of ownership was increasing. The productivity of the asset was affected as well.

SUMMARY OF MEASURABLE BENEFITS

Asset Tagging & Tracking

No theft/misplacement - loss decrease.

Complete Asset Information (QR Code), with Command-level Visibility

Data-based decisions - optimum asset assignment - increase in earnings

Asset Identification and Accountability

Brings in accountability of asset - decreased mismanagement - increased efficiency and workflow.

Data synchronization throughout the organization

No chaos - Saves time and efforts.

HOW ASSET INFINITY RESOLVED THE CLIENT'S PROBLEMS

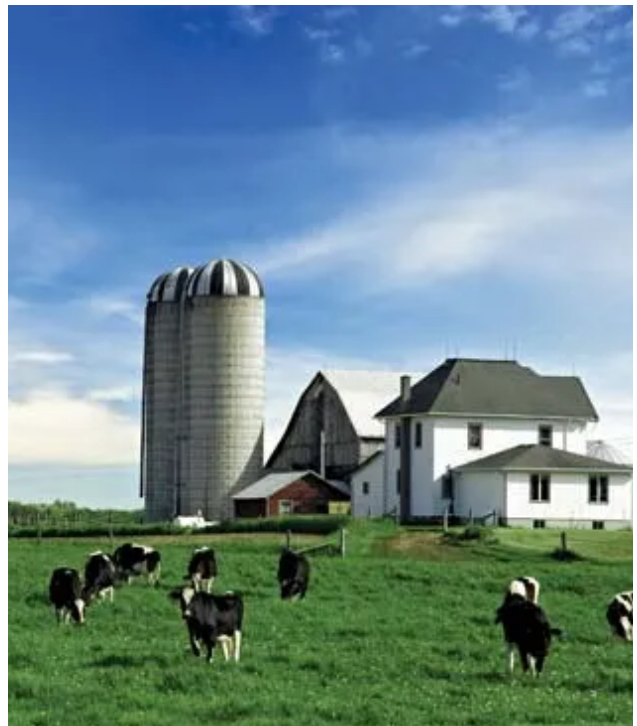


LEGACY STATUS

Manual asset tracking - Our client was having a difficult time in keeping track of their assets. They had crucial assets such as deep freezers, and FOW (Freezer on the wheel). They were tracking their assets manually. All the information they had was not accurate. We all know negligence of asset tracking increases the chances of asset theft & misplacement.

ASSET INFINITY SOLUTION

- Manual asset tracking was one of the biggest problems that needed to be resolved first. In order to resolve it the first step we took was tagging every asset.
- Asset tagging was important because we knew that it would be helpful in asset tracking & resolving other issues as well. It would provide accurate asset information.



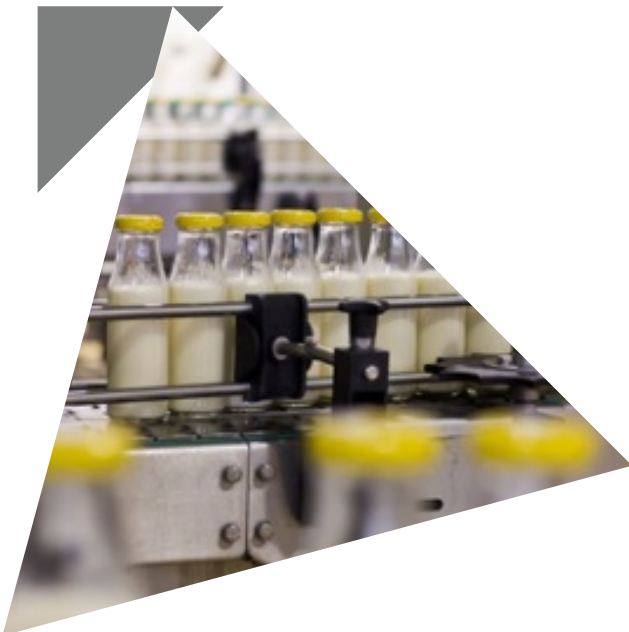


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ASSET INFINITY SOLUTION

- Our client wanted to integrate another application with Asset Infinity. Since integration was the process of getting together multiple software for better productivity.
- Integration could be done for several purposes such as recording sales, storing valuable customer data, or keeping track of vendor information.
- Our client wanted to fetch vendor details from another application to Asset Infinity app for better vendor management. It improved the efficiency of the organization.



LEGACY STATUS

Since there were so many assets & they were in different locations. There was always an issue in freezers such as cooling issues, gas leakage, and compressor issue. All these maintenance issues were managed manually. As a result, frequent asset performance was occurring, and the total cost of ownership was increasing. The productivity of the asset was affected as well.

ASSET INFINITY SOLUTION

- The maintenance issue impacted the efficiency of assets and the organization. Therefore, we ensured that every issue was addressed, for that purpose a ticket created, and the status of every ticket is seen online. It was helpful in improving asset performance.
- For better ticket management there is a check-in & check-out feature which means when technicians start working on a ticket, the technician could check in and when the ticket is closed then the check-out is done.



LEGACY STATUS

Because of the large number of locations and the size of the organization they were not able to keep a proper record of all the vendors and it was hard to manage their security deposits. Generation of E-challan was needed by the organization. With the help of that e-challan there would be a lot of time saved.

ASSET INFINITY SOLUTION

- The purpose of managing security deposit was to ensure that retailer gets the freezer or any asset equivalent to the amount deposited by the retailer.
- After that freezer was allotted to the retailer based on the security deposit amount. An e-challan was given (An electronic format for making payment and delivery used for depositing/remitting the contribution/statutory payment at bank/treasury). This was also a customized feature that we made for our client.
- Also, there was a format of challan designed as per the requirement of the client..



CONCLUSION

- Asset Infinity automated the process of asset tracking with asset management software.
- It not only helped our clients in keeping track of assets, but it also helped them in keeping them maintained.
- It was a huge challenge because all these assets were spread-out in several locations, which is why tagging every asset was essential.
- It helped our client in scheduling asset maintenance whenever required.
- Whenever an unexpected asset breakdown or performance issue occurs the ticket is created and resolved in no time.