# Lauren Stanton

## UX/UI Designer,

UX Designer with 2 years of experience in combining user research, data analysis, and design thinking to create intuitive and engaging experiences. Passionate about creating products that make a positive impact on the world.

#### EXPERIENCE

## Life Beautified (Gainesville, VA)

Lead UX Designer //June '23 - August '23

- Collaborated with stakeholders to gather requirements and ensure that designs met their needs.
- Led a team of UX designers in the development of usercentered website focused on a students building income for their 529 savings plan
- Developed and maintained a strong design system that ensured consistency across all products.

# Etna Interactive (San Luis Obispo, CA)

Web Design Intern // June '22 - present

- Cross-collaborated with copywriters, marketing specialists, project managers, sales executives and developers that overall contributed to the success of projects
- Helped design and develop medical industry-related websites for clients.
- Maintain current knowledge of web and ux design trends in order to assist our senior developer with our company's UX initiative.

# Foxface Systems (Camas, WA)

UX Designer // September '20 - present

- Managed the UX design process from research and analysis to prototyping and testing.
- Demonstrated UX design work for affordable housing certification to stakeholders and clients

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#### SKILLS

## User Research and Analyzing

I've used survey tools and soft communication skills to gather user research. Miro is one of my favorites for affinity diagrams to find themes and gain user insights.

## Wireframing and Prototyping

I've used Adobe XD and Figma to build digital wireframes and high fidelity prototypes.

## **Visual Design**

Adobe Photoshop, Illustrator, InDesign, XD, and Figma are tools I've been exposed to the most to build my UI Design skills.

#### AWARDS

## Employee of the Month Nominee

"Lauren was great on a recent large project. The client was very particular, but with every new request, she handled with professionalism and a positive attitude. Her dedication to getting the job done and done right was amazing."

#### EDUCATION

## Marylhurst University

I graduated in 2016 with a Bachelors Degree in Art History and Media Studies. I have enrolled in UX Design and Web Development bootcamps since then

#### EXPERIENCE

## Blue Marble Sound (Loveland, CO)

Web Designer//January '23

- Created a website about a Dolby Atmos-mixing music studio that met the client's needs
- Tested and debugged the website so that the website works as intended and that it is free of errors.

## Duvera Solutions Group (Vancouver, WA)

Web Designer // June '22

- Designed the website's visual elements such as typography, color scheme, and images.
- Helped client achieve increasing sales, generating leads, and building brand awareness.

## American Airlines (Dallas, TX)

Flight Attendant // June '18 - June '22

- Providing excellent customer service by handling passenger complaints and resolve issues in a calm and professional manner.
- Working effectively as part of a team in order to resolve any problems that arise.
- Adaptable to changes in schedule and flexible in my approach to work.

#### SKILLS

#### **Problem-Solving**

Identifying problems related to user experience

## Collaboration

I have worked effectively with team members such as developers, project managers, copywriters, and stakeholders

## **Attention to Detail**

Being mindful of small details that can make a big difference in the user experience

## **Usability Testing**

Conducting tests to ensure it is user-friendly and it meets the need of users.