

HealthScript Appointments Vern Vincent as Obesity Lead

Nationally Recognized Lap Band® Executive to Lead Launch of HealthScript's Obesity Division

Washington, D.C. – August 15, 2023 – AdhereRx, d/b/a PainScript/HealthScript a telehealth company focused on improving patient outcomes through care plan adherence and medication compliance, announced today the appointment of Vernon Lee Vincent as the Director of Bariatrics to launch the vertical market focused on obesity surgery and physician managed weight loss.

“The breadth of Vern’s experience with obesity treatment is arguably more extensive than any other individual,” said Dan Cohen, Chief Executive Officer. “We are very excited to be able to add an individual of Vern’s caliber to our company as we enter a phase of rapid growth.”

“Vern’s value to major medical associations dedicated to the treatment of obesity via surgical approaches is so significant that both the International Federation for the Surgery of Obesity and Metabolic Disorders (IFSO) and the American Society for Metabolic and Bariatric Surgery (ASMBS) acknowledged his 30 years of leadership with their highest non-surgeon recognitions” (Golden IFSO Logo, 1999; ASMBS Distinguished Industry Partner, 2022) added Jim Breidenstein, President and Chief Commercial Officer. “We anticipate Vern’s foundational knowledge and leadership efforts in our HealthScript Division will become a key attribute of our future success.”

“I am excited to join the team to leverage their telehealth platform technologies to aid in the treatment of obesity in today’s healthcare market,” said Mr. Vincent. “I have had a singular focus throughout my career in the field of obesity surgery and medicine, in pursuit of the best possible outcomes for every person struggling with the disease of obesity. The HealthScript platform is a unique tool that captured my passion as it is all about engaging patients to optimize care plan adherence and medication compliance leading to better results. This opportunity will allow me to use everything I have learned to improve outcomes, lower costs and benefit people in need.”

Vern Vincent was one of the founding members of the Inamed Development Company in 1990 (which later became BioEnterics, Inamed Health, then acquired by Allergan, Apollo and ReShape Life Sciences). Working with a team of international bariatric surgeons, he designed and patented the LAP-BAND Adjustable Gastric Banding System. He then created a comprehensive surgical training program, and the clinical protocols for an FDA PMA clinical trial. He holds the U.S., Canadian, Australian, and European patent on the LAP-BAND, and four (4) other device patents. He was also part of the R&D team that developed an intragastric balloon, ultimately participating in writing clinical protocols and the PMA submission which resulted in FDA approval of the Orbera Intragastric Balloon. He has authored five (5) peer reviewed publications and has conducted LAP-BAND System training programs around the world. He has been recognized by industry peers and surgeons as an expert in the field of obesity surgery.

About PainScript/HealthScript

PainScript/HealthScript (www.painscript.com) is a medical treatment compliance platform, focused on creating a personalized pathway to support chronic care interventions for patients suffering from pain, opioid/substance use disorders (SUD), obesity and morbid obesity. The SaaS platform is technology based, clinically validated via nine (9) published and peer-reviewed clinical trials. The PainScript/HealthScript approach is very accessible and user-friendly via a digital platform to provide the physician and patients daily, evidence-based telehealth monitoring interventions designed to effectively improve patient compliance with treatment protocols, leading to better health outcomes and a reduction in related healthcare costs.

The platform aligns with several AMA CPT payment codes and uses daily contact between scheduled therapy treatments as the evidence demonstrates greater adherence to clinical protocols that, in turn, leads to an improved health benefit. The PainScript/HealthScript platform is designed with a HIPAA compliant, “concierge medicine” approach, allowing for real-time doctor-patient interactions, remote monitoring and communication, appointment scheduling and an early warning of treatment complications.

Contact:

Mike Smith
Investor Relations
mike@msbdinc.com
703-623-3834

Dan Cohen
CEO, PainScript/HealthScript
dlc@painscript.com
202-329-1825