
dananissan.com
linkedin.com/in/dana-nissan/
danadana.nissan@gmail.com
(408)-505-7366

Dana Nissan

A BFA Graphic Design graduate from San Jose State University. Observant, opinionated, genuine, and slightly obsessive, aka a designer. Creates simple designs with bold ideas ones that can impact, inspire, and form relationships between individuals or between people and products.

Experience

Razorfish November 2022 –

Junior Visual Designer

Razorfish x Kia

Razorfish x T-Mobile

Razorfish x Texas Children's Hospital

Razorfish x Kia

Designed original social media graphical materials that increased traffic (+100% in reshares) and accelerated Kia's position among competitors. Worked alongside the account team on extending the Kia contract with Razorfish.

Razorfish x T-Mobile

Created promotional visuals that are hung and placed around flagship T-Mobile stores promoting Apple, Google, and Samsung products. Merged two brands (Google and T-Mobile) into one graphical print while highlighting each brand features and guidelines.

Razorfish x Texas Children's Hospital

Collaborated with the clients, strategy, and copywriters to create impactful social media content that extends and aligns with the brands through vector, image, and motion creation. Brought attention to heavy medical topics through playful and impactful designs.

studio1500 May – November 2022

Junior Designer

Worked with clients and the Creative Director to understand and further brands' needs by expressing their core messages down to the clearest and most precise visual form. Focused on brand identities, communication systems, print collaterals, and web designs. Among others, designed weekly event graphics that expanded the brand visual system for the Computer History Museum.

Apple Summer 2021

WWDR Interactive Design Intern

Led the UI design for the WWDR Developer website from conception to launch, conducting user research and delivering an outcome that is valuable to users. Was able to transfer the brand's strength into the interface of multiple web pages and create an optimal user experience.

Skills

Software

Design Illustrator, InDesign, Photoshop, After Effects, Autodesk Fusion 360, XD, Premiere Pro, Sketch, Figma, Typekit

Languages HTML, CSS

Soft skills

Passionate designer, obsessed with small details, designs visual personalities, FBI designer (problem-solver), design therapist

Education

San Jose State University 2018 – 2022

BFA Graphic Design

Overall GPA: 3.86

Summa Cum Laude